

THE X7



BAYERISCHE MOTOREN WERKE



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THE FIRST BMW X7.



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DIGITAL DISCOVERY: THE NEW BMW BROCHURES

More information, more driving pleasure: The new BMW brochures app offers you a brand new digital and interactive BMW experience. Download the BMW brochures app for your smartphone or tablet now and explore new perspectives of your BMW.



Let's talk about courage,
and why we need it more than ever.

Courage is independent and disruptive.
Courage questions, shatters and awakens.

We need bold, courageous voices.
All of us.

We need fresh thinkers with optimism.
Daring dreamers who don't accept
"No" for an answer.

We believe in the frontrunners.
The intellectual elite, the avantgarde.
Those who fight stagnation and backwardness.

Well, courage only knows forward.
Driving the pioneers of our culture
to inspire tomorrow.

To create a sublime kind of new.
Reaching a superior level of excellence.

This is where
a new kind of luxury is born,
in brave ideas, in the confidence
to speak out loud.
Even if nobody asks for it.



BAYERISCHE MOTOREN WERKE



WHEN SIZE GETS SPACE,
UNIQUE THINGS CAN ARISE.



IF CURIOSITY MEETS EXPERIENCE AND AMBITION
MEETS PERFECTION, AN INSIGHT IS REFLECTED
PRESENCE IS A MATTER OF APPEAL.

AT THE END OF THE DAY, THE THINGS THAT
BELONG TOGETHER ALWAYS FIND EACH OTHER.
PRESENCE MEETS CHARISMA AND DYNAMISM.
THE RESULT IS TRUE GREATNESS.





SOMETIMES YOU HAVE TO CHANGE PERSPECTIVE
TO REALISE: PERSONALITY SURPASSES EVERYTHING.



SPATIAL THINKING IS A SKILL. TO SEE A SPACE AS
A LIVING SPACE, AN ART. TO TAKE TO THIS SPACE
REAL FREEDOM.





THERE ARE PLACES THAT MAGICALLY ATTRACT
US AND ONCE WE ARRIVE THERE, WE DON'T
WANT TO LEAVE ANYMORE. UNLESS THE REASON
TO DO IT ANYWAY IS RIGHT IN FRONT OF US.



SOMETIMES YOU WANT TO CREATE SOMETHING EXTRAORDINARY, SOMETIMES YOU WANT TO BE SOMETHING EXTRAORDINARY. IN ANY CASE, THE MOMENT BECOMES SOMETHING SPECIAL.



YOU DON'T REMEMBER THE ORDINARY.
UNIQUE THINGS FASCINATE YOU EVEN AT
THE THOUSANDTH ENCOUNTER.





UP THERE. PHENOMENAL. IMPRESSIVE. SOMETHING
SIZE HAS SOMETHING TO DO WITH GREATNESS

CHARACTER STRENGTH. PERSONALITY. CHARISMA.
THOSE WHO HAVE IT DO NOT NEED TO PROVE IT.
WHOEVER MEETS IT RECOGNISES IT IMMEDIATELY.



2

LUXURY MUST AROUSE EMOTIONS.

ing and finding modern
ion: Adrian van Hooydonk,
designer at the BMW Group,
new appearance in the
nt of the most exclusive

s.

odels under the name
che Motoren Werke.
o a new world within the
portfolio. What is your
contemporary luxury?

not want to tell our customers
ay should define luxury for
elves, but just want to make
active, diverse offer. The
tion of luxury is very different
ide. But a central aspect that
es visible everywhere is the
ing significance of personal
is becoming the most
a asset in a globalised world.

the wish for perfection and
erent expressed in mobility?

's mobile world, we spend
nd more time in various
of transport. Cars are now
sonal rooms on wheels.
vants to feel completely
table in them. A steering

wheel that you touch, the materials
that surround you have to feel
perfect and the eye does not want
to be disturbed by unclear lines or
individual components. The interior
of a vehicle is seen as a living space.
It is about being surrounded by the
highest possible sensuous quality.

What is the biggest challenge in the
external appearance?

Luxury must be reflected to the
outside world in a matter-of-fact
way. There is a beautiful term for it:
sophistication. For designers – our
team has more than 700 employees
at four locations worldwide, who
are encouraged through constant
competition with each other in
terms of ideas – this means that
every detail counts. The design has
to arouse strong emotions while
expressing the highest quality and
durability at the same time. In order
to be able to spend every moment
intensely, full of meaning and
beauty. Therefore, we are building
a luxury ecosystem, a model family.
In various forms of expression:
contemporary saloons, elegant and
very sporty coupés, but also vehicles
that offer very luxurious space.

In the new designs, a common
factor is noticeable: the reduction
of lines. Do you want to increase
luxury by making luxury less
apparent in the design?

In this way, the design becomes
clearer, more modern and more
emotional. An expressive surface
play is in the foreground, and the
dynamics are emphasised even
more than before by the vehicle
body. The few but very precise
vehicle lines underline the graphic
design of the surfaces. The vehicle
body looks more powerful, refined
and luscious with the lavish
surfaces without losing the
sportiness that is typical to BMW.
This is possible only because we
work out every feature of a vehicle
individually. For a BMW, one should
be able to identify at first glance
what kind of experience one would
have with it. Especially in our large
and particularly luxurious vehicles,
we attach great importance to
a marked appearance and the
maximum possible feel-good factor
in the interior. It's about freedom –
and the feeling of being at home
in a BMW.



IMPRESSIVE. EXPRESSIVE. UNMISTAKABLY

Overwhelming presence, precise sim-
discreet glamour. With its symphony of
surfaces and lines, the exterior design
is a work of art that combines confide-
and sheer presence with sporty elega-
imposing upright silhouette, the front
an example of power and dominance
be tamed. The heart is the large, opul-
grille. A play of striking lines and gene-
characterises the athletic, modern side
much as refined design elements. An
shows determination and superiority.
BMW X7, a spectacular appearance a

FOCUSED EXPRESSIVENESS FOR MAXIMUM SECURITY: THE BMW LASERLIGHT¹

Great personalities are characterised by a striking look. The
dynamically contoured, hexagonal full-LED headlights with adaptive
bend lighting lend the BMW X7 unique expressiveness. Visually
highlighted by blue accent clasps and the "BMW Laser" lettering,
the BMW Laserlight¹ provides additional driving comfort with a
range of up to 600 m in high beam mode.

