

2013
Via



CLICK TO NAVIGATE

Overview	Lounge	Bedroom Bath	Exterior	Chassis	Interior Décor	Specifications	Warranty
Features	Galley	Cab	SuperStructure	Floorplans	Graphics & Paint	WIT Club	



On the cover: 25Q Sandstone Beige Full-Body Paint

25Q Windfall with Café Cherry Cabinetry

The RV Lifestyle Keeps Evolving

With its introduction, the Winnebago Via® revolutionized the Class A concept with a coach offering unparalleled fuel economy and eye-catching styling on a sporty Mercedes-Benz® Sprinter chassis. For 2013, the long list of standard amenities includes LCD TVs, a sliding retractable screen door and LED ceiling lights that can reduce energy consumption by 70 percent—a true luxury when dry camping. Three Via models offer something for every RV enthusiast, including Via hallmarks such as the Flex Bed system featured on the 25T and the available StudioLoft™ on the 25R and 25T. And let's not forget Winnebago Industries'® legendary SuperStructure® construction that makes it all possible. The Class A revolution is here. Join the fun in your very own Winnebago Via.

Why Via?

- Mercedes-Benz Sprinter chassis
- Fuel-efficient and easy to maneuver
- LED lighting
- LCD TVs
- Ultraleather™ furniture
- Swivel cab seats
- Threshold™ Quiet RV Door
- RV Radio®/rearview monitor
- MCD American Duo® solar/ blackout roller shades
- Flex Bed (25T)
- Class A comfort



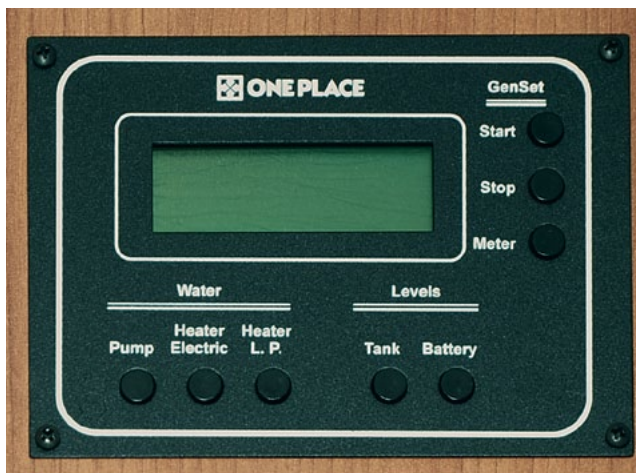
Recognized Quality The RV Dealers Association bestows its annual Quality Circle Award based on dealer ratings to the manufacturers that provide exceptional products, service and support. Only one manufacturer has received this honor for sixteen consecutive years: Winnebago Industries.®

Best in Class

See how Winnebago Industries takes motor home design and function to the next level, and why we've earned the right to be called the Most Recognized Name in Motor Homes.®



Click on this icon throughout the brochure to link to more information on the web.



Easy The *OnePlace*® Systems Center lets you check major systems at the touch of a button.



Keep It Outside Hose off shoes, kids and pets at the handy *Exterior Wash Station*.



RV Radio The innovative touch screen *RV Radio* features a CD player, MP3 input and doubles as the rearview monitor.



Night and Day The smoothly retracting *MCD American Duo Solar/Blackout Roller Shades* let you control your light and privacy—no matter the time of day.



Rest and Relax The *Comfort Sofa Sleeper* quickly converts from a sofa into a comfortable bed with a self-inflating mattress that automatically maintains proper inflation.

There is always room for friends and family in the Via with cab seats that swivel to become integral seating elements in the living area. The movable pedestal table lets you enjoy your meals from any of the seating combinations. Your media needs are taken care of with an LCD TV and connected stereo system with CD/DVD player. You'll have more power for more movies, thanks to LED lighting that reduces energy consumption by up to 70%, excellent for dry camping.



25Q Swivel Cab Seats with Movable Pedestal Table

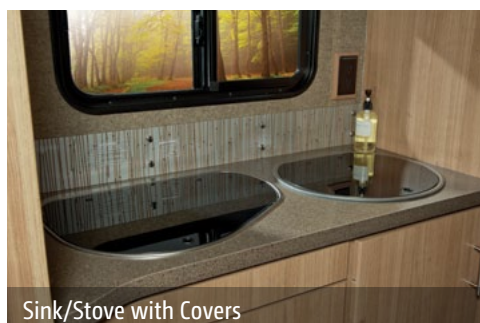


Sliding LCD TV



Swivel Cab Seats

SmartSpace™ thinking played a key role in the design of the galley, which employs space-saving features such as a microwave/convection oven and a stainless steel sink with a faucet that folds beneath a glass cover. You can also take advantage of the flexibility offered by the refrigerator with a removable freezer compartment that lets you customize your cold storage space.





25Q Queen Bed

The 25Q and 25R feature a spacious queen bed while the Flex Bed in the 25T lets you convert the twin beds into a queen bed, depending on your traveling needs. Add the StudioLoft for a queen bed that drops down from the ceiling to turn the cab area into a second bedroom (25R, 25T).



25Q Bathroom



25Q Storage



Dash

With the Sprinter chassis as its foundation, the Via is a Class A coach that feels more like a sporty crossover. The touch screen RV Radio/rearview monitor, powered mirrors and comfortable cab seats that swivel to face the lounge work together to make every trip a pleasure. Upgrade to the Infotainment Center/GPS (shown here) for a large touch screen with turn-by-turn voice navigation.



Powered Mirrors



Infotainment Center/GPS



Available Stylized Aluminum Wheels



Driver Side Storage

The Threshold™ Quiet RV Door feels different because it is different. It is the first motor home door with an airplane door-inspired seal design that reduces road noise. It also works seamlessly with the retractable screen door. At the campsite, the electric patio awning provides quick shade when you need it.



Electric Patio Awning



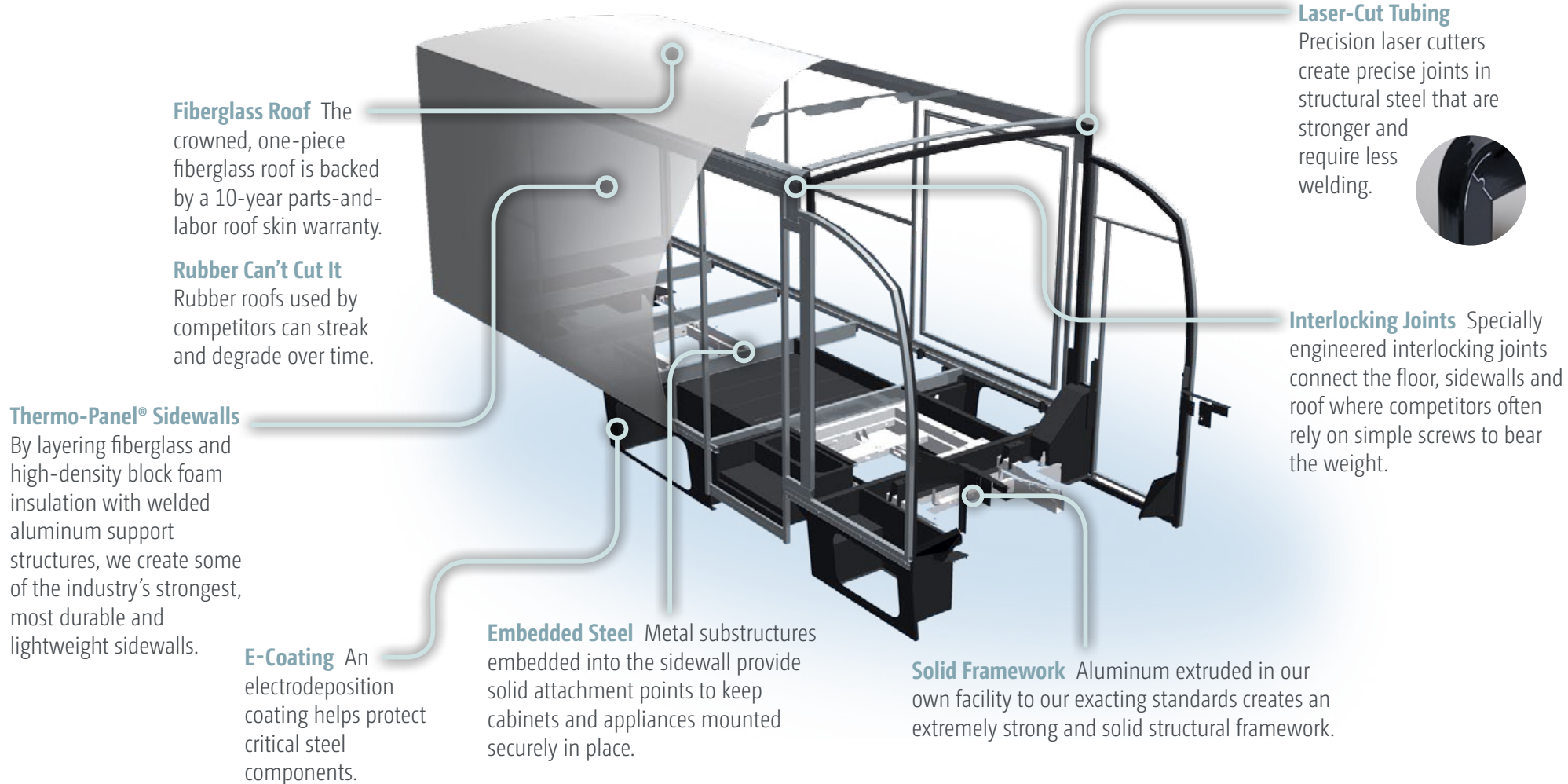
Threshold Quiet RV Door



Retractable Screen Door



Door Seal



Fiberglass Roof The crowned, one-piece fiberglass roof is backed by a 10-year parts-and-labor roof skin warranty.

Rubber Can't Cut It Rubber roofs used by competitors can streak and degrade over time.

Thermo-Panel® Sidewalls

By layering fiberglass and high-density block foam insulation with welded aluminum support structures, we create some of the industry's strongest, most durable and lightweight sidewalls.

E-Coating An electrodeposition coating helps protect critical steel components.

Embedded Steel Metal substructures embedded into the sidewall provide solid attachment points to keep cabinets and appliances mounted securely in place.

Solid Framework Aluminum extruded in our own facility to our exacting standards creates an extremely strong and solid structural framework.

Laser-Cut Tubing

Precision laser cutters create precise joints in structural steel that are stronger and require less welding.



Interlocking Joints Specially engineered interlocking joints connect the floor, sidewalls and roof where competitors often rely on simple screws to bear the weight.

SUPER STRUCTURE

BUILT TO LAST

Every coach—from our smallest Class C to our largest diesel pusher model—is built to Winnebago Industries'® legendary SuperStructure construction standards. It's a process developed and refined over more than 50 years of building some of the strongest, most durable coaches in the industry.

TESTING Before rolling out of our factories, every coach undergoes an extensive 113-point inspection. Each coach also passes a high-pressure water test that simulates rain at a rate of 50-inches per hour to check for leaks. During the design process, computer simulations, our physical testing center and rigorous test track ensure each model is built to last.



DETAILS At Winnebago Industries, we treat the features you can't see with the same care as the ones you can. Look in the access panels of some of our competitors' coaches and you'll see loose insulation and wires haphazardly strewn about. Winnebago Industries maintains a clean fit and finish throughout so your coach will last for the long haul.



BUILT IN-HOUSE We extrude our own aluminum. We rotocast our own plastic components. In fact, we manufacture most of our own parts so they are designed to fit the space, rather than fitting the space to an awkward off-the-shelf component size.



**SUPER
STRUCTURE**[®]
BUILT TO LAST

Visit BetterBuiltRVs.com to gain real insight into what goes into a Winnebago Industries motor home.

TAKE A TOUR We're proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.



The Foundation of Fun

The Via's revolutionary design starts with the versatile Mercedes-Benz Sprinter F50 chassis. A powerful Mercedes-Benz turbo-diesel engine makes the Via a coach that is both fun to drive and a pleasure to call home. Adaptive ESP®

electronic stability control delivers more responsive control with ABS, traction control (ASR) and load adaptive control (LAC) that calculates the vehicle's mass and center of gravity to ensure optimum stability.

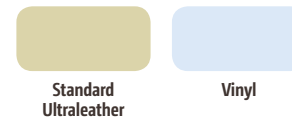
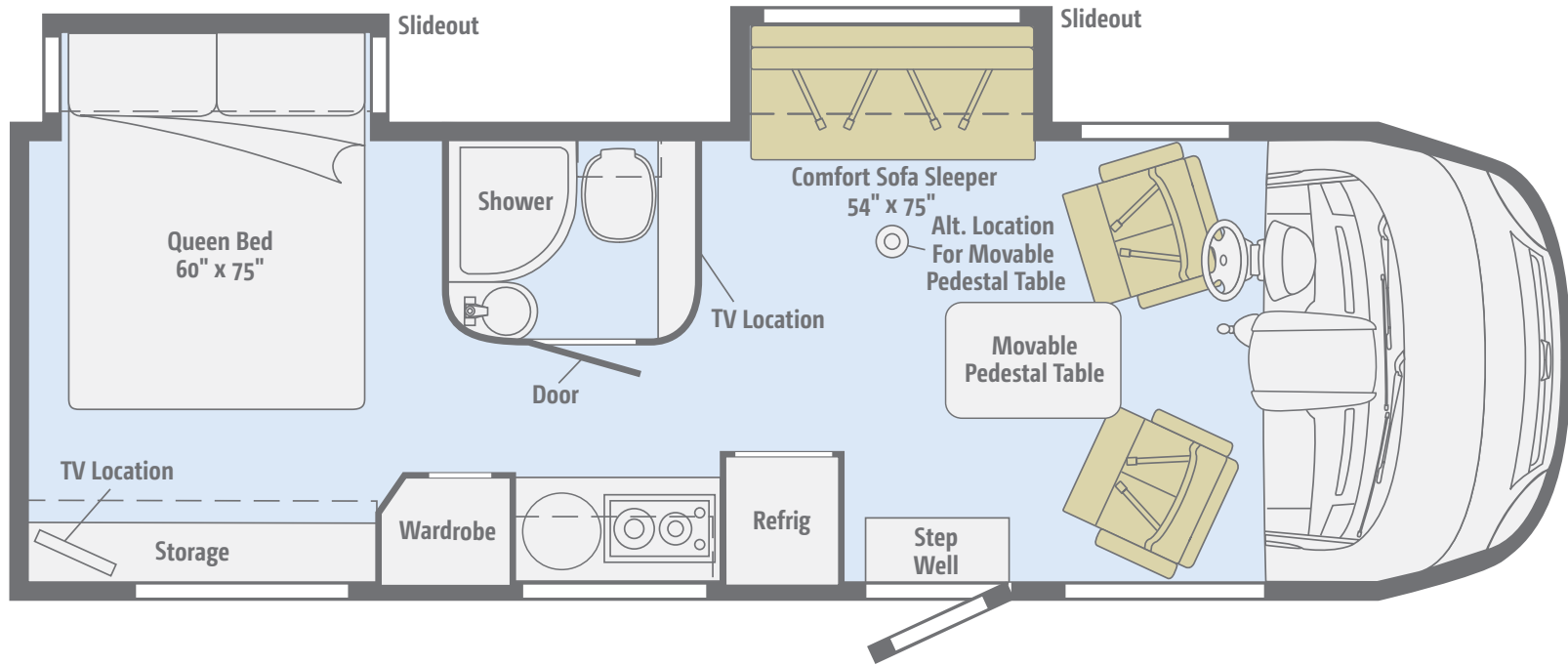


Mercedes-Benz® Sprinter F50 Chassis:

- Mercedes-Benz 3.0L Turbo-Diesel Engine
- 5-Speed Automatic Transmission
- 11,030-lb. GVWR
- Adaptive ESP Technology
- 180-amp. Alternator
- 5,000-lb.⁵ Hitch
- Available Stylized Aluminum Wheels
- Most fuel-efficient Class A motor home with unparalleled estimated fuel economy of 16+ miles per gallon*

*Fuel efficiency will vary with driving conditions and individual driving practices.

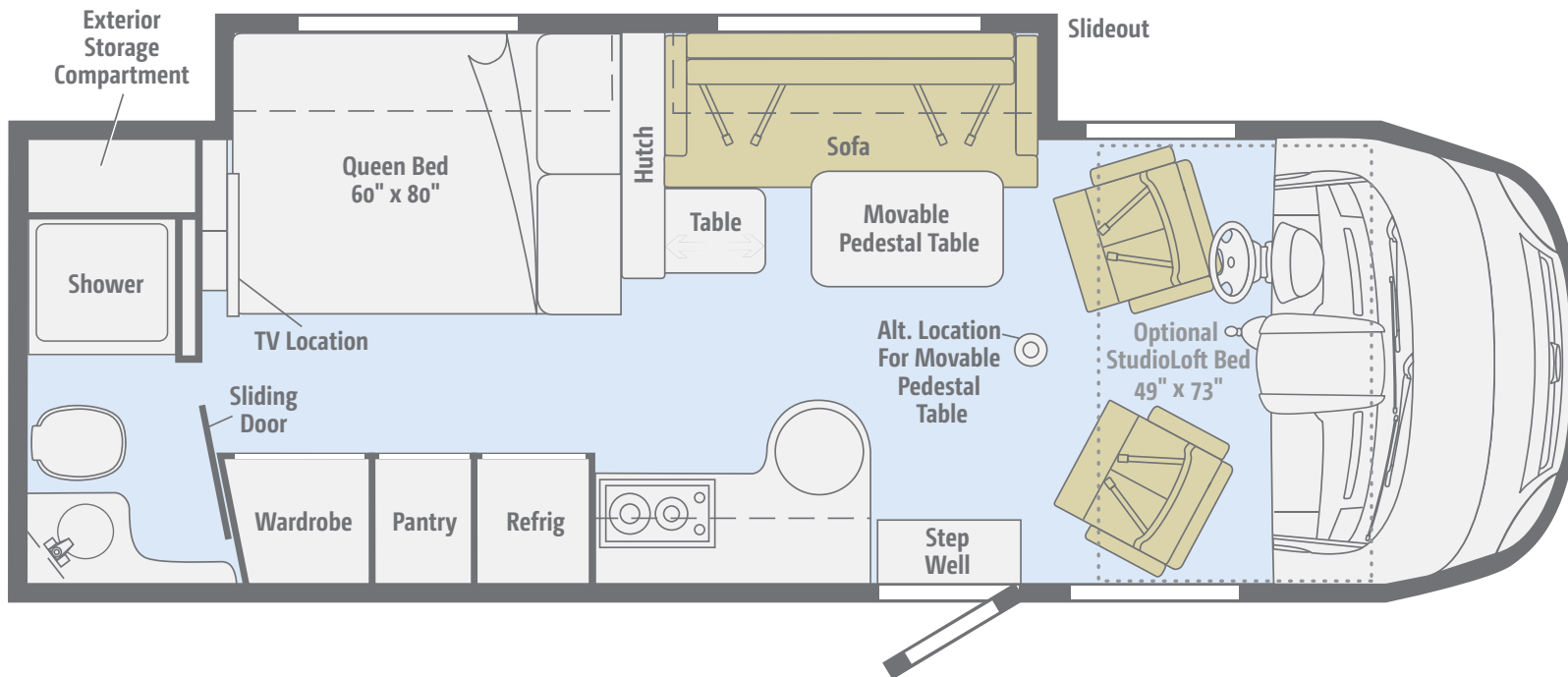
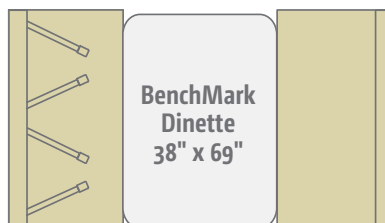
25Q Two slideouts provide for a generous bedroom with a walk-around queen bed and a welcoming lounge with the Comfort Sofa Sleeper.



Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at GoWinnebago.com.

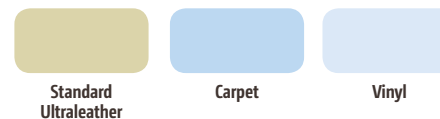
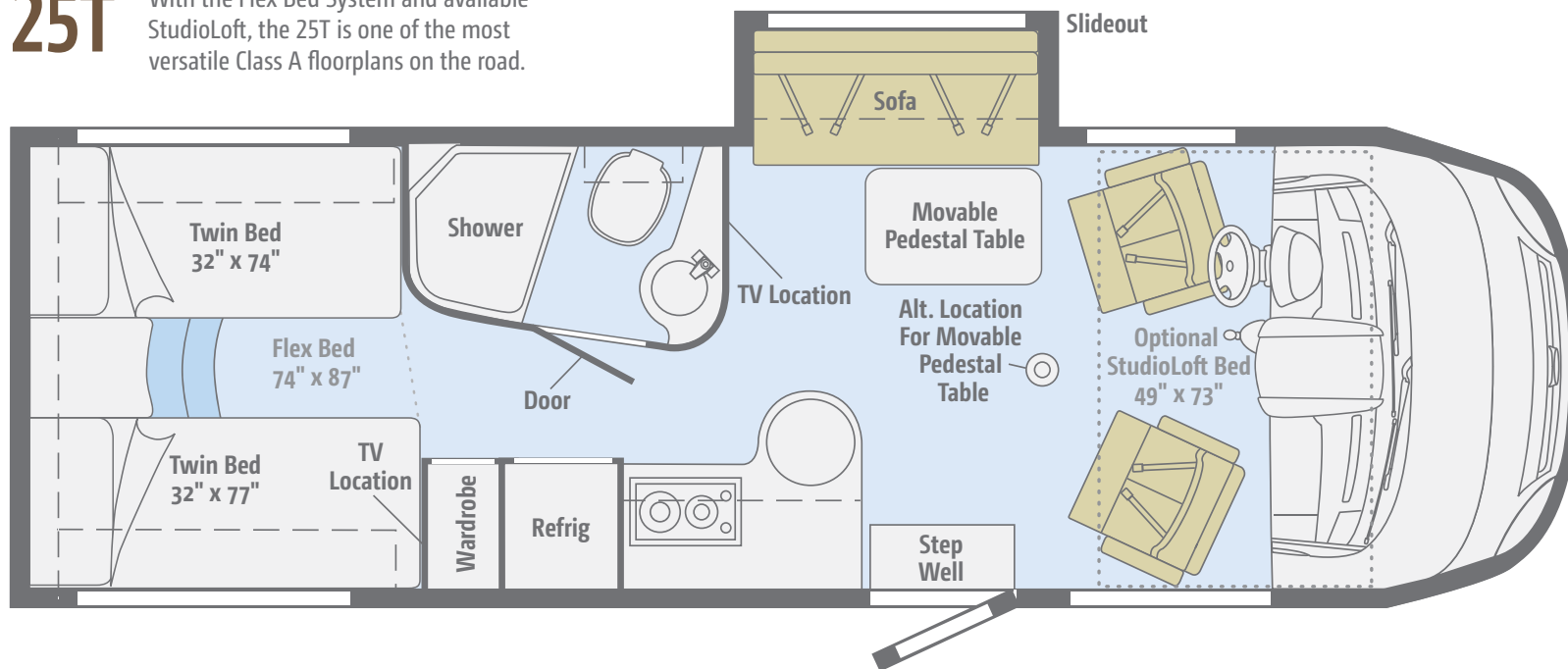
25R

The full-wall slideout contains both the queen bed and a sofa or BenchMark® dinette, presenting a roomy living area enhanced by swivel cab seats.



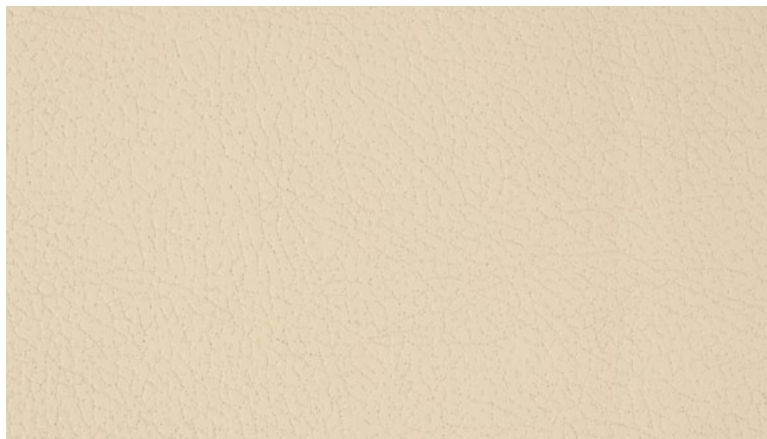
Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at GoWinnebago.com.

25T With the Flex Bed System and available StudioLoft, the 25T is one of the most versatile Class A floorplans on the road.



Choose from three fabric collections and three cabinet wood choices, each with stainless steel hardware.

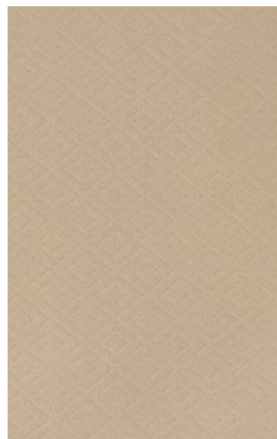
Honeycomb



Birch Ultraleather



Accent



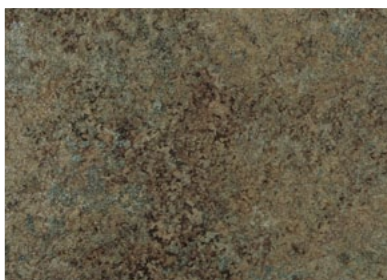
Bedspread



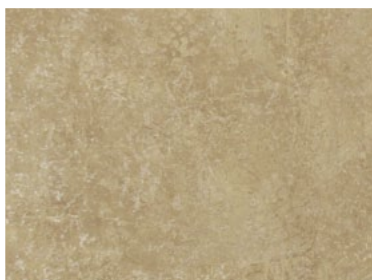
Vinyl



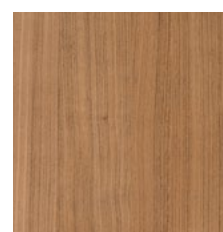
Carpet



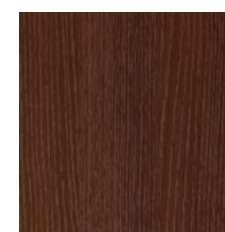
Deepstar Agate
Wilsonart Laminate Countertop



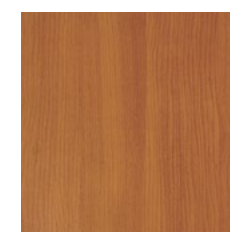
Mineral Wall Board



Café Cherry



Mocha Cherry

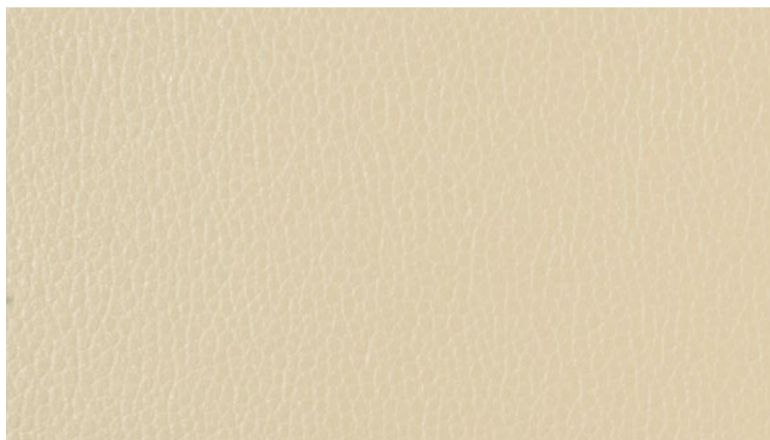


Sunset Cherry

Fabrics and carpets may change without notice or obligation.

Choose from three fabric collections and three cabinet wood choices, each with stainless steel hardware.

Eclipse



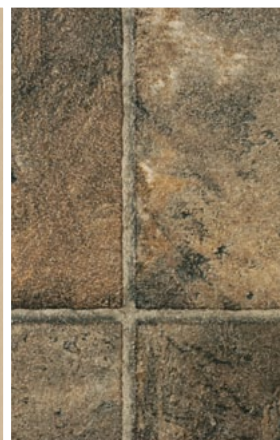
Parchment Ultraleather



Accent



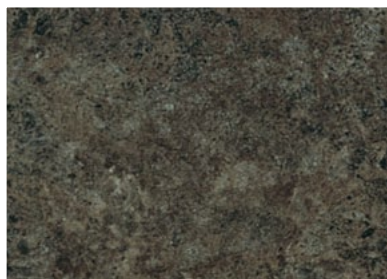
Bedspread



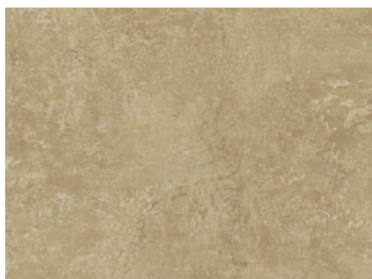
Vinyl



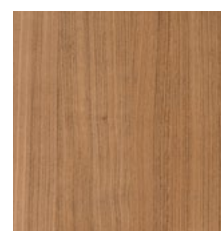
Carpet



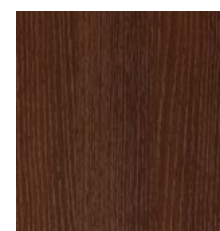
Alpine Passage
Wilsonart Laminate Countertop



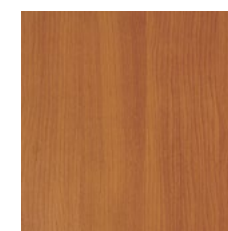
Mineral Wall Board



Café Cherry



Mocha Cherry



Sunset Cherry

Fabrics and carpets may change without notice or obligation.

Choose from three fabric collections and three cabinet wood choices, each with stainless steel hardware.

Windfall



Barley Ultraleather



Accent



Bedspread



Vinyl



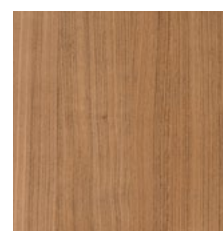
Carpet



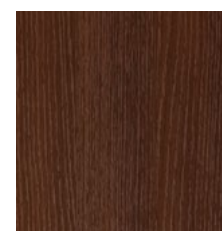
Antique Topaz
Wilsonart Laminate Countertop



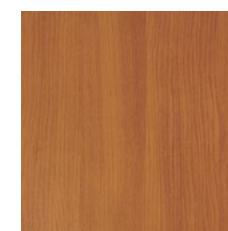
Waldorf Sierra Wall Board



Café Cherry



Mocha Cherry



Sunset Cherry

Fabrics and carpets may change without notice or obligation.

The streamlined appearance of the Via is enhanced with deluxe graphics or available full-body paint.



Sand
DELUXE GRAPHICS



Iron Gray
DELUXE GRAPHICS

The streamlined appearance of the Via is enhanced with deluxe graphics or available full-body paint.



Sunset
FULL-BODY PAINT



Gray Mica
FULL-BODY PAINT



Sandstone Beige
FULL-BODY PAINT



Seaspray
FULL-BODY PAINT

Weights & Measures

	25Q	25R	25T
Length	25'5"	25'5"	25'5"
Exterior Height ¹	11'	11'	11'
Exterior Width	7'6"	7'6"	7'6"
Exterior Storage ² (cu. ft.)	39.0	54.0	92.0
Awning Length	16'	16'	16'
Interior Height	6'5"	6'5"	6'5"
Interior Width	7'3"	7'3"	7'3"
Freshwater Capacity w/Heater ³ (gal.)	34	33	34
Holding Tank Capacity - Black/Gray ³ (gal.)	36/36	40/30	36/36
LP Capacity ⁴ (gal.)	13	13	13
Fuel Capacity (gal.)	26.4	26.4	26.4
GCWR ⁵ (lbs.)	15,250	15,250	15,250
GVWR (lbs.)	11,030	11,030	11,030
GAWR - Front (lbs.)	4,410	4,410	4,410
GAWR - Rear (lbs.)	7,720	7,720	7,720
Wheelbase	170"	170"	170"

CAB CONVENIENCES

RV Radio®/Rearview Monitor System 6.5" LCD touch screen, CD player, weather band, remotes, iPod® interface connector, rear camera w/one-way audio

Cab Seats armrest, adjustable lumbar support, power lift, swivel/slide, recline

Power steering w/tilt and telescoping wheel

Power door lock w/remote for main entry door

Dash appliqué package

Removable one-piece fitted carpet liner

12-volt powerpoints

Power mirrors w/defrost and built-in sideview video camera system

Cruise control

Chassis/house battery radio power switch

Sunvisors

Front wraparound curtain

OPTIONAL EQUIPMENT

Sirius® satellite radio

Infotainment Center/GPS voice navigation, 7" LCD touch screen w/PIP, Bluetooth™ remote, AM/FM/CD/DVD, iPod interface connector, Sirius satellite ready

INTERIOR

OnePlace® Systems Center

Key-activated slideroom master lock switch

Soft vinyl ceiling

Privacy curtain

Stereo System AM/FM, alarm clock, CD/DVD player, input jack

26" LCD TV (25Q, 25T)

32" LCD TV (25R)

Satellite system ready

Tinted windows

LED ceiling lights (coach)

