

Pleasure-Way

Industries Ltd.



PLEASURE-WAY INDUSTRIES LTD • WWW.PLEASUREWAY.COM • 1.800.364.0189

 @Pleasureway1

 facebook.com/PWIndustries



Pleasure-Way Industries Ltd. is once again very proud to be the recipient of the RVDA Quality Circle Award for 2014. Pleasure-Way received marks well above the motorized industry average a fifth consecutive year.

I believe this prestigious award speaks volumes for us as a company. We are proud to be regarded so highly in our field. This award reinforces our core company values of hard work, superior quality, excellence in manufacturing and top-notch customer service. Without the commitment of our valuable and skilled employees, who really are the cornerstone of our company, we wouldn't be able to achieve our goals of producing only the highest quality motorhomes.

Dean Rumpel
Dean Rumpel

Pleasure-Way

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www.pleasureway.com

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Pleasure-Way Industries was voted their favorite brand of Class B Motorhome receiving the Gold Readers Choice Award, the only class B maker to receive gold in 2014.

"We are proud to be recognized by Motorhome Magazine readers, they are a large consumer group of well informed and avid RVers. Earning this award as the best brand of Class B motorhome is significant and a real achievement." says Pleasure-Way CEO Dean Rumpel. "We would like to thank the readers for choosing us"

Experience Life...

...The Pleasure-Way



Company Profile

The cornerstone of Pleasure-Way Industries Ltd. was built upon my father's old-fashioned work ethic, pride in craftsmanship and a "customer comes first" approach to business.



Dean Rumpel
Dean Rumpel

My name is Dean Rumpel and I am CEO of Pleasure-Way Industries Ltd. I have been involved with the company and have worked my way up through the ranks since Pleasure-Way first began. My family has been invested in the RV industry and lifestyle since 1968, when my father, Merv Rumpel, opened his own RV dealership. In 1986, he decided that he could build a better, higher quality camper van than what he was seeing in the market and Pleasure-Way Industries was born. The idea of building a camper van was not new but his vision of a luxury product with innovative features and superior manufacturing processes lead to the company's humble beginnings.

The cornerstone of Pleasure-Way Industries Ltd. was built upon my father's old-fashioned work ethic, pride in craftsmanship and a "customer comes first" approach to business. We are proud to follow these principles today. Even now, 29 years later, we do not mass produce our motorhomes on assembly lines as each motorhome is hand-crafted and custom-fitted to exacting standards and quality inspections. At Pleasure-Way, we know that quality takes time.

It is not a race for us to see who can build the most in the least time, rather, we strive to build the perfect coach for our customers. As a result, we are proud of each and every one of the 12,000 motorhomes we have built and we continue to stand behind our work.

Over thirty percent of our employees have been with us for ten years or more, some have been with us over 20 years, and some have even been with us since the beginning. They all take great pride in what they do and the role they play in making our motorhomes unsurpassed in the industry. Their dedication and commitment to quality is evident in every detail in our coaches and in our incomparable customer service.

I am proud to say that Pleasure-Way is still a family owned and operated company with three generations involved in the production of our motorhomes. You won't find voice mail here; whether you are a current or potential customer, if you have a question we will find the right person for you to talk to and you may even find yourself talking with me!

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Plateau XL

Features

AT A GLANCE

- Ultraleather® fabric
- Multiplex wiring c/w dimmable LED lighting
- Spyder digital tank, LP and battery monitoring system
- Custom milled maple cabinet doors
- Power sofa/daybed
- Murphy bed 60" X 74"
- Opening skylight with screen and blackout blind
- Fantastic vent fan
- 6 foot 8 inch interior standing height
- 13' power awning
- 16,000 BTU LP furnace
- 13,500 BTU roof air conditioner
- Tankless water heater
- 6.7 cubic foot 3-way fridge
- Convection microwave
- Corian® countertops and backsplash





Quality and craftsmanship you can rely on.



170 inch wheel base

Pleasure-Way

Finishing Options

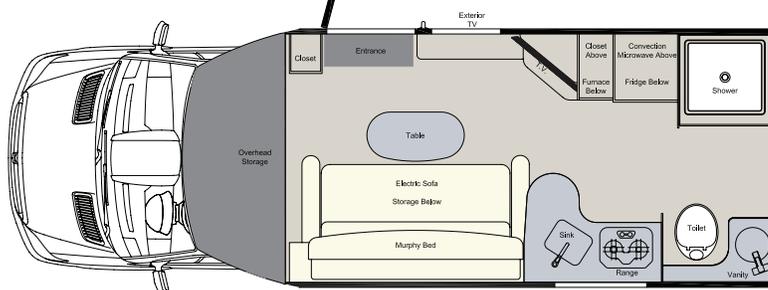
Finish your RV to suit your individual needs and desires.

“ I'll just say our van is everything we had hoped it would be. Convenient and easy to drive and park. Dependable, really just needs routine maintenance. Fun! Folks always stop and ask us about it. ”

Ron N



Plateau XL



- Ultraleather® Fabric
- Linoleum
- Carpet

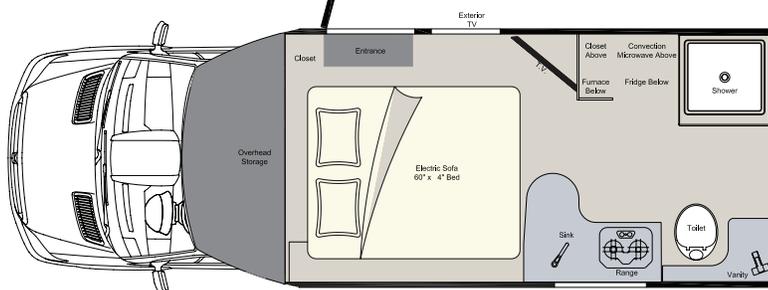
Pleasure-Way
Prestige
Floorplan

Plateau XL

More Features

AT A GLANCE

- Stainless steel sinks with single lever faucets
- Flush mount two burner stove with glass cover
- Walk-in shower with Corian® walls and glass door
- Shower skylight
- Residential style china bowl toilet
- Corian® vanity and back splash
- Jack digital TV antenna with range finder
- 32" LED LCD TV and Blu-ray player
- LP BBQ tee
- 2.5 KW LP generator
- Welded steel cabin superstructure
- Moulded one piece fiberglass roof, sides, front and rear cap
- Power side entry step
- Two exterior storage compartments
- Driver and passenger swivel seats
- Driver and passenger Ultraleather®
- In-dash Navigation, Bluetooth, AM/FM, and USB
- Dash AC, cruise control and keyless remote entry
- Power windows, door locks and side mirrors
- 18 U.S. gallon LP tank
- 170" wheelbase Mercedes-Benz cab chassis
- 3.0L V6 turbo diesel
- 5 speed automatic transmission
- Hitch and wiring and 5,000 lb tow capacity
- Rear view backup camera



