

LACROSSE

Luxury Lite

PRIME TIME
Manufacturing



LACROSSE | TRAVEL TRAILERS

WWW.PRIMETIMERV.COM

LUXURY TO THE MAX

Luxury to the MAX

With LaCrosse, this is more than just a catchy phrase found inside a brochure - it's the strategy that guides us every day as we strive to create the perfect Recreational Vehicle. A simple example of this strategy is LaCrosse's 82" sidewall height. Your senses will tell you that the extra headroom "feels" great. Then you notice that the kitchen cabinets and huge, vented windows are 20% larger - very nice, indeed. Finally, as you settle into the residential comfort of our premium LANE® Furniture, you will appreciate that LaCrosse has extra tall, very spacious slide-outs. Luxury To The Max. It's our strategy to MAXimize your enjoyment.



• 327 RES Bedroom



• 327 RES Kitchen



• 327 RES Cappuccino

Luxury to the MAX

In the past, luxury and value were contradictory terms - not any more! LaCrosse redefines value to include the very best in price and quality but without sacrificing luxury, comfort, and convenience. LaCrosse is loaded with upgraded features like: LG Solid Surface Kitchen Countertops, beautiful Hartford Cherry cabinet doors, and large LCD TV's. To MAXimize your convenience, many floorplans come STANDARD with an amazing 12 cubic foot refrigerator! The unmatched storage, residential appeal, and plush comfort of LaCrosse is normally reserved for units costing thousands more. Your search for the perfect combination of luxury and value is over. We have created it. It's called LaCrosse!



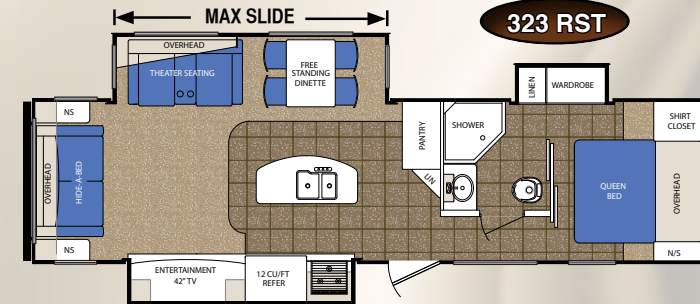
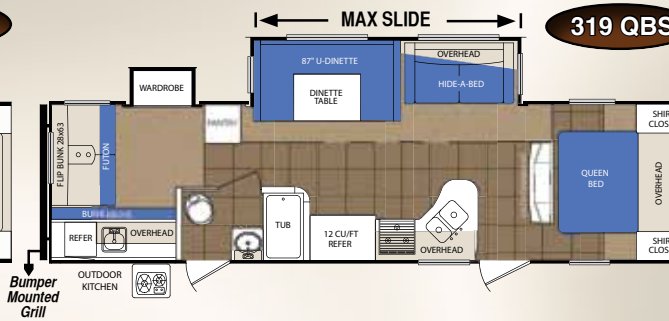
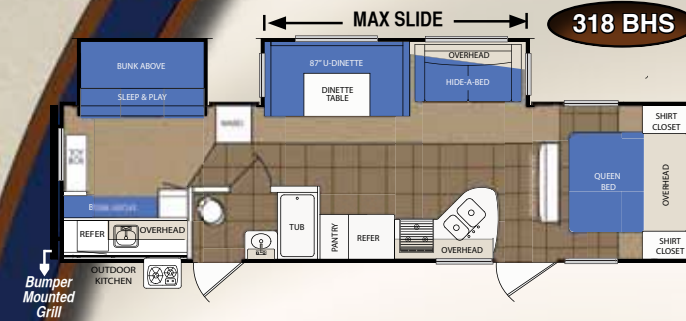
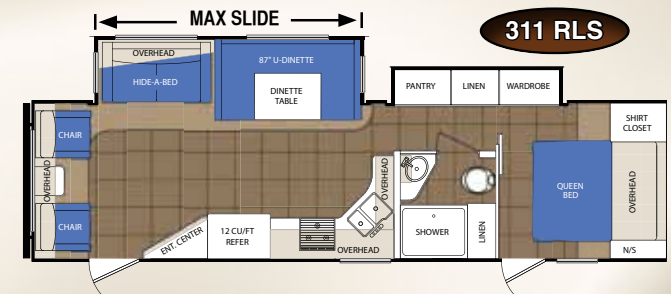
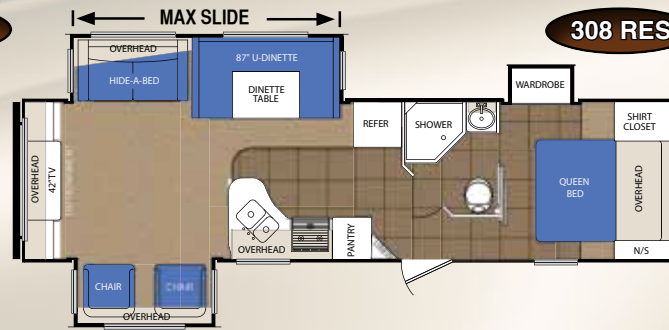
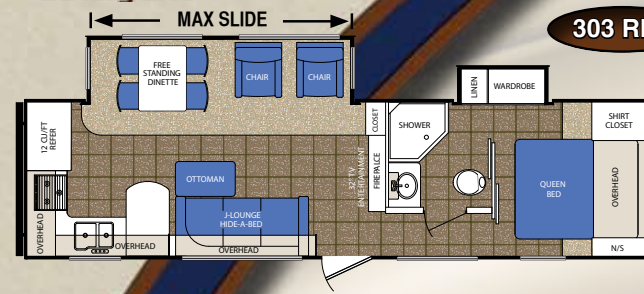
• 323 RST Bedroom



