



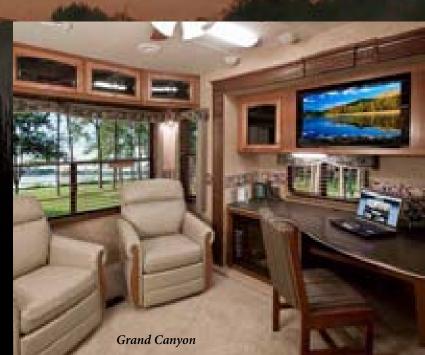
Rushmore

Each LANDMARK features stunning, Amish-crafted hardwood interiors with a rich, cherry stain. You'll appreciate LANDMARK's attention to detail, from the custom soffeting and moldings to the upgraded furniture. Storage abounds, from the deluxe air-mattress hide-a-bed sofa with large storage drawer, to the hand-crafted hardwood dinette with self storing leaf and storage in the chairs.





in this LANDMARK living room highlighted by an oversize bay window framed by elegant window valances and hardwood overhead cabinets with decorative glass inserts. The entertainment center/work desk area features up to 40" flat screen LCD televisions with a motorized lift bracket to raise the TV for viewing or lower it to enjoy the view through the window; plenty of work space crafted in a true Hanex™ solid-surface countertop with convenience outlets and built in storage.





Heartland RV, and this island kitchen design is

one of the best ever. You'll love LANDMARK's extraordinary storage and countertop space - featuring all hardwood cabinetry with detailed raised panels and solid-surface

Whether you're preparing meals or hosting guests, this LANDMARK is sure to impress with its stunning look and spacious design. The side-aisle layout of this model allows for a full wall of extra cabinets running next to the optional 4-door refrigerator.

Strong, steel ball-bearing, fullextension drawer guides on every drawer allow LANDMARK to construct deeper, more usable storage for our customers.



# Residential Design

Not only does the LANDMARK bedroom suite offer a relaxing retreat, it also is home to some of the finest residentially inspired storage space ever achieved in a fifth wheel. The dresser at the foot of the bed features tall drawers on full-extension steel ball-bearing glides for maximum function, and is topped by a radius solid-surface counter top. The side linen closet combines with the overhead cabinets and optional flat screen TV to provide this dresser with true functionality. Natural light is provided by both the large window above the dresser and window in the hallway, while the radius wall of the bathroom separates this coach from the rest.

The LANDMARK has always been known for exceptionally large front wardrobes and well-designed bedroom suites and this year's model proudly maintains that tradition. Built-in shoe storage combines with a large overhead shelf and full width clothes rod to maximize the storage space.

Rushmore



Choose from Four elegant decors featuring durable fabrics on the furnishings and window coverings.





Slate



French Roast

# Refined Design

IANDMARK kitchens are designed with you in mind. A harmonious balance of food and equipment storage, preparation area equipped with name brand appliances integrated with large solid surface countertops and large usable clean-up area. This combinaton offers the most sensible, residential kitchens available in a luxury fifth wheel.



The LANDMARK Rushmore offers a spacious island kitchen design with loads of base cabinet and overhead storage space!

Up the staircase on the right leads to a true bedroom suite featuring a stunning glass privacy door with shade in the hallway and a pocket door separating the bathroom from the bedroom.



Choose the optional DOMETIC™ Elite 4-door refrigerator offering 14 cu.ft. of storage space.



# Mordable Luxury

When it comes to affordable luxury and value, LANDMARK leads the way with stunning all hardwood interiors, solid-surface countertops, large LCD TVs, fireplaces, free-standing dinettes with self storing leaf, air-bed mattress sofas, expansive interior layouts and quality appliances and amenities! You'll appreciate the attention to detail found in each LANDMARK fifth wheel as well as the many storage opportunities found throughout the coach.



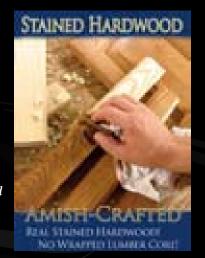


# HAND RUBBED





Don't settle for anything less than all hardwood cabinetry, including the stiles which are pre-drilled and screwed for long lasting function.



