### TWENTY FIFTEEN | TOY HAULER

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## **Discover The** Lance Difference

D& Anniversary

FXH





Lance Camper Manufacturing Corporation is proud to announce the celebration of its 50th anniversary with the release of our 2015 models. We are so thankful for our customers, employees, dealers and our supplier partners who together have been providing and purchasing the highest quality and most innovative Truck Campers, Ultra-Light Travel Trailers and our brand new Toy Haulers, available in the market today.

Every year, thousands of customers give us the opportunity to earn their trust and select a Lance in which to spend their precious recreational time.

Although Lance has always been known as the leader in Truck Camper manufacturing, since the introduction of Ultra-Light Travel Trailers in 2009, our trailers have become one of the fastest selling brands. With the addition of our all new Toy Haulers this year, we have demonstrated the ability to stay true to our brand by providing the highest quality product available, as well as a truly "No Compromises", full-featured Toy Hauler.

This year also marks the year we have earned our 12th RV Dealers Association **DSI Quality Circle Award**. This award is given to those RV manufacturers that demonstrate achievement in product quality and dealer service and are best in the industry. We work hard every day to continue to live up to the highest of expectations.



So, as we continue to celebrate our 50th anniversary this year, we are reminded what a milestone this is, and how special it is to share this golden year with other great brands, including the Ford Mustang, the Indy 500, G.I. Joe, the Rolling Stones, the Porsche 911, the Beatles and the Dodge Hemi.

We celebrate not ourselves with this milestone anniversary; rather, we celebrate our relationships with our customers, many of whom over the years have become good friends.

We start with state of the art research and design processes, then select the highest quality components and assemble them in the most advanced automated manufacturing environment in the industry. What will continue to be clear throughout it all is how one thing has never changed: Our dedication to providing our customers the best built RV's in the business.

Thank you to our customers for the confidence you continue to place with us. For those considering a Lance, we invite you to **"Discover The Lance Difference"** for yourself.

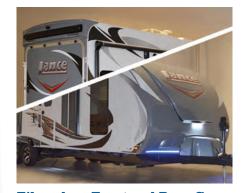
Safe Travels,

Jack Cole President and Chief Executive Officer



# **Discover** The

When considering the purchase of an RV, it is important to look both above and below the surface. The following key features are just some of what sets Lance above the rest and why our customers become repeat customers and refer their friends to Lance. We encourage you to visit your local Lance dealer and "Discover The Lance Difference" for yourself!



**Fiberglass Front and Rear Caps** Front fiberglass cap features aerodynamic styling, with fully integrated LED accent and hitch lighting, while quick release LP and battery cover further enhance the look. The rear fiberglass cap boasts a built in electric awning with LED accent lights while providing protection from the elements.



### **LED Lighting**

Lance takes lighting seriously. LED lights are used extensively to save energy and supply excellent light for any conditions. The strategically placed adjustable spot lights are great for reading, while the overhead flood lights cover a large area and the cool blue accent lighting set the mood!



### 4 Seasons Certified All Weather Package

Utilize your toy hauler all year long remaining comfortable in extreme heat or cold temperatures with the Lance Four Seasons Certified option which includes along with standard dual pane windows and advanced ducted heating: water heater bypass and winterizing valve, insulated hatch covers and ducted heated holding tanks.

# **Lance Difference!**



#### **TPO "Walk-On" Roof**

Lance uses the same material utilized on automotive bumpers, TPO, in the design of our roof. TPO is energy star rated, easy to maintain and allows us to use vents that clamp into place eliminating screws, reducing potential for leaks. Lance's TPO roof is also a full "walk on" roof, incorporates a fully ducted air conditioning system and features a 12 year limited warranty. Please see lancecamper.com/warranty for details.



### Integrated Beaver Tail and Low Ramp Height

The combination of a tall 7'2" ramp door, low entry height and built in "beaver tail" floor (where the first two feet slope gradually upward to meet the level floor), work together to form one of the lowest ramp departure angles in the industry. This makes loading and unloading vehicles with low ground clearance no problem.