¹ Available as optional equipment.



THE SUMP GUARD INTEGRATED INTO THE FRONT APRON IS
DESIGNED IN ALUMINIUM SATINATED^{1,2} AND AT THE SAME TIME
LOOKS LUXURIOUS AND FUNCTIONAL

¹ Available as optional equipment.

² Only available in conjunction with additional equipment.

A STATEMENT THAT ATTRACTS EVERYONE'S ATTENTION: THE LARGE, UPRIGHT BMW KIDNEY GRILLE.

The large, emphatically vertical kidney grille forms the heart
of the impressive front design. Its massive presence stands
in charming contrast to the very slim front headlights. Both
kidney grille elements are connected to form a monolithic
unit – the largest double kidney grille in the BMW range.

GLOSS-LATHED EYE-CATCHING MAG- THE ELEGANT WHEEL DESIGN.

At 22 inches, the light alloy wheels Multi-spoke
are among the largest wheels in the portfolio and
unmistakable presence in the side perspective
and gloss-lathed, they look particularly noble.

¹ Available as optional equipment.

² Only available in conjunction with Design Pure Excellence.

³ Not available for M50d.





JACEK FRÖHLICH,
HEAD OF TOP-CLASS DESIGN, BMW



HADI TEHERANI
ARCHITECT AND DESIGNER

THE ART OF SHOWING TRUE GREATNESS.

CON ABOUT LUXURY, SPACE FEELING AND THE FIRST BMW X7 – WITH THE
CLASS DESIGN AT BMW JACEK FRÖHLICH AND STAR ARCHITECT HADI TEHERANI.

Fröhlich:
in created?

Fröhlich: In automotive design, this is a
fine line, because we naturally want to create
something new and exciting. We want to
arouse enthusiasm. And size is an important
factor here. The real art is to never make the
mistake of promising more from the outside
than we can deliver in the interior. If you take

Fröhlich: Just as a philosopher expresses
himself through words and writing, we can
do this through spaces. Quite an extreme
example: When you enter a cathedral,
the height and size of the room suggest
something. The individual should feel small
and be impressed by the omnipotence.

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What should people feel when they enter
the BMW X7?

Teherani: Depending on the design, a room
like a car can embrace or reject you. And when
you're in a vehicle, you want to feel safe.

Fröhlich: I find spaciousness itself fascinating.
The interior of the BMW X7, for example, is
not only tailored to the driver, but also offers
undreamt-of space for all occupants, and this
space is intended to arouse certain emotions
through its aesthetics and equipment. In the
interior, we enclose the passengers by running
a continuous line from front to back. This gives
the occupants the feeling of being embraced,
which is very evident in the cockpit, for example.
And that creates a feeling of freedom and
security at the same time.

Teherani: In architecture, we say: Space is
luxury. The larger the room, the more luxury
is possible. You might get by with less space,
but generosity is a beautiful feeling that we
can create with our work. It's a desirable form

Is it easier to design something very big or
something small?

Fröhlich: As an automotive designer, I am
confronted with the challenge that everything
always changes proportionally – apart from
people. The challenge is therefore always to
give a specific space the right impetus. The
requirements for the design process are
independent of the size – but a larger space
offers more possibilities. For the designer.
And finally for the customer.

Teherani: It is very similar in architecture.
Of course, we are working with extremely
large dimensions when, for example, we
develop a train station that is 700 metres
long. The attraction, however, always lies
in finding a solution at that moment – no
matter whether you are designing something
small or something very big.



Y TRAVELS.

OR PERFECTION:
AT THE FUTURE OF
EL – IN THE BMW X7.

undaries. But it is only when travelling that whether luxury concepts meet their high important parameters for travellers have same: maximum intimacy, effortless comfort speed. A journey is only perceived as a space is available. This basic principle runs of demanding travel, from luxury trains and and spacious cars. Speed is increasingly autonomous systems, while privacy coming increasingly important in the art of the overall result: We experience new, ys in vehicle construction.

perception, the BMW X7 does what many cepts fail to do: Distinction through presence. The rille in the range makes a statement. The pletely new perspectives, and the combination omfort becomes a unique selling point. nerosity, experienced through enormous leg unique space offer, with space for up to alternatively six seats;^{1,2} guarantee even more dual comfort seats¹ in the second row.



And they enable completely new perspectives – from the starry sky of the Sky Lounge¹ to the Panorama glass roof, which creates a feeling of space flooded with light that jet manufacturers can only dream of. Because the most important thing when travelling – and this is often forgotten – is neither arriving nor the way. It is the awareness that you never have to limit yourself in your perception. This is the true luxury of travelling.

The happiness of perfect comfort makes every moment and every longer journey special. The equipment makes the difference: A Bowers & Wilkins Diamond surround sound system¹ with 20 speakers creates a 3D sound experience that delivers its full resonance even in large spaces. In the interior, a finely tuned ambient light creates its own atmosphere and the BMW Individual full leather trim in Ivory White and Midnight blue^{1,2} creates a special feel – while the Rear-seat entertainment Professional with two 10,2" displays allows the rear passengers to watch films independently of each other or offers the charming idea of e.g. sharing a blockbuster in theatre mode with the next seat neighbour. That is distinction par excellence. Luxury standards are shifting, and completely new comfort zones are being discovered.

STRIVING FOR EXCELLENCE.

The BMW X7 allows a fresh look while being on the move. And sets a new standard for luxury. Namely, the question whether every single moment is really a pleasure. Without making a difference whether the pleasure comes from the experience of the surroundings – or from the comfort inside the vehicle. We discover the maximum appreciation of the moment. And a new form of travel.

¹ Available as optional equipment.
² Only available in conjunction with additional equipment.