# Your Laminated World... JANDMARK

# Strength, Durability & Comfort BEYOND COMPARE!

The combination of these three systems bring you the Strongest and Lightest construction available while also providing unparalleled noise reduction, thermal insulation and durability. Protecting your investment is important to HEARTLAND. Laminated construction provides that protection in addition to offering peace of mind that you will be spending more time enjoying your family and travels than worrying about repairing your RV.

# **LAMINATED WALL SYSTEM**



# **LAMINATED FLOOR SYSTEM**



LANDMARK's LAMINATED
Floor System is one of the
STRONGEST FLOORS in the
industry! Featuring sturdy
2.5" Aluminum Framing;
thick Block Foam Insulation;
One-Piece Seamless Decking
and a Thermo-Board Luan
on the bottom. All of this
is Laminated together for
Maximum Strength and
Insulation R Value - virtually
eliminating flex in the floor!

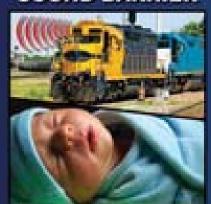


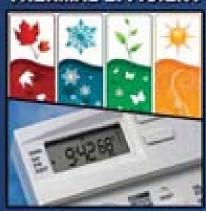
Traditional RV Floor Construction often flexes in the middle of the coach - because that's where the holding tanks are located and there is no steel frame support under the lumber.



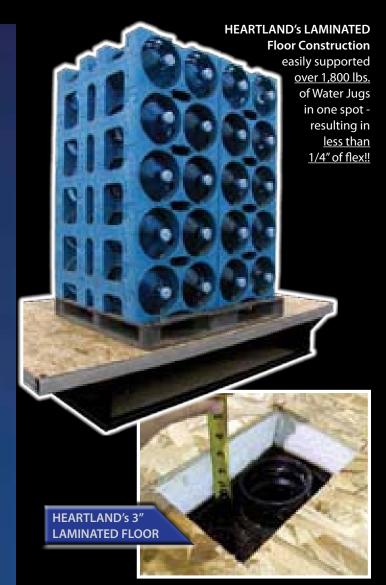
Strength, Durability & Comfort BEYOND COMPARE

# SOUND BARRIER THERMAL EFFICIENT SUPER STRENGTH









Heartland builds recreational vehicles with as many residential features and construction methods as possible and we are excited to introduce this 3" Laminated Floor System in our LANDMARK fifth wheels.

Choose Heartland for Maximum Strength; Maximum Insulation Value: and Minimal Flex!!

LAMINATED ROOF SYSTEM

# Distinguishing Features

It's the attention to detail and the quality components and construction that make the LANDMARK stand out from the competition as the best value for your investment.



The LANDMARK's cavernous pass-through exterior storage compartment is clutter-free for maximum use of space and features a rugged, diamond-plate vinyl flooring with steel tie-down rings to help secure your cargo. There are electrical and TV hookups for outdoor entertainment, while strong gas struts easily lift up the insulated door and hold it in place.





Choose full body paint for a long lasting elegant look and added protection for your investment.



Enjoy the sleek, modern looks and functionality of LANDMARK's new optional bus style slam doors equipped with heavy duty struts for easy operation and they prevent unexpected closings due to wind. Oversized pull latches open easily. The tight automotive rubber seal protects your belongings from moisture and LANDMARK's compartments are keyed for security using keys and locks unique to LANDMARK.

ND ADI



The electric power cord reel means you'll never have to wind that heavy 50-amp cord up by hand again!

# SUPERIOR CONSTRUCTION AND DESIGN TRANSLATE INTO A SUPERIOR VALUE!

## Perfect for Short-Bed, Extended-Cab Trucks No Slider Hitch Necessary

STORNS LIKE THE ORIGINAL STORES ACHIEVE 38° TURNING!
IN A SHORT-BED, EXTENDED CAB TRUCK

CORNERING IN-TOWN or BACKING INTO CAMPSITES

**BEWARE OF IMITATIONS!** 

**PATENT PENDING!** 

STUNNING FRONT CAP DESIGN

The fiberglass front cap for the LANDMARK is all new with sleek radiuses and design lines flowing through it. The Patented turning radius design is perfect for short-bed, extended-cab trucks!



Trailair's  $^{\text{TM}}$  EQUAL-FLEX rubber-cushioned equalizer suspension system is standard on every LANDMARK and provides an incredibly smooth ride.