• 323 RST Entertainment Center



• 323 RST Hazelnut



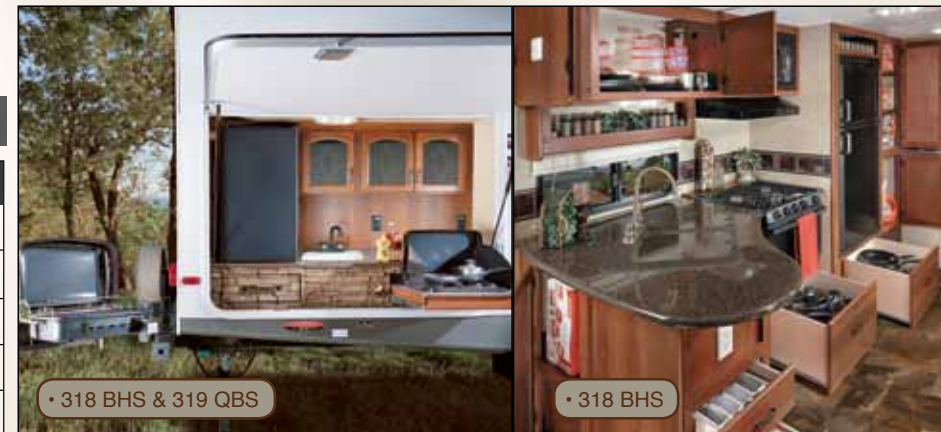
At Prime Time, we know that finding the right floorplan is the single most important decision you have to make when purchasing your new recreational vehicle. That's why we offer a variety of choices including double and triple slide out rooms; bunk houses, rear entertainment centers, a rear livingroom and a rear kitchen model. Also, in keeping with LaCrosse's motto "Luxury to the MAX," you will find 5 of LaCrosse's 7 floorplans come STANDARD with an amazing 4 door, 12 cubic foot refrigerator.



"Sleep and Play" Featured in the 318BHS

FRESH: 48 Gallons • GRAY: 60 Gallons • BLACK: 30 Gallons

SPECIFICATIONS	303 RKS	308 RES	311 RLS	318 BHS	319 QBS	323 RST	327 RES
Length	34' 10"	35' 7"	35' 3"	35' 7"	35' 7"	36' 8"	36' 9"
Height	11' 5"	11' 5"	11' 5"	11' 5"	11' 5"	11' 5"	11' 5"
Hitch	967 lbs.	860 lbs.	906 lbs.	840 lbs.	850 lbs.	875 lbs.	827 lbs.
Ship Weight	7,218 lbs.	7,751 lbs.	7,585 lbs.	7,948 lbs.	7,609 lbs.	8,251 lbs.	8,127 lbs.
Carrying Capacity	2,512 lbs.	1,924 lbs.	1,934 lbs.	1,655 lbs.	2,004 lbs.	1,699 lbs.	1,462 lbs.