THE MOST BEAUTIFUL LUXURY: FREE SPACE

The luxury of space and freedom: In the every journey is a moving moment – every stationary. Be it the refined cockpit, the seats in the second row or the comfort which can be steered like a functional always have the best seat. Like a piece of precious materials lie on sophisticated forms and crown the interior. Combining infinite amount of space, the interior is the unique work of art that is the BMW



POLISHED HAUTE COUTURE: THE GLASS APPLICATION 'CRAFTED

The hand-crafted glass applications' are an eyes and the eyes. They set high-quality high control elements such as the gear selector, the iDrive Controller or the volume control, with the already noble ambience.

¹ Available as optional equipment.

ALWAYS THE BEST SEATS: TWO INDIVIDUAL SEATS IN THE SECOND ROW OF SEATS.

Six seats – and each one is the best place: If you choose the 6-seater configuration^{1,2} of the first BMW X7, you will find two individual comfort seats in the second row instead of a full-length 3-seater bench. This allows you to enjoy numerous advantages: The two seats offer two travellers not only the greatest possible privacy, but also maximum seating comfort: Lean back on the comfort cushion in the headrest, place your arm on the armrest in the middle and let the landscape pass by. An additional plus: The two individual seats make access to the third row of seats even quicker and more comfortable – for maximum flexibility in every situation. If you want to take even more people with you, the 7-seater is just the thing: On the full-length bench in the second row of seats, three passengers have comfortable space. No matter which variant you choose, in the BMW X7 you will always be sitting in the best seats.

¹ Available as optional equipment.

² Only available in conjunction with additional equipment.

A FEAST FOR THE EYES: THE DYNAMIC INTERIOR LIGHTING.

The dynamic interior lighting immerses the interior in an unparalleled atmosphere that combines the best of ambient, indirect lighting with highlights. Numerous LEDs and optical fibres can be controlled in several adjustable colours. When entering and exiting or during events such as a telephone call, preconfigured, dynamic lighting effects create an eye-catching visual experience through the harmonious interaction of all lighting elements.

LIKE ON CLOUDS: SEATING COMFORT THROUGH MASSAGE FUNCTION.

The comfort seats¹ of the BMW X7 immerse you in an overwhelming feeling of relaxation and comfort. You can also activate the massage function^{1,2} at the touch of a button, which feels like a spa visit for driver and front passenger. Experience eight massage programmes dedicated to different parts of the body. According to your wishes, you can choose between three intensity levels. The muscles are specifically relaxed or activated – and your physical well-being is increased on every ride.

¹ Available as optional equipment.

² Only available in conjunction with additional equipment.



THIS IS HOW EXCELLENCE IS DRIVEN.

2. THE DRIVING EXPERIENCE THE DRIVE PRO.

Pro^{1,2} suspension control system is the level of engineering skill, which ensures that is characterised by stability and precision. Even when cornering dynamically, to a minimum. But even on straight roads, the interplay of active body roll stabilisation of the adaptive suspension and information from the camera, driving style analysis and the camera's is an incomparably confident and pleasant and lightness that makes every journey and relaxed at the same time: Two souls Executive Drive Pro.

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² For xDrive50 only available in conjunction with other equipment.

LEVEL: 4-AXLE AIR SUSPENSION.

Start with maximum dynamics – the Adaptive Drive Pro, including the adaptively controlled air suspension. Like a conductor, the air suspension lowers the vehicle at a constant height regardless of speed, automatically lowers at higher speeds, and raises it for more consumption. Be it lowering for more elevation for off-road use – by means of a single console, five different height levels can be selected within an adjustment range of 80 mm.



A driving experience in a BMW is always extraordinary – and the first BMW X7 sets a new standard for this: Equally comfortable, fascinatingly luxurious and excitingly dynamic, this is an impressive example of what happens when technological visions become reality.

FOUR WORLDS. NO COMPROMISES: THE xOFFROAD PACKAGE.

No matter what terrain – the xOffroad package^{1,2,3} enables maximum traction and absolute safety on all roads. It is operated conveniently via the xOffroad Driving Experience Control and allows the selection between the modes xSand, xRocks, xGravel and xSnow. Depending on the selected surface, the transmission characteristics are adapted and, together with the mechanical differential lock, ensure uniquely superior and controlled handling even on challenging terrain. A specific display in the instrument cluster and in the Control Display provides additional information, and a sump guard at the front ensures the necessary functionality. The xOffroad package therefore combines design, form and functionality in a special way so that every voyage of discovery is both safe and uniquely exciting.

¹ Available as optional equipment.

