



Cruiser RV Senior General Manager John Jones.

## Cruiser RV's Essence E25RK

Cruiser RV's first fifth wheel, the Essence, is aimed squarely at the lightweight, half-ton towable RV market. The first model released is the 28-foot, 11-inch E25RK. The fifth wheel lands squarely in the 8,000-pound weight range Senior General Manager John Jones diligently worked to hit.

"We wanted to show a lot of value to our dealers at a super competitive price," Jones said. "As we expand our portfolio here at Cruiser RV this felt like a natural segment for us to join. With the look and value we brought with the Essence, we are super excited to get it out in the market and give our dealer partners more options to grow their business."

Jones said the Essence's exterior was key in the design process.

The fifth wheel has high-gloss fiberglass sidewalls, a newly molded painted front cap with automotive paint and a large passthrough storage that houses a utility center and an outside awning switch. Essence models will offer outside refrigerators, 30-inch wide entry doors and four corner electric jacks.



(L to R) Cruiser RV Product Designer Andrea Graves and Jones demonstrate the Essence's painted front cap.

# ESSENCE



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The Lighter Side of Luxury



## RV of the Year Award > CRUISER RV

The single-slide Essence rides on Dexter axles. Cruiser RV's ultimate towing package includes upgraded 16-inch tires with equalizing suspension and a shock absorbing pin box.

Highlighted interior features include ceiling batten dimmable LED lights; a 12-volt, 16.6-cubic-foot refrigerator; a 30-inch residential microwave and dedicated pull-out trash bins.

Jones said among the favorite kitchen area features is the "all-in-one" sink with a glass washer and a waterfall function to rinse food.

Theater seating in the off-door slide is standard. A unique European pantry/coffee bar provides functional storage with sleek contemporary design.

The closet near the entry door has adjustable shelves and a sliding door to close off the closet while keeping the hutch next to the closet open.

The bedroom features a queen bed that lifts up to the ceiling. Underneath the bed is another storage system for customers to use in various ways. Another unusual feature is washer/dryer prep or a secondary bedroom closet.

The Essence E25RK's solar and inverter prep is standard, along with a 30-amp charge controller. The solar option package includes either a 190-watt solar panel or two 190-watt panels and a 2,000-watt inverter.

Other options include 50-amp service and ducted bedroom air conditioning.



Jones displays the Essence's rear kitchen. The kitchen has a 30-inch convection microwave and a workstation sink with a glass rinser and waterfall faucet.



The single-slide Essence seats six with a four-person dinette and theater seating. The hutch has a sliding door to reveal the RV's pantry.