LANDMARK's thick, double insulation in the sub-floor is great for extended stay camping.

HEATED AND ENCLOSED UNDERBELLY This one-piece corrugated plastic underbelly is fitted and attached to the entire length of the fifth wheel, providing a thermal barrier that is easily removed for access to the underbelly. The underbelly area is insulated and heated from the furnace to help protect against the elements.



The LANDMARK's famous Universal Docking Center has truly changed the way fifth wheels are designed. When Heartland pioneered this engineering marvel, nothing like this had ever been accomplished in a towable. This year's version is better than ever with built-in water heater by-pass and black tank flush valve; an improved easywinterization system; all holding tanks pull handles; city water fill; hot and cold shower; phone, cable and satellite hook-ups and more!











**Hydraulic** Gear **is 14.46 times FASTER** than conventional **electric landing** gear.



#### **EXTEND**

Hydraulic w/ load

9.4 Seconds

Electric w/ load

2.26 Minutes

## RETRACT Hydraulic w/ load

6.8 Seconds

Electric w/ load

1.75 Minutes

Extend and Retract time for Hydraulic and Electric Landing Gear: Based on 15 inches of travel



- Hydraulic Lifting Capacity is 2.1 times Greater than electric
- 9 inch Round foot pads on hydraulic landing gear legs have a compression area of 254 sq in per leg or 508 sq in total
- 6 inch x 9 inch Electric foot pads only have a compression area of 54 sq in per leg or 108 sq in



*Enjoy the convenience of not carrying keys everywhere.* We use the same automotive system Ford Motors uses on their popular luxury cars. The keypad illuminates for easy night time access and you can change the pin code as often as desired for added security.



Heartland's optional ToyLok is perfect for quickly and easily securing bikes, grills, furniture and anything else that needs to be secured when you leave your site unattended.



anufacturing

LANDMARK's HANEX™ TRUE RESIDENTIAL SOLID SURFACE Counter Tops increase the usability, beauty and value of our coaches. The advanced blend of natural materials and pure, acrylic polymer is formed over a strong plywood base, providing design versatility and long-term performance to our customers. Hanex™ is one of the toughest counter tops in the world that is both durable and RENEWABLE. RENEWABLE means it is the same consistency through and through and if scratched or chipped, can be easily repaired so that it looks like new!

The competition on the other hand... offers only a thin layer of FIBERglass, adhered to lesser quality particle board material that disintegrates when it gets wet. The FIBERS of these counter tops tend to stick out of the bottom edges and are painful to the touch.

One Touch Four Point Hydraulic Auto Leveling System option. Spend more time relaxing and less time leveling your coach. The Leveling system also retracts in seconds saving time and hassle when its time to break camp.



Preserving our environment is very important to HEARTLAND. We strive to reduce, reuse and recycle in every facet of the corporation. We are reducing paper waste with new electronic processing, our vendor partners reuse packaging and crating for many components and we recycle all aluminum scrap, wood cutoffs, skids, wire, cardboard and plastic containers. Heartland is doing our part to preserve the environment so you and your children's children can

enjoy RVing in all that our precious

environment has to offer.





Yet another LANDMARK smart
design - the air-mattress hide-a-bed sofa offers the
ultimate in comfort, as well as a deep drawer
that is perfect for storing throw
blankets and other items.





GWVR: 16,200

Length: 38' 5"

Dry: 12,659

Width: 96"



GWVR: 17,350

Length: 39'6

Dry: 13,724

Width: 96"



GWVR: 16,200

Length: 37'7"

Dry: 12,629

Width: 96"



GWVR: 16,000

Length: 38'3"

Dry: 12,845

Width: 96"

# Note: Overall Length defined as tow point (Ball coupler for travel trailers / King pin for 5th wheel

trailers) to rear bumper. It does not include the rear ladder. Add 9" w/ Extended Pin Box

### **LANDMARK CAPACITIES:**

Fresh Water: 104 gal.
Grey Water: 90 gal.
Black Water: 45 gal.
Water Heater: 12 gal.

