

2021 CLA



/ COUPE

2021 CLA

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STYLISH LOOKS GOOD ON YOU

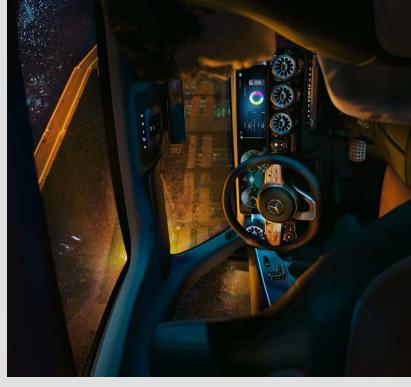


Standard and available equipment may vary by model. Please see back of brochure.



THE 2021 CLA

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04 THE 2021 CLA BACK TO INDEX

What if every day could feel a little more special, and far less “everyday?” Wouldn’t that be beautiful? It doesn’t have to start with a trust fund or a lucky lottery ticket. Just find what suits and satisfies you, and wear it well. The CLA, for example, wraps innovations you’ll love in a shape you can’t resist. All at a price within reach. Style, it turns out, pairs very well with substance. And that’s a thing of beauty.

KEY FEATURES



The seduction of the CLA only starts with its looks and price. Turbo power performs with enthusiasm. A virtual voice assistant responds with intelligence. Innovative luxuries answer your needs and desires.

LUXURY 08

- Power tinted glass Panorama roof
- Power front seats, each with 3-position memory
- Heated or heated/ventilated front seats*
- 40/20/40-split folding 3-passenger rear seat
- Dual-zone climate control
- 64-color LED ambient lighting
- Burmester® surround sound*



PERFORMANCE 09

- Engines: inline-4 turbo, AMG-enhanced inline-4 turbo, or handcrafted AMG inline-4 turbo
- 18"-19" alloy wheels*
- DYNAMIC SELECT drive modes
- Variable-torque 4MATIC® AMG Performance 4MATIC or AMG Performance 4MATIC+ all-wheel drive*
- AMG Sport Suspension, or AMG RIDE CONTROL w/3-stage damping* (AMG models)



SAFETY 10

- Intelligent Drive® driver assistance suite, including Active Distance Assist DISTRONIC® Active Steering Assist, Active Brake Assist w/Cross-Traffic Function, Active Lane Change and Speed Limit Assists, PRE-SAFE® PLUS, PRE-SAFE Sound, Route-based Speed Adaptation
- Rearview camera, Blind Spot Assist w/Exit Warning
- Surround View System and PARKTRONIC w/Active Parking Assist



TECHNOLOGY 10

- Dual 7" or 10.25" digital instrument cluster and central multimedia touchscreen, steering-wheel Touch Control Buttons, console touchpad
- Apple CarPlay® and Android Auto
- Mercedes-Benz User Experience (MBUX) w/"Hey, Mercedes" voice assistant; MBUX gesture control*
- Mercedes me connect featuring smartphone app with Remote Start, 4G LTE WiFi, and more



*Options or not available on some models. Please see brochures at back of brochure.



SENSIBLE AND SENSUAL IN PERFECT PROPORTIONS

There are things you do because you have to, and some because you want to. Some are both at once, like your workout regimen or dining adventures. Some vary from day to day: Will you just get dressed, or get dressed up? Driving is, well, all over the map, no pun intended. Your car can feel like your escape module even on the evening commute. It can inspire you to turn around for an extra glance before you leave the garage. It can turn a traffic jam into a solo karaoke session. It can be your loyal sidekick on the trip of a lifetime, and a royal chariot on the most important day of your life. And it can, or should, be a steady source of moving joy.

Can one car exude passion and excel logically—not merely as a compromise, but intensely both? One car just might. It's a sleek and stylish coupe, from its sharknose grille to its arching profile, yet it has four doors and seating for five. It's agile and sporty, yet reassuring and solid. Its digital cockpit, touch controls and voice assistant are at the forefront of thinking. Yet it's also thoughtful—with memory front seats, a giant glass sunroof, and nearly all the advanced driver assists* of its larger siblings. The CLA is that one car—actually four, including two AMG models—that can win over your brain and heart not just with its body, but from its soul.

