









Make it Happen

You've worked hard all your life. Follow your impulses and get away. For a day. For a weekend. For as long as it takes. Escape the everyday and obey your whims. Next time you get the urge to escape, make sure you have the means to make it happen: the 2010 Itasca Impulse.

The Itasca Difference Itasca motor homes are built on our exclusive SuperStructure[®] foundation, creating some of the industry's strongest, most durable motor homes. Quality components, precision manufacturing and attention to the smallest details-such as running every coach through our high-pressure leak test-all go into making Itasca motor homes simply the best.



IMPULSE

Exteriors

Choose standard graphics or upgrade to one of three deluxe graphics packages. Add stainless steel wheel liners and highgloss exterior skin for an even more upscale look.







Interior Décor

Choose from three fