

# Trend

**WINNEBAGO**<sup>®</sup>



## *Why Trend?*

- Two functional floorplans
- Cab skylight with a room-darkening shade
- Radio with 5" color touch screen
- Ultraleather™ furniture
- LED ceiling lights
- MCD blackout roller shades
- Swivel cab seats
- StudioLoft™ bed with electric lift
- Powered patio awning with LED lighting



On the Cover: 23L Sunset Yellow Deluxe Graphics

23L Vapor with Aosta Cherry Cabinetry

## Blaze New Trails

Get ready for a full-featured motorhome experience at an unbelievable price. Built on the Ram ProMaster chassis, the Trend™ delivers peppy fuel efficiency and comfortable living space for up to four people. Both 23' floorplans offer a powered StudioLoft™ bed that

lifts tight to the ceiling to conserve space during the day. Other features include energy-saving LED lighting and soft, easy-to-clean Ultraleather™ furniture. Start something special when you are one of the first on the road in the Trend.




**Recognized Quality** The Recreation Vehicle Dealer Association annually rates RV manufacturers and awards the Quality Circle Award to manufacturers that provide exceptional products, service, and support. Winnebago is proud to be the only manufacturer that has received this award every year since its inception.



## Best in Class

See how Winnebago takes motorhome design and function to the next level, and why we've earned the right to be called the Most Recognized Name in Motorhomes.®

 Click on this icon throughout the brochure to link to more information on the web.



Adjust your preferred light and privacy settings with **MCD Blackout Roller Shades**.



The **StudioLoft™** bed comes complete with an electric lift and privacy curtain, giving you more sleeping space and the ability to easily retract the bed when it's not in use.



Enjoy the **Radio** that offers a 5" touch-screen color monitor with GPS, Bluetooth,™ SiriusXM™ (one-year complimentary subscription included), and much more.



The **Rearview Monitor System** with its color rearview camera increases your visibility and awareness of your surroundings as you travel.



Important gauges, switches, and controls are all centrally located in the **OnePlace® Systems Center**.



Whether you're enjoying a late night movie or an evening of games with friends, the Trend lounge is the perfect hosting environment. With the Ultraleather dinette and sofa/bed in the 23B and the bench seats and table in the 23L, you can easily transform the space from a comfortable dining room to a cozy sleeping arrangement. Plus, MCD blackout roller shades allow you to control the amount of lighting and privacy you want.



23L Vapor with Aosta Cherry Cabinetry



23L Bench Seat with Table



23L Table Extended



23L HDTV

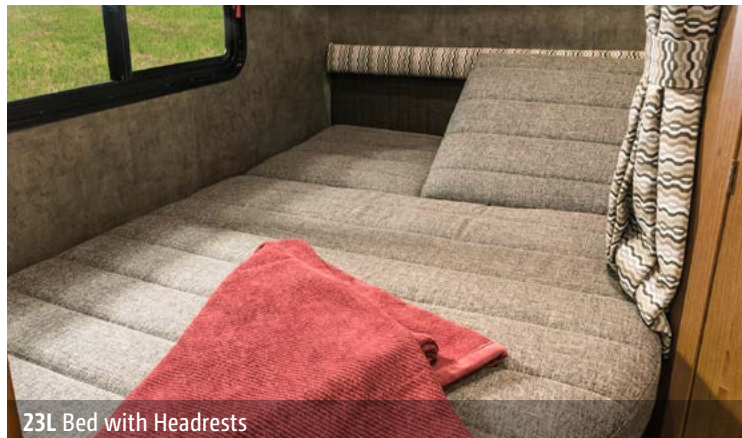


Whether preparing an afternoon snack or a family meal, the Trend galley lets you work in style. Cooking is easy with amenities such as a microwave oven, a 2-burner range top with a glass cover, a refrigerator/freezer, and a cold water filtration system. The decorative backsplash with indirect lighting gives the laminate countertop a polished look, while the flip-up countertop extension (23L) offers even more prep space.





Pick your ideal sleeping arrangement knowing you'll get a great night's rest, whether it's the sofa/bed and Flex Bed System in the 23B or the rear corner bed and Flex Bed System in the 23L. Each floorplan features the StudioLoft bed with an electric lift. Each foam mattress provides total comfort and the space below the bed (23L) offers additional storage.