See the Difference Quality Makes

Cool Comfort

Ultraleather's innovative strengthening technology makes this luxurious supple fabric exceptionally durable and stain resistant. Ultraleather® was engineered to meet the growing demand for environmental responsibility. However, it also offers the following advantages:

- exceeds heavy-duty industry abrasion standards by 13 times
- scratch, nick and blemish resistant
- stays cooler than genuine leather in warm climates
- void of plasticizers, heavy metal, formaldehyde, and pyroxylin
- cleans effortlessly with soap and water
- pet hair doesn't penetrate and weave in like regular fabric.



polishing to achieve the beautifully deep and rich seamless solid surface look that conforms to our exacting standards. This is an extremely labour intensive process. On average, we spend a total of sixteen hours hand-sanding and polishing the Corian® surfaces in our motorhomes.

Electrical Technology

In all current models, Pleasure-Way uses multiplex wiring. This wiring system provides power to a common distribution center which is controlled by centralized switch panels that connect to the control center via cat5 network wiring. Multiplex wiring reduces the number of individual switches and combines them into three contemporary switch panels to control multiple functions of the coach. For example, when you enter the coach you are able to turn on all the lights at once with a master light switch. You may also dim the interior lights by pressing and holding the switch to your desired lighting level.

Multiplex wiring reduces about 40 percent of the 12 volt wiring harness. In the case of the Plateau XL, over 500 feet of wire and hundreds of individual wiring connections have been eliminated.

The Beauty of Dupont Corian®

Dupont Corian® has a rich, sleek look, much like granite and quartz, but has a number of advantages over these very heavy surfaces. Dupont Corian® is easy to clean, hygienic and extremely stain resistant because it is nonporous so bacteria and stains do not penetrate its surface. Dupont Corian® is hand-crafted and assembled in our on-site mill shop. After the initial shape has been cut on our CNC Router, the lengthy process of transforming the Corian® into counter tops, back splashes and shower surrounds begins. Each individual piece of Corian® is hand-sanded three different times with varying degrees of grit sandpaper. This process is followed by two intense sessions of hand



Optional Electric Technology

Due to the increased demand for off-grid camping, Pleasure-Way has introduced a solar package from GoPower! by Carmanah as an option on all models. A roof mounted collector panel and integrated charging system allow for extended use of 12VDC systems when not plugged into shore power or running the generator. The solar system constantly provides power to the coach battery which maximizes coach battery use and overall battery health and vitality.



LED Lighting

At Pleasure-Way, we predominantly use recessed LED lighting technology throughout our motorhomes. Not only do LED lights save on battery life, but they do not produce heat like regular incandescent or halogen lights. LED lights are cool to the touch, energy efficient and provide a clean and stylish appearance. Going the extra mile, Pleasure-Way takes the additional time to recess and enclose the wiring harness for the LED lights in the rear upper cabinetry. This provides a clean interior cabinet and maximizes available space.



Blum® and Hafele® Hardware

Like many luxury homes, Pleasure-Way uses Blum® European cabinet hinges and Hafele® door stays. Blum® European hidden hinges provide a clean, contemporary exterior appearance and superior quality backed by a lifetime warranty. Hafele® adjustable door stays gives you precise control of the cabinet door opening. You can adjust the door stay to allow the cabinet door to stay open at any degree of opening and ensure your door will never fall when you least expect it. Other examples of our commitment to quality are the use of metal full extension ball bearing drawer glides, baltic birch seven ply plywood drawer boxes and positive catch cupboard and drawer latches.



The Science of Sleeping

Pleasure-Way takes a three-tiered approach to ensure your good night's sleep. We combine a base layer of medium density foam topped with a minimum three inches of visco-elastic memory foam, which is further topped with Dacron helping insulate the foam resulting in a cooler bed and smoother Ultra leather® finish. Visco-elastic memory foam conforms to your individual curves to relieve pressure points. Imagine being completely supported and embraced as you sleep. Rather than sleeping on your side and feeling pressure on your shoulders, hips and knees, imagine being comfortably supported on a perfect surface that supports and conforms to all parts of your body. Pressure points are eliminated as they become evenly distributed across your side. You spend a third of your life sleeping, so don't settle for anything less than the best quality sleep.



Optional Phantom® Residential Screen Door.

The new Phantom screen door is available on the Plateau TS & FL. The Phantom aluminum framed retractable screen door allows fresh air in and keeps insects out. The screen door features a positive latching system and retracts out of the way when not in use.



Lexor - TS

Features

AT A GLANCE

- Dometic 3-way 4.9 cubic ft. fridge
- 11,000 BTU roof air conditioner
- 13 ft. power awning
- Multiplex wiring c/w dimmable LED lighting
- Power Sofa c/w memory foam and Ultraleather®
- 2 burner LP flush mount stove
- Convection microwave
- Corian® countertops
- Stainless steel sinks
- 16,000 BTU LP furnace
- Fantastic vent fan
- Tankless water heater
- Color coded plumbing lines
- Dual coach batteries





Dodge Ram Promaster

Discover the freedom and live the dream!