Chassis

Mercedes-Benz® Sprinter F50 Chassis

188-hp Mercedes-Benz 3.0L 6-cylinder turbo-diesel engine

5-speed automatic transmission w/Tip Shift technology to allow manual shifting

Hydraulic brakes w/ABS

Adaptive ESP® technology

180-amp. alternator

Trailer Hitch 5,000-lb. drawbar/500-lb. maximum vertical tongue weight w/7-pin connector

Stainless steel wheel liners

OPTIONAL EQUIPMENT

Stylized aluminum wheels



Mercedes-Benz®
Sprinter F50 Chassis

MCD American Duo® solar/blackout roller shades

Amplified digital TV antenna system

Powered roof vent (galley, 25Q)

Roof vent w/powerful ventilator fan (bath)

OPTIONAL EQUIPMENT

StudioLoft™ and powered sunvisor (25R, 25T)
(NA w/optional driver's door)

Satellite TV antenna system w/elevation sensing unit

Dual-pane windows w/built-in screen and shade (NA w/optional dinette)

GALLEY

Microwave/convection oven

Vented range hood (25R, 25T)

2-burner range top w/glass cover

Refrigerator w/removable freezer compartment

Stainless steel sink w/glass cover and folding faucet

Laminate countertops

Decorative backsplash

Water filtration system w/cold water faucet

BATH

Flexible showerhead

Retractable self-cleaning shower door
(25R, 25T)

Shower curtain (25Q)

Skylight

BEDROOM

Flex Bed System twin beds/queen bed w/foam mattress, pillows w/shams and access to storage below (25T)

Queen bed w/expandable base, foam mattress, pillows, shams (25R)

Queen bed w/headboard, innerspring mattress, pillows, shams, bedspread and access to storage below (25Q)

22" LCD TV (25Q, 25T)

EXTERIOR

Premium high-gloss sidewall skin

16' electric patio awning

Threshold™ Quiet RV entrance door

Retractable screen door

Automatic entrance door steps

Lighted storage compartment

Mud flaps (rear)

Porch light

Stepwell light

OPTIONAL EQUIPMENT

Driver-side door w/power lock and power window (NA w/StudioLoft)

Lower front protective mask

HEATING & COOLING SYSTEM

13,500 BTU roof-mount air conditioner w/heat pump

20,000 BTU low-profile furnace

OPTIONAL EQUIPMENT

14,800 BTU roof-mount air conditioner w/heat pump

ELECTRICAL SYSTEM

Service Center cable TV input, 30-amp. power cord, portable satellite dish hookup

AC/DC load center, 45-amp. converter/charger

Auxiliary start circuit

Battery disconnect system (coach)

2 deep-cycle, Group 24 RV batteries

Automatic dual-battery charge control

3,600-watt Cummins Onan® MicroQuiet™ LP generator

1,000-watt DC/AC inverter

Exterior TV jack and AC duplex

OPTIONAL EQUIPMENT

3,200-watt Cummins Onan diesel generator

PLUMBING SYSTEM

Service Center color-coded labels, city water hookup/tank diverter fill, drainage valves, 10' sewer hose, exterior wash station w/lighted pump switch

TrueLevel™ holding-tank monitoring system

6-gallon water heater w/electric ignition, 110 V/LP

Winterization Package water heater bypass valve and siphon tube

On-demand water pump

Permanent-mount LP tank w/remote fill

Heated drainage system

Water tank fill w/lockable door

SAFETY

Seat belts

Child seat tether anchor (25R)

LP, smoke and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

High-mount brake lamps

Daytime running lamps

Fog lamps

WARRANTY⁶

12-month/15,000-mile basic warranty⁷

36-month/36,000-mile limited warranty on structure⁷

10-year limited parts-and-labor warranty on roof skin⁷

1 The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.

2 The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.

3 Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.

4 Capacities shown are tank manufacturer's listed water capacity (W.C.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.

5 Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.

6 See separate chassis warranty.

7 See your dealer for complete warranty information.

NA Not Available

Not all items available in combination. See dealer for details.

Winnebago Industries'® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

GoWinnebago.com Has Gone Mobile

Learn more about the 2013 Via on your computer, smartphone or tablet. Visit GoWinnebago.com/Via for the complete Via experience.



PREFERRED CARE PROGRAM

We back our motor homes with best-in-class support both before *and* after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program



TRIPSaver
FAST TRACK PARTS

- TripSaver® Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network



Premium
ROADSIDE ASSISTANCE

Join the Club, Join the Fun

As a Winnebago motor home owner, you are invited to join the WIT Club. It's a great way to take full advantage of your new coach and meet fun-loving WIT Club members from across the country who make motor home adventures a way of life.



Members enjoy:

- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

See more on
WITclub.com



Grand National Rally

Each year, thousands of Winnebago Industries motor home owners descend upon Forest City, Iowa, for the Grand National Rally. Rally goers connect with old friends and enjoy concerts, tours, activities and more in a weeklong celebration of the motor home lifestyle. Join us in July for a week you'll never forget.