LACROSSE STANDARDS AND FEATURES

LACROSSE
Luxury Lite

CONSTRUCTION

- Gel Coated Fiberglass Exterior
- ETERNABOND Solid Construction
 - * Laminated Aluminum Framed Side Walls and End Walls (R-11)
 - * Laminated Aluminum Main Floor (R-14)
 - * Laminated Slide Room Walls and Roof (R-11)
- Thermal Package Plus
 - * Enclosed and Heated Underbelly
 - * Heated Holding Tanks
 - * Enclosed and Heated Dump Valves
- One Piece Rubber Roof
- Snow Load Approved 5" Truss Rafters W/Double Insulation (R-14)
- 3/8" WALK ON Roof Decking
- PEX Water Lines
- Upgraded Oetiker Water Line Fittings

EXTERIOR FEATURES & EQUIPMENT

- "One Touch" Electric Awning
- "One Touch" Electric Jacks
- Aluminum Wheels
- Universal Docking Center = UDC
- Outside Shower with Detachable Hose (UDC)
- Heavy Duty Slam Latch Baggage Doors
- Aerodynamic Front Fiberglass Cap
- Front Diamond Plate Rockguard
- 30" Radius Entry Door
- Folding Grab Handle
- Black Tank Flush (UDC)
- Radius Triple Entry Steps
- EZ Tow Wide Track Suspension
- Radial Tires
- "E-Z LUBE" Greasable Axle Hubs
- 30# LP Bottles with Easy Access Bottle Cover
- "Quick Connect" Exterior LP Connection
- Marine Grade Outside Speakers
- Outside Kitchen Cook Center (318BHS, 319QBS)
- Black Framed, Dark Tinted, Radius Safety Glass Windows
- 30 AMP "Detachable" Power Cord
- Outside TV Bracket and Hook-ups
- Extended Drip Spouts
- Hitch Light
- TV Antenna
- Easy Access Low Point Drain Valves

APPLIANCES

- 26" LCD TV (311RLS, 318BHS, 319QBS)
- 32" LCD TV (303RKS)
- 42" LCD TV (323RST)
- 42" LCD TV on Power TV Lift (308RES, 327RES)
- AM/FM/CD/DVD Stereo with I-Pod Hook-up
- 3-Burner Range with Large Oven
- Range Hood W/ Light and Exhaust
- Large Double Door Refrigerator

- 12 Cubic Foot 4 Door Refrigerator (303RKS, 311RLS, 319QBS, 323RST, 327RES)
- 13,500 BTU Air Conditioner
- 30,000 BTU Hi Capacity Gas Furnace
- 6 Gal Gas/Electric Water Heater with DSI
- 18 Gal./Hr. Quick Recovery Mode for Water Heater
- Water Heater Bypass
- Hi Capacity Water Pump

INTERIOR FEATURES & EQUIPMENT

- Solid Hartford Cherry Cabinet Doors
- Solid Wood Core Cabinets
- Predrilled and Screwed Cherry Finish Cabinetry
- Ball Bearing Full Extension Drawer Glides
- "Video Pro" Separate Cable / Satellite Prep (UDC)
- Upgraded Residential Carpet with Pad
- EZ Command Center
- Night Shades
- Deep Overhead Cabinets Throughout
- Spice Rack
- Lane® Furniture Residential Hide-A-Bed Sofa
- Lane® Furniture Residential Swivel Rocking Chairs (some models)
- Lane® Furniture Residential Theater Seating (323RST)
- Decorative Wall Light in Slide Out (some models)
- Deep Kitchen Pantry with Removable Shelves
- Large Panoramic Slide Room Windows
- ARMSTRONG "Tough Guard" Premium Vinyl Flooring
 - * Fully Glued Application
- Oversized MAX Living Room Slide Out
- 82" Interior Ceiling Height
- "Walk-In" Slide Out Ceiling Height
- Decorative Overhead Lighting Above Entertainment Center
- EZ Winterization Hook-Up

KITCHEN

- LG Solid Surface Countertops
- Deep, Double Bowl Undermount Kitchen Sink
- LG Solid Surface Sink Covers
- Hi Rise Metal Kitchen Faucet
- Oil Rubbed Bronze Fixtures & Hardware
- Residential Style Microwave
- 87" King U-Shaped Dinette (N/A 303RKS, 323RST)
- MAX STORAGE Oversized Pots N Pans Drawer
 - * 2nd Pots-n-Pan Drawer on 318BHS
- Trash Can Storage