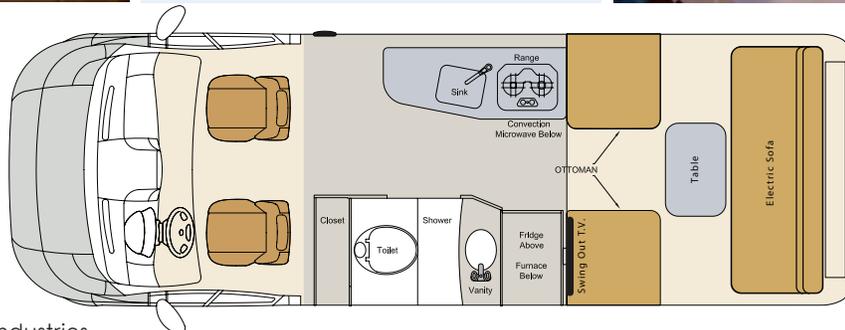


159 inch wheel base

Pleasure-Way
 Finishing Options
 Finish your RV to suit your individual needs and desires.



Great things
come in
small
packages.



- Ultraleather® Fabric
- Linoleum
- Carpet

Lexor - TS

More Features

AT A GLANCE

- Rear view backup camera
- 6 ft. 3 in. interior standing height
- Custom milled solid maple doors
- Queen size 76" X 73" bed
- 24" LED, LCD TV and Blu-Ray Player
- Private enclosed bathroom with shower, sink and vanity
- Thetford china bowl toilet
- Solar panel
- Exterior utility shower
- LP BBQ tee connection
- Onan 2.8 KW gas generator
- In-dash Navigation
- Dodge Ram Promaster 159" wheelbase
- 3.6 liter V6 Pentastar
- Front wheel drive, 6 speed transmission
- Chassis AC, cruise control and keyless remote entry
- Power windows, door locks and side mirrors



With Pleasure-Way's Five Year Freedom Warranty you can rest easy knowing you are protected for the next five years. Enjoy the freedom, security and reliability you deserve for a long time to come.

Construction

THE OPPOSITE OF MASS PRODUCTION

You will not find an assembly line at Pleasure-Way Industries Ltd. We do not use this popular and time-saving method of manufacturing. We refuse to sacrifice fit, finish, quality and safety for time and cost savings.

At Pleasure-Way Industries, we give each motorhome we build the meticulous care and attention it deserves. On average, it takes six weeks and over four hundred man hours to finish just one Pleasure-Way motorhome! Pleasure-Way's unique construction process strays very far away from most recreational vehicles manufacturers that mass produce thousands of coaches in a fraction of the time.

The construction of Pleasure-Way motorhomes involves measuring, constructing and hand-fitting custom made parts onto each individual chassis. Why you ask? The answer is simple. Even though all chassis of a particular make and model, such as Ford, Mercedes or Chevrolet, appear to be identical to each other, there can be slight tolerance differences in the body by up to a quarter of an inch! This can greatly affect the fit and finish of each individual component of the motorhome. That is why at Pleasure-Way we hand fit and trim each individual part, from running boards to wall partitions, to perfectly fit each particular coach. Once the specific piece has been custom fit, it will be serialized with that particular coach's chassis vehicle identification number and it will be installed later in the production process to that exact unit.

The first phase of the construction of a Pleasure-Way motorhome begins in the welding/metal fabrication department. Here, the skilled team of fabricators precisely weld tubular steel to create the floors, roofs and side walls of the motorhome. The level of steel fabrication varies depending on the chassis and the coach design. From reinforcing cut-outs on the Mercedes-Benz uni-body chassis to the complete steel-framed super body of the Plateau XL, the time spent in this first phase of construction exceeds fifty hours per motorhome. As a comparison, an average class C motorhome that is mass produced is completely assembled and ready to paint in 2.5 days.

Once the welding process has been completed, the fibreglass department takes over and hand fits each customized piece of fibreglass to its specific coach. Each fibreglass component is formed into a mold, which first is sprayed with a paintable gel coat, and then a mixture of resin and fibreglass is sprayed into the mold to the precise thickness required for the strength and structural





integrity of that piece. After the fiberglass has been sprayed into the mold, a trained team will methodically hand roll the entire part to ensure that there are no air pockets and the fiberglass is uniform throughout the part. This time-consuming process further ensures that each component meets or exceeds our high quality standards.

Bonding fiberglass to either steel or fiberglass components is regarded as a superior technique relative to other forms of fastening. Fiberglass is bonded to steel using a product called Sika Flex. This special adhesive ensures a higher standard of structural strength and allows fiberglass components, such as our one-piece molded Pursuit roof, to be attached to the body without having to use multiple fasteners. By eliminating the process of screwing exterior parts to the chassis, Pleasure-Way has eliminated potential entry points for water leaks that typically plague the recreational vehicle industry.

Another distinguishing feature you will find in Pleasure-Way Industries Ltd.'s production process is our use of Glasurit automotive paint on all of our surfaces. Glasurit is commonly found on such famous automotive brands as Rolls Royce, Bentley and Mercedes-Benz. This product is far superior to the more common and far more economical gelcoat finishes typically found throughout the recreational vehicle industry. Therefore, at Pleasure-Way, every part, such as the fiberglass running boards, must be sanded by hand to ensure the proper paint procedures are being met to produce that perfect paint finish you expect to see on a luxury vehicle. Each piece is sanded, primed, painted and finally clear coated by hand to achieve this high-end, luxurious result. Even what are commonly considered to be the less consequential parts of a motorhome, such as exterior vents and hatches, are all painted to match the exterior of our coaches.

Attention to detail and our commitment to quality and safety (as well as our refusal to compromise quality for cost and time savings) set Pleasure-Way Motorhomes above the rest. We refuse to settle for less than the best so why should you?



