

IMPULSE

{ 2010 }



 **ITASCA**



Make it Happen

You've worked hard all your life. Follow your impulses and get away. For a day. For a weekend. For as long as it takes. Escape the everyday and obey your whims. Next time you get the urge to escape, make sure you have the means to make it happen: the 2010 Itasca Impulse.®

The Itasca Difference Itasca motor homes are built on our exclusive SuperStructure® foundation, creating some of the industry's strongest, most durable motor homes. Quality components, precision manufacturing and attention to the smallest details—such as running every coach through our high-pressure leak test—all go into making Itasca motor homes simply the best.



IMPULSE

Exteriors

Choose standard graphics or upgrade to one of three deluxe graphics packages. Add stainless steel wheel liners and high-gloss exterior skin for an even more upscale look.

Burgundy/Blue Metallic
(STANDARD GRAPHICS)



Granite
(DELUXE GRAPHICS)



Silver
(DELUXE GRAPHICS)



Patriot Blue
(DELUXE GRAPHICS)



Interior Décor

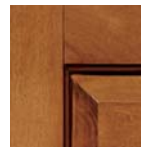
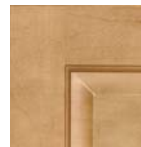
Choose from three fabric collections and customize your Impulse to suit your style. Your choice of Belmont Maple, Forest Cherry, Sierra Maple or Coffee-Glazed Sierra Maple cabinetry comes with satin nickel hardware for a warm, inviting interior.

Belmont Maple

Forest Cherry

Sierra Maple

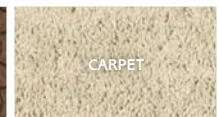
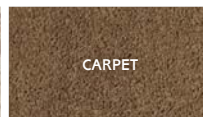
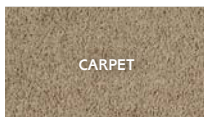
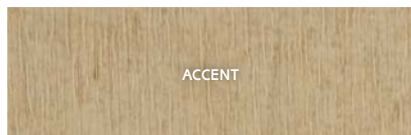
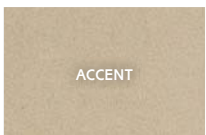
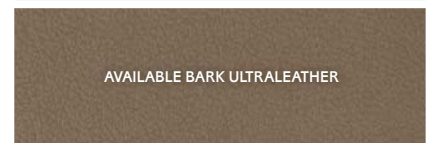
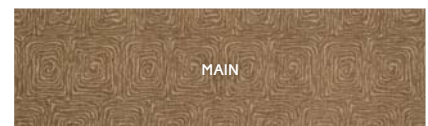
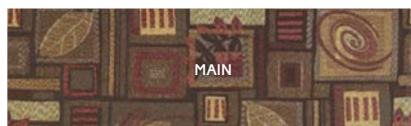
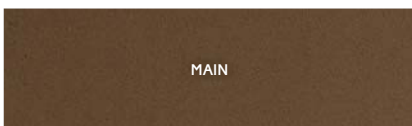
Coffee-Glazed Sierra Maple



Cloudburst

Warm Glow

Cobblestone





SMARTSPACE

Now is the Time

If you've ever had the urge to travel on your own terms, the Itasca Impulse is the perfect place to begin. It's loaded with great features and user-friendly SmartSpace™ amenities in a fun-to-drive package at a very welcoming price. Choose from four models, each offering a variety of sleeping options to accommodate kids or overnight guests. You can also add the interior upgrade package for stylish touches such as raised-panel woodgrain refrigerator doors, glass cabinet door inserts and a decorative light in the dining area. All this, plus surprisingly abundant interior and exterior storage makes it easy to go with the 2010 Itasca Impulse.

Comfort Sofa Sleeper

This 2-in-1 sofa, available in the 31C, redefines comfort and convenience.

- 1) By day it's a plush sofa.
- 2) A hidden drawer stores bed linens.
- 3) It converts easily into a bed.
- 4) The mattress inflates and deflates with an automatic pump.