A/C: 15,000 BTU
Furnace: 40,000 BTU
LP: Two (2) 40# tanks
Converter: 60 Amp

# Standard Features...

#### INTERIOR

- Pull Out Storage Drawers in Steps
- Four Decors to Choose From
- Amish-Crafted Natural All-Hardwood Cabinet Stiles,
   Doors and Drawers w/Antique Hand Rubbed Glazed Cherry
- Hidden Cabinet Hinges
- All Cabinet Frames are Pre-Drilled, and Screwed Together not stapled
- Baltic Birch Drawer Construction (Real Wood)
- Deluxe Ball-Bearing, Full Extension Drawer Guides w/Drawer Catches
- Custom Crafted, Mirrored & Lined Front Wardrobe with Built-In Storage
- Custom Crafted Dresser with Overhead Cabinets and
- Solid Surface Counter
- Washer/Dryer Prep with Closet for a Stackable Washer/Dryer
- Numerous Hardwood Drawers and Doors provide Unmatched Storage
- 6'-4" Bedroom Ceiling Height Throughout
- Deluxe Memory Foam Pillow Top King Size Bed with Pillow Package
- Two Windows in Bedroom for Cross Breeze
- Soft-Touch Ceiling
- 2 Stereo Speakers in Bedroom
- Deluxe Headboard Design
- Welcome Back Light

#### EXTERIOR

- High Gloss Laminated Gel Coat Fiberglass Sidewalls
- Double-Welded Aircraft Quality Aluminum SUPERSTRUCTURE Cage Construction Both 1.5" and 3"Tubular Design
- Deluxe Electric Awning
- Drip Rail w/Down Spouts
- Reflective, Tinted Safety Glass Windows with UV Inhibitor
- Ventilation Slider Side Windows
- Properly Placed Torque Louvered Windows.
- Running Lights & Exterior Lights
- Entrance Step Light Under Steps
- Amber Porch Light Above Entrance Door
- Automotive/Aerodynamic Styled Rear Cap
- Recessed Tail Lights
- Engineered Molded Wind Deflection Fins
- Dent-Resistant Material
- Rear Ladder for Easy Roof Access
- Exterior Entertainment Center Prep
- One-Piece Seamless EPDM Rubber Roof
- 12" I-Beam Frame w/Rust Prohibitive Coating
- Hydraulic Landing Gear (30X Faster than Electric)
- Out Board Landing Legs Placement
- Spring Loaded Snap Pins
- Heavy Duty Electric Rear Stabilizer Jacks
- Heavy-Duty Load Range G 16" Goodyear Tires
- Deluxe 16" Aluminum Rims
- Recessed 16" Steel Rim Spare Tire
- Equa-Flex Suspension System by Trail-Air
- 7.000 lb. Axles with ULTRA-Lube™ Hubs
- Four Heavy Duty Shock Absorbers
- 2 x 12" Brakes
- Adjustable Spring Hangers
- Monogrammed Fender Skirts
- Keyless Entry
- 2 x 40# LP Bottles

#### UNDERBELLY

- Seamless Corrugated Underbelly Material
- Heated and Enclosed Underbelly
- Heated and Insulated Holding Tanks & Gate Valves
- Dual Insulation System (Flexfoil R-14 and a Formaldehyde Free Blanket of R-14)

#### PLUMBING

- Color-Coded Water Lines w/Limited Warranty
- 5.7 Shurflo Extreme™ Water Pump
- Quick & Easy Winterization System in U.D.C.

#### POWER

- Upgraded 60 AMP/12V DC Converter
- 55 Amp Marine Cord w/Electric Power Cord Reel
- Dual Battery Box One 12V Battery (room for two)
- Convenient Battery Shut-Off Switch
- 110V Exterior Electrical Receptacles

#### HEATING

- Seamless One Piece In-Floor Heat Duct
- 40,000 BTU Furnace
- Heated Stool Room (Most Models)

#### COOLING

- Insulated In-Roof Air Conditioning System for Maximum Efficiency
- 15,000 BTU Air Conditioner
- Pre-Wired and Framed for Second A/C in Bedroom
- Rain Sensor Fantastic<sup>™</sup> Fan Thermostat in Kitchen (Moves 1,000 cu, ft, of air per minute)
- Air Conditioned Stool Room