Plateau TS

Features

AT A GLANCE

- Large kitchen, serving area to passenger side door
- Corian® countertop
- Power sofa c/w memory foam
- Two-stage sliding door
- 13 ft. power awning
- Large 6 cubic foot 3-way fridge/freezer
- Convection microwave
- 16,000 BTU furnace
- Ultra-leather upholstery
- Excellent fuel economy
- Full body paint
- Exterior shower
- 5000 lb. rated hitch and wiring
- In-dash navigation system
- Back up camera
- Ultraleather® upholstery





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Pleasure-Way

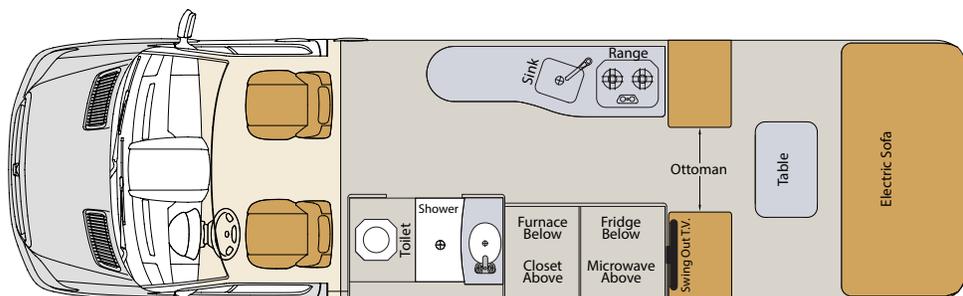
Finishing Options

Finish your RV to suit your individual needs and desires.

Plateau TS



Pleasure-Way
Plateau TS
Floorplan



- Ultraleather® Fabric
- Linoleum
- Carpet

Plateau TS

More Features

AT A GLANCE

- Private enclosed bathroom c/w Corian® counter top and vanity
- Recessed LED lighting
- Hand crafted Maple cabinetry
- Pass through storage under sofa
- 2.5 KW LP generator
- Exterior mount spare tire carrier
- Mercedes-Benz 2.1 liter 4 cylinder 7 speed transmission
- Optional 3.0 liter 6 cylinder 5 speed transmission
- Multi-function steering wheel c/w trip calculator
- Blind spot monitoring
- Collision prevention assist
- High beam assist
- Lane keeping assist
- Fog lamps
- LED/LCD TV c/w Blu-ray Player
- 11,000 BTU Penguin roof air
- Thetford china bowl toilet
- Low profile Fan-Tastic fan
- A driver's dream
- Water heater bypass setup
- Baltic Birch drawers c/w full extension ball bearing glides



With Pleasure-Way's Five Year Freedom Warranty you can rest easy knowing you are protected for the next five years. Enjoy the freedom, security and reliability you deserve for a long time to come.



A Touch of Class

Pleasure-Way

Custom Cabinetry

Beautiful, hand-crafted cabinetry is one of our hallmarks at Pleasure-Way Industries Ltd. We create our custom cabinetry in our on-site mill shop. Here, our skilled crafts people transform raw hard wood maple into exquisite fluted crown moldings and stunning stile and rail maple doors. Our mill shop team place raw maple planks through a rip saw to create the individual strips of maple in the exact widths that are required to make our solid maple doors. After the maple has been ripped, it is placed through a moulder which shapes the maple to the appropriate thickness and profile and then

we cut them to the exact measurement required for each individual motorhome. The maple strips are then run through a shaper to create the mortise and tennon joints. The strips are then glued together by hand forming the door and clamped until they have dried. Once the maple door has dried and passed our quality control, it is placed through a door sander to ensure its correct thickness. It is then ready for the final finishing stage, in which the maple cabinet door is hand-sanded, hand-stained and lacquered. Each door receives three coats of stain and two coats

of lacquer. All of our high quality stains and lacquers are water-based, which is better for the environment, as well as being safer for our employees and consumers.

Our exquisite, hand-crafted cabinetry is very labour intensive to create. On average, it takes over twenty-two hours to finish just one set of cabinet doors for each and every coach we produce.



“ Beautiful, hand-crafted cabinetry is one of our hallmarks at Pleasure-Way Industries Ltd. ”



Plateau FL

Features

AT A GLANCE

- Large kitchen, serving area to passenger side door
- Corian® countertop
- Power sofa c/w memory foam
- Two-stage sliding door
- 13 ft. power awning
- 3.8 cubic foot 3-way fridge/freezer
- Convection microwave
- 16,000 BTU furnace
- Ultraleather® upholstery
- Excellent fuel economy
- Full body paint
- 5000 lb. rated hitch and wiring
- In-dash navigation system
- Back up camera
- Private enclosed bathroom c/w Corian® counter top and vanity
- Recessed LED lighting





13ft power awning

Pleasure-Way

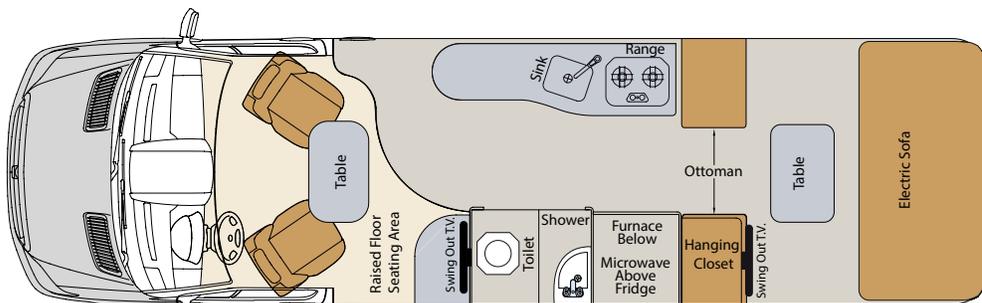
Finishing Options

Finish your RV to suit your individual needs and desires.

Plateau FL



Pleasure-Way
Plateau FL
Floorplan



- Ultraleather® Fabric
- Linoleum
- Carpet



Plateau FL

More Features

AT A GLANCE

- Hand crafted Maple cabinetry
- Pass through storage under sofa
- 2.5 KW LP generator
- Exterior mount spare tire carrier
- Mercedes-Benz 2.1 liter 4 cylinder
7 speed transmission
- Optional 3.0 liter 6 cylinder
5 speed transmission
- Multi-function steering wheel c/w trip
calculator
- Blind spot monitoring
- Collision prevention assist
- High beam assist
- Lane keeping assist
- Fog lamps
- LED/LCD TV c/w Blu-ray Player
- 11,000 BTU Penguin roof air
- Thetford china bowl toilet
- Low profile Fan-Tastic fan
- A driver's dream
- Water heater bypass setup
- Baltic Birch drawers c/w full
extension ball bearing glides



With Pleasure-Way's Five Year Freedom Warranty you can rest easy knowing you are protected for the next five years. Enjoy the freedom, security and reliability you deserve for a long time to come.



