IMPULSE IMPULSE 2013 Silver



CLICK TO NAVIGATE

Overview	Impulse Silver	Kitchen	Cab	SuperStructure	Interior Décor	Specifications	Warranty
Features	Lounge	Bedroom Bath	Exterior	Floorplans	Graphics & Paint	WIT Club	



THE TRUE MEASURE OF VALUE

When looking for Class C motor home value, ask yourself, is the beauty more than skin deep? Does it have the legendary quality assurance of Winnebago Industries'® SuperStructure® construction process? Does it offer a wide range of unique floorplans in the variety of sleeping, dining and living configurations that I want? Do I want to settle for anything less? True value comes from true quality at a friendly price, which is exactly what you get with the 2013 Itasca Impulse. And for those who want a little more out of their motor home experience, the Impulse Silver Package offers an additional set of upscale features such as stainless steel wheel liners, available full-body paint and a host of interior enhancements. There's no value in buying something that doesn't fit your needs. With five floorplans and choices galore, there's an Itasca Impulse to fit you perfectly.

Why Impulse/Impulse Silver?

- Five floorplans
- Large rear trunk with recessed storage compartment (NA 24V, 31J/31JP)
- MCD roller shades
- Rear bunk beds (31J/31JP)
- One-piece fiberglass roof

- Abundant cabinetry sized to maximize storage space
- Proven quality
- 4.000-watt Cummins Onan® MicroQuiet[™] gas generator
- · Powered patio awning



RECOGNIZED QUALITY The RV Dealers Association annually bestows the Quality Circle Award based on dealer ratings to manufacturers that provide exceptional products, service and support. Only one manufacturer has received this award for sixteen consecutive years: Winnebago Industries, proud manufacturer of the Impulse and Impulse Silver.

BEST IN CLASS

See how Winnebago Industries takes motor home design and function to the next level, and why we've earned the right to be called the Most Recognized Name in Motor Homes.®



Click on this icon throughout the brochure to link to more information on the web.



Day or night, the available smoothly retracting **MCD American Duo**® **Solar/Blackout Roller Shades** give you total control of light and privacy levels.



The **Lowered Entrance Step** makes it easy to get in and out of your Impulse.



Easily switch from CDs to AM/FM to weather band on the available touch screen **RV Radio**.® It incorporates the **Rearview Monitor** for safer backing and maneuvering.



The available **Comfort Sofa Sleeper** quickly and easily converts from a sofa into a bed with a self-inflating mattress that automatically adjusts to maintain your desired firmness level.





Store loose gear or keep beverages on ice in this **Recessed Storage Compartment** with drain plug. The center compartment cover doubles as a table for outdoor gatherings (NA 24V and 31J/31JP).

IMPULSE gilver

Take your Impulse to the next level with the Impulse Silver Package. This popular upgrade package delivers more style, more comfort and more excitement to your Impulse.

	STANDARD	
OPTIONAL	ON	OPTIONAL
ON	IMPULSE	ON IMPULSE
IMPULSE	SILVER	SILVER

Exterior Features		
Full fiberglass front cap		
Fiberglass running boards w/wheel lips	-	
Four available full-body paint packages		•
Deluxe graphics package		
Stainless steel wheel liners		

Stainless steel wheel liners	
Interior Features	
Dash appliqué	
Soft vinyl ceiling	
Thermo-formed laminate countertops and galley backsplash	
BenchMark full-comfort dinette	
Single-control galley and bath faucets	•
Large double-door refrigerator w/raised panel stile-and-rail inserts	
Porcelain toilet	•
Filtered cold water (galley)	
Interior Upgrade Package:	
Dream Dinette™ table Range cover Cab floor mats Bedroom window side valance trea Sink covers	eatment

MCD American Duo® solar/blackout roller shades





Sofa throw pillows (2)



With five floorplans, there is an Impulse perfect for you and your travel needs. Most floorplans give you the option of a cab bunk or an overhead entertainment center with a 32" LCD TV, DVD player and surround sound. The Impulse Upgrade Package, which comes standard with the Impulse Silver, offers upscale amenities such as valance treatments and MCD American Duo solar/blackout roller shades.