Dual Pane Frameless Radius Windows

Yea we are a little bias for sure, but these windows are the best performing, best looking windows on the market! With their automotive flush mount and radius corner design devoid of unsightly weep holes, these limo tint, dual pane windows will help keep you cool in the summer heat and warm when getting snowed on in the mountains.

### High Tech Engineered Z-Frame Chassis

Starting with a solid foundation is critical. Lance's exclusive patented "Z-Frame" engineered chassis is both lightweight and super strong. Using advanced Computer Aided Drafting (CAD) techniques, the Z-Frame chassis takes advantage of the latest materials and construction methods to provide one of the strongest lightweight toy hauler chassis' on the market.



### Lite-Ply

Interior cabinets are constructed using Lite-Ply which Lance imports from Europe. This superior 5-ply product does cost more, but is both lighter and stronger than other wood products. Cabinet construction utilizes both tongue and groove and dovetail construction to provide durability and beauty.

### **Off The Grid Camping**

Lance Toy Haulers are built for those who like to get off the beaten path where hook ups are not always available. With a 12V electrical system and standard features including LED lighting which uses less energy, 100 gallon fresh water tank, 40 gallon fuel station, available on board gas powered 4000 Watt Cummins Onan generator and roof top solar power panel, you can enjoy your Lance just about anywhere.



### Kicker Premium Audio System

This bluetooth compatible audio system features 4 indoor speakers, 2 weather resistant outside speakers, and a 10" sub-woofer, all powered by a 125 watt amplifier. Select your audio source from am/fm/satellite radio, CD/DVD or connect your portable device and rock the house!

## STRUCTURAL LIMITED WARRANTY

In addition to one (1) year Limited Warranty Period, Lance extends the warranty to two (2) years from the date of purchase for the structural integrity of the trailer sidewalls, roof, floor, front wall, rear wall and chassis, giving you extra piece of mind. Please see lancecamper.com/warranty for details.

#### DSI

For the last decade, Lance has won the prestigious DSI Award (Dealer Satisfaction Index) for quality almost every year. And when we survey our new



customers, we are consistently rated high in Owner Satisfaction with many repeat customers who are our best salespeople, telling their friends about their positive experience with Lance products.



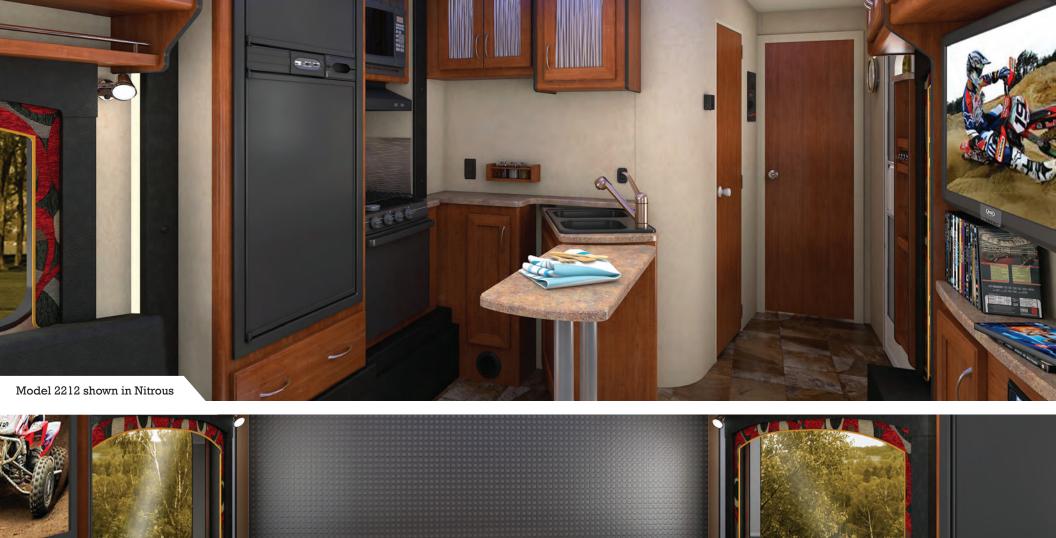
### **Eco Green**

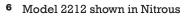
The Lance manufacturing facility is equipped with advanced energy saving features. Large skylights and metered lighting fixtures insure minimal energy use. CNC machines provide most efficient use of materials. Lance products also utilize renewable resources and glues and cleaners that exceed California's very high standards and result in mercury free campers. Lance is very proud to deliver on the highest commitment to being as Green as possible.