1)



2)



3)



4)





31C Cobblestone with Coffee-Glazed Sierra Maple

Amenities

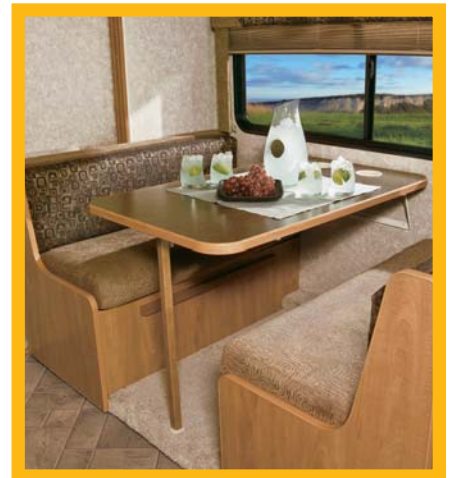
- Available 19" LCD TV/DVD player
- Available overhead entertainment center
- Full-extension drawer slides
- Available Comfort Sofa Sleeper with inflatable mattress (31C)

Take Your Pick

The Itasca Impulse fits your traveling needs, giving you the choice of an overhead bunk with an available 19" LCD TV and DVD player or an available front entertainment center with a 32" LCD TV. The front entertainment center can be enhanced with a home theater system that includes a DVD player and 5.1 surround sound. Both TVs include a video selection system that allows DVDs to also be shown on the available 19" bedroom LCD TV (NA 24V).

The kitchen is loaded with at-home features, including a microwave oven, range and an available oven to meet your cooking needs. Sink and range covers from the available interior upgrade package ensure ample countertop space. Enjoy dinner in the dinette, which contains extra storage space and converts to a comfortable bed.

All Impulse models offer the comfort and privacy of a bedroom with a queen-size bed. The bathroom features a shower screen that self-cleans as it retracts (NA 31N). It's another example of the amazing attention to detail you'll find throughout the Impulse.





The only manufacturer to have received the RVDA Quality Circle Award for exceptional products, service and support for 13 consecutive years



Travel on Your Terms

Go ahead and bring an extra chair or two. High-density rotocast compartments and the large rear storage trunk on the 29T and 31C provide plenty of room for your larger items. Impulse available upgrades include power mirrors, heated holding tanks for cool-weather camping and a patio awning. An available 4,000-watt Cummins Onan® MicroQuiet™ generator and an additional large-capacity Group 31 RV battery provide more than enough power for dry camping. The available LCD TV can be taken from the bedroom and hung on the exterior mount (NA 24V) for outside viewing. An exterior upgrade package includes a rear ladder, running boards, a rubber-tread stepwell and storage compartment covers in the rear storage area on the 29T and 31C. The Impulse even makes seasonal storage easy with a water system winterization package.

Smart Storage A recessed storage compartment includes a drain plug that allows you to keep drinks on ice (29T and 31C). A large rear trunk with side access on the 29T and 31C has room for large items. The rear compartment cover can be removed quickly and used as a picnic table as part of the exterior upgrade package.



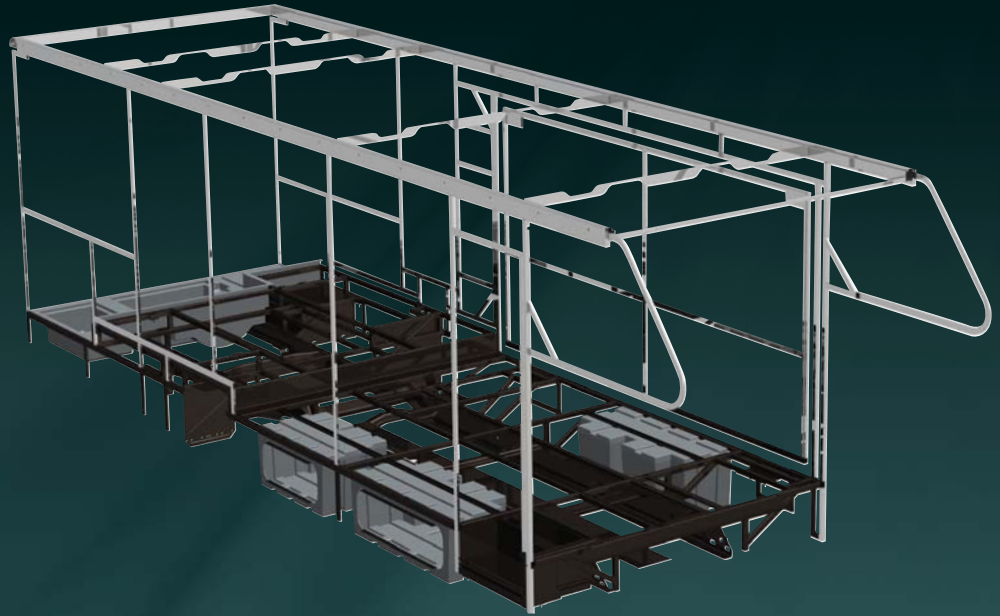
More Tunes Upgrade your dash stereo to the RV Radio® with rearview monitor system, CD player, weather band, two remotes and an iPod/MP3 input. Add the Sirius® Plug-N-Play satellite radio system and receive a six-month complimentary subscription, a docking station for your tow vehicle and an iPod interface connector.