A refrigerator, range top and microwave equip you for delicious meals on the road. An oven and microwave/convection oven are also available. Upgrade to the Impulse Silver for a filtered cold-water faucet and a large double-door refrigerator with wood stile-and-rail door inserts. Full-extension drawer slides provide easy access and make the most of plentiful cabinet storage.



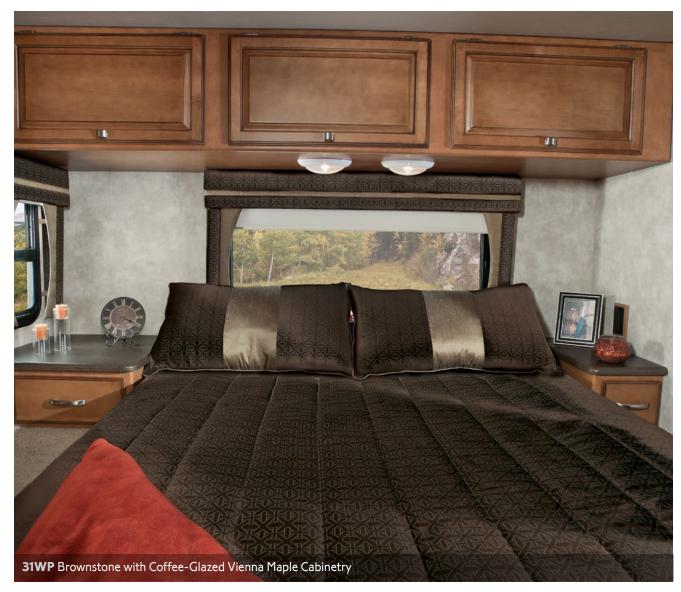


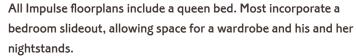


















Getting there is easy and half the fun with an Impulse. Advanced features include power mirrors with defrost. The standard RV Radio with CD player can be upgraded to the touch screen RV Radio/rearview monitor or Sirius® satellite radio.







The Impulse boasts a surprising amount of storage, including a large storage trunk designed for bulky items in most models. A powered patio awning comes standard and a 4,000-watt Cummins Onan® MicroQuiet™ generator and two deep-cycle batteries on easy-access slideout trays keep the power flowing when you are away from the campsite.









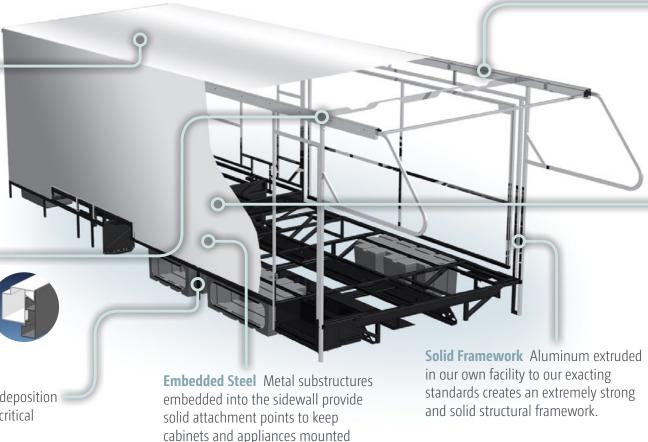
Fiberglass Roof The one-piece fiberglass roof is backed by a 10-year parts-and-labor roof skin warranty.

Rubber Can't Cut It

Rubber roofs used by competitors can streak and degrade over time.

Interlocking Joints Specially engineered interlocking joints connect the floor, sidewalls and roof where competitors often rely on simple screws to bear the weight.

> **E-Coating** An electrodeposition coating helps protect critical steel components.



securely in place.

Laser-Cut Tubing

Precision laser cutters create precise joints in structural steel that are stronger and require less welding.

Thermo-Panel® Sidewalls

By layering fiberglass and high-density block foam insulation with welded aluminum support structures, we create some of the industry's strongest, most durable and lightweight sidewalls.