Dash

The Trend is easy and enjoyable to drive thanks to its compact size and the smooth ride made possible by the Ram ProMaster chassis. The comfortable cab seats are great for long journeys. The seat can also swivel to face the lounge to provide more seating for guests under the skylight with a room darkening shade. The radio makes for relaxed driving with its 5" color touch screen, GPS navigation, SiriusXM™ (one-year complimentary subscription included), and more.



Powered Mirrors



Radio with SiriusXM



Relax with company under the powered patio awning with the exterior speaker system, day or night, thanks to the outdoor LED lighting. Rotocast storage compartments offer plenty of easy-to-access storage space, while the Euro body styling with its premium high-gloss finish gives the Trend a bold and contemporary look.



23L Powered Patio Awning with LED Lighting



23L LED Lighting on Powered Patio Awning



23L Exterior Service Center



23L Exterior Storage





**Fiberglass Roof**  
The one-piece fiberglass roof is backed by a 10-year limited parts-and-labor roof skin warranty.

**Rubber Can't Cut It**  
Rubber roofs used by competitors can streak and degrade over time.

**Thermo-Panel® Sidewalls**  
By layering fiberglass and high-density block foam insulation with welded aluminum support structures, we create some of the industry's strongest, most durable and lightweight sidewalls.

**Embedded Steel** Metal substructures embedded into the sidewall provide solid attachment points to keep cabinets and appliances mounted securely in place.

**E-Coating** An electrodeposition coating helps protect critical steel components.

**Laser-Cut Tubing** Precision laser cutters create precise joints in structural steel that are stronger and require less welding.



**Interlocking Joints** Specially engineered interlocking joints connect the floor, sidewalls, and roof where competitors often rely on simple screws to bear the weight.



**Solid Framework** Aluminum extruded in our own facility to our exacting standards creates an extremely strong and solid structural framework.

# SUPER STRUCTURE

BUILT TO LAST

Every coach—from our smallest Class C to our largest diesel-pusher model—is built to Winnebago's® legendary SuperStructure® construction standards. It's a process developed and refined over more than 50 years of building some of the strongest, most durable coaches in the industry.



**TESTING** Before rolling out of our factories, every coach undergoes an extensive 113-point inspection. Each coach also passes a high-pressure water test that simulates rain at a rate of 50-inches per hour to check for leaks. During the design process, our computer simulations, physical testing center, and rigorous test track ensure each model is built to last.



**DETAILS** At Winnebago, we treat the features you can't see with the same care as the ones you can. Look in the access panels of some of our competitors' coaches and you'll see loose insulation and wires haphazardly strewn about. Winnebago maintains a clean fit and finish throughout so your coach will last for the long haul.



**BUILT IN-HOUSE** We extrude our own aluminum. We rotocast our own plastic components. In fact, we manufacture most of our own parts so they are designed to fit the space, rather than fitting the space to an awkward off-the-shelf component size.



**SUPER  
STRUCTURE**  
BUILT TO LAST

Visit [BetterBuiltRVs.com](http://BetterBuiltRVs.com) to gain real insight into what goes into a Winnebago motorhome.

**TAKE A TOUR** We're proud of our processes, state-of-the-art facilities, and the people who make Winnebago number one. We invite you to visit our complex in Forest City, Iowa, for a firsthand look at the dedication and technology behind every motorhome we build.

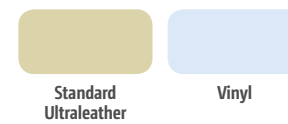
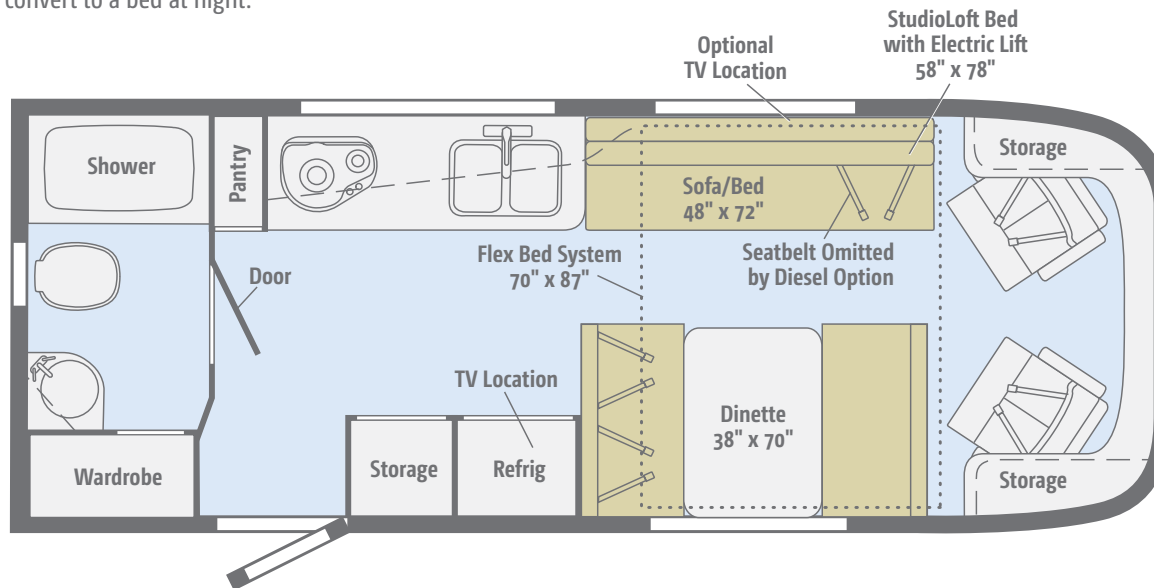
Call 641-585-6936 or 1-800-643-4892 or visit us online at [Winnebagolnd.com/company/visit](http://Winnebagolnd.com/company/visit) for more information.





## 23B

Enjoy time with family and friends in the mid-coach galley while kicking back on the Ultraleather dinette and sofa that convert to a bed at night.

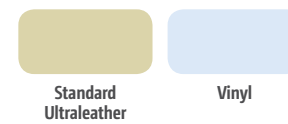
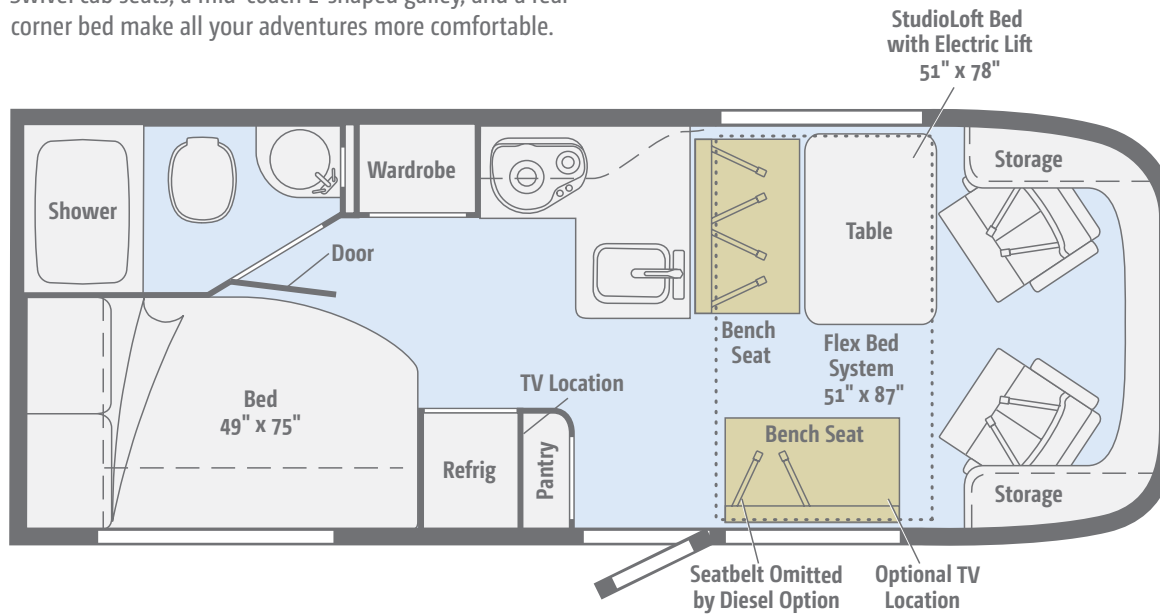


Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at [WinnebagoInd.com](http://WinnebagoInd.com)



# 23L

Swivel cab seats, a mid-coach L-shaped galley, and a rear corner bed make all your adventures more comfortable.



Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at [WinnebagoInd.com](http://WinnebagoInd.com)

Choose from five fabric collections and three wood finishes.

## Turbo



Ultraleather



Ultraleather  
Insert



Accent



Laminate  
Countertop



Wall Board



Vinyl



Aosta Cherry



Marbella Cherry



High-Gloss  
Marbella Cherry\*

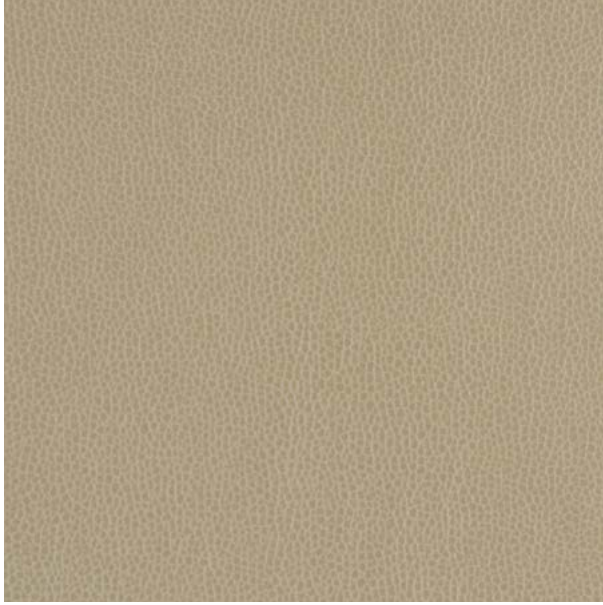
*\*High-Gloss finish in select areas*

*Winnebago reserves the right to change décor materials and specifications without notice or obligation.*



Choose from five fabric collections and three wood finishes.

## Victory



Ultraleather



Ultraleather  
Insert



Accent



Laminate  
Countertop



Wall Board



Vinyl



Aosta Cherry



Marbella Cherry



High-Gloss  
Marbella Cherry\*

*\*High-Gloss finish in select areas*

*Winnebago reserves the right to change décor materials and specifications without notice or obligation.*

Choose from five fabric collections and three wood finishes.

## Pursuit



Ultraleather



Ultraleather  
Insert



Accent



Laminate  
Countertop



Wall Board



Vinyl



Aosta Cherry



Marbella Cherry



High-Gloss  
Marbella Cherry\*

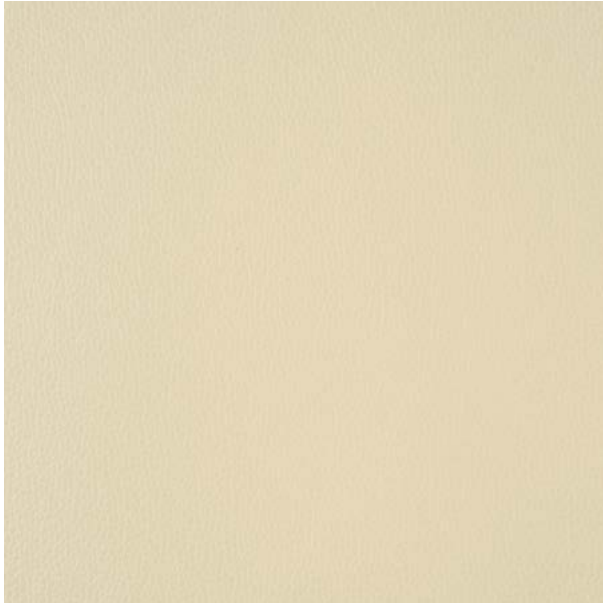
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Choose from five fabric collections and three wood finishes.

## Vapor



Ultraleather



Ultraleather  
Insert



Accent



Laminate  
Countertop



Wall Board



Vinyl



Aosta Cherry



Marbella Cherry



High-Gloss  
Marbella Cherry\*

*\*High-Gloss finish in select areas*

*Winnebago reserves the right to change décor materials and specifications without notice or obligation.*

Choose from five fabric collections and three wood finishes.

## Vapor with Fabric



Fabric



Fabric Insert



Accent



Laminate Countertop



Wall Board



Vinyl



Aosta Cherry



Marbella Cherry



High-Gloss Marbella Cherry\*

*\*High-Gloss finish in select areas*

*Winnebago reserves the right to change décor materials and specifications without notice or obligation.*



The Trend comes standard with a premier high-gloss deluxe graphics package.



Sunset Yellow  
DELUXE GRAPHICS

## Weights & Measures

	23B	23L
Length	24'	24'
Exterior Height <sup>1</sup>	10'	10'
Exterior Width	7'6"	7'6"
Exterior Storage <sup>2</sup> (cu. ft.)	21.8	35
Awning Length	15'	15'
Interior Height	6'7"	6'7"
Interior Width	7'3"	7'3"
Freshwater Capacity w/Heater <sup>3</sup> (gal.)	27	26
Water Heater Capacity (gal.)	Continuous	Continuous
Holding Tank Capacity - Black/Gray <sup>3</sup> (gal.)	40/35	40/35
LP Capacity <sup>4</sup> (gal.)	13	13
Fuel Capacity (gal.)	24	24
GCWR <sup>5</sup> (lbs.)	11,500	11,500
GVWR (lbs.)	9,350	9,350
GAWR - Front (lbs.)	4,630	4,630
GAWR - Rear (lbs.)	5,291	5,291
Wheelbase	159"	159"

## Ram ProMaster Chassis

280-hp 3.6L V6 gas engine, 6-speed automatic 62TE transmission, 220-amp. alternator

Trailer Hitch<sup>5</sup> 2,000-lb. drawbar/200-lb. maximum vertical tongue weight

4-pin trailer connector

Stylized aluminum wheels

### OPTIONAL EQUIPMENT

174-hp 3.0L I4 diesel engine, 6-speed automated manual transmission, 220-amp. alternator

## Cab Conveniences

**Cab seats** armrests, adjustable lumbar support, adjustable headrest, and multi-adjustable swivel/slide/recline

**Radio** 5" LCD touch screen color monitor w/GPS, steering controls, SiriusXM™ (one-year complimentary subscription included), AM/FM, iPod®/MP3 input, Bluetooth™ CD player, USB ports

**Rearview Monitor System** w/color camera (viewed through rearview monitor)

**Airbags** driver and front passenger, side curtain, side seat bolster

3-point seat belts

Cruise control

Power steering w/telescoping wheel

12-volt powerpoints

Power door locks

Sunvisors

Power exterior mirrors w/defrost/turn signal

Cab window privacy panels

Powered windows

Carpet cab mat

### OPTIONAL EQUIPMENT

Dash appliqué

## Interior

22" HDTV (23L) (mid-coach)

28" HDTV (23B) (mid-coach)

**Coach Stereo System** AM/FM, CD/DVD player, Bluetooth, front input jack, and alarm clock

Satellite system ready

Skylight w/shade

MCD blackout roller shades

Tinted windows

Amplified digital HDTV antenna

Systems monitor panel

Powered roof vent (galley, bath)

Vinyl ceiling

Mirror (23L)

**StudioLoft™** w/privacy curtain, LED accent lighting (ladder included on 23L)

LED lighting

### OPTIONAL EQUIPMENT

19" HDTV (front)

## Galley

Laminated countertops

Flip-up countertop extension (23L)

Single-door refrigerator/freezer

2-burner range top w/glass cover

Microwave oven

Decorative backsplash w/indirect lighting

Cold water filtration system

Stainless steel sink with glass cover, dishpan, cutting board, drain pan, and silverware rack (23L)

Double stainless steel sink w/sink covers (23B)

### OPTIONAL EQUIPMENT

Microwave/convection oven w/touch control

## Bath

Skylight

Flexible showerhead

Retractable, self-cleaning shower screen

Water pump switch

Toilet w/foot pedal

Fiberglass sink molded into countertop

Shower w/wall surround

## Bedroom

Foam mattress w/cover, adjustable headrest, headboard, and storage below bed (23L)

## Exterior

Powered patio awning w/LED lighting

Porch light w/interior switch

Automatic entrance door steps

Premium high-gloss skin

Front and rear mud flaps

Rotocast storage compartments

Exterior speaker system

Aluminum cab steps



## Heating & Cooling System

13,500 BTU high-efficiency air conditioner w/heat strip

20,000 BTU low-profile, ducted furnace

## Electrical System

Exterior AC duplex receptacle and TV jack

2,800-watt Cummins® Onan® gas generator (NA w/optional diesel engine)

AC/DC load center, 45-amp. converter/charger

Power cord compartment 30-amp. power cord, cable TV input, portable satellite dish hookup

Coach battery disconnect system

Automatic dual-battery charge control

Auxiliary start circuit

Deep-cycle, Group 31 AGM battery

### OPTIONAL EQUIPMENT

2 deep-cycle, Group 31 AGM batteries (NA w/optional diesel engine)

2,500-watt Cummins Onan MicroQuiet™ LP generator (required w/optional diesel engine) (NA w/gas engine)

## Plumbing System

Service Center pressurized city water hookup, exterior wash station w/lighted pump switch, coiled water hose, QuickConnect®, and sprayer head

Water tank fill w/lockable door

10' sewer hose

Tankless water heater

TrueLevel™ holding tank monitoring system

Winterization Package w/siphon tube and bypass valve

Permanent-mount LP tank w/gauge

On-demand water pump

### OPTIONAL EQUIPMENT

Heated drainage system

## Safety

2 child seat tether anchors

LP, smoke, and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

## Warranty<sup>6</sup>

12-month/15,000-mile basic limited warranty<sup>7</sup>

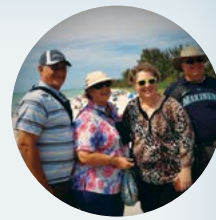
36-month/36,000-mile limited warranty on structure<sup>7</sup>

10-year limited parts-and-labor warranty on roof skin<sup>7</sup>

### FOOTNOTES

- <sup>1</sup> The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
- <sup>2</sup> The load capacity of your motorhome is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motorhome.
- <sup>3</sup> Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
- <sup>4</sup> Capacities shown are tank manufacturer's listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
- <sup>5</sup> Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR, as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
- <sup>6</sup> See separate chassis warranty.
- <sup>7</sup> See your dealer for complete warranty information.

Winnebago's continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Published content reflects the most current product information at time of printing. Please consult your dealer for individual vehicle features and specifications.



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# Adventure

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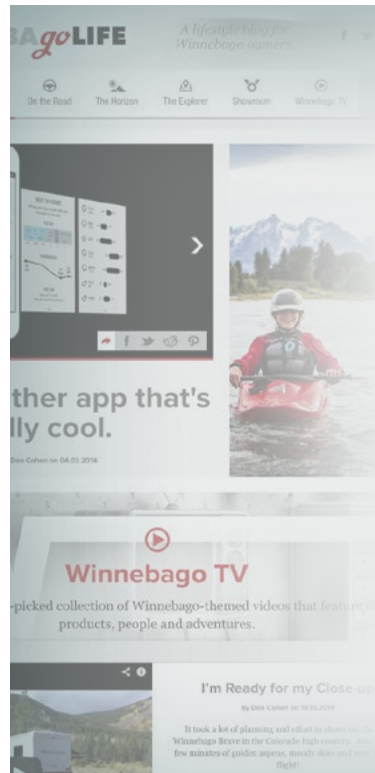
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Watch now

## WinnebagoInd.com Has All The Answers

Visit WinnebagoInd.com on your computer, smartphone, or tablet for the latest product information and updates.



## Welcome to GoLife!

Visit our lifestyle blog for motorhome news, personal travelogues, and community stories.