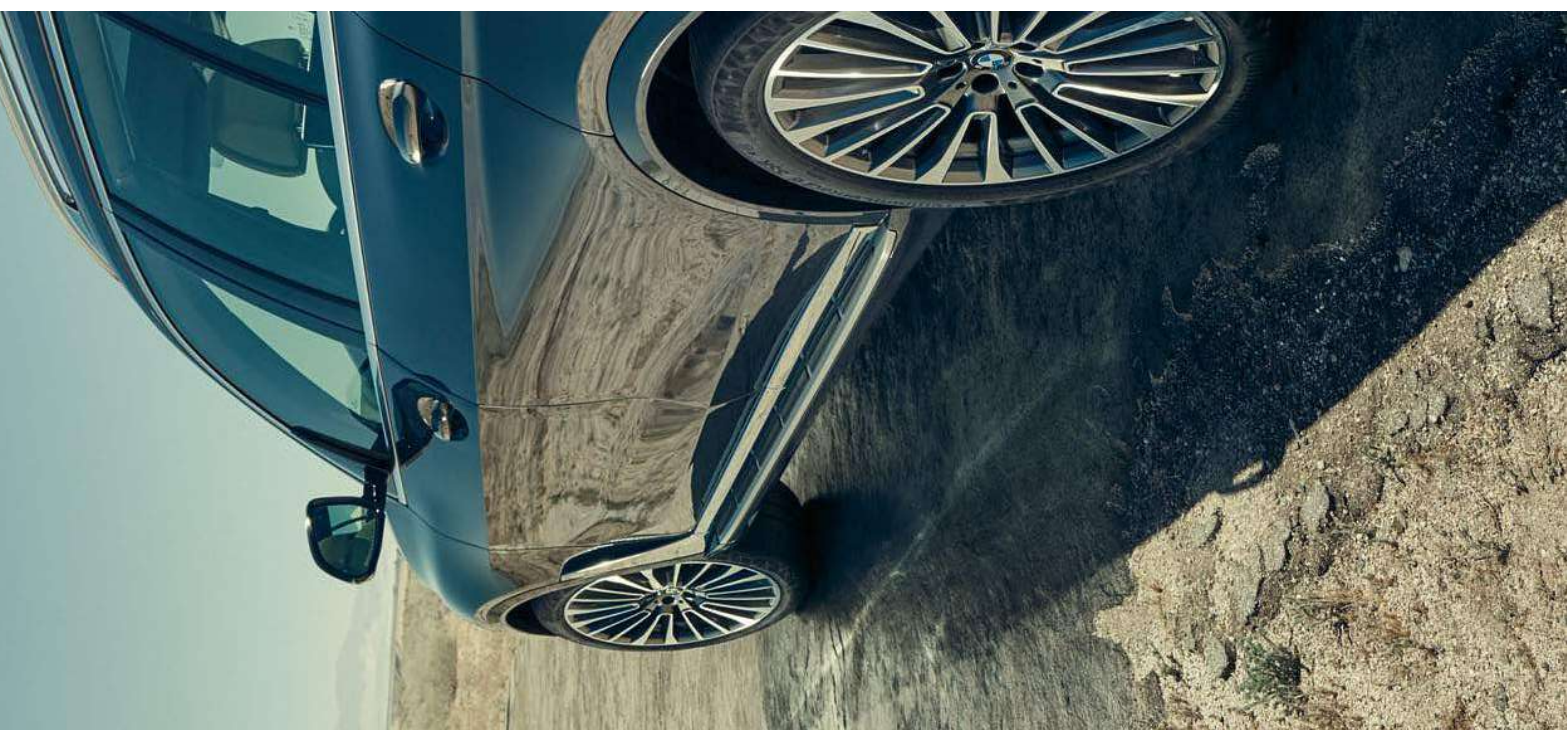
² For xDrive50 only available in conjunction with additional equipment.

³ Not available for M50i.



3

EMOTION EXPRESSED AS INNOVATION.



Thoughts were born, ideas thought through
and know-how taken to the extreme.
Innovative technologies were developed,
comfort and efficiency enhanced and
performance levels increased. But all this
was not done to put knowledge, ability
and pioneering spirit in the foreground –
but to make this one, special feeling
even more tangible: Driving pleasure.
Technology becomes emotion –
Bayerische Motoren Werke.

WITHOUT DISTRACTING.

DRIVER ASSISTANCE

Assistants of BMW Personal CoPilot every vehicle of the Bayerische These support you in all driving increase safety and comfort. In this that you can look forward in a and devote yourself to the most sheer driving pleasure. Today, so in the future: The driver assistance icle from the Bayerische Motoren at is technically feasible – and as ion, ensure that you master every confidence.



EASY AS FORWARDS; ASSISTANT.

mountain pass: Reversing can sometimes nge. Here it's reassuring to have an all-ith you. The Reversing Assistant^{1,2} relieves at task: It stores the last 50 m of the driven to 35 km/h. If you want to reverse, it takes d you can fully concentrate on monitoring lings. Even narrow or winding roads and rring situations lose their horror.

ment.
ent and Parking Assistant Plus packages.



IS THERE WHEN REQUIRED: DRIVING ASSISTANT PROFESSIONAL

A reassuring feeling: Driving Assistant Professional¹ includes all intelligent and innovative assistance systems that make driving more comfortable and safer, for example on monotonous routes, in stop-and-go traffic or in confusing situations. Semi-automated functions such as the Active cruise control with Stop&Go function and functions such as the automatic Speed Limit Assist support the driver by automatically holding and adjusting the speed and distance to the front vehicle, while the Lane keeping assistant with active side collision protection can prevent unintentional lane departure by intervening in the steering, making every journey even easier and safer thanks to hidden intelligence.

¹ Available as optional equipment.

SAFETY FIRST: CROSSROADS WARNING WITH LIGHT CITY BRAKING FUNCTION.

Traffic lights, traffic signs and crossing vehicles – the Crossroads warning with light city braking function^{1,2} detects potential sources of danger and can help to avoid accidents. The system actively supports the braking process and alerts the driver with a visual and acoustic warning. Even if a collision cannot be avoided, the system intervenes and reduces the impact speed to reduce damage.

¹ Available as optional equipment.

² Part of the Driving Assistant Professional package.





DOWN TO THE SMALLEST DETAIL

CONNECTIVITY AND INFOTAINMENT

To stand above it all and yet stay completely at one with your world: When it comes to connectivity, Bayerische Motoren Werke wants to follow any trends, but set standards. BMW ConnectedDrive, you are optimally wherever you are, and you have access to all of communication, information and entertainment any time. In addition, the personal mobile BMW Connected also accompanies you wherever you are outside the vehicle and starts your everyday life – because sheer driving starts long before you get in and does not end when you get out of the car.

WIRELESSLY CONNECTED IN THE BEST WAY: TELEPHONY WITH WIRELESS CHARGING.

Your digital world, integrated into your BMW X7: Not only wireless charging becomes very easy thanks to the integrated wireless charging dock. You can also connect up to two mobile phones and a mobile audio player to your vehicle via Bluetooth – and transfer contact photos from the address book and SMS messages to the Control Display. With WiFi hotspot preparation, you can surf the Internet at LTE speed and enjoy optimal cellular reception thanks to the roof aerial connection. But even conversations are getting better: A second microphone provides ideal hands-free quality for you and your front passenger and helps to effectively eliminate noise from the front passenger and rear passenger areas.^{1,2,3}

¹ Available as optional equipment.
² Inductive charging for Qi-compatible mobile phones is possible.
³ Special charging cases are available from Original BMW Accessories.

SMOOTHED SOUND FOR PURE SOUND: THE BOWERS & WILKINS DIAMOND SOUND SYSTEM.