BATHROOM

- Tub/Shower Surround
- Skylight Over Tub/Shower
- Radius Shower Curtain (some models)
- Glass Shower Door (most models)
- Porcelain Toilet with Foot Flush
- Power Vent Fan

- Wooden Medicine Cabinet with Mirror
- ARMSTRONG "Tough Guard" Premium Vinyl Flooring
- Large Bathroom Sink

BEDROOM

- Solid Pocket Doors
- Ceiling Mounted TV Bracket (most models)
- Dual Wardrobes (most models)
- Underbed Storage with Struts
- Quilted Residential Bedspread
- Bedroom Heat and A/C Vents
- "Evergreen" Select Foam Mattress
- Quilted Bunk Matts
- Built In Bunk Ladder (318BHS, 319QBS only)

SAFETY

- CO Detector
- LP Detector
- Fire Extinguisher
- Smoke Alarm
- Propane Alarm
- Dual Hitch Safety Chains

OPTIONS

- Free Standing Table with 4 Chairs (Standard 303RES, 323RST)
- 15,000 BTU Air Conditioner
- Dual 15,000 BTU Air Conditioners With 50 AMP Service
- High Gloss Champagne Exterior Fiberglass



• Champagne Fiberglass Option



• 311 RLS

STYLE & CLASS

The 311 RLS floorplan is a customer favorite featuring a MAX size wardrobe slide and a residential 32"x40" King Shower.

LACROSSE

Luxury Lite

LaCrosse Luxury Lite Travel Trailers offer
MAX Protection,
MAX Convenience, MAX Storage
 and **MAX Slide.**



MAX Slide with "Walk In" Ceiling Height and 40 cubic feet of additional living area.



Lane® Residential Furniture.



Lane® Furniture Residential Hide-A-Bed Sofa.



4 Door, 12 Cubic Foot Refrigerator. (most models)



Fiberglass Front Cap improves aerodynamics and fuel efficiency.



Heavy Duty Slam Baggage Doors.



MAX Sized pass-thru storage.



Heated and Enclosed Gate Valves and Underbelly Extends Camping Season.



"One Touch" Electric Stabilizer Jacks reduce setup time.



Adjustable "One Touch" Electric Awning.



Universal Docking Center like a 5th Wheel RV.



The Interior Command Center hides critical switches from "little" fingers.



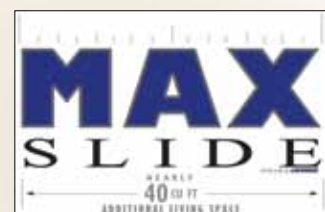
EZ TOW Wide Track Suspension.



EZ Winterizing Kit is another LaCrosse MAX CONVENIENCE feature.



18 Gallon/Hour Quick Recovery Water Heater.



DESIGN

LACROSSE
Luxury Lite

DURABILITY



Advanced Engineering

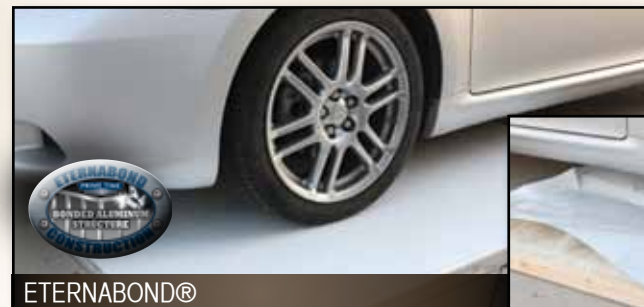
Before a new industry leading floorplan or idea hits Prime Time's production line, countless hours of **DESIGN** go on behind the scenes.



ETERNABOND®

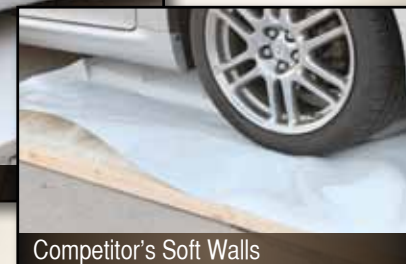
Competitor's Soft Walls

ETERNABOND® is the superior construction standard on LaCrosse. **EVERY** wall and main floor is bonded together to create the lightest, yet strongest construction available on any RV in the industry.