Created not Manufactured



The Art of

Stall Installation

Most recreational vehicles are built on assembly lines, with the interiors and cabinetry being stapled together in a menagerie of paneling and wooden sticks. The walls and roof are typically installed last. Many of these recreational vehicles feature a meagre twelve-month warranty.

Pleasure-Way motorhomes are not built on an assembly line; rather they are built in stalls, where one dedicated cabinet craftsman will build and install the entire coach cabinetry himself. Each of our cabinet craftsmen will build on the same chassis make and model for several years to refine and master his craft before moving onto different chassis and coach floor plans.

Every Pleasure-Way motorhome is built in its own stall where one of our skilled craftspeople will hand-fit, measure and template the individual pieces into the interior masterpiece you see. As a result, our custom cabinets precisely hug the interior walls of our motorhomes. Due to our meticulous hand-fitting and measuring process, our cabinets fit perfectly. We do not need to use plastic moldings to hide the gaps and cracks commonly found in many recreational vehicles.

At Pleasure-Way, we are proud to say that we build our motorhomes to last and our manufacturing process reflects that. We cannot imagine using a process that employs staples as a way to adhere surfaces and cabinetry; indeed, our manufacturing process is entirely staple-free. Wall partitions, end gables and upper cabinets are all screwed together and fastened with steel angle brackets for superior strength and quality. Cabinets are anchored into the coach floor and wall blocking that is adhered to the inside wall to ensure their strength. This extra step adds stability to the cabinetry and it also helps to ensure a more peaceful, rattle-free ride!

Finishing - it's in the details

Most interior trim pieces, such as crown, fluted and corner mouldings, are perfected in our mill shop. Each piece is milled from solid hard wood maple then sanded, stained and lacquered with the same attention to detail as our cabinet doors. When attaching the final trim pieces, our finishing department team will glue and nail the trim into place, then meticulously blend the minute nail holes with the matching wax fill.

At Pleasure-Way, we know that quality and excellence take time and we do not believe in sacrificing quality for economy. We are not afraid to take our time and do whatever it takes to create an outstanding motorhome.



Ascent

Features

AT A GLANCE

- Outstanding maneuverability, parks and drives like a full size car
- Feature rich interior
- Power awning
- LED lighting
- In-dash navigation
- Luxurious Ultraleather® upholstery
- Back up camera
- Memory foam
- 5000 lb. hitch and wiring





Unparalleled design and legendary engineering



144 inch wheel base

Pleasure-Way

Finishing Options

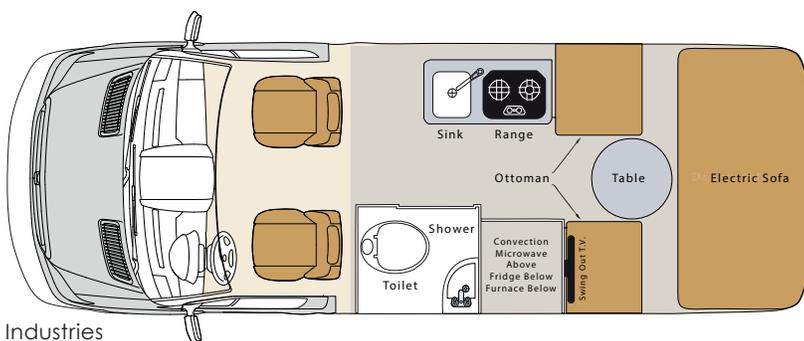
Finish your RV to suit your individual needs and desires.

Ascent



A Pleasure-Way to travel and a luxurious home on the road.

Pleasure-Way
Ascent
Floorplan



- Ultraleather® Fabric
- Linoleum
- Carpet



Ascent

More Features

AT A GLANCE

- Hand-crafted maple cabinetry
- Storage under sofa
- 2.5 KW LP generator
- Exterior mount spare tire carrier
- Mercedes-Benz 2.1 liter 4 cylinder 7 speed transmission
- Multi-function steering wheel c/w trip calculator
- Blind spot monitoring
- Collision prevention assist
- High beam assist
- Lane keeping assist
- Fog lamps
- LED/LCD TV c/w Blu-ray Player
- 11,000 BTU Penguin roof air
- Thetford china bowl toilet
- Low profile Fan-Tastic fan
- A driver's dream
- Water heater bypass setup
- Baltic birch drawers c/w full extension ball bearing glides



With Pleasure-Way's Five Year Freedom Warranty you can rest easy knowing you are protected for the next five years. Enjoy the freedom, security and reliability you deserve for a long time to come.

Quality Control

Pleasure-Way Industries Ltd. has a very complex system of checks and balances, which serves to promote the highest level of quality control. Every craftsperson who has worked on any part of the construction of the motorhome signs off on a detailed work sheet confirming the work they have performed. Our quality control team audits every single coach we produce and every craftsman's work on that motorhome must meet our rigorous standards and testing. In the event that a deviance is found, the appropriate team member is called upon to correct the issue then sign off again to confirm that the matter has been resolved. This meticulous process holds all team members accountable for their work and allows us to quickly adapt to product changes or design improvements. Our most rigorous and arduous quality control system comes from our craftspeople themselves who take so much pride in their work that nothing but their best will do; that is how dedicated they are in creating the best motorhome possible!

The final stage of the quality control audit is a test drive. We do this to ensure that we are happy with the handling and ride of each coach. Once this is completed, we deliver each coach to the respective dealership via a flatbed transport truck. This ensures the delivery of the coach arrives in the premium condition you would expect and allows you to be the one to personally "break in" the chassis of the motorhome, rather than a third party delivery driver.

Pleasure-Way Industries Ltd. is so confident in the motorhomes we design and construct that we back them by the Pleasure-Way Freedom Five-Year limited coach warranty.



“With Pleasure-Way's Five-Year Warranty you can rest easy, you are protected for the next



Seal Tech Water Leak Detection

As part of our complex testing regime, every coach is "seal tech" tested. We test the coach for water leaks by installing the seal tech machine. This machine pressurizes the inside of the motorhome forcing air to expand outward. Once this is in place, we spray a combination of water and soap over the entire exterior of the coach. If there are any water leaks, they are easily identified by large soap bubbles forming on the exterior of the coach. This critical procedure is part of the backbone of our quality control process.