Seven aluminium Kevlar midrange speakers, five tweeters. Two diamond tweeters. Two subwoofers. Four broadband loudspeakers. Rohacell core. Four broadband loudspeakers for the 3D sound effect. In addition a 10-channel and a microphone-supported dynamic driving sound which supplies excellent sound through discrete loudspeakers in each driving situation. The Bowers & Wilkins Diamond surround sound system¹ blends selected high-end technology to create a unique, high-end sound experience.

¹ Available as optional equipment.

THEATRE VISIT IN THE REAR: THE REAR-SEAT ENTERTAINMENT PACKAGE.

A top class entertainment experience also in the rear. Independently tilt-adjustable, touch-sensitive and audio playback via loudspeakers or headphones. Real cinema atmosphere on every seat. Thanks to Blu-ray drive in the rear, access to the entertainment of the BMW X7 and the option of connecting game consoles, there's no chance of boredom on the journey!¹

¹ Available as optional equipment.

OPEN TO NEW EXPERIENCES: THE DIGITAL KEY.

With the Digital Key¹, the signature of the vehicle key is easily stored in the BMW Connected App of your smartphone. The door handle of the BMW X7 recognises this signature and opens the door – safely, reliably and without the need for a separate key. Even several key signatures can be created at the same time, allowing even a simple and uncomplicated lending of the vehicle from a distance.

¹ Part of the Comfort access package.

INNOVATIVE INFORMATION: BMW LIVE COCKPIT PROFESSIONAL WITH INNOVATIVE OPERATING CONCEPT.

The innovative BMW Live Cockpit Professional with a learning navigation system is a new highlight of BMW's typical driver orientation. All information is displayed in an appealing manner on the display network consisting of a Control Display and an instrument display. Thanks to the individually configurable operating concept of the BMW Operating System 7.0, an even more intuitive operation via gestures, speech, touch screen and voice commands is possible. With the new BMW Live Cockpit Professional, the BMW X7 offers a new level of driver orientation.

WITH ALL YOUR SENSES.

COMFORT AND FUNCTIONALITY



The Bayerische Motoren Werke not only offers unlimited driving pleasure, but also sophisticated motoring enjoyment. And you are designed for maximum comfort. From atmospheric lighting to the perfect sound system, everything here is designed to turn your trip into an extraordinary experience.

TEMPERATURES: FRONT PACKAGE FRONT.

And hands even on cooler days: With the Heat package, the front seats are heated only by the front seats, but certainly no longer by the front seats, the armrests on the doors, as well as steering-wheel are heated. The passenger select their individual temperature via the menu and seat heating button, so that everyone can enjoy pleasant ambience.

ALWAYS THE RIGHT DEGREE: THE TEMPERATURE-CONTROLLED CUPHOLDERS.

Warming coffee or refreshing water – those on the move will always enjoy their drinks at the right temperature in the first BMW X7. No matter how you like your drink: The temperature-controlled cupholders always serve you the right temperature. They can be cooled or heated separately at the touch of a button. The coloured ambient light also indicates at first glance whether the drinks are being cooled or warmed by means of a noble-looking illumination in red or blue inside the cupholders. So the last sip remains as good as the first even while travelling.

¹ Available as optional equipment.

WELL THOUGHT-OUT RIGHT TO THE END: THE AUTOMATIC AIR CONDITIONING WITH 5-ZONE CONTROL.

Too cold! No, too hot! Do you recognise it? When different people are sitting in a vehicle, their ideas about what temperature feels comfortable can be quite different. But thanks to the automatic air conditioning with 5-zone control¹, the first BMW X7 is a dream car for every climate. Both the driver and front passenger areas, the left and right sides of the second row of seats and the third row of seats can be tempered according to the respective preferences. Whether pleasantly warm, refreshingly cool or individually in-between – here everyone can find their own comfortable temperature and, thanks to the separate operating option for each area, can also control it



4

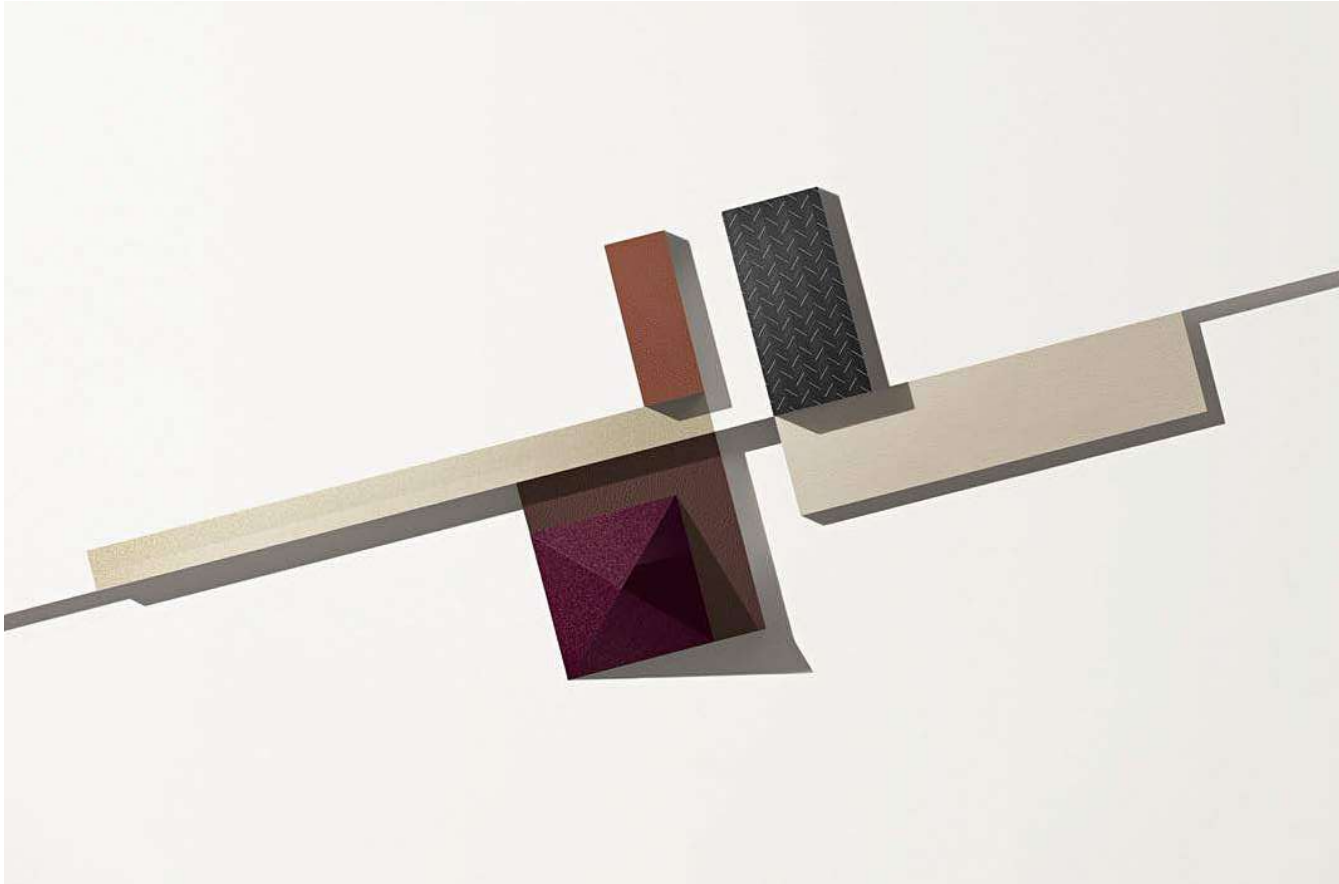
ONLY YOUR OWN WAY LEADS TO YOUR OWN GOALS.



