

# **Johnson RV Sales Privacy Policy**

## **Introduction**

As a valued customer, we want to ensure your private information is kept private and only shared with those companies who are authorized either by yourself or as allowed or required by law. This document explains our privacy policy, gives you reasons why we ask for the type of information we do, and, if we do reserve a right to share information with nonaffiliated third parties, let you “opt out” of our reservation to do so. Please take a moment to read this entire policy - IT IS FOR YOUR PROTECTION!

## **Collection of Information**

The purchase of a \_\_\_\_\_ requires considerable accumulation of nonpublic personal information. For example, if we sell or lease your vehicle - extending your credit at your request - we will receive information from you in order to determine your creditworthiness. We may also obtain information from a credit-reporting agency. We may also obtain information from third parties such as employers, references and insurance companies.

Some of the information we obtain from you may be required by state and federal agencies, such as the Department of Motor Vehicles or the Internal Revenue Service. This information may be required even if you were to pay cash for your vehicle. Examples would be a driver’s license or social security number.

## **Protecting your Information**

We safeguard nonpublic personal information according to established industry standards and procedures. We maintain physical and electronic safeguards that comply with state and federal law.

We restrict access to nonpublic personal information about you to those employees and outside contractors who need to know the information to provide products or services to you.

We prohibit our employees and agents from giving information about you to anyone in a manner which would violate any applicable law or privacy policy.

## Information Sharing

Unless you have indicated your desire to share your nonpublic personal information with nonaffiliated third parties (by checking the box in the section below), we share information:

- a. As permitted by federal or state law
- b. For the purpose of processing a sale transaction as you request or authorize, such as submitting information to third party financial institution that may be requested to take as assignment of the contract or verifying insurance coverage information.
- c. When using outside service providers to help us provide you with products and services. Before providing information to our service provider we enter into contractual agreements prohibiting them from disclosing or using the information other than for purpose it was disclosed.
- d. With “Affiliated” companies. Companies that are affiliated with us include any company that controls us, any company we control, or any company under common control with us.

## Nonaffiliated third party sharing

- **If this box is checked**, then we reserve the right to disclose nonpublic personal information to third parties, such as market research firms, direct marketing companies, finance service providers and others who may from time to time provide you information on valuable products or services. **You may opt out** of this sharing by checking the box below.
- **I direct you not to share** nonpublic personal information about me to non-affiliated third parties except as provided in the privacy policy.

**I HAVE READ THE ABOVE AND ACKNOWLEDGE RECEIVING A COPY OF THIS PRIVACY POLICY.**

**Applicant** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Co-applicant** \_\_\_\_\_ **Date:** \_\_\_\_\_