TrueLevel The TrueLevel™ holding-tank monitoring system uses sonar technology to read liquid levels from outside the tank. There are no probes to corrode or clog, just accurate readings time after time.



SUPER STRUCTURE



SuperStructure Legendary strength and durability are the results of SuperStructure construction that goes into every Itasca motor home. It's the combination of quality, proprietary components and careful attention to detail that makes Itasca motor homes the cream of the crop.

- Patented Thermo-Panel™ sidewalls are durable and lightweight.
- Specially engineered interlocking joints connect the floor, sidewalls and roof together for strength and durability.
- An automotive-style dip tank applies an advanced electrodeposition coating that protects critical steel components.
- The crowned, one-piece fiberglass roof is backed by a 10-year limited parts-and-labor roof skin warranty.



Committed to Service We back our motor homes with the industry's best service after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- Standard 10-year limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program
 - RV Technical Assistance Hotline
 - RV Service Appointment Assistance
 - Emergency Trip Interruption
 - Emergency Message Service
 - Nationwide Trip Routing
 - Fee-Free Travelers Cheques

Weights & Measures

	24V	29T	31C	31N
Length	25'	30'5"	31'8"	32'4"
Exterior Height ¹	10'11"	10'11"	10'11"	10'11"
Exterior Width ²	8'5"	8'5"	8'5"	8'5"
Exterior Storage ³ w/slideout (cu. ft.)	NA	74.6	79.6	34.8
Exterior Storage ³ w/o slideout (cu. ft.)	38.7	72.2	NA	NA
Awning Length	11'6"	14'	16'	16'
Interior Height	6'8"	6'10"*	6'10"*	6'10"*
Interior Width	8'0"	8'0"	8'0"	8'0"
Freshwater Capacity w/Heater ⁴ (gal.)	42	42	42	42
Holding Tank Capacity - Black/Gray ⁴ (gal.)	39/29	41/41	41/41	44/41
LP Capacity ⁵ (gal.)	18	18	18	18
Fuel Capacity (gal.)	55	55	55	55
GCWR ⁶ (lbs.)	18,500 ^A /20,000 ^B	20,000 ^B	20,000 ^B	20,000 ^B
GVWR (lbs.)	11,500 ^A /14,500 ^B	14,500 ^B	14,500 ^B	14,500 ^B
GAWR - Front (lbs.)	4,600 ^A /5,000 ^B	5,000 ^B	5,000 ^B	5,000 ^B
GAWR - Rear (lbs.)	7,800 ^A /9,500 ^B	9,500 ^B	9,500 ^B	9,500 ^B
Wheelbase	158"	190"	220"	215"