Every coach—from our smallest Class C to our largest diesel pusher model—is built to Winnebago Industries'® legendary SuperStructure construction standards. It's a process developed and refined over more than 50 years of building some of the strongest, most durable coaches in the industry.

SUPERSTRUCTURE



TESTING Before rolling out of our factories, every coach undergoes an extensive 113-point inspection. Each coach also passes a high-pressure water test that simulates rain at a rate of 50-inches per hour to check for leaks. During the design process, computer simulations, our physical testing center and rigorous test track ensure each model is built to last.

DETAILS At Winnebago Industries, we treat the features you can't see with the same care as the ones you can. Look in the access panels of some of our competitors' coaches and you'll see loose insulation and wires haphazardly strewn about. Winnebago Industries maintains a clean fit and finish throughout so your coach will last for the long haul.

BUILT IN-HOUSE

We extrude our own aluminum. We rotocast facture most of our own parts

our own plastic components. In fact, we manufacture most of our own parts so they are designed to fit the space, rather than fitting the space to an awkward off-the-shelf component size.

























Visit BetterBuiltRVs.com to gain real insight into what goes into a Winnebago Industries motor home.

TAKE A TOUR We're proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, lowa, for a first-hand look at the dedication and technology behind every motor home we build.



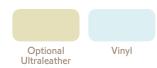


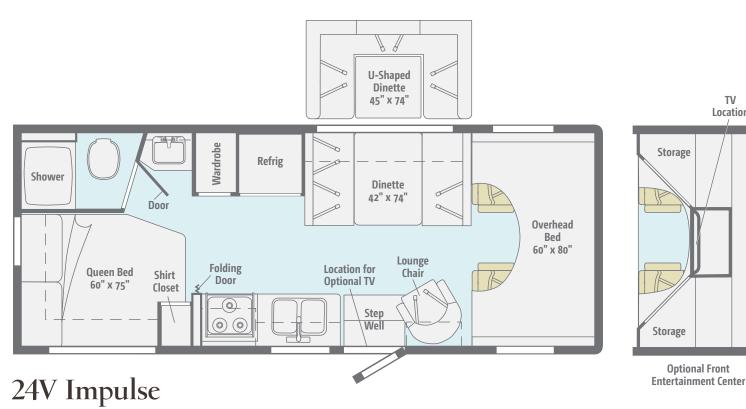




TV Location

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at **Goltasca.com**.





Choose the front overhead bunk or optional entertainment center. Dine and relax in the dinette or U-shaped dinette.



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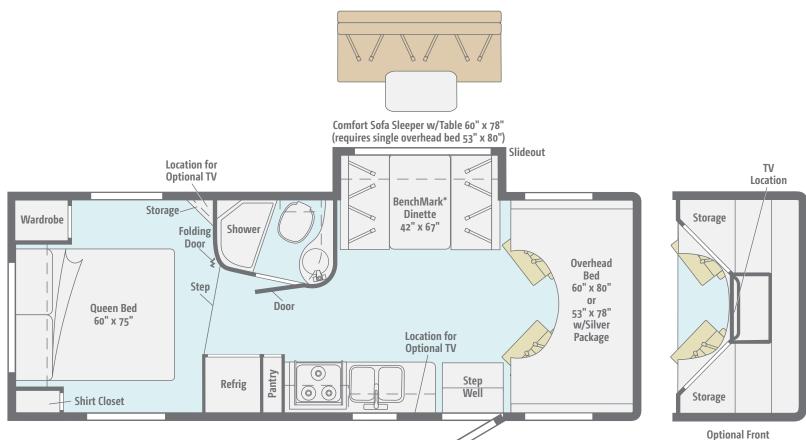