#### TOTAL INSULATION VALUES

- Walls R9
- Roof R23 Insulation
- Floor System R35
- SLIDE ROOM

#### SLIDE ROOM

- 6'-5" Ceiling Height in Main Slide
- Decorative Slide-Out Fascias
- Hydraulic Operating System
   w/Independent Switches
- Selector Valves for Slide Rooms
- Double Bulb/Double Squeegee Seals w/One-Piece Weather-proof Floor Pan
- Cabinets Above Sofa w/Struts
- Hydraulic Manual Override System

#### INTERIOR STANDARDS

- Deluxe Upholstery Fabrics
- Wood Blinds (night shades/BDRM)
- Air Mattress Hide-a-Bed Sofa
- Padded Soft Touch Vinyl Ceiling
- Deluxe Pillow & Bedspread Package
- Deluxe Decorative Border on Walls
- Support Struts on Overheads
- Fluorescent Lights

#### **ENTERTAINMENT & CONNECTIONS**

- 32" LCD TV with Swivel Bracket (42" Rushmore)
- Home Theater Surround Sound System (2 Speakers in Bedroom)
- Cable/Satellite TV Hookups
- in Bedroom and Exterior Storage Compartment
- Large Computer Desk/Work Station
- Black Glass Door Inserts

#### LIVING ROOM

- Decorative Dark Glass Inserts in Select Overhead Cabinet Doors
- Upgraded Recliners (2)
- Hide-a-Bed Sofa with Air Mattress
- 110V Ceiling Fan with Brushed Nickel <u>Directional Lighting</u>
- Decorative Border Tape

#### APPLIANCES AND LIGHTING

- 9 Cu.Ft Dometic™ Refrigerator with Stainless Steel Fronts
- Sealed 3-Burner Cook Top w/Oven
- Over the Range 30" Convection Microwave Oven
- 12 Gal. Gas/Electric DSI W.H.

#### MIRRORED CLOSET AT ENTRY (Most Models)

- Light Switches
- Coat Hooks
- Key Hooks
- Water Heater DSI Switch
- Full System Monitoring Panel
- Master Control Slide Switch

#### FOR YOUR PROTECTION

- Fire Extinguisher by Entry Door
- Smoke Detectors on Ceiling
- LP Gas Detector
- CO2 Detector
- Guide Light Under Entry Step
- Exterior Security Flood Lights
- Break Away Switch
- Deadbolt Lock on Entrance Door
- 120V GFI Protected Outlets
- Fire Escape Windows
- All Safety Glass Windows
- 12V Hitch Light

- **KITCHEN** True Solid Surface C-tops with
- Deluxe Colored Insert
   Residential, All-Hardwood Cabinets
- with Hidden Hinges
   Illuminated Toe Kicks
- BeauFlor Resilient Flooring
- Residential Size Stainless Steel
   Double Bowl Sink
- Boutique Pull Out Sprayer Faucet
- Solid-Surface Sink Covers
- Deep Residential Size Drawers
- Deluxe Ball-Bearing, Full Extension Drawer Guides
- Pots/Pans Storage Cabinet
- Custom Crafted Dinette Table and 4 Chairs with Storage in both the Table and Chairs
- Large, Deep Pantry (N/A with 4 Door Refer)
- Fantastic Fan with Rain Sensor

#### BATH AREA

- One Level Floor for the Entire Suite
- 6'-4" Bath/Bed Ceiling Height

#### • BeauFlor Flooring

- 110V Outlets Conveniently Located
- Porcelain Sink Bowl
- Linen Cabinet Storage
- True Solid-Surface Countertop with Colored Insert
- Residential Single Lever Faucet
- Large Mirrored Medicine Cabinet
- Vessel Bowl

#### COMMODE ROOM

- Power Roof Ventilation
- Dual 12V Lights with Soft Lighting Lenses
- Real China Commode w/Foot Flush
- Extra Wide Recessed Storage Cabinet w/Door
- Large Privacy Tinted Fresh Air Ventilation Slider Window
- 110V Outlet for Bathroom Night Light
- Heat Duct and Air Conditioning Duct in the Commode Room (Most Models)

### SHOWER

- Residential One-Piece Radiused Fiberglass Shower
   with Decorative Glass Door
- Tinted Radius Domed Skylight
- 12VW to Donald Channel in
- 12V Water Proof Shower LightPerfect Flow Shower Head w/Flow Control Valve

#### 45 4 5 W 44

GRAPHICS
 Custom Painted Exterior Graphics Combine
 with Fade-Resistant UV Protected Vinyl Graphics

# OPTIONS

- EXTERIOR
- Trailair™ Hitch • 5.5KW LP Generator
- Slide AwningsABS Hitch Cover
- Full Body Paint

### • 1 Touch, 4 Point Hydraulic Auto Leveling System

- ERIOR
- Ultra Leather Chairs IPO Standard Recliners
   Extra Chair for Computer Desk

## • 19" LCD Flat Screen TV for Bedroom

- Electric Fireplace
- Stackable Washer/Dryer
- Queen Bed IPO King Bed
  14 Cu. Ft. Dometic™ Elite 4-Door Refrigerator
- with Ice Maker
   9 Cu. Ft. Dometic ™ Refrigerator w/Ice Maker

## HEATING & COOLING

- Fantastic Fan in Bedroom w/Rain Sensor
- Dual Pane Windows with UV Protect. Tint
- 110V Heat Strips for Holding Tanks
- 2nd A/C 13.5M BTU Low Profile (in Bedroom)



Heartland Recreational Vehicles 1001 All-Pro Drive • Elkhart, IN 46514 • 574-262-5992

## Community. Convenience. Close-to-home.

Where you purchase your recreational vehicle is ultimately your decision but Heartland urges you to consider buying at your local dealer. Dealers are part of your community, providing jobs and contributing to your local economy. These dealers are under obligation to provide warranty service for products they sell, but are not legally required to service products purchased from other dealers. At some point, you may need to return to the dealer you buy from - why not stay close to home? After all, home is where your Heartland is!

### BENEFITS OF PURCHASING YOUR RV LOCALLY:

- You enjoy valuable relationship building with Dealer Representatives, close to your home, who will explain the features and benefits of the product.
- You receive a full product orientation prior to delivery, which includes handson directions for many of the coach's systems and functions. You are also introduced to the Dealership's Service/Parts/Warranty personnel who are at the ready to help you with any issues you may encounter, now and in the future.
- You enjoy customer PRIORITY. Dealerships generally service their purchasing customers first - others may experience long delays and miss opportunities to use their RV. What is it worth for you to have a dealership's full attention and motivation to satisfy you when you need service - in a timely manner?
- · Valuable TAX dollars and jobs stay in YOUR community which pays for your roads, schools, police and fire departments.

#### DON'T UNDERESTIMATE CUSTOMER SERVICE AND PERSONAL CARE!

For Canadian Residents: If you purchase an RV out-of-country, there are additional fees, taxes and inspections that must be met before bringing your product home. Your local Canadian dealers are experts in these provisions.

Your Authorized Heartland Dealer:



# Experience:

Product Walk-Through Videos Side By Side Comparisons Feature Videos • Photo Galleries

Virtual 360° Tours **Detailed Floor Plans Customer Service** Service Locator Owners Club • More at our Informative Web Site





# Call Direct, **Fast Results!** 800# LABEL IN EVERY HEARTLAND

We provide a convenient sticker in each coach listing the warranty phone numbers of our most common vendor partners so that if you choose to, you may work directly with them to more quickly resolve issues or obtain replacement items.



# **WE'VE GOT YOUR BACK!** Over 40 men and women located in a dedicated facility

**CUSTOMER SERVICE** 

servicing our customers every day. With a dealer network of over 400 locations across the U.S. and Canada, you're never far from an authorized Heartland dealer.

Product information is as accurate as possible as of the date of publication of this brochure. Due to Heartlands commitment to continuous product improvement - floorplans, materials, components, features, specifications, options, etc. are subject to change without notice or obligation to Heartland Recreational Vehicles. Product information and specifications apply to coaches beginning with serial number 214520

Tow Vehicle Caution: Owners of Heartland recreational vehicles are solely responsible for the selection and proper use of tow vehicles. All customers should consult with a motor vehicle manufacturer or their dealer concerning the purchase and use of suitable tow vehicles for Heartland products. Heartland disclaims any liability or damages suffered as a result of the selection, operation, use or misuse of a tow vehicle. Heartland's limited warranty does not cover damage to the recreational vehicle or the tow vehicle as a result of the selection of the tow vehicle.

See your nearest Heartland dealer to review a current model. 30,000 Litho 1/10