MODELS

- CLA250 COUPE
221-hp inline-4 turbo, 7-speed dual-clutch automatic, front-wheel drive
- CLA250 4MATIC COUPE
221-hp inline-4 turbo, 7-speed dual-clutch automatic, variable-torque 4MATIC® all-wheel drive
- AMG CLA 35 COUPE
AMG-enhanced 302-hp inline-4 turbo, 7-speed AMG SPEEDSHIFT® DCT dual-clutch automatic, AMG Performance 4MATIC all-wheel drive
- AMG CLA 45 COUPE
Handcrafted AMG 382-hp inline-4 turbo, 8-speed AMG SPEEDSHIFT DCT dual-clutch automatic, AMG Performance 4MATIC+ all-wheel drive with AMG TORQUE CONTROL



*Some features are optional. Please see Build Your Own and brochures at back of brochure.







A CLASS OF TOUCH

Every point of contact in the CLA cabin is intended to connect with you on a distinctly rewarding level. Seat-shaped switches – a design originally patented by Mercedes-Benz – are literally icons of intuitive ergonomics. Touchpads on the steering wheel and console let you swipe through menus on the dual dash displays, simplifying a world of luxury features

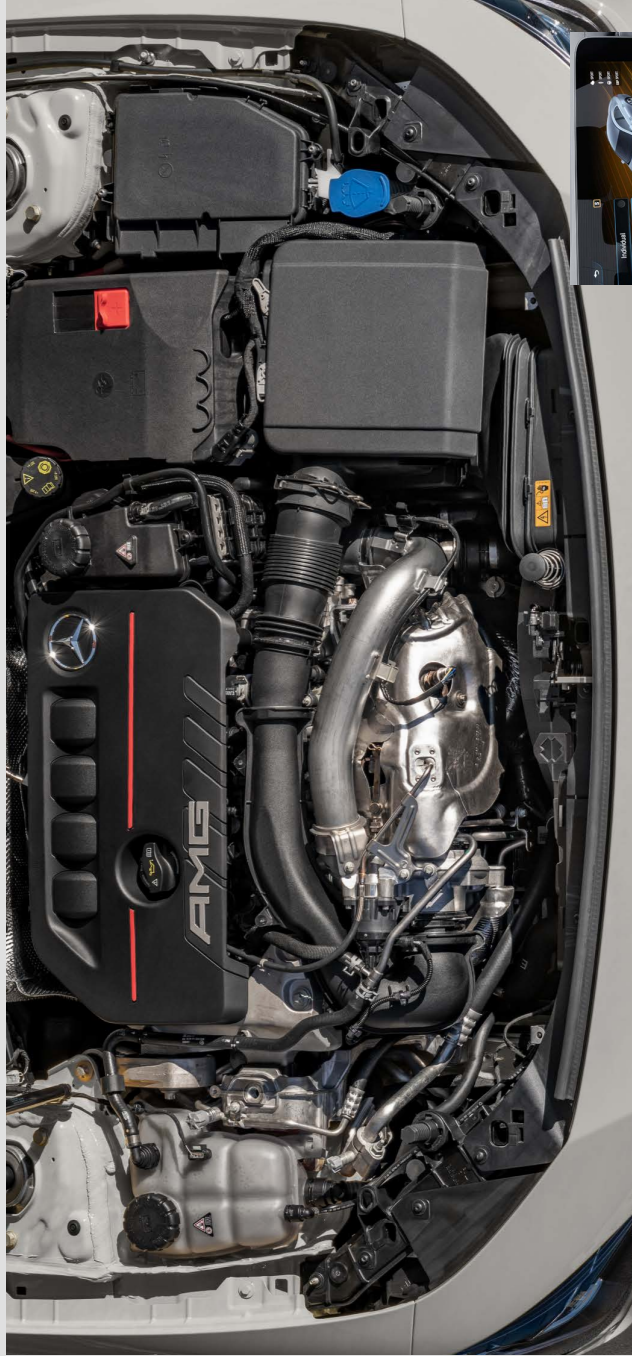
and settings. Dash vents evoke an executive jet's, further set aglow by 64-color ambient lighting you can use to set a new mood on demand. Activated charcoal and micron filters help the climate control refresh you, while the standard Panorama roof can offer a sunny breeze, starlit sky, or cool shade. The CLAs luxuries strive to be a touch more rewarding.