Materials – hand crafted,
exquisite and exclusive. Colours, surfaces
and shapes as individual as the eyes that
look upon it. Ideas and expectations are
met without compromise – and exceeded.
Emotion is the consequence of design:
Bayerische Motoren Werke.

BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.



AND YOUR IDEAS. THE FIRST BMW X7 – INSPIRED BY BMW INDIVIDUAL.

The BMW X7 already leaves nothing to be desired in the standard equipment. BMW takes you one step further: Even more extraordinary, even more exclusive – the possibilities of BMW Individual are limitless. Whether you choose from particularly high-quality equipment options for the exterior and interior or fulfil your very own dream of your individual BMW with BMW Individual you have every option open to you. Let yourself be inspired!

The BMW Individual paint finish in Ametime metallic is particularly eye-catching due to its rich colour brilliance and the unique colour-shifting effect. The reason for this is the Xirallic pigment, which creates a dazzling glittering effect through the addition of metal flakes, which even increases in sunlight – a unique paint finish for a unique vehicle.

Available from 09/2019.

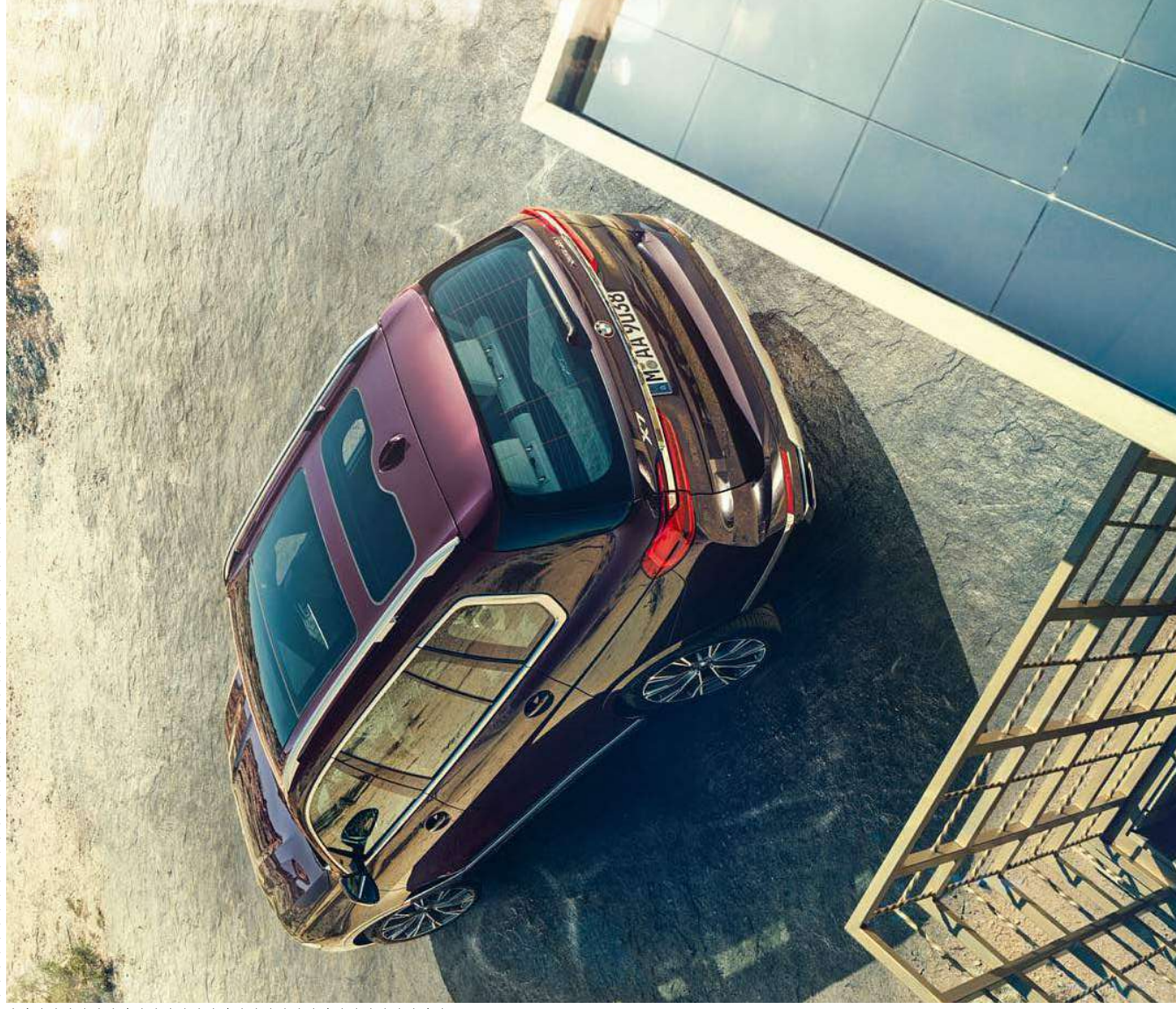
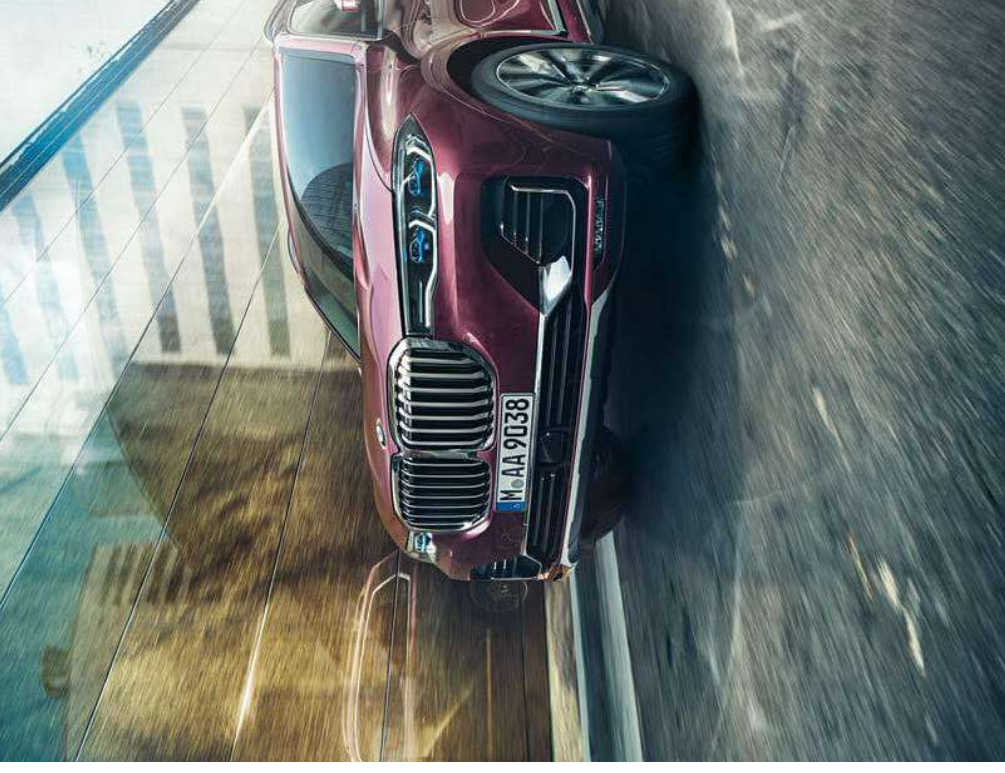