Ultraleather

Ultraleather



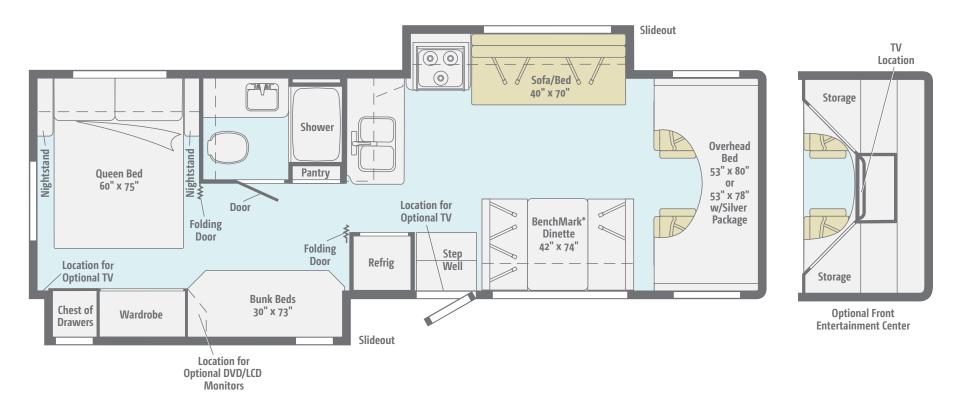
26Q Impulse | 26QP Impulse Silver

A walk-around gueen bed and a dinette slideout present a comfortable motor home with room to spare.

Entertainment Center

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at **Goltasca.com**.



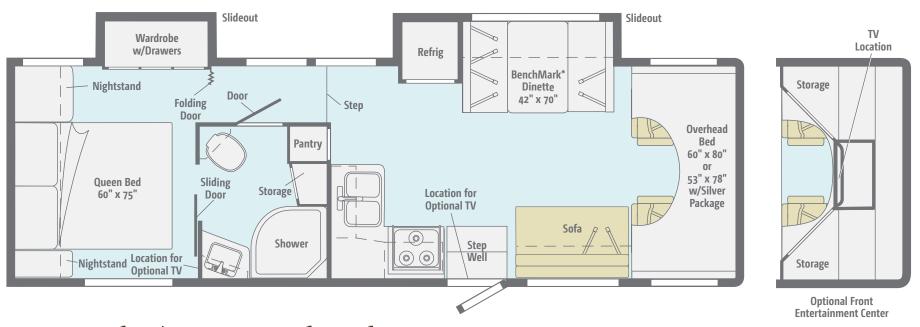


31J Impulse | 31JP Impulse Silver

Bunk beds in the rear slideout are ideal for the traveling family. The lounge features a sofa/bed opposite the dinette to comfortably seat all of your guests.

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at **Goltasca.com**.





31R Impulse | 31RP Impulse Silver

A comfortable lounge, spacious bedroom and a walk-around queen bed make you feel at home.

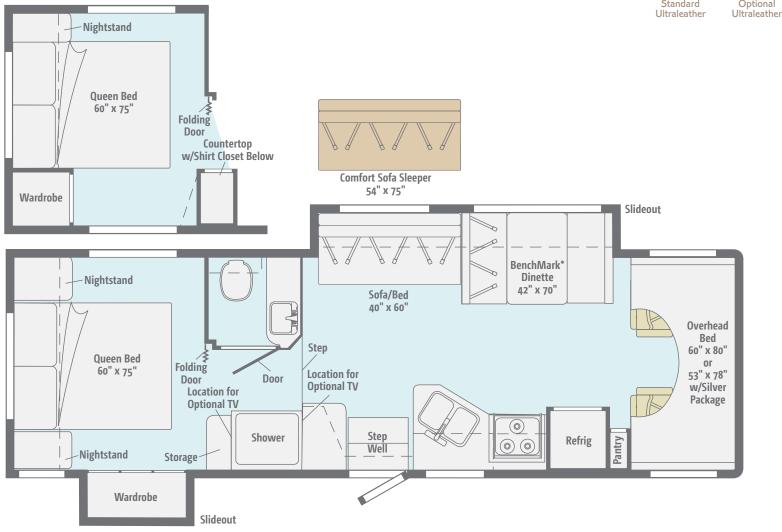
2013 ITASCA

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at Goltasca.com.









NEW

31W Impulse | 31WP Impulse Silver

The forward galley creates a unique living and dining area that can be enhanced with the available Ultraleather Comfort Sofa Sleeper.







Choose from three fabric collections with standard vinyl floorcovering or available carpet (NA 24V) in the lounge, dinette and bedroom. Upgrade to Ultraleather™ furniture for luxurious comfort that is both durable and easy to clean. The cabinetry comes in your choice of Forest Cherry or Coffee-Glazed Vienna Maple finish with Satin Nickel hardware for a warm, inviting interior.

Medallion





Alpine Passage Countertop Wilsonart Laminate (Impulse)



Travertine Weathered Countertop Omnova (Impulse Silver)



Monroe Pecan Wall Board



Forest Cherry



Coffee-Glazed Vienna Maple

Fabrics and carpets may change without notice or obligation.





Choose from three fabric collections with standard vinyl floorcovering or available carpet (NA 24V) in the lounge, dinette and bedroom. Upgrade to Ultraleather™ furniture for luxurious comfort that is both durable and easy to clean. The cabinetry comes in your choice of Forest Cherry or Coffee-Glazed Vienna Maple finish with Satin Nickel hardware for a warm, inviting interior.

Brownstone





Alpine Passage Countertop Wilsonart Laminate (Impulse)



Laguna Pebble Countertop Omnova (Impulse Silver)



Driftwood Wall Board



Forest Cherry



Coffee-Glazed Vienna Maple

Fabrics and carpets may change without notice or obligation.





Choose from three fabric collections with standard vinyl floorcovering or available carpet (NA 24V) in the lounge, dinette and bedroom. Upgrade to Ultraleather™ furniture for luxurious comfort that is both durable and easy to clean. The cabinetry comes in your choice of Forest Cherry or Coffee-Glazed Vienna Maple finish with Satin Nickel hardware for a warm, inviting interior.

Silver Song





Alpine Passage Countertop Wilsonart Laminate (Impulse)



Mineral Geode Countertop Omnova (Impulse Silver)



Driftwood Wall Board



Forest Cherry



Coffee-Glazed Vienna Maple

Fabrics and carpets may change without notice or obligation.





The Impulse comes with standard graphics or available deluxe graphics. The Impulse Silver comes with deluxe graphics or available full-body paint.

IMPULSE STANDARD GRAPHICS





IMPULSE | IMPULSE SILVER DELUXE GRAPHICS







The Impulse comes with standard graphics or available deluxe graphics. The Impulse Silver comes with deluxe graphics or available full-body paint.

IMPULSE SILVER FULL-BODY PAINT





Woodland Brown







Vintage

2013	ITASCA
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Weights & Measures	24V	26Q/26QP	31J/31JP	31R/31RP	31W/31WP
Length	25'1"	27'11"	32'	32'	31'8"
Exterior Height ¹	11'1"	11'2"	11'1"	11'1"	11'1"
Exterior Width ²	8'5.5"	8'5.5"	8'5.5"	8'5.5"	8'5.5"
Exterior Storage ³ (cu. ft.)	42.5	79.2	73.3/72.2	83.7	87.2
Awning Length	11'6"	13'	10'6"	16'	15'
Interior Height	6'8"	6'10"*	6'8"	6'10"*	6'10"*
Interior Width	8'	8'	8'	8'	8'
Freshwater Capacity w/Heater4 (gal.)	40	40	40	40	40
Holding Tank Capacity - Black/Gray ⁴ (gal.)	37/35	30/30	30/40	43/40	41/40
LP Capacity ⁵ (gal.)	18	18	18	18	18
Fuel Capacity (gal.)	55	55	55	55	55
GCWR ⁶ (lbs.)	18,500 ^A /22,000 ^B	22,000 ^B	22,000 ^B	22,000 ^B	22,000 ^B
GVWR (lbs.)	11,500 ^A /14,500 ^B	14,500 ⁸	14,500 ^B	14,500 ^B	14,500 ^B
GAWR - Front (lbs.)	4,600 ^A /5,000 ^B	5,000 ⁸	5,000 ^B	5,000 ^B	5,000 ^B
GAWR - Rear (lbs.)	7,800 ^A / 9,600 ^B	9,600 ^B	9,600 ^B	9,600 ^B	9,600 ^B
Wheelbase	158"	190"	220"	215"	220"