LUXURY HIGHLIGHTS

Power front seats with 3-position memory
Heated, ventilated and/or multicontour front seats*
AMG Performance front seats with multicontour adjustment (AMG models)*
Dual-zone climate control with dust, pollen and activated-charcoal odor filters

Burmester® Surround Sound*
64-color LED ambient lighting, including dash vents
Heated steering wheel*
Power tinted-glass Panorama roof
Aluminum or natural-grain wood* cabin trim

*Option or not available on some models. Please see embosses at back of brochure.



TIME IN A SHIFT

Every CLA has two clutches. But there's no clutch pedal. Internally, the fully automatic gearbox starts to engage the next gear before leaving the current gear. Which means it can shift faster than a human. A pair of paddles behind the steering wheel let you manually shift anytime with a finger flick. But leave it in D and it's an efficient—and quick—automatic.

Every measure of CLA performance takes on extra dimensions of quickness. A twin-scroll turbo turns a small engine into up-sized power and torque. Their Direct Injection and multi-spark ignition can self-tune in milliseconds, as you drive. And selectable modes let you tune your CLA's driving character from ECO to Sport to custom Individual with a few quick taps.

PERFORMANCE HIGHLIGHTS

2.0L inline-4 twin-scroll turbo engine; 221 hp (CLA 250), AMG Performance 4MATIC all-wheel drive* or handcrafted 382 hp (CLA 45)
Transmission: 7G-DCT dual-clutch 7-speed automatic with shift paddles (CLA 250); 7-speed (CLA 35) or 8-speed (CLA 45)
AMG SPEEDSHIFT® DCT with shift paddles

Front-wheel drive, or variable-torque 4MATIC® or AMG Performance 4MATIC all-wheel drive*
DYNAMIC SELECT driving modes
18" or 19" alloy wheels*
4-wheel independent suspension; AMG Sport Suspension or AMG RIDE CONTROL with 3-stage damping** (AMG models)



*Option or not available on some models.
Please see embosses at back of brochure.

Artificial intelligence helps the CLA's virtual voice assistant learn over time. Real ingenuity and continual innovation help a CLA detect imminent danger. It's all part of a neverending investment in making every moment matter.



FUTURE FOR THE OUTLOOK

Even the most attentive human can't look multiple ways, all the time. So Mercedes-Benz engineers developed a network of radar, cameras and other sensors that are like undinking virtual eyes on your real world. Every CLA can watch ahead and your blind spots to help avoid accidents, and warn you if it's not ok to open a door after parking. Options include hands-free parking, and a new built-in dashcam. Another package can adapt your cruise speed as the limit changes, let you change lanes by tapping a turn signal, help keep you from turning across oncoming traffic, and trigger your ears' natural defenses for loud noises before a crash. A CLA looks out for your outlook.

SAFETY HIGHLIGHTS

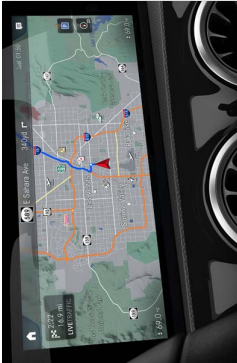
Radar-based Active Brake Assist¹; Blind Spot Assist with collision mitigation¹; Blind Spot Assist with Exit Warning Assist¹; rearview camera² PARKTRONIC w/Active Parking Assist² and Surround View System^{1,3}; dashcam⁴ Driver Assistance Package^{2,5} including Active Distance Assist DISTRONIC² cruise control¹; Active Steering Assist; Evasive Steering Assist; Route-based Speed Adaptation; Active Brake Assist w/Cross-Traffic Function; PRE-SAFE[®] PLUS with rear-impact preparation and hearing protection technology⁷; and Active Lane Keeping Assist¹ with adaptive steering, Lane Keeping, and Speed Limit Assists

COORDINATION OF SENSE

Talk, and your wish becomes your CLA's action. Swipe, and its displays scroll. Watch, and twin screens – in 7" or 10.25" sizes, plus a Head-Up Display¹² – inform you at a glance. The Mercedes-Benz User Experience (MBUX) is a digital cockpit you can control numerous ways. By touch: via steering-wheel and console touchpads and a central touchscreen. By voice: Say "Hey, Mercedes" to operate features by talking normally, like "I'm cold" to turn up the heat. Say "I'm hungry" and MB Navigation¹ can search, then show turns with live on-screen video, overlaid with guiding graphics. Or by pointing: With gesture controls⁸ And MBUX is not just easy to learn. Use it, and it can learn you and become more adaptive and predictive over time.