A brilliant appeal: The deep shine of the BMW Individual interior trim finishers in piano finish Black is the result of an elaborate process in which several layers of wood veneer are applied and then painted and polished in numerous layers with piano finish. The result: a unique surface that shines with noble brilliance.



The BMW Individual extended leather upholstery 'Miair' is the claim to excellence of BMW Individual. Only premium leather is used, which is not subjected to any surface defects. The leather is elaborately dyed through barrel pigmentation.

BMW INDIVIDUAL MEANS:
GIVING FORM TO THE EXTRAORDINARY.
MAKING AUTOMOTIVE DREAMS COME TRUE.



WHICH COLOUR GIVES YOU DRIVING PLEASURE?

EXTERIOR COLOUR WORLD

Phytonic Blue or Vermont Bronze? Manhattan or Ametrine? The extroverted metallic colour palette for the first BMW X7 will leave you spoiled for choice. For whichever paintwork you decide: You always choose ground-breaking design and uncompromising dynamics, which prove passion and character.

■ STANDARD EQUIPMENT □ OPTIONAL EQUIPMENT



M SPORT

Infinite colour diversity. You want an individual paint finish? BMW Individual is on hand to advise you on your choice.



IN OVERVIEWING APPEARANCE.

CREATED IN AESTHETIC PERFECTION



INCOMPARABLE EXCLUSIVITY: THE BEAUTY OF THE INTERIOR TRIM FINISHERS IN BMW INDIVIDUAL FINE-WOOD TRIM ASH GRAIN SILVER GREY HIGH-GLOSS¹ CREATES AN ENSEMBLE THAT LETS PRECIOUSNESS BE FELT DOWN TO THE SMALLEST DETAIL.

Under a BMW Individual headliner made of Alcantara¹, the BMW Individual full leather trim 'Merino' in Bicolour Ivory White/Midnight^{1,2} blue creates an ambience whose luxurious impression is unique – just like the interior trim finishers in BMW Individual fine-wood trim Ash Grain Silver Grey high-gloss¹, which gels harmoniously with the full leather trim and completes the high-quality ensemble.

¹ Available as optional equipment.
² Only available in conjunction with additional equipment.



ITS COMBINATION OF IVORY WHITE AND MIDNIGHT BLUE, THE BMW INDIVIDUAL FULL LEATHER TRIM 'MERINO' THAT MAKES YOU FEEL THE NOBLE, HIGH-QUALITY THROUGH AND THROUGH.



UNIQUE CHARACTER DESERVES UNIQUE STYLE.

REVOLUTIONARY CLASSIC



THE INTERIOR TRIM FINISHERS IN FINE WOOD TRIM 'Merino' in Ivory White has striking structure and delicate look thanks to their precisely designed aluminium accents.

The BMW Individual extended leather trim 'Merino' in Ivory White has striking structure and delicate look thanks to their precisely designed aluminium accents.

ment.
on with additional equipment.



UNIQUE CHARACTER DESERVES UNIQUE STYLE.

ELEGANCE, BLACK ON WHITE



THE BMW INDIVIDUAL FULL LEATHER TRIM 'Merino' in Ivory White has striking structure and delicate look thanks to their precisely designed aluminium accents.