### **The Lance Look**

Personalize your Lance by selecting from one of three tasteful interiors, assembled by an interior design team to create both stunning and functional Lance interiors. You'll find beautiful woods, wall treatments, and fabric combinations.







### **Custom Cabinetry**

Nitrous

After Burner

### Sawyer Motorsports, Tanner Sawyer #323 | Lance 2212

"Our 2212 Lance Toy Hauler has been flawless! As a critical component of our race team, we rely on it to haul our bikes and gear from circuit to circuit, while competing in the Lucas Oil Professional Motocross Outdoor Series. At the race, making use of all the standard and optional features, the 2212 becomes race central where we pit and work on the bike, stay cool and hydrated and develop our strategy for the next race. On the road the 2212 pulls beautifully, tracking straight and reducing stress as we cover long distances. The 2212 definitely gives us an advantage in getting the best results possible and is the best built toy hauler on the market. We LOVE our Lance!"





### **Selected Standard+Optional Features**



**Electric Stabilizer Jacks** get your toy hauler stabilized on your campsite quickly.



Dual Electric Powered Rear Bunks with upper queen size bed and lower bunk option of dual facing jack knife sofas or one full width jack knife sofa bed.



**Electric Tongue Jack** makes raising and lowering the tongue of your trailer as easy as pushing a button.



**40 Gallon Fuel Station** with electric pump, hand held nozzle and fuel gage, all safely located on curbside.





**Exterior BBQ Connection** makes grilling fast, safe and easy.



**Dirt Devil Central Vacuum** – The optional central vacuum cleaner system makes quick work of cleaning up after a weekend playing in the dirt, sand, grass or woods.



**LED Interior Mood Lighting** sets the tone and turns your toy hauler into the perfect private movie theatre, dance club or high end dining room, your choice!



Overhead Cabinet Cargo Netting makes great use of space by providing additional storage areas and keeps your gear secure while enroute.



A **32" LCD TV Monitor** is available for the main living area and a **19" LCD TV Monitor** is available in the bedroom.



Standard Frameless Radius Dual Pane Windows not only look great but help keep you cool when its hot and warm when its not!



**Removable Carpet Kit** easily unrolls after you remove the toys, to perfectly fit your living area and provide a comfortable floor covering.



Full Width Slide Out Storage Bin Provides easy access from curb side of your trailer, to items stored in the middle of the compartment.



**160 Watt Solar Power Panel** helps keep your batteries charged allowing you to run lights, fans and select DC appliances even when your not connected to shore power or running your generator.



Electric Powered Awnings on the side and rear, provide cover from the elements and feature LED accent lighting.



Kicker High Performance Audio System with 4 indoor and 2 outdoor speakers, a 125 watt amplifier and a 10" subwoofer will be sure to rock the house both inside and out!



Keyless Entry with Key Fob No need to worry about losing your keys or carrying them while out riding. One code and you have easy entry to your Lance.



Dual Curbside and Rear Flood Lighting provide superior lighting for all your outside activities.



Ramp Door Pull Down Screen provides a great view while keeping the bugs out and letting the fresh air in.



Toy Lock with a 15 foot steel braided cable that is secured to the frame. This allows you to lock up your toys at night or when away from camp, knowing your belongings are secure.



Ramp Door Patio Railing System provides a safe outdoor extension to your living area and is easy to put up and take down.



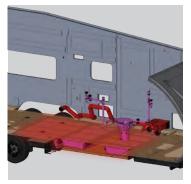
Lance's Exclusive Bed-Maid system with dual thickness comforters and custom sheets makes bed making easy.



Onan 4000 Watt Generator – Lance only puts the very best components available in our toy haulers, including the available 4K-watt gasoline generator by the industry leader.



Auto-Locating Satellite Dish – Our dish is mounted and prewired with all the connections you need in your RV to stay connected with just the parts of the outside world of your choice.