ETERNABOND®

ETERNABOND®
Aluminum framed, laminated walls eliminate soft, spongy exteriors that have "sagging" insulation.



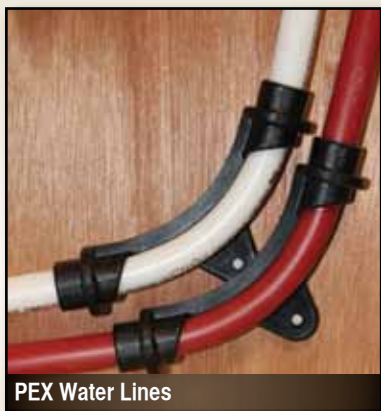
Competitor's Soft Walls

ETERNABOND®
Offers you **MAX PROTECTION** and peace of mind knowing you have the finest in structural durability.

DETAIL

The manufacturing team at Prime Time exposes LaCrosse daily to some of the most stringent and rigorous testing procedures in the industry.

LEAK GUARD, designed to protect your investment for a lifetime of value, is just one of Prime Time's industry-leading quality assurance programs.



PEX Water Lines

- Flexibility, eliminating the use of joints and elbows
- Can expand up to 300% without damage
- Higher R Value, keeping your water hotter longer!
- Oetiker clamp rings allow for 25 year warranty



Seek-A-Leak

- **NEW** technology
- Pressured Equalization
- Water line system is tested with 80 lbs. of air
- Instantaneous results, highly precise!



Seal Tech Air Pressure Test

- High capacity blower pressurizes the unit
- Detergent solution is applied to exterior
- Identifies the smallest exterior void
- **EVERY** Prime Time RV is tested!

Rain Bay

- State of the art facility
- (2) 1,200 gallon recycling tanks with 184 spray heads
- Exceeds the most extreme weather conditions
- Delivering 300 gallons per minute = 24" of rain an hour!



65 Point Secondary PDI



Executive Quality Audits



DSI QUALITY CIRCLE AWARD WINNER - 2010, 2011, 2012

Prime Time Manufacturing is proud to be recognized as an industry leader in value, reliability, and overall quality by the Recreational Vehicle Dealers Association. This was accomplished by committing ourselves to "A Higher Standard" in design, construction, testing, and customer service. Check us out - we know you'll be impressed!



Seal Tech Air Pressure Test



ETERNABOND Construction



Rain Bay



Seek-A-Leak Pressure Test



65 Point Secondary PDI



Web Based
Customer Service



Executive Quality Audits



Advanced Engineering



www.primetimerv.com



HERE'S JUST A SAMPLE OF THE BENEFITS*

- ✓ Mobile Mechanic
- ✓ Free Jump Starts
- ✓ Tire Changes
- ✓ \$2000 Trip Interruption
- ✓ Appointment Assistance
- ✓ Lock Out Service
- ✓ Fuel Delivery
- ✓ Service Assistance
- ✓ Custom Trip Routing and Maps
- ✓ 24 Hour Emergency Messaging

*Exclusions and restrictions apply. See member guide for details.



1) Forest River, Inc. dealers are independently owned and operated businesses so priority service and scheduling is at their discretion and is often provided to customers that purchased their unit at that dealership.

2) Purchasing locally allows customers to establish meaningful relationships with a dealer, enhancing the RV experience through assistance with product questions, user tips or RV regulations for your state or country, and much more!

3) Canadian customers must meet requirements to bring an RV purchased out of the country to their home. These requirements may involve additional inspections and certifications, taxes and fees. Your local Canadian Dealer is a professional at meeting these requirements.

4) Scheduling timely warranty repairs and adjustments through a local dealership provides far greater flexibility and convenience to you, the customer!

Forest River, Inc. encourages our customers to purchase their Forest River products from a local dealership whenever possible for the following reasons:

It is the goal of Forest River, Inc. that all of our RV owners fully enjoy the RV experience and that customer satisfaction meets or exceeds their expectations!

All illustrations and specifications contained in this literature are based on the latest product information at time of publication. Prime Time Manufacturing reserves the right to make changes in prices, colors, materials, equipment and specifications at anytime, without notice, and assumes no responsibility for any error in this literature. All units are shipped F.O.B. point of manufacture.

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A Berkshire Hathaway company.

DEALER