Year Freedom
y knowing you
five years."



Pleasure-Way

Lifestyle

Touring or travelling in a Class B RV affords some unique advantages over traditional RV'ing in a larger Class A, Class C or pull-type trailer. There are the more obvious advantages of stress-free driving, easy and accessible parking, and the ability to get into 'off the beaten track' locations. There are also a host of less obvious advantages and opportunities when travelling in a more compact and versatile Class B motorhome. Consider the ability to visit friends and relatives for family functions, reunions, graduations and weddings. You can pack up and go without making hotel reservations or inconveniencing your host. Imagine that you can show up for a family reunion and leave your Pleasure-Way in the drive, allowing you to enjoy festivities without having to drive to and from a hotel and without any major inconvenience to your host. You are bringing your own bedroom, bathroom, kitchen and lounge area to the party!

Whether you are a seasoned full-timer or a first-time newbie, something has drawn you into the RV lifestyle. Memories will be created, friends will be made and stories will be shared. RVing holds something different to each of us. Pleasure-Way is fortunate to have a wonderful group of people who have formed our Pleasure-Way Owner's Clubs. These clubs are based on the east and west coasts of the United States and western Canada. Regardless of where you live, owners from around North America have fallen in love with the Class B motorhome lifestyle and participate in our club rallies.



2007 Lexor TS
Waterton National Park (Canada)
Relaxing in a day-use area by the lake after a long day of hiking.

Here are some Pleasure-Way owners living the lifestyle...



2011 Excel TS
Otona Florida
Enjoying a weekend camping trip at at Ortona South ACOE campground!



2006 Plateau TS
Slab City, California
December 2011: Life wouldn't be complete without sitting outside on a cool evening watching a spectacular sunset and the clouds changing colours after the sun goes down in the middle of the California desert. It really is a Dream Van! Life is so much better when you travel the Pleasure Way!



2014 Pursuit
Valley of Fire State Park, Nevada
Looking down from the Civilian Conservation Corps
cabins at Valley of Fire State Park, Nevada



2013 Plateau TS
Lake Crescent, Olympic National Park
The lodge at Lake Crescent is one our favorite locations for a tasty lunch and a
spectacular view



2014 Ascent
Prince of Wales Hotel, Waterton Lakes National Park. The luxury of the Pleasure Way Ascent feels like a 5 star hotel!

Pleasure-Way

COACH SPECIFICATIONS

| | ASCENT | PLATEAU TS | PLATEAU FL | PLATEAU XL | PROMASTER LEXOR |
|-----------------------------------------------------|--------|------------|------------|------------|-----------------|
| MEMORY FOAM REAR CUSHIONS | ✓ | ✓ | ✓ | ✓ | ✓ |
| COPPER OR NATURAL MAPLE HARDWOOD CABINETRY | ✓ | ✓ | ✓ | ✓ | ✓ |
| TITANIUM OR CREAM ULTRALEATHER® | ✓ | ✓ | ✓ | ✓ | ✓ |
| 3-WAY FRIDGE/FREEZER 3.8 CU FT | ✓ | | ✓ | | |
| 3-WAY FRIDGE/FREEZER TWO DOOR 6 CU FT | | ✓ | | | |
| 3-WAY FRIDGE/FREEZER 6.7 CU FT | | | | ✓ | |
| 3-WAY FRIDGE/FREEZER 5 CU FT | | | | | ✓ |
| 2.5 KW ONAN LP GENERATOR | ✓ | ✓ | ✓ | ✓ | |
| 2.8 KW ONAN GAS GENERATOR | | | | | ✓ |
| 2 BURNER LP FLUSH MOUNT STOVE | ✓ | ✓ | ✓ | ✓ | ✓ |
| MICROWAVE | ✓ | | | | |
| MICROWAVE/CONVECTION | | ✓ | ✓ | ✓ | ✓ |
| 11 000 BTU ROOF MOUNT AIR CONDITIONER | ✓ | ✓ | ✓ | | ✓ |
| 13 500 BTU ROOF MOUNT AIR CONDITIONER | | | | ✓ | |
| 16 000 BTU AUTO-IGNITE FURNACE | ✓ | ✓ | ✓ | ✓ | ✓ |
| 24 INCH FLATSCREEN TV WITH BLU-RAY PLAYER | ✓ | ✓ | ✓ | | ✓ |
| 32 INCH FLATSCREEN TV WITH BLU-RAY PLAYER | | | | ✓ | |
| PRIVATE WET BATHROOM WITH SHOWER AND SINK | ✓ | ✓ | ✓ | | ✓ |
| PRIVATE DRY BATHROOM WITH SEPARATE ENCLOSED SHOWER | | | | ✓ | |
| HITCH AND WIRING | ✓ | ✓ | ✓ | ✓ | ✓ |
| POWER AWNING | ✓ | ✓ | ✓ | ✓ | ✓ |
| REAR POWER SOFA C/W TWO SEATBELTS | ✓ | ✓ | ✓ | | ✓ |
| LED LIGHTING | ✓ | ✓ | ✓ | ✓ | ✓ |
| MULTIPLEX WIRING/DIMABLE LIGHTING | ✓ | ✓ | ✓ | ✓ | ✓ |
| SHURFLO DEMAND WATER SYSTEM | ✓ | ✓ | ✓ | ✓ | ✓ |
| 6 GAL SUBURBAN AUTO IGNITE WATER HEATER | ✓ | ✓ | ✓ | | |
| ON DEMAND WATER HEATER | | | | ✓ | ✓ |
| SINGLE COACH BATTERY | ✓ | ✓ | ✓ | ✓ | |
| DUAL COACH BATTERY | | | | | ✓ |
| COACH BATTERY DISCONNECT | ✓ | ✓ | ✓ | ✓ | ✓ |
| 45 AMP CONVERTER WITH CHARGE WIZARD | ✓ | ✓ | ✓ | ✓ | ✓ |
| FLIP UP COUNTER EXTENSION | ✓ | ✓ | ✓ | | ✓ |
| LOW PROFILE FAN-TASTIC FAN | ✓ | ✓ | ✓ | ✓ | ✓ |
| WATER HEATER BYPASS | ✓ | ✓ | ✓ | | |
| LP CO AND SMOKE DETECTOR | ✓ | ✓ | ✓ | ✓ | ✓ |
| 5 LB FIRE EXTINGUISHER | ✓ | ✓ | ✓ | ✓ | ✓ |
| MONITOR PANEL FOR HOLDING TANKS LP AND BATTERY | ✓ | ✓ | ✓ | ✓ | ✓ |
| EXTERIOR SHOWER | ✓ | ✓ | | ✓ | ✓ |
| HEMMED LOOSE LAY CARPET | ✓ | ✓ | ✓ | ✓ | ✓ |
| REAR DOOR PASS THROUGH STORAGE | | ✓ | ✓ | | ✓ |
| CABLE TV HOOK UP | ✓ | ✓ | ✓ | ✓ | ✓ |
| JACK DIRECTIONAL DIGITAL ANTENAE C/W SIGNAL BOOSTER | | | | ✓ | |
| WINEGARD DIRECTIONAL ANT. C/W SIGNAL BOOSTER | ✓ | ✓ | ✓ | | ✓ |

