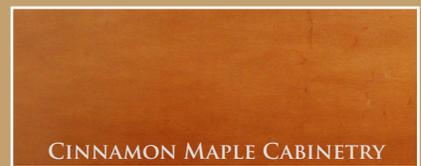




INTERIOR DECOR





Top: Dinette shown with Burlwood Cabinetry and Glacier Grey fabric.

Middle Left: Bathroom shown with Burlwood Cabinetry

Middle Right: Sofa conversion shown with Burlwood and Glacier Grey fabric

Lower Left: Bathroom shown with Burlwood Cabinetry

Lower Right: Sofa conversion shown with Burlwood and Glacier Grey fabric

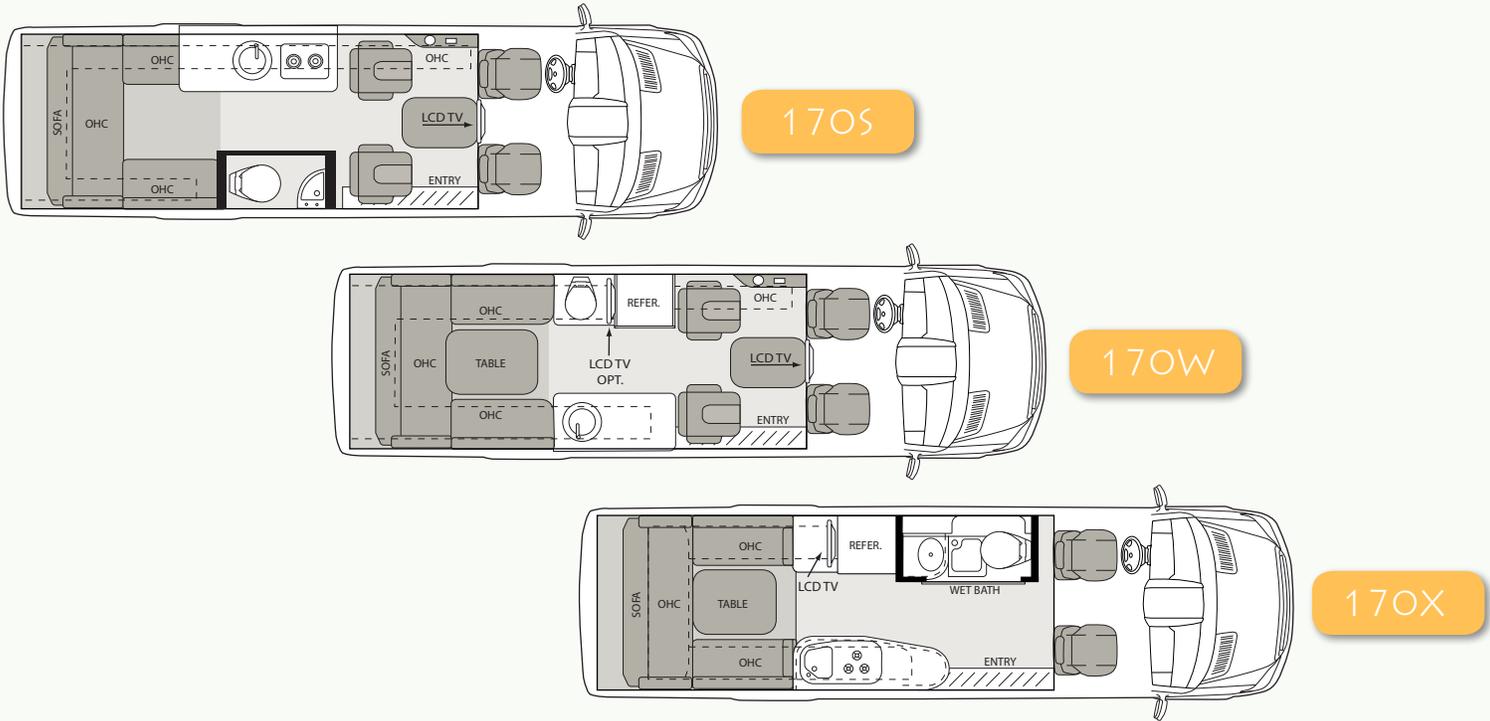
2010 Ventura

BY FOUR WINDS INTERNATIONAL

KEY FEATURES *FW*

- Built on a Sprinter van chassis
- Powered by a 3.0L V-6 diesel engine, with 154-hp. and 280-lb.ft. of torque
- New 170S model features "quad" captains chairs and private stool room
- 170X model features a full bath, convertible seating area and kitchenette
- 170W "weekender" model is the ultimate alternative to large SUV's, providing more cargo area, a kitchenette, multiple seat belts and plenty of space to relax on the road