A Ford E350 Chassis

^B Ford E450 Chassis

* 6'4" rear of coach

CHASSIS

Ford® E350 Chassis (24V)

- 305-hp 6.8L Super-Duty V10 SEFI Triton® engine
- TorqShift[™] 5-speed automatic transmission w/overdrive
- 120-amp. alternator

Ford E450 Chassis (26Q/26QP, 31J/31JP, 31R/31RP, 31W/31WP)

- 305-hp 6.8L Super-Duty V10 SEFI Triton engine
- TorqShift 5-speed automatic transmission w/overdrive
- 120-amp. alternator

4-wheel ABS

7-pin trailer wiring

Trailer Hitch⁶ 5,000-lb. drawbar/350-lbs. max vertical tongue weight

Stainless steel wheel covers



- 305-hp 6.8L Super-Duty V10 SEFI Triton engine
- TorqShift 5-speed automatic transmission w/overdrive
- 120-amp, alternator

Stainless steel wheel liners

Rear auxiliary air springs (NA 24V)

Silver Package

(available 26QP, 31JP, 31RP, 31WP) Fiberglass front cap, deluxe graphics or available full-body paint, fiberglass running boards w/wheel lips, power mirrors w/defrost, powered patio awning, stainless steel wheel liners, soft vinyl ceiling, porcelain toilet, thermo-formed laminated countertops, galley backsplash, BenchMark® dinette w/Dream Dinette™ table, single-control galley and lavatory faucets, range and sink covers, large double-door refrigerator w/raised panel stile-and-rail insert, galley cold water filtration system, sofa throw pillows (2), side valance window treatment on bedroom windows, MCD American Duo® solar/blackout roller shades, dash appliqué, cab floor mats

Cab Conveniences

Cab Seats armrests, lumbar support and multiadjustable slide/recline

Swivel/slide driver and passenger seats (26Q/26QP)

12-volt powerpoint

Power steering w/tilt and cruise control

Power door locks

Power mirrors w/defrost

Sunvisors

RV Radio® AM/FM stereo, weather band, CD player, remote, iPod®/MP3 input

Optional Equipment Dash appliqués

RV Radio/Rearview Monitor System 6.5" LCD touch screen color monitor, remote, iPod/MP3 input, color rear camera w/one-way audio

Sirius® Satellite System receiver, iPod interface connection

Interior

Amplified digital TV antenna system

Satellite system ready

MCD American Solo® blackout roller shades (lounge, dinette and bedroom)

Mini blinds (galley)

Systems monitor panel

Roof vent(s) (lounge/bunk area)

Powered roof vent (bath)



Cab divider curtain (NA 26Q/26QP)

Front wraparound curtain (26Q/26QP)

Bunk privacy curtain

Bunk ladder

Tinted windows

Key-activated slideroom master lock switch (NA 24V)

Optional Equipment

Impulse Upgrade Package Dream Dinette table, range cover, sink covers (2), sofa throw pillows (2), MCD American Duo solar/blackout roller shades, side valance window treatment on bedroom window, cab floor mats

26" DC, LCD TV w/AM/FM radio, alarm clock, CD/DVD player and video selection system

Carpet in lounge, dining area, and bedroom (NA 24V)

Front Overhead Entertainment Center 32" LCD TV w/remote, home theater sound system w/AM/FM receiver, DVD player, amplifier, speakers, subwoofer and video selection system (NA 31W/31WP)

Entertainment System 32" LCD TV w/remote, swivel and telescoping bracket, home theater sound system w/AM/FM receiver, DVD player, amplifier, video selection system, speakers (5) and subwoofer (31W/31WP)

Tinted, dual-glazed thermo-insulated windows

Powered ventilator fan (lounge area)

Kitchen

Laminate countertops

Norcold® double-door refrigerator/freezer

Microwave oven

3-burner range top w/storage below

Vented range hood

Optional Equipment

3-burner range w/oven

Microwave/convection oven

Bath

Laminate countertop

Self-cleaning retractable screen shower door (24V, 26Q/26QP, 31J/31JP)