Pleasure-Way

CHASSIS SPECIFICATIONS

MECEDES BENZ
SPRINTER/SHORT
WHEELBASE
ASCENT

MECEDES BENZ
SPRINTER/LONG
WHEELBASE
PLATEAU SERIES

MERCEDEZ
CUT AWAY
CHASSIS
PLATEAU XL SERIES

DODGE
PROMASTER
CHASSIS
LEXOR SERIES

| | | | | |
|---------------------------------------|-------------------------------------------|-------------------------------------------|------------------------------------------|---------------------------------|
| GVWR | 8,550 LB/3,878KG | 11,030 LB/5,003 KG W DUAL REAR WHEEL | 11,010 LB / 5003 KG W DUAL REAR WHEEL | 9,350 LB / 4,241 KG |
| STANDARD ENGINE | 2.1L 4 CYL BLUE TEC TURBO DIESEL | 2.1L 4 CYL BLUE TEC TURBO DIESEL | 3.0L V6 BLUE TEC DIESEL | 3.6L V6 PENTASTAR |
| OPTIONAL ENGINE | N/A | 3.0L V6 BLUE TEC TURBO DIESEL | N/A | N/A |
| HP RATING | 2.1L 4 CYLINDER-161 HP/3.0L V6-188HP | 2.1L 4 CYLINDER-161 HP/3.0L V6-188HP | 188 HP | 283 HP |
| TORQUE RATING | 2.1L 4 CYL-265 LB-FT @ 1,400-2,400 RPM | 2.1L 4 CYL-265 LB-FT @ 1,400-2,400 RPM | 325 FT LBS @ | 260 FT-LBS 1,400 - 2,400 RPM |
| OPTIONAL ENGINE TORQUE RATING | N/A | 3.0L V6-325 LB-FT @ 1,400-2400 RPM | N/A | N/A |
| WHEELBASE | 144 INCHES | 170 INCHES | 170 INCHES | 159 INCHES |
| TRANSMISSION | 7G-TRONIC + 7 SP AUTO | 7G-TRONIC + 7 SP AUTO | 5 SP AUTOMATIC | 6 SP AUTOMATIC |
| OPTIONAL ENGINE TRANSMISSION | N/A | 5 SP AUTO | | |
| REAR AXLE RATIO | 3:92 RATIO | 4:18 RATIO | 4:18 RATIO | N/A FRONT WHEEL DRIVE |
| FUEL TYPE /TANK CAPACITY | DIESEL/26 US GAL | DIESEL/26 US GAL | DIESEL/26 US GAL | GAS/24 US GAL |
| LOCKING FUEL FILL | YES | YES | YES | YES |
| CHASSIS AIR CONDITIONING | YES | YES | YES | YES |
| POWER WINDOW, DOOR LOCKS, MIRRORS | YES | YES | YES | YES |
| REMOTE KEYLESS ENTRY | YES | YES | YES | YES |
| STEERING WHEEL POSITIONING | TILT AND TELESCOPIC | TILT AND TELESCOPIC | TILT AND TELESCOPIC | TELESCOPIC |
| BRAKING SYSTEM (4 WHEEL) | DISC BRAKES WITH ABS | DISC BRAKES WITH ABS | DISC BRAKES WITH ABS | DISC BRAKES WITH ABS |
| STABILITY AND TRACTION CONTROL | ADAPTIVE ELECTRONIC | ADAPTIVE ELECTRONIC | ADAPTIVE ELECTRONIC | ELECTRONIC STABILITY CTRL |
| TIRE PRESSURE MONITORING | YES | NO | NO | YES |
| TIRES (ALL SEASON) | LT245/75R/16 | LT245/75R/16 | LT245/75R/16 | LT225/75R/16C |
| ALTERNATOR/CHASSIS BATTERY | 14V 200 AMP/12V 100AH | 14V 200 AMP/12V 100AH | 14V 200 AMP/12V 100AH | 220 AMP/12 V 95AH |
| AIR BAGS (DRIVER AND PASSENGER) | YES | YES | YES | YES |
| IN-DASH NAVIGATION/AUDIO | YES | YES | YES | YES |
| REAR VIEW CAMERA SYSTEM | YES | YES | YES | YES |
| SWIVEL SEATING (DRIVER AND PASSENGER) | YES | YES | YES | NO |
| SMART WHEEL FUNCTIONS | STANDARD | STANDARD | N/A | YES |
| MERCEDES COLLISION PREVENTION ASSIST | STANDARD | STANDARD | N/A | N/A |
| MERCEDES HIGH BEAM ASSIST | STANDARD | STANDARD | N/A | N/A |
| MERCEDES BLIND SPOT ASSIST | STANDARD | STANDARD | N/A | N/A |
| MERCEDES LANE KEEPING ASSIST | STANDARD | STANDARD | N/A | N/A |