Heated and Enclosed Holding Tanks are incased in their own blanket insulated and heat ducted compartments, allowing for true four season camping.



Aerodynamic Fiberglass Front Cap with integrated LP cover, accent lighting and hitch light, combine to make one awesome looking and functional front cap!



Roof Rack System is frame mounted to carry more gear and compatible with many aftermarket components such as storage pods, paddle/surf board/kayak racks and others.



One Piece TPO Roof is energy star rated, easy to maintain and allows us to install vents that clamp into place eliminating screws, reducing potential for leaks. Lance TPO roofs also feature a 12 year limited product warranty.



7'2" Ramp Door with Industrial Grade Coin Flooring and Dovetail Floor combine to make loading and unloading vehicles with low ground clearance easier.

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### **Specifications+Floor Plans+Standards+Options**



	2212	2612
Floor Length	22' 6"	26' 6"
Overall Length	27' 4"	31' 11"
Width (Exterior)	102"	102"
Height (Interior)	96"	96"
Dry Weight	6605	7050
Hitch Weight	640	845
Cargo Capacity	3345	2900
Cargo Length	12'	12' 2"
GAWR per axle	5200	5200
GVWR	9950	9950
Fresh Tank (Gal)	100	100
Gray Tank (Gal)	45	45
Black Tank (Gal)	45	45
Propane Tank (#/Gal) Tri-Five	3/5	3/5





Model 2212

Exterior	2212	2612
Laminated Fiberglass Bonded Exterior with Luan Substraight	•	•
Lamilux 4000 High Gloss Exterior	•	•
7' 2" Ramp Door with Coin Flooring	•	•
Manual Tongue Jack	•	٠
Stabilizer Jacks (4)	•	•
Electric Tongue Jack	0	0
Electric Stabilizer Jacks	0	0
Custom Aluminum Wheels with Radial Tires	•	•
Spare Tire with Carrier	•	•
Toy Lock	0	0
Roof Rack System	0	0
Double Entry Step with Mood Lighting	•	٠
Radius Tinted Insulated Torque Dual Pane Windows (Tempered)	•	•
Molded Front Cap with Ground Effect LED Lighting	•	•
Molded LP Tank Cover	•	•
Molded Rear Cap with Accent LED Lighting	•	•
Folding Sidewall Mounted Ladder	•	•
Front LP and Vehicle Hook-Up LED Lighting	•	•
Curbside and Rear Flood Lighting	•	•
Roadside Utility LED Lighting	•	•
Recessed LED Tail Lights	•	•
LED Running Lights	•	•
License Plate Holder with LED Lighting	•	•
Radius Cornered Storage Compartment Doors	•	•
Radius Entry Door with Window (28")	•	•
Keyless Entry with Key Fob	0	0
Roof Vents in Bed, Living and Cargo Areas	•	•
Electric Awnings - 20' Side and 7' Rear - with LED Lighting	•	•
Central Utility Hook-Up Compartment with Wash Station	•	•
Exterior Propane Connection	•	٠
Swing-Out Entry Assist Handle	•	•
Pump Station with 40 Gal. Fuel Tank	•	•
Pull-Out Storage Tray	0	0
Ramp Door Patio Railing System	0	0

### Construction

One-Piece TPO Roof	•	•
Walk-On Truss Rafter Roof Construction	•	•
One-Piece Insulated Floor Construction	•	•
Block Foam Insulation (Sidewalls/Front and Rear Sections)	•	•
Aluminum Framed Walls with Luan Substraight	•	•
Beavertail floor construction	•	٠

#### Interior

Decor - After Burner	0	0
Decor - Nitrous	0	0
Dual Jack Knife Sofas	•	
Jack Knife Wall Sofa		٠

Two Swivel Rocker Chairs		•
Dual Facing Jack-Knife Sofas with Upper Queen Bed		٠
Bottom Dual Facing Jack-Knife Dinette		0
Custom Hardwood Cabinet Doors with Inserts	•	•
Decorative Pull Cabinet Hardware	•	•
Lite-Ply Cabinet Construction	•	•
Valance Boxes	•	•
Day/Night Window Shade Treatment	•	•
Insulated Hatch Covers	0	0
Wall Clock	•	•
Message Center with Key Hanger	•	•
Cargo Netting	•	•
Removable Carpet Kit	•	•
Coin Cargo Area Flooring	0	0
Ramp Door Screen	0	0