Textured glass shower door (31R/31RP, 31W/31WP)

Flexible showerhead

Skylight

Water pump switch

Bedroom

Queen bed w/foam mattress and bedspread (removable mattress cover on 24V), pillows and shams

Bunk beds with foam mattresses, storage compartment, pillows w/shams and privacy curtains (31J/31JP)

Optional Equipment 22" DC, LCD TV (NA 24V)

8.5" LCD monitors (2) w/DVD and headphones in bunks (31J/31JP)

Exterior

Porch light

Stepwell light

Steel running boards

Rear mud flaps

Powered patio awning

Ladder

Recessed rotocast storage compartments drain plug, cover/30" x 72" folding table (26Q/26QP, 31R/31RP. 31W/31WP)

Premium high-gloss sidewall skin

Heating & Cooling System

13,500 BTU roof-mounted air conditioner (24V)

14,800 BTU roof-mounted air conditioner (26Q/26QP, 31J/31JP, 31R/31RP, 31W/31WP)

25,000 BTU low-profile furnace (24V)

30,000 BTU low-profile furnace (26Q/26QP, 31J/31JP, 31R/31RP, 31W/31WP)

Electrical System

AC/DC load center, 45-amp. converter/charger

30-amp. power cord

4,000-watt Cummins Onan® MicroQuiet™ gas generator

TV jack and DC receptacle near entrance door Two deep-cycle, Group 31 batteries on pull-out tray

Coach battery disconnect system
Auxiliary start circuit
Automatic dual-battery charge control

Optional Equipment 300-watt DC/AC inverter

Plumbing System

City water hookup

Lockable water tank fill

On-demand water pump

6-gallon LP water heater w/electronic ignition

Winterization Package water heater bypass valve and siphon tube

TrueLevel[™] holding-tank monitoring system Permanent-mount LP tank w/gauge

Optional Equipment

Heated electric drainage system

6-gallon 110 V/LP water heater w/electronic ignition, rear auto heater and Energy Management System (NA 24V)

6-gallon 110 V/LP water heater w/electronic ignition (24V)

Exterior wash station w/lighted pump switch

Safety

Seat belts

Dual airbags

Child seat tether anchor

LP, smoke and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

High-mount brake lamp

Warranty⁷

12-month/15,000-mile basic warranty8

36-month/36,000-mile limited warranty on structure⁸

10-year limited parts-and-labor warranty on roof skin $^{\!8}$

- 1 The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
- 2 Impulse and Impulse Silver floorplans feature a wide-body design over 96." In making your purchase decision, you should be aware that some states restrict access on some or all state roads to 96." in body width. Before making your purchase decision, you should confirm the road usage laws in the states of interest to you.
- 3 The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.
- 4 Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
- 5 Capacities shown are tank manufacturer's listed water capacity (W.C.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank
- 6 Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GWWR, GAWR, and GCWR, as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
- 7 See separate chassis warranty.
- 8 See your dealer for complete warranty information.

NA Not Available

Not all items available in combination. See dealer for details

Winnebago Industries'® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.





Learn more about the 2013 Impulse and Impulse Silver on your computer, smartphone or tablet. Visit **Goltasca.com/Impulse** for the complete Impulse experience.

PREFERRED CARE PROGRAM

We back our motor homes with best-in-class support both before and after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program





- TripSaver® Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network

JOIN THE CLUB, JOIN THE FUN

As an Itasca motor home owner, you are invited to join the WIT Club. It's a great way to take full advantage of your new coach and meet fun-loving WIT Club members from across the country who make motor home adventures a way of life.





Grand National Rally

Each year, thousands of Winnebago Industries motor home owners descend upon Forest City, Iowa, for the Grand National Rally. Rally goers connect with old friends and enjoy concerts, tours, activities and more in a weeklong celebration of the motor home lifestyle. Join us this July for a week you'll never forget.

Members enjoy:

- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

For more information. visit WITclub.com.