WinnebagoLife.com





mywinnebago.com

WINNEBAGO HAS A STORY AND WHAT A STORY IT IS

## Looking Back

Take a Drive Down Memory Lane. Our 100th Anniversary begins in the American Heartland of Ripon, Wis. Here we built our first motorhomes and built our reputation for high quality, innovative, reliable motorhomes. Read more about the story between the wheels.

**Tell us your story**

The story of Winnebago is about the people who love our products and take their wild adventures on the road. Share us with your favorite stories, your travels, places, or memories. We'll feature all your submissions in our annual Road Report. Added bonus: If your story is posted to the website, we'll send you a t-shirt with the "I" shirt. Read more about the Crew below.

Write your STORY | READ ALL ABOUT IT

## Join the Crew

Show Your Pride. We're looking for a few good men and women who love their Winnebago and want everything to join "The Crew." If you love Winnebago products and want to be part of the team, please email us at [crew@winnebago.com](mailto:crew@winnebago.com) and we'll send you a t-shirt and a patch to wear on your motorhome. Read more about the Crew below.

## See How Far We've Come

MOVE THE SLIDER TO SEE THE EVOLUTION

## Then & Now

The Crew is Back. In the 100th anniversary celebration, we're looking for a few good men and women who love their Winnebago and want everything to join "The Crew." If you love Winnebago products and want to be part of the team, please email us at [crew@winnebago.com](mailto:crew@winnebago.com) and we'll send you a t-shirt and a patch to wear on your motorhome. Read more about the Crew below.

SEE TRIBUTE | SEE BRAVE

## Ads from the Archives

SEE HOW FAR WE'VE COME

**VISIT:**  
MyWinnebagoStory.com

# PREFERRED CARE PROGRAM

We back our motorhomes with best-in-class support both before and after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile limited warranty on structure
- 10-year limited parts-and-labor warranty on roof skin
- Complimentary 24-hour roadside assistance program

**TRIP SAVER**  
FAST TRACK PARTS  
WINNEBAGO

TripSaver® Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours

National dealer service network

For more information, visit us  
**WGOService.com**

**24/7 WINNEBAGO**  
ROADSIDE ASSISTANCE



From RV to personal insurance, Winnebago RV Insurance can provide all the coverage and services you need to feel at home on the road.

**For more information:**  
**(800) 642-4892**

# WIT CLUB

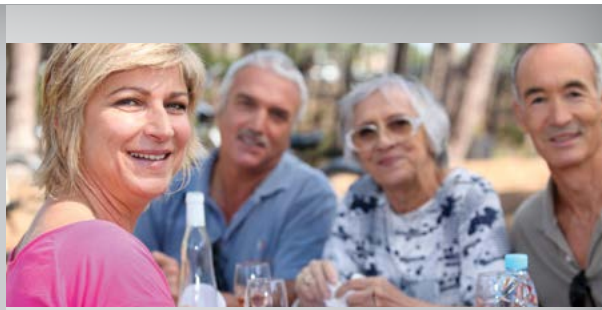
## Join the Club, Join the Fun

Here's the perfect way to begin your life on the road as the owner of a new Winnebago – by joining the exclusive WIT Club. Start your adventure with other fun-loving WIT Club members from across the country and get the most out of your new Winnebago motorhome.

**Members enjoy:**

- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

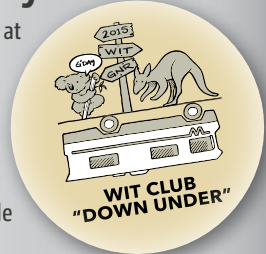
See more at **WITClub.com**



## Grand National Rally

G'day mates! Explore the outback at this year's "Down Under" Grand National Rally. Each year, thousands of Winnebago owners descend upon the land down under – a.k.a. Forest City, Iowa.

Rally-goers enjoy an unforgettable week reconnecting with friends, taking tours, participating in activities, and more. Hop on down and join the adventure this July!



©2015 Winnebago  
Seat belts are your most important hookup. Always buckle up.

# WINNEBAGO

## CONTACT US

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(641) 585-3535

**CURRENT PRODUCT OWNER AND SERVICE-RELATED INQUIRIES**  
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**NEW VEHICLE SALES INQUIRIES**  
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