FLOORPLANS *FW*



SPECIFICATIONS *FW*

MODELS		170S	170W	170X
WEIGHT RATING	Sprinter Chassis - Turbo Diesel Engine	3.0L / V6	3.0L / V6	3.0L / V6
	Gross Vehicle (GVWR)	9,990	8,550	8,550
	Gross Combined (GCWR)	14,990	13,550	13,550
MEASUREMENTS	Wheel Base	170"	170"	170"
	Exterior Length	22'10"	22'10"	24'2"
	Exterior Height (with air conditioning)	9'11"	9'4"	9'11"
	Exterior Width (without mirrors)	6'8"	6'8"	6'8"
	Interior Height	76"	76"	76"
	Awning Size	13'	13'	13'
CAPACITIES	Fuel (gallons)	25	25	25
	LPG (pounds)	54	N/A	54
	Fresh Water (gallons)	30	30	30
	Waste Water (gallons)	10	N/A	10
	Gray Water (gallons)	22	22	22
	Water Heater (gallons)	6	N/A	6
	Furnace (BTUs)	16,000	35,000	16,000

2010 VENTURA STANDARD & OPTIONAL FEATURES

EXTERIOR					
Silver chassis with vinyl exterior graphics package	O	30 oz. Olefin carpet and padding	S	Removable porta potti toilet (170W only)	S
Black chassis with vinyl exterior graphics package	O	Entry grab handle	S	SAFETY & CONVENIENCE	
White chassis with vinyl exterior graphics package	O	Halogen ceiling lighting	S	System control center	S
Painted exterior graphics	O	Aircraft style accent lighting	S	3-point shoulder seat belts at second row seating (170S and 170W only)	S
13' Automatic Electric patio awning (standard on 170S and 170X)	O	European style curved cabinetry with hidden hinges	S	Passenger seat belts in select areas	S
Campsite patio lights (170S and 170X only)	S	High-gloss birdseye cherry cabinetry	S	Smoke, LPG, carbon monoxide detectors	S
Factory tinted windows	S	Cinnamon maple cabinetry	O	Fire extinguisher	S
Heated remote exterior mirrors	S	Hardware with brushed nickel finish	S	ELECTRICAL AND PLUMBING	
Fiberglass running boards	S	Day/Night shades	S	Generator prep (170S and 170X only)	S
Aluminum mag wheels	S	Rear Infiniss Leather U-shaped sofa/dinette and pedestal table with stone edging (doubles as a king bed)	S	Onan 2.5 (2500-watts) propane generator (170S and 170X only)	O
Outside shower	S	Rear wrap around privacy curtain	S	30 amp service with shore line power cord	S
AUTOMOTIVE/COCKPIT		Fantastic fan with rain sensor	S	Automatic shoreline-to-generator transfer switch (170S and 170X only)	S
Factory dash radio with AM/FM/CD player	S	GALLEY		Battery disconnect switch	S
Back-up camera and GPS system (170W only)	O	4.2 cubic ft. refrigerator (170X only)	S	Auxiliary house battery	S
Back-up camera (170S and 170X only)	S	3.8 cubic ft. refrigerator (170S only)	S	6-Gallon DSI gas water heater (170S and 170X only)	S
GPS navigation system (170S and 170X only)	O	2.7 cubic ft. refrigerator (170W only)	S	Water system winterization package	S
Deluxe high gloss dash and door trim	S	Stainless steel European 3-burner high-output gas range top with glass cover (170X only)	S	Water heater bypass system with siphon tube	S
Windshield privacy curtain	S	Stainless steel European 2-burner high-output gas range top with glass cover (170S only)	S	Water filtration system	S
Power window and door locks	S	Black microwave oven	S	Holding tank with monitoring system	S
Keyless entry	S	Stainless steel single bowl sink with folding goose neck faucet and glass cover	S	ENTERTAINMENT & ACCESSORIES	
3-point seat belts for driver and passenger	S	Solid surface countertops	S	19" LCD television (mounted in front) (170S and 170W only)	S
Driver and passenger air bags	S	Full extension drawer guides	S	19" LCD television (mounted in rear) (standard on 170X)	O
Driver and passenger floor mats	S	ENTERTAINMENT & ACCESSORIES		Coach stereo system with AM/FM, CD/DVD player, iPod ready, deluxe speakers, and video game prep	S
Tire pressure monitoring system	S	19" LCD television (mounted in front) (170S and 170W only)	S	Secondary 19" LCD television (170S and 170W only)	S
5,000 lb. trailer hitch	S	19" LCD television (mounted in rear) (standard on 170X)	O	Television antenna and booster	S
Infiniss leather driver and passenger captain's chairs	S	BATHROOM		Wet bath with shower curtain (170S and 170X only)	S
INTERIOR		Coach stereo system with AM/FM, CD/DVD player, iPod ready, deluxe speakers, and video game prep	S	Deluxe shower head (170S and 170X only)	S
76" interior ceiling height	S	Secondary 19" LCD television (170S and 170W only)	S	Skylight in shower (170S and 170X only)	S
R-11 double insulation package	S	Television antenna and booster	S	Solid surface countertop (170X only)	S
Automotive simulated leather walls and ceiling	S	BATHROOM		Marine toilet (170S and 170X only)	S
2 bucket seats in second row seating with 3-point seat belts (170S and 170W only)	S	Wet bath with shower curtain (170S and 170X only)	S		
9,200 BTU high-efficiency A/C with heat strip (170S and 170X only)	S	Deluxe shower head (170S and 170X only)	S		
Rear furnace and air conditioning unit (170W only)	S	Skylight in shower (170S and 170X only)	S		
Ultra Shield vinyl flooring (gallery and entry way) (170S and 170X only)	S	Solid surface countertop (170X only)	S		
		Marine toilet (170S and 170X only)	S		



VEHICLE LOADING: Every effort has been made to provide the greatest number of options for the recreation vehicle owner. Along with these choices comes the responsibility to manage the loads that are imposed by the choices so that they remain within the manufacturer's specified chassis weight limits. Do not overload the recreation vehicle.

IMPORTANT: Towing capacity may vary by chassis model, floorplan, options and loading of the vehicle. This may result in a towing capacity which is less than the maximum capacity of the hitch. Do not exceed the vehicle's Gross

Combined Weight Rating (GCWR), or the hitch rating. A separate functioning brake system is required for any towed vehicle or trailer weighing more than 1,000 lbs. (450 KG) when fully loaded. Liquid capacities and weights are approximations only.

WARNING: This information is intended as a guide only. Weights of individual vehicles may vary. Consult your owner's manual and weight sticker affixed to each vehicle for complete loading, weighing, and towing instructions. Actual filled LP capacity is 80% of listing due to safety shut-off required on tank.

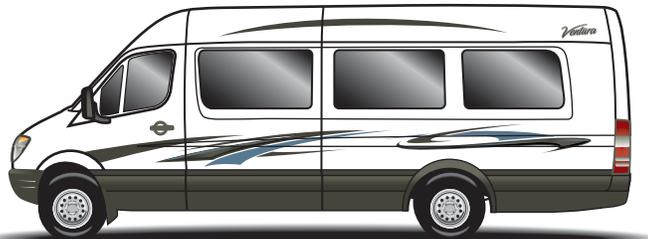
WARRANTY: The vehicles are provided with a one-year, 15,000-mile limited warranty and a three-year, 45,000-mile limited structural warranty. Chassis, component part and appliance manufacturers issue limited warranties covering those portions of the vehicle not covered by the limited warranties issued by Four Winds International. To learn what portions of the vehicle are excluded from coverage under the limited warranties issued by Four Winds International, please contact your selling dealership or Four Winds International directly, or review the warranty packet inside the vehicle.

Product information, specifications, and photography in this brochure were as accurate as possible at time of printing. Photographs may contain some features that are optional on your vehicle. Since we continually strive to improve our products, actual products may differ. The manufacturer reserves the right, at any time, to make changes in product design, materials, component specifications and pricing, without notice. All capacities are approximate and dimensions are nominal. Some features or options may be different or unavailable in Canada.

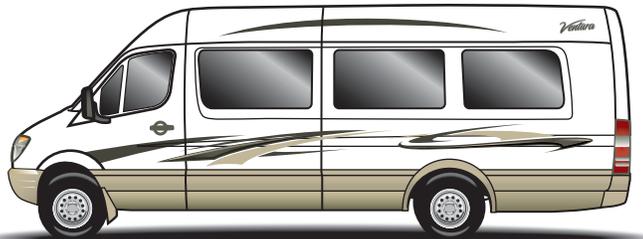
Vinyl Graphics Package - Claret



Vinyl Graphics Package - Blue Slate



Vinyl Graphics Package - Sandstone



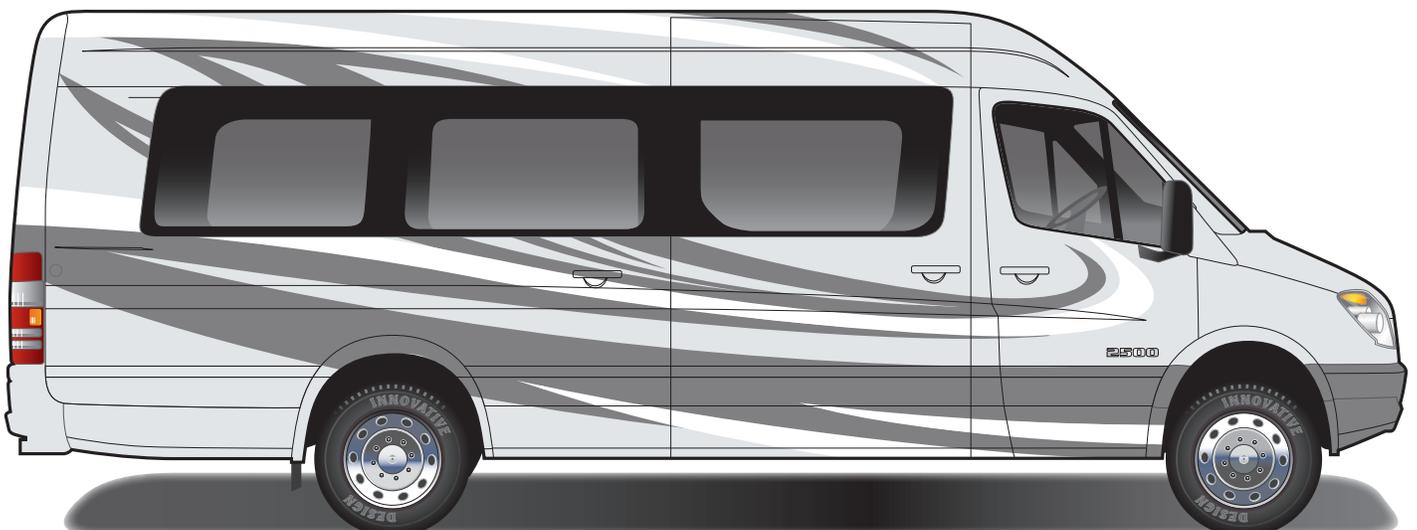
Full Body Paint Packages



Black Pearl Full Body Paint



Iced Mocha Full Body Paint



Diamante Silver Full Body Paint



Subject: Ventura B Motor home Sales Training Tools

In designing and building the Ventura B Motor Home we had two major challenges, we wanted to build a true Class B that had a real automotive look and a unit that had more standard features than any other manufactures in our segment;

To accomplish this we looked extensively at what other manufacturers were doing, we then tried to refine and add features that we knew would set us apart from the rest of the Industry. In defining our product we have many more standard features than our competitors. These features translate to almost \$4,000.00 of added value and include items such as;

- Back Up Camera and Monitor , (Navigation Ready) 170X and 170S Floor plans
- Choice of High Gloss Laminated Birdseye or Cinnamon Maple
- Leather Touch Sidewall and Seating Fabrics
- Deluxe window appointments that include High-Gloss window sills and Day Night Shades
- Video Game Prep
- Deluxe CD and DVD Player with Deluxe Speakers
- We install a 4.2 cu. ft. refrigerator in the 170X and 170 S, instead of a 2.7 or a 3.8 cu.ft. model
- We use a 19" Color TV instead of a 15" or a 17"
- We use a double insulation on the walls and headliner , this consists of a double foil faced outer wrap and a spun fiberglass inner wrap that gives us great protection from the heat and an R-11 or better rating on the outside walls.
- The 170S and the 170X Floor plans are generator ready.
- We include a deluxe décor package that includes Rear Bedsread, pillow shams and 3 throw pillows.
- Our rear drop back U-Shaped sofa makes into a "Queen Size Bed"
- Power Converter
- Exterior Shower
- Solid Surface Counter Tops in the Kitchen and Bath
- Front and Rear Privacy Curtains
- Closed cell foam flooring which is a great sound deadener and insulator.
- 13'-0" Power Care Free Awning

The above are only a few of the items that set us apart from the competition; they add value and help to make the Ventura product one of the best in our segment;

Overview:

Four Winds offers three distinct floor plans, the demographic for each floor plan is as unique and different as the customers we hope to sell; you need to spend the time and listen to the customer's needs and wants.

The Key selling points of "Every Ventura" are simple; Value, Safety, Function, and Compliance.

Value:

In the design, build, process we did many product comparisons to other B Motor Home Manufacturers, the Ventura product is the "Best Value of Any B-Motor Home" in today's market. This product was engineered to include many standard features that our competitors use as their high margin options. We took great care to not only incorporate the appearance of a high end automobile but to also include many added features.

Safety & Compliance:

When the B was built our core challenge was to keep the weight down on all conversion components. We certified the vehicle to the correct OCCC requirement's, that being, if a passenger can set in a given seating position, with the vehicle in motion it is a belted seating location; and is included in the OCCC weight analysis. Many of the other manufacturer's certify to Axle weight. Some limit passengers to two or four for the sake of the cargo capacity analysis, we do not. All contingencies are taken into consideration when we do the OCCC analysis. Review the Cargo tag inside the driver's door jamb for this information.

When we engineered our seating we knew no other manufacturer used an integrated seat belt assembly, most either use a lap belt or a d-loop assembly; in designing the 170S and the 170W we did extensive pull tests in order to certify our secondary seats. Every aspect of the design process was done to ensure safety and added comfort for all passengers. Our rear sofa has three belted seating positions; many other manufacturers do not certify the sofa for use with the vehicle in motion.

In the design build of this product, Safety for all occupants was our Credo. Great care was taken to adhere to every applicable FMVSS standard yet make the unit as consumer friendly as possible.

But how do I sell this Unit?

Step one has to be qualifying your buyer and listening to what he is telling you and what his needs are. We offer three distinct floor plans and the buyers of each are truly unique and different.

Many of the Older Couples and Class A buyers that desire a smaller unit will have a tendency toward the 170X Floor plan, this unit is built on a 170" extended sprinter chassis, and the added 16" gives the buyer a larger bath and kitchen area. This floor plan is usually for a couple that likes to travel together. It has a large King size Bed and a larger Kitchen and a Front Bath; it is built on a 2500 Series Extended Chassis, with a GVWR of 8,550 lbs. The Chassis is 24'-1" long, and is certified for 5 passengers.

The 170S, this floor plan lends itself to a true family vehicle, may have 2 TV's and the game system pre-wire. This unit is perfect for the family that travels to the ball park for out of town tournaments, or a family with up to five kids that travel together. The 170S is built on a 170 WB - 3500 Series Chassis, with a GVWR of 9,990 lbs. It has dual rear wheels and is engineered to handle the added occupants. There are seven belted seating positions in this unit and all the added features of the 170X. This chassis is 22'-9" in length.

The 170W, this is our Weekender package. It has the same basic seating and lay-out of the 170S except there is no bathroom (Port-a-potty) it also has an under-carriage condenser and compressor for the rear air and heat system. In doing this we have added cost but the vehicle has the appearance of a conversion type vehicle with no roof air-conditioner. This allows the buyer to use this as a daily driver, it is 13" lower, more garages able, and it does not have the roof air unit. This model still has the large king size sofa sleeper, a microwave, refrigerator, and a TV with the CD and DVD Player as standard. The demographics of this buyer are really diverse, It is truly the most unique of the vehicles we offer, but the key elements are it has no bathroom, awning or generator. It is built on a 2500 series non-extended 170" WB chassis with a 8,550-lb. GVWR.

It is important that you remember which conversion gets the 2500 series chassis and which gets the 3500 series chassis. It is all chassis used are 170" Wheel Base but the 170X gets the 170" extended chassis.

Additional Information:

(Features and Talking Points)

- All units have the 3.0 Liter Mercedes Benz, V-6 engine – 154-hp / 280-lb.ft of torque
- The Ventura has a 5,000 lb towing capacity.
- The Interior Height is 76" (6 ft. 4")
- The interior width is 70.5"
- All units have a dual Battery

- All seating is an Infiniss™ Leather Touch Fabric
- There is a Battery disconnect switch
- There is a Water system winterization package standard
- The 170X and the 170S are Generator Ready but the Generator is an option
- 30 Amp service with Power Cord
- 6 gallon DSI Water Heater, with a by-pass and siphon tube
- 9,200 BTU Roof air on the 170X and 170S
- Fire Extinguisher, Smoke, LPG and Carbon Monoxide Detectors
- Keyless entry
- 5,000 lb Towing
- 16,000 BTU Furnace 170x and 170S
- The 170W has a combined compressor / condenser that puts out 35,000 BTU's
- Painted Lower Body Cladding
- Upper Body Vinyl Graphics
- European stainless steel sink and cook top
- Fantastic Fan with a rain sensor
- Choice of High Gloss wood or Cinnamon Maple Interior
- 30 Oz. Carpet with closed cell pad
- Ultra-Shield Vinyl Flooring
- Solid Surface Countertops in the Kitchen and Bath
- Full extension drawer glides
- 30 Gal Fresh Water
- 22 Gal Gray Water
- 10 Gal Black Water Tank
- 25 Gal Diesel Fuel
- 54 lbs of LPG
- Deluxe wood trims
- Day Night Shades

In Closing:

The Ventura is unique and different and it should be an easy sell. We offer price, quality, and value. But in the build of all Four Winds units, in the engineering process we strive to couple value, with safety, and compliance. In the design of this unit we worked to give the consumer more headroom through utilization of the OEM computerized files. This also allowed us to have more overhead storage than our competitors, and more storage for incidentals.

All units built by Four Winds are a combination of the collaboration between our sales and engineering staffs. Great care has been taken to deliver to you, our valued consumer, what we feel is the best value, for the money in today's market.

Ventura Product Comparison

Interior	Four Winds	Road Trek	Pleasure Way	Great West Vans	ERA Winnebago
High Gloss Burlled Wood Trim and Cabinetry	STD	N/A	N/A	Thermo Foiled	N/A
Radius European Style Cabinet Doors	STD	N/A	STD	N/A	STD
Back Up Camera and Monitor	STD	OPT	OPT	OPT	OPT
Outside Temperature Gauge	STD	OPT	OPT	OPT	OPT
Halogen Lighting	STD	Some Models	Some Models	N/A	N/A
Double Insulated Walls and Headliner	STD	N/A	N/A	N/A	N/A
19" LCD TV	STD	OPT	OPT	STD-15"	15"
Coach Stereo w/ DVD/ AM FM - CD & Alarm	STD	Home theater	OPT	STD	STD
Video Game Prep	STD	OPT	OPT	OPT	OPT
Soft Touch Leather Seating	STD	STD	STD	OPT	Z Package
Air Conditioner	STD	STD	STD	OPT	STD
Solid Surface Counter Tops	STD	STD	STD	STD	STD
Battery Protection System	STD	STD	STD	STD	N/A
Reading Lights	STD	STD	STD	STD	STD
Misc Storage and Organizers	STD	STD	STD	STD	STD
Auxiliary Battery	STD	STD	STD	STD	STD

Appliances, Systems and Fixtures	Four Winds	Road Trek	Pleasure Way	Great West Vans	ERA Winnebago
Refrigerator*	4.2 Cu. Ft.	3.8 Cu. Ft.	4.0 Cu. Ft.	3.8 Cu. Ft	2.7 Cu Ft
Stove	3 burner	2 burner	2 burner	2 burner	2 burner
Fresh Water	30 Gallon	30 Gallon	20 Gallon	29 Gallon	30 Gallon
Grey Water	22 Gallon	24 Gallon	25 Gallon	20 Gallon	22 Gallon
Black Water	10 Gallon	10 Gallon	10 Gallon	10 Gallon	10 Gallon
LP Tank	16 Gallon	12 Gallon	12 Gallon	10 Gallon	16 Gallon
30 Amp 110-12V Convertor System w/ Charger	STD	STD	STD	STD	STD
Systems Monitor Panel	STD	STD	STD	STD	STD
Fantastic Fan with Rain Sensor	STD	STD	STD	STD	STD

Exterior	Four winds	Road Trek	Pleasure Way	Great West Vans	ERA Winnebago
13' Automatic Electric Power Awning**	STD	OPT	OPT	N/A	N/A
Power Box Awning	STD	OPT	OPT-Manual	OPT-Manual	OPT-Manual
Painted Fascia and Cladding	STD	OPT	STD	N/A	N/A
Aluminum Mag Wheels	STD	OPT	STD	OPT	STD
Generator 2.5 KW Onan	OPT	OPT	OPT	OPT	Z Package
Exterior Shower	STD	STD	STD	OPT	STD
Fiberglass Running Boards	STD	STD	STD	STD	STD

** 170X and 170S models only

* 170X only

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