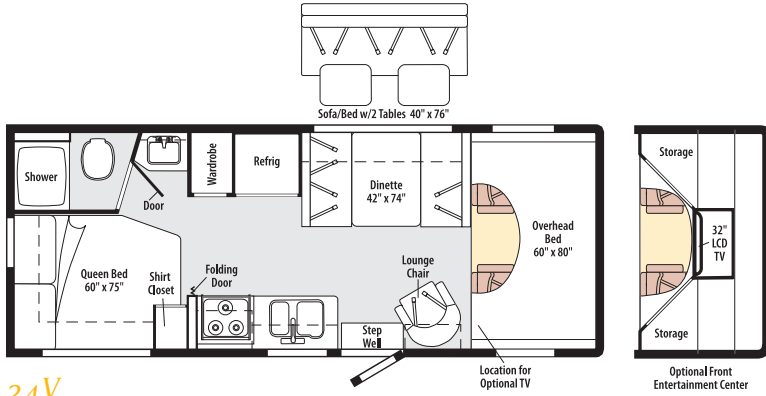
^A Ford® E350 Chassis

^B Ford E450 Chassis

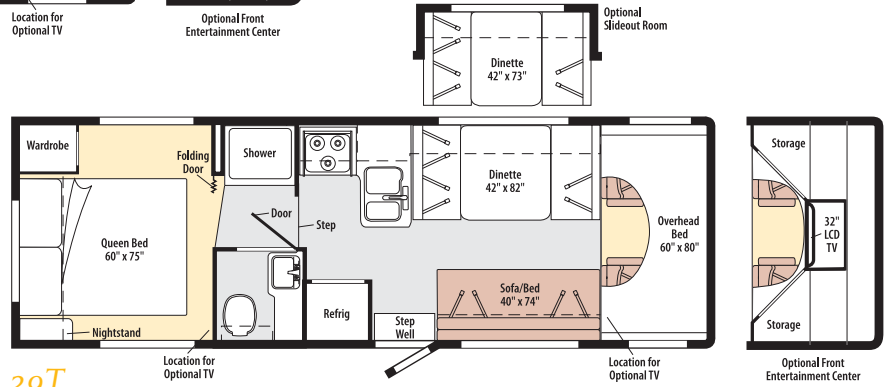
* 6'4" rear

Floorplans & Specifications

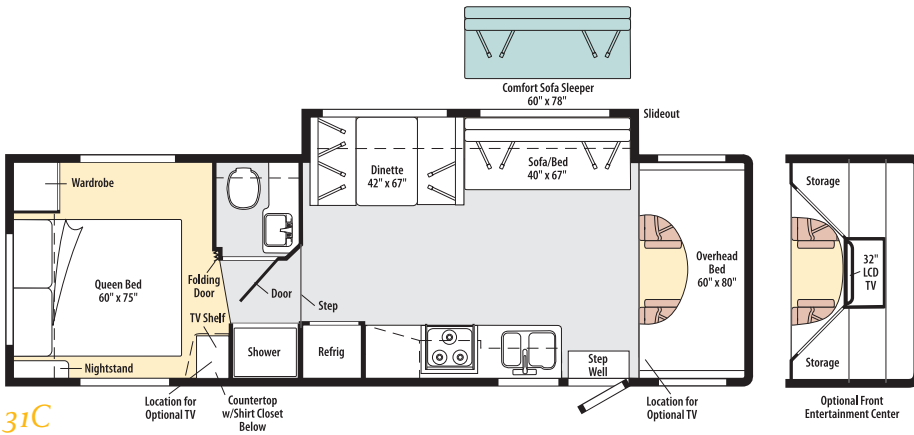
Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at Goltasca.com.



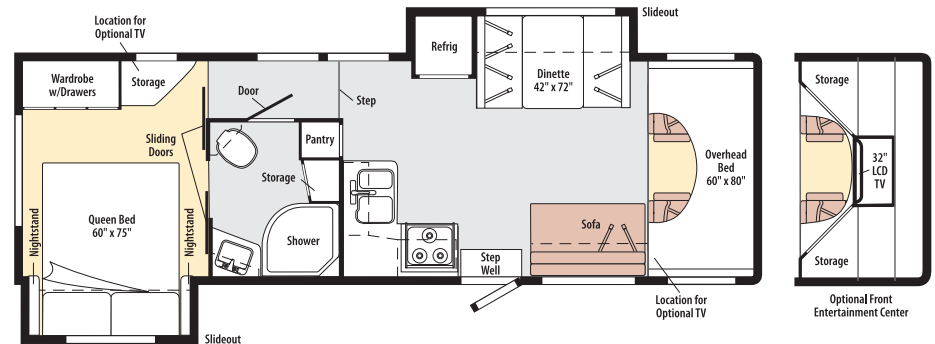
24V



29T



31C



31N

Discover More on the Web

Want to see more of the Itasca Impulse? You'll find more pictures, in-depth info, floorplans and complete specs at Goltasca.com. You'll also see videos and highlights of key features, such as:

 SMARTSPACE™

 SMART STORAGE™

TRUE LEVEL™

**SUPER
STRUCTURE**



THE MOST RECOGNIZED
NAME IN MOTOR HOMES™

Goltasca.com

NYSE: WGO



Join the Itasca Family

Itasca owners simply have more fun. When you buy an Impulse, you can become a part of the Winnebago-Itasca Travelers Club. As a member, you'll meet other motor home enthusiasts, travel to interesting places with interesting people, and be the first to learn about new Itasca products. See what the WIT Club is all about at WITclub.com.



Seat belts are your most important hookup. Always buckle up.



©2009 Winnebago Industries, Inc.
Printed in USA

- Join the WIT Club
- Caravans and rallies
- Local and state activities
- RV travel and benefits

For Sales and Service Information Contact: