Size
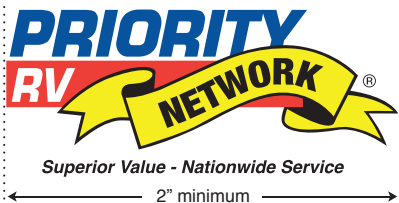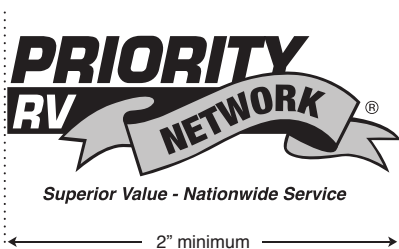
Priority RV logos shall be used with a minimum width of 2" on all print advertising/materials. Online advertising/materials shall use a minimum width of 200 px.

Black & White

The Priority RV logo shall always be used in color if applicable. When color is not an option the Priority RV black and white logos in eps format shall be used. **DO NOT** just grayscale the color version.

Logo Space Less than 2"

If the available logo space is less than 2", a logo without the 'Superior Value - Nationwide Service' slogan may be used but with a minimum width of 1.5" and shall not exceed 1.99" on all print advertising/materials. Online advertising/materials shall use a minimum width of 130 px and shall not exceed 199 px.

Priority RV Offical Logo Colors

The Priority RV logos have 4 official colors, Pantone 179 C (Red), Pantone 7455 C (Blue), Pantone 3945 C (Yellow), and Black. Colors shall not be substituted at any time.

Pantone 179 C   Pantone 7455 C

Pantone 3945 C   Black