### Galley/Appliances & Equipment

Microwave Oven	٠	•
Refrigerator (6 Cu. Ft.) 2-Way Double Door	•	•
Upgrade Refrigerator Door Panels	٠	•
Furnace BTU	25M	25M
Range Hood with Light and Fan	•	•
Backsplash	•	•
Laminate Counter Tops and Tables	•	•
Double Galley Sink	•	•
Pull-Out Sprayer Galley Faucet	٠	•
Sink Cover	•	•
Magazine and Spice Racks	٠	•

### Fresh and Waste Water Systems

Water Pump with In-Line Filter	•	•
Water Heater Gas/Electric/DSI	•	•
Water Heater Bypass and Winterizing Valve	•	•
Enclosed, Insulated and Heated Holding Tanks	0	0

### Bathroom

Dual Entry "Jack & Jill" Bathroom		٠
Marine Toilet - Foot Pedal - Porcelain	•	٠
Black Tank Flush	•	•
Neo-Angled Shower Pan with Surround	•	٠
Neo-Angled Glass Shower Enclosure	•	٠
Medicine Cabinet with Mirror Door	•	٠
Mirror on Bath Door	•	•
Towel Rod	•	٠
Towel Ring	•	•
Skylight - Dual Pane	•	٠
Ducted Heat and A/C	•	٠

#### 2212 2612

Bedroom	2212	2612
Deluxe Queen Innerspring Mattress with Pillow Top	•	•
Bedspread with Throw Pillows	•	•
Bed Maid	0	0
Overhead Storage Shelf	•	•
Nightstand	•	•
Wardrobes	•	•
Large Overhead Storage Cabinet	•	•
Reading Lights-LED	•	•
12V and USB Receptacles	•	•
Privacy Door	•	•
Ducted Heat and A/C	•	•

### Electrical

Systems Monitor/Control Panel	•	•
60 Amp Converter/Loadcenter	•	•
LED Interior Lighting - Ceiling	•	•
LED Mood Lighting - Cabinets	•	•
Storage Compartment Lighting	•	•
Enclosed Locking Battery Compartment with Sliding Tray	•	•
Battery Disconnect - Manual	•	•
Wall Switched Lighting	•	•
Vanity Lighting Over Medicine Cabinet	•	•
A/C - Coleman 15M Wall Control	•	•
Digital Wall Thermostat	•	•
Pre-Wired for Fantastic Vent	•	•
Fantastic Roof Vent (Bedroom)	0	0
Fantastic Roof Vent (Bath)	0	0
Fantastic Roof Vent - Remote Control (Cargo Area)	0	0
Power Roof Vent in Bath	•	•
Pre-Wired for TV Ant/Park/SAT Cable	•	•
TV Antenna HD	•	•
Satellite Dish - Auto Locating	0	0
Bluetooth Compatible AM/FM/DVD Stereo with Int. & Ext. Speakers	•	•
Premium Stereo Package, Kicker®	0	0
TV 19" with DVD (12 Volt) Bedroom	0	0
TV 32" (12 Volt) Living Room	0	0
Vacuum Cleaner	0	0
Vacuum Cleaner Pre-Wire	•	•
Generator Ready with Transfer Switch	•	•
4.0 KW Generator (Gasoline)	0	0
Solar Panel Pre-Wire	•	•
Solar Panel - 160 Watt	0	0
Exterior 120V Patio Receptacle	•	•

• = Standard Option O = Optional Feature

## Lance Owners of America







The Lance Owners of America is an organization of people that all share some common interests. We all love traveling and camping in our Lance Truck Campers, Travel Trailers and Toy Haulers. We would like to invite you to explore our website and consider becoming a member of the Lance Owners of America. Our goal is to provide the Lance Owner community with valuable information and events to help make your Lance camping experience a great one. LanceOwners.org

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Click on the QR code and "Discover The Lance Difference" for yourself, while taking a plant tour of Lance Camper Mfg. Corp.