WEIGHTS AND MEASURES

| | ASCENT | PLATEAU TS | PLATEAU FL | PLATEAU XL | LEXOR PROMASTER |
|-----------------------------------|---------------------|---------------------|----------------------|----------------------|------------------------|
| LENGTH-BUMPER TO BUMPER | 19' 7"/594CM | 22' 9"/693CM | 22' 9"/693CM | 22' 9"/693 CM | 20' 11"/637CM |
| LENGTH BUMPER TO REAR MOUNT SPARE | 20' 9"/692CM | 23' 11"/729CM | 23' 11"/729CM | N/A | N/A |
| WIDTH WITH SIDE MIRRORS EXTENDED | 7' 11"/241CM | 7' 11"/241CM | 7' 11"/241CM | 9'1.5"/278CM | 8' 2.5"/250CM |
| OVERALL HEIGHT | 9' 7"/292CM | 9' 8"/295CM | 9' 8"/295CM | 11'/335CM | 9' 3.5"/283CM |
| INTERIOR STANDING HEIGHT | 6' 3"/190CM | 6' 3"/190CM | 6' 3"/190CM | 6' 8"/203CM | 6' 3"/190CM |
| FRESH WATER TANK CAPACITY | 20 US GAL/75L | 30 US GAL/113L | 30 US GAL/113L | 28 US GAL/106L | 29 US GAL / 109L |
| GREY WATER TANK CAPACITY | 15 US GAL/57L | 35 US GAL/132L | 35 US GAL/132L | 30 US GAL/113L | 20 US GAL/75L |
| BLACK WATER TANK CAPACITY | 10 US GAL/38L | 12 US GAL/45L | 12 US GAL/45L | 21 US GAL/79L | 12 US GAL/45L |
| LP GAS TANK CAPACITY AT 80% FILL | 10 US GAL/42LBS/38L | 12 US GAL/45LBS/38L | 12 US GAL/45LBS/38 L | 18 US GAL/75LBS/68 L | 5.9US GAL/24LBS/22.3 L |
| FUEL TYPE | DIESEL | DIESEL | DIESEL | DIESEL | GASOLINE |
| FUEL TANK CAPACITY | 26 US GAL/98L | 26 US GAL/98L | 26 US GAL/98L | 26 US GAL/100 L | 24 US GAL/90 L |
| TOWING CAPACITY | 5,000 LBS | 5,000 LBS | 5,000 LBS | 5000 LBS | 2,150 LBS |
| QUEEN BED SIZE | 70"W X 72"L | 70"W X 76"L | 70"W X 76"L | 60"W X 74"L | 73"W X 76"L |
| DRIVERS SINGLE BED | 24"W X 70"L | 24"W X 76"L | 24"W X 76"L | N/A | 26"W X 74"L |
| PASSENGER SINGLE BED | 24"W X 72"L | 24"W X 76"L | 24"W X 76"L | N/A | 26"W X 69"L |

* DUE TO OUR ONGOING COMMITMENT TO IMPROVEMENTS, PLEASURE-WAY RESERVES THE RIGHT TO MAKE PRODUCT CHANGES AT ANY TIME WITHOUT INCURRING OBLIGATIONS. VAN CHASSIS STANDARDS MAY ALSO CHANGE WITHOUT INCURRING ANY OBLIGATION.

Pleasure-Way

WARRANTY

2015 Mercedes-Benz Warranty

Basic Limited Warranty - coverage 3 years or 36,000 miles / 60,000 kms
Diesel Engine Limited Warranty - coverage for 5 years or 100,000 miles / 160,000 kms
Mercedes-Benz Roadside Assistance

2015 Dodge Warranty USA

Basic Limited Warranty - coverage 3 years or 36,000 miles
Powertrain Limited Warranty - coverage for 5 Years or 100,000 miles
Roadside Assistance for 5 years or 100,000 miles

2015 Dodge Warranty Canada

3/60 Basic Warranty - coverage 3 years or 60,000 kms
Powertrain Limited Warranty - coverage for 5 Years or 100,000 kms
Roadside Assistance for 5 years or 100,000 kms

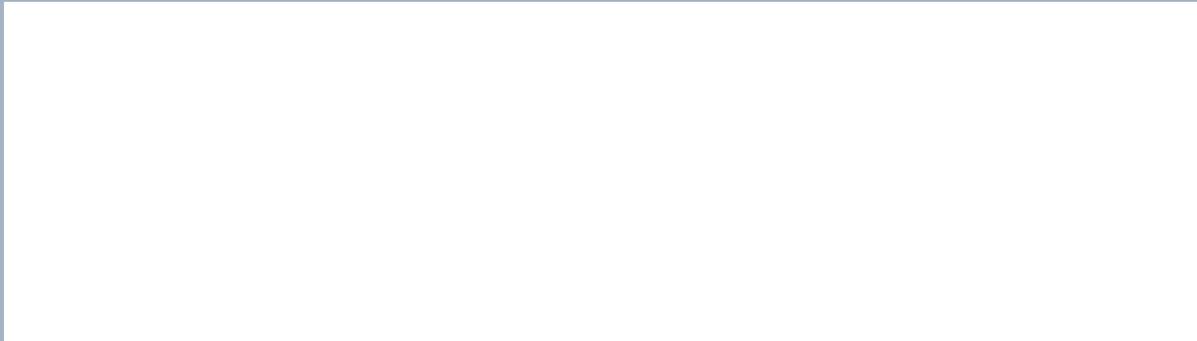
Pleasure-Way 5 Year Freedom Warranty

5 year or 60,000 miles / 100,000 kms Limited Warranty

Pleasure-Way Industries Ltd. warrants the specified new 2015 Pleasure-Way Motorhome free from defects in material and craftsmanship, on portions manufactured by Pleasure-Way Industries Ltd. under normal use and service.

Please Note:

Due to our policy of continuous improvements, Pleasure-Way Industries Ltd. reserves the right to make product changes at any time without notice or incurring obligations whatsoever, including but not limited to; prices, styling, design, colors, construction, equipment, materials, and specifications. Some motorhomes depicted in the brochure may be shown with optional equipment. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd. Estimated fuel consumption may vary depending on conditions and driving habits. Estimates are based on consumer feedback.



Pleasure-Way

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