TECHNOLOGY HIGHLIGHTS

Mercedes-Benz User Experience (MBUX) with natural voice assistant, touchscreen, console touchpad, and steering-wheel Touch Controls Dual 7" or 10.25" displays: reconfigurable instrument cluster, multimedia touchscreen MBUX Interior Assistant (gesture control)^{1*} Over-the-air software updating⁹ MB Navigator¹⁰ w/augmented video using live imagery of surroundings¹¹ Apple CarPlay¹¹ and Android Auto¹⁰ Four USB-C ports¹¹; wireless charging¹¹ Head-Up Display¹²



¹⁰Option for not available on some models. Please see brochures at back of brochure.

OPTION PACKAGES

Generously appointed from the get-go, a menu of options and thoughtfully curated packages let you tailor your CLA to be a perfect fit.



STYLING PACKAGES

AMG Line (CLA 250):
AMG body styling
Chrome diamond-block grille
18" AMG® twin 5-spoke wheels¹
Sport steering wheel²
Sport floor mats
AMG floor mats
Night Package adds:
Gloss-Black exterior and wheel accents



EXTERIOR LIGHTING PACKAGE

Active LED headlamps
Adaptive Highbeam Assist



PREMIUM PACKAGE

Auto-dimming inside and left-side mirrors
Power-folding side mirrors
CLA 250 also includes:
10.25" digital instrument cluster display
10.25" touchscreen multimedia display
CLA 35 adds:
KEYLESS-GO®
HANDS-FREE ACCESS Trunk opener
(All items standard on CLA 45)

Please see endnotes at back of brochure.

CLA COUPE

INSPIRED
DESIGN

CLA 250 / CLA 250 4MATIC

IGNITES
DESIRE





CLA 250

/ 221-HP INLINE-4 TURBO ENGINE
/ PATAGONIA RED
/ 19" AMG* MULTISPOKE WHEELS*
/ AMG LINE
/ EXTERIOR LIGHTING PACKAGE
/ DRIVER ASSISTANCE PACKAGE

CLA 250 Coupe **SPECIFICATIONS**

/ENGINE 2.0L inline-4 turbo

/TRANS 7G-DCT 7-speed auto

/POWER 221 hp @ 5,500 rpm

/0-60 MPH → 6.3 sec¹⁴ **/DRIVE**

Front-wheel or 4MATIC® all-wheel

/WHEELS 18" multispoke¹

1 Please see endnotes at back of brochure.



True style isn't about showing off labels or name-dropping. It radiates from within the wearer. How does a car with a glistening Star in its grille—one that dares to call its 4-door body a coupe—boldly make such a claim? Simple: For all of automotive history, the very essence of a Mercedes-Benz coupe has been a magic potion of athleticism and elegance that allows both to exist at full strength. And in a CLA 250, that magic is evident in its alluring shape, its inviting cabin, and its rewarding performance. Its lines are uncluttered by common cliché. Its iconic grille is gracefully sized and given

a slight forward lean, to express the energetic turbo power under the twin power domes of its hood. Its digital cockpit unites ultramodern tech with humanity, not just in its virtual voice assistant but in flowing design, well-crafted feel, and thoughtful appointments from a giant glass sunroof to four USB-C ports. And it takes to the road with agility and vigor— even more so in the CLAR250 AMATE, whose all-wheel drive can vary torque front-to-rear in response to the conditions. Is surefootedness stylish? Confidence surely is. Style isn't the names you wear. It's what you make your name mean.

221-HP 2.0L INLINE-4 TURBO ENGINE.
FRONT-WHEEL DRIVE OR VARIABLE-
TORQUE 4MATIC® ALL-WHEEL DRIVE.
POWER GLASS PANORAMA ROOF.
LED HEADLAMPS AND TAILLAMPS.
BLIND SPOT ASSIST W/EXIT WARNING.
18" ALLOY WHEELS (OPTIONS TO 19").
DUAL COLOR DIGITAL DISPLAYS, WITH
CENTRAL MULTIMEDIA TOUCHSCREEN.
MBUX WITH "HEY, MERCEDES" DIGITAL
VOICE ASSISTANT.
APPLE CARPLAY™ AND ANDROID AUTO.™

Please see endnotes at back of brochure.