The essence of cultivated elegance and modern technical appeal: The BMW Individual full leather trim 'Merino' finely structured in Ivory White^{1,2} forms the perfect symbiosis with the interior trim finishers in BMW Individual fine-wood trim 'Fineline' black with aluminium inserts.^{1,2}

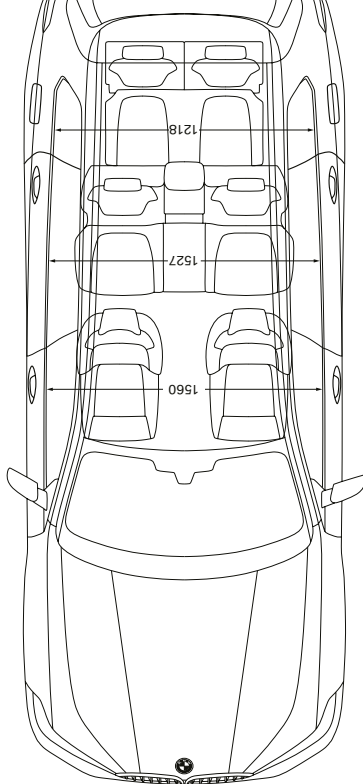
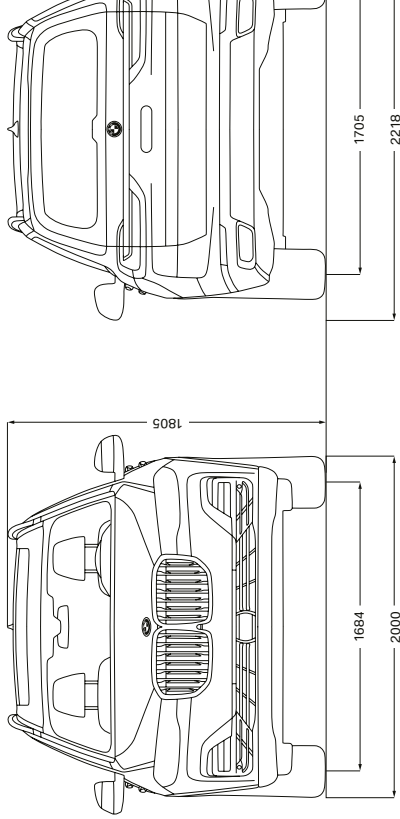
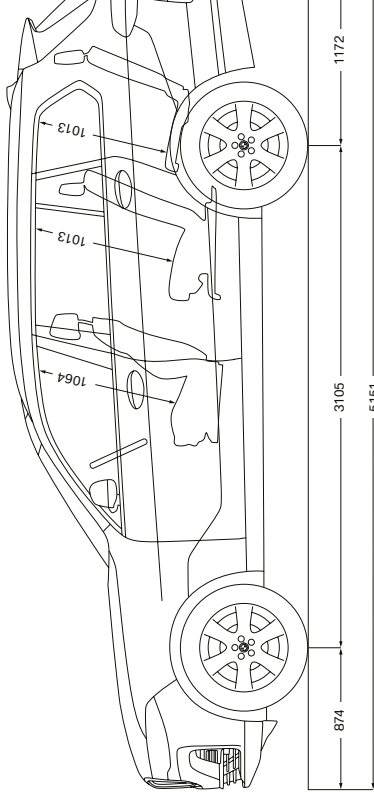
¹ Available as optional equipment.
² Only available in conjunction with additional equipment.



THE INTERIOR TRIM FINISHERS IN BMW INDIVIDUAL FINE WOOD TRIM 'Fineline' black with aluminium inserts have a modern and delicate look thanks to their precisely designed aluminium accents.



	xDrive40i		xDrive30d	M50d
	kg	2395	2445	2535
ht	kg	3155	3220	3290
	kg	835	850	830
keq ²	kg	750	750	750
d, max. 12% gradientmax. 8% gradient ²	kg	2200/2200	2200/2200	2600/2600
acity	l	326–2120	326–2120	326–2120
		614	614	614
		2998	2993	2993
speed	cc	250 (340)/5500–6500	195 (265)/4000	294 (400)/4400
	Nm/rpm	450/1500–5200	620/2000–2500	760/2000–3000
		All-wheel Electronic transmission	All-wheel Steptronic transmission	All-wheel Steptronic Sporttransmission
	km/h	245 ⁹	227 ⁹	250 ^{1,6}
	s	6.1 ⁹	7.0 ⁹	5.4 ⁶
	l/100 km	10.3–10.8 ⁹	7.3 ⁹	7.8–8.3 ⁹
	l/100 km	7.5–8.2 ⁹	6.1–6.5 ⁹	6.6–6.8 ⁹
	l/100 km	8.7–9.0 ⁹	6.5–6.8 ⁹	7.0–7.4 ⁹
		EU6d-temp	EU6d-temp	EU6d-temp
	g/km	198–205 ⁹	171–178 ⁶	185–193 ⁹
	l	83	80	80
	km	275/50 R 20 W	275/50 R 20 W	285/45 R 21 Y
	km	8.5 J x 20	8.5 J x 20	9.5 J x 21
	km	Light alloy	Light alloy	Light alloy



ns to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90% full tank and a driver weight of 75 kg. ffect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics. he trailer must not exceed the maximum trailer load, taking into account the maximum tow bar download.

engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. er with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol. on, CO2 emissions and energy consumption are determined in accordance with the measurement processes as defined by European Regulation (EU) sion. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and



The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 09/03/2018, the date when this brochure went to press, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

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BMW Individual X7 xDrive40i with Design Pure Excellence:
BMW TwinPower Turbo 250 kW (340 hp) 6-cylinder petrol engine, 22" BMW Individual light alloy wheels 5-spoke style 758 Bicolour with mixed tyres, exterior colour in Amerline metallic, comfort seats in BMW Individual full leather trim 'Merino' Ivory White, interior trim finishers BMW Individual fine-wood trim 'Fineline' black with aluminium inserts.

BMW X7 xDrive40i:
BMW TwinPower Turbo 250 kW (340 PS) 6-cylinder petrol engine.