AMG CLA COUPE

*INTENSE
HEAT*

AMG CLA 35 / AMG CLA 45

*SPARKS
PASSION*



AMG
DRIVING PERFORMANCE

AMG CLA 45

/ HANDCRAFTED 382-HP AMG
/ INLINE-4 TURBO ENGINE
/ AMG PERFORMANCE 4MATIC⁺

/ COSMOS BLACK
/ 19" AMG⁺ FORGED-ALLOY WHEELS¹
/ AMG NIGHT AND AERO PACKAGES

AMG CLA 45 **SPECIFICATIONS**
/ENGINE Handcrafted AMG 2.0L
inline-4 turbo **/POWER** 382 hp
@ 6,500 rpm **/0-60 MPH** ➔
4.0 sec¹⁴ **/DRIVE** Variable-torque
AMG Performance 4MATIC+
/WHEELS¹ 19"AMG® twin 5-spoke

Plates see editions at back of brochure.

AMG
AMG
AMG
AMG



Fame is one way to turn good looks into power. Mercedes-AMG vehicles are famous for being beautifully powerful and vice-versa. Power, of course, means more than the horses that stampeed from under the hoods of the 302-hp CLA 35 and 382-hp CLA 45. It also means the tenacity to grip the pavement from launch to literal Gs. The strength to shed speed over and over. And the most important power of all: the bond between car and driver. Each AMG CLA does this in its own way, even though they share countless elements from their muscular 4-door coupe shape to their advanced digital cockpits. The CLA 35 engine is AMG-enhanced with

increased turbo boost and more. AMG Performance 4MATIC is integrated with the dual-clutch 7-speed, saving weight as it provides fully variable torque and 0-60 in 4.8 seconds.^{1*} The CLA 45's AMG Performance 4MATIC+ offers the all-out fun of a rear-drive sports car, with the precise rear-wheel vectoring of AMG TORQUE CONTROL. The AMG DYNAMIC PLUS Package² further hones its skills. And its hand-built engine features two-stage direct/port injection, a stronger chilled-cast block, and 0-60 in just 4.0 seconds. And with 30.5 psi of max turbo boost and most hp of any 4-cylinder in production, you might say it has half of fame induction.

302-hp AMG-ENHANCED (CLA 35) OR 382-hp HANDCRAFTED AMG (CLA 45) IN-LINE-4 TURBO ENGINE.
AMG SPEEDSHIFT³ DCT 7-SPEED (CLA 35) OR 8-SPEED (CLA 45).
OR 4MATIC+ (CLA 45) AWD.
AMG PERFORMANCE 4MATIC⁴ (CLA 35) OR 4MATIC+ (CLA 45) AWD.
AMG DRIVE UNIT⁵.
AMG DYNAMIC SELECT DRIVE MODES, AMG SPORT EXHAUST,
3-STAGE AMG RIDE CONTROL⁶, 18" OR 19" AMG⁷ WHEELS.¹



AMG
AMG

BUILD YOUR OWN

[illegible]

KEY STANDARD FEATURES

[illegible]

SAFETY AND SECURITY

[illegible]

PERFORMANCE AND EFFICIENCY

[illegible]

ENTERTAINMENT AND NAVIGATION

[illegible]

COMFORT AND CONVENIENCE

[illegible]

OPTION PACKAGES

• 10.25" digital instrument cluster display <i>See all AWD models</i> • 10.25" touchscreen multimedia display • Auto-dimming driver's side and inside rear-view mirrors • Power-folding side mirrors • KEYLESS-GO with HANDS-FREE ACCESS trunk opener <i>GA 35-only</i>	Premium Package <i>See all AWD models</i> Multimedia Package <i>Requires Premium Pkg</i> • MBUX navigation¹ • MBUX Augmented Video for Navigation • 3 years of no-charge online navigation map updates² • 3 years of Live Traffic Information³ • Speed Limit Assist
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o o o o Exterior Lighting Package

- Active LED headlamps
- Adaptive Highbeam Assist

Driver Assistance Package

Requires MultiLane with Pilot

- Active Distance Assist/STRONIC[®], Active Steering Assist[®]
- Active Brake Assist w/ Cross-Traffic Function[®]
- Active Lane Assist w/ Cross-Lane Keeping Assist[®]
- Active Lane Change Assist[®]
- Route-based Speed Adaptation[®], Active Speed Limit Assist
- Evasive Steering Assist[®], Active Emergency Stop Assist
- PRE-SAFE[®] PRE-SAFE PLUS rear impact preparation, and PRE-SAFE sound hearing protection technology[®]

Parking Assistance Package

- PARKTRONIC[®] with Active Parking Assist[®]

○ ○ ○ ○	Parking Assistance Packa
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• PARTICULARS WITH Active Parking Assist¹ • Surround View System²	○ ○ ○ ○ ○	AMG Line Available with select exterior colors (see next page) • AMG body styling: chrome-spoked diamond block grille • 18" AMG twin 5-spoke wheels, silver • Lowered comfort suspension • Sport steering wheel with aluminum shift paddles³ • Sport front seats, with integrated front and outboard rear head restraints • Brushed metal pedals; AMG floor mats	○ ○ ○ ○ ○	Night Package <i>Respective AMG Line</i> • Gloss Black exterior wheel arches • 18" AMG twin 5-spoke wheels with black accents
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- - - AMG Performance Seat Package

- **Seat Package:** Heated, multicolor AMG Performance front stitching
- **Nevs Grey/Black:** MB-TEX/DINAMICA w/Red stitching
- **Seat Package Advanced:** Multicontour AMG Performance front seats in Black or Bahía Brown leather C/A 35/cup, heated and/or ventilated seats

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- **AMG Dynamic Plus Package** *Requires Mercedes-AMG Performance 454 package and is illegal in NJ and NY*
- **AMG Performance 454 package** *is illegal in NJ and NY*
- **AMG DYNAMIC SELECT** TRACE and DRIFT modes: AMG Track Pace
- **AMG DRIVE UNIT** steering wheel performance controls
- **AMG RIDE CONTROL** Sport Suspension with 3-stage damping
- **AMG Performance Braking System** with red callipers

	CLAS35	AMCCLA45
"		107.4°
"		184.8°
"		55.4°
"		71.7°
lbs		3,560 lbs
"	33.5°	33.5° / 35.7°
"	33.9°	41.8° / 33.9°
"	34.0°	55.1° / 34.0°
ft		11.6 cu ft

INDIVIDUAL OPTIONS

	Also see Premium Page
● KEYLESS GO / HANDS-FREE ACCESS trunk opener	Also see Premium Page
○ Garage door opener	
○ Side-impact air bags for outboard seat belts	
— AMG Night Package	
— AMG Aerodynamic Package	Requires AMG Night Package
— AMG Exterior Chrome Package	Volvo/AMG Night Package
— AMG Sport Suspension with 3-stage damping	
Also in AMG DYNAMIC PLUS Package	
— AMG TRACK PACK	Also in AMG Dynamic PLUS Package
— AMG Track Pack	Also in AMG Dynamic PLUS Package
— Increased foot space [†]	Also in AMG DYNAMIC PLUS Package
—	
†Increased front wheel arch height	Also see Premium Page

Heated front seats	2007 INFINITI
Heated and ventilated front seats	2007 INFINITI

-	-	-	Multicoated front seats	Mats with AMG Line requires Black or Metallic paint
-	-	-	AMG Performance steering wheel	Requires AMG Performance steering wheel
-	-	-	Heated steering wheel	Replaces sport steering wheel in AMG Line
-	-	-	AMG illuminated front door sill	-
-	-	-	Burmester® Surround Sound System	-
-	-	-	SiriusXM® 6-month All Access trial	-
-	-	-	Inductive wireless charging and NFC pairing*	-
-	-	-	NBLX interior Assistant (gesture control)	Requires Premium Package
-	-	-	Head-Up Display*	AMG models include AMG-specific content
-	-	-	Dashcam	Requires Multimatic Pro
-	-	-	AMG Performance steering wheel in Nappa leather	-
-	-	-	AMG Performance steering wheel in DPM/DYNAMIC	-

[illegible]

-	-	O	O	ANG Performance steering wheel in Nappa/DINAMICA Also in ANG Dynamic Plus Pag.
-	-	-	-	ANG Performance steering wheel in DINAMICA includes ANG DRIVE UNIT
-	-	-	-	ANG DRIVE UNIT steering-wheel performance controls Requires any ANG
-	-	-	-	Performance steering wheel, also in ANG Dynamic PLUS Pag.
Δ	Δ	Δ	Δ	MB TeX upholstery
Δ	Δ	Δ	Δ	MB TeX/MANICA upholstery w/Rod stitching
Δ	Δ	Δ	Δ	CJ4.0 AMG and C126 AMG (C126) leather seats and belts
O	O	O	O	Leather upholstery. Recline hunched for comfortable foot rests;
O	O	O	O	AMG models include ventilated MB TeX upper-thigh inserts.
-	-	Δ	Δ	Brighton rest seat belts with black buckle Available with MB TeX/DINAMICA only

- ● ● Aluminum trim with linear grain
- ▲ ▲ ▲ Brushed aluminum trim with linear grain

-	-	▲	▲	Aluminum AMG design trim	
○	○	○	○	Natural Grain Black Linden wood trim	
○	○	○	○	Natural Grain Brown Walnut wood trim	NA with some upholstery colors
○	○	○	○	Metallic or design paintwork	

Please see endnotes at back of brochure.

UPHOLSTERY

MB-TEX



- ▲ CLA250
Black or Maroon/Brown

MB-TEX



- ▲ CLA250
Black or Gray/Black, requires a MB Line
- ▲ AMG CLA35, CLA45
Black or Gray/Black

MB-TEX/DINAMICA



- ▲ CLA250
Black or Silver/Sporting, requires AMG Line
- ▲ AMG CLA35, CLA45
Black or Silver/Sporting

LEATHER



- CLA250
Requires heated and/or ventilated front seats
- AMG CLA35
Requires heated and/or ventilated front seats, includes a polished MB Line dash
- AMG CLA45
Requires heated and/or ventilated seats

AMG PERFORMANCE FRONT SEATS



- AMG CLA35, CLA45
Black or Silver/Sporting, requires a MB Line, DINAMICA or Red interior
- AMG CLA35, CLA45
AMG Performance Sport Package, with Black or Black/Brown interior, requires heated and/or ventilated seats

INTERIOR COLORS & TRIM

- Standard
- Optional
- ▲ No-charge option

BLACK



MB-TeX CL4.250 (NA with AMG Line)
Leather CL4.250 (requires AMG Line)
AMG models

BAHIA BROWN



Leather CL4.250 (requires AMG Line, VA with Perognote Red metallic paint)
AMG models

MACCHIATO BEIGE



MB-TeX CL4.250 (NA with AMG Line)

CLASSIC RED/BLACK



Leather CL4.250 (requires AMG Line, VA with Raven Blue metallic paint)
AMG models

NEVA GREY/BLACK



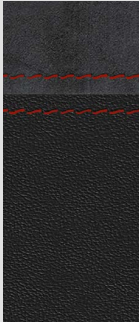
MB-TeX CL4.250 (requires AMG Line)
AMG models

TITANIUM GREY/BLACK



Leather CL4.250 (requires AMG Line)
AMG models

BLACK w/ RED TOPSTITCHING



MB-TeX/DINAMICA CL4.250 (requires AMG Line)
AMG models (includes red seat belt; black seat belts available for no charge)

ALUMINUM WITH LINEAR GRAIN



- All models

ALUMINUM AMG DESIGN



- ▲ AMG models

ALUMINUM WITH LONGITUDINAL GRAIN



- ▲ All models

NATURAL GRAIN BLACK LINDEN WOOD



- All models

NATURAL GRAIN BROWN WALNUT WOOD



- CL4.250 (NA w/Black w/Red topstitching, Classic Red/Black or Titanium Grey/Black)
- AMG models (NA w/Classic Red/Black or Titanium Grey/Black)

PAINTWORK

POLAR WHITE



NIGHT BLACK



SUN YELLOW



DIGITAL WHITE METALLIC



COSMOS BLACK METALLIC



DENIM BLUE METALLIC

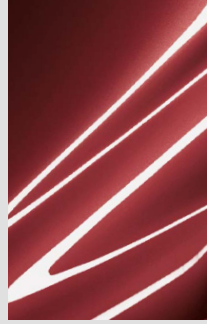


NA on CLA 250 with Classic Red Interior

MOJAVE SILVER METALLIC



PATAGONIA RED METALLIC



NA on CLA 250 with Bahia Brown Interior

designo® MOUNTAIN GREY WAGNO



Matte finish

MOUNTAIN GREY METALLIC



IRIDIUM SILVER METALLIC



WHEELS

18" MULTISPOKE



- CLA 250
MA with AMG Line

18" 5-SPOKE



- w/MATTE BLACK ACCENTS
● CLA 250
MA with AMG Line

18" MULTISPOKE



- w/BLACK ACCENTS
● CLA 250
MA with AMG Line

19" TWIN 5-SPOKE



- CLA 250
MA with AMG Line

18" AMG® TWIN 5-SPOKE



- SILVER
● CLA 250
AMG Line
- w/BLACK ACCENTS
● CLA 250
Night-Plg
- AMG CLA 35

19" AMG MULTISPOKE



- SILVER
● CLA 250
Requires Night-Plg
- BLACK
● CLA 250
Requires Night-Plg

19" AMG TWIN 5-SPOKE



- w/BLACK ACCENTS
● AMG CLA 35
- MATTE BLACK
● AMG CLA 35

19" AMG TWIN 5-SPOKE



- w/BLACK ACCENTS
● AMG CLA 35

19" AMG TWIN 5-SPOKE



- AMG CLA 45
MA with AMG Night-Plg

18" AMG 10-SPOKE



- ▲ AMG CLA 45
MA with AMG Night-Plg

19" AMG TWIN 5-SPOKE



- MATTE BLACK
● AMG CLA 45
Requires AMG Night-Plg

19" AMG FORGED CROSS-SPOKE



- SILVER
● AMG CLA 45
MA with AMG Night-Plg
- MATTE BLACK
● AMG CLA 45
Requires AMG Night-Plg

OWNERSHIP & EXPERIENCE



DAILY COMMUTE OR ROADTRIP, THOUGHTFUL TECHNOLOGY HELPS MAKE ANY JOURNEY A JOY.

Mercedes me connect puts a network of features in your car, on your smartphone, and in the digital world around you. And all of them collaborate to help keep you on track, on time, and feeling you're on top of your real world.

- You can remote-start your car, locate where it's parked, configure vehicle settings from your phone, and more.
- You can look up destinations on your phone and send them to the available MB Navigation system in your car.
- You can offer WiFi to your passengers, and enjoy audio from all over the planet with TuneIn Radio.

Models with Car-to-X Communication can share info on traffic, road hazards and other conditions with each other, via a central reporting base. So you might find out about a tie-up on your route before you get caught up in it.

The map database for your car's available MB Navigation system can be updated in your driveway, over the air, up to twice a year—with no need to bring it to the dealership.

WHEREVER YOU DRIVE, THERE'S A TEAM OF SUPPORTIVE PEOPLE LOOKING OUT FOR YOU.

Mercedes-Benz was the first automaker to introduce its own Roadside Assistance Program in the U.S. For more than 35 years, customers have called on—and counted on—factory-trained experts in times of need.²⁵

- A button in your car can connect you. If an air bag or seat-belt tensioner is activated, your car can place the call on your behalf, and even transmit your location.
- They can send help—usually a trained dealer service technician—to your location, even for a jump-start.
- If you see a warning light, so can the experts, and they can often help diagnose trouble over the phone.

Your Mercedes-Benz dealer is helping make service and maintenance even more convenient, with options such as Express Service, Mobile Service, pickup and delivery, online scheduling, and contactless payment. Your dealer can tell you more about the specific benefits they offer.

YOUR MERCEDES-BENZ EXPERIENCE SHOULD ALWAYS FEEL SPECIAL.

Driving a Mercedes-Benz feels like joining a club, as well as a family. Wherever you go, you're part of a history that started with the first car, and always keeps racing ahead.

- For decades, groundbreaking innovations have protected, entertained and indulged Mercedes-Benz drivers' first. While many have gone on to become the standard for all cars, you get to drive the future, today.
- From the AMG Lounge to #MBPhotoPass on Instagram, Mercedes-Benz owners have many ways to connect and interact.

Your car and your dealer are in on it, too.

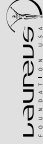
- Mercedes me lets your car communicate its service needs to your preferred dealer.
- Your dealer can reach out to you to book an appointment or offer drive-in service.

COMMITTED TO COMMUNITY

Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders.

To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities.

To learn more, visit laureususa.com

JOHNNY MAC SOLDIERS FUND

Johnny Mac Soldiers Fund helps honor military service and sacrifice by providing scholarships to veterans and military family members—particularly the children of our nation's fallen and disabled.

Since 2014, Johnny Mac has awarded more than \$16 million in scholarships to some 2,000 students.

To learn more, visit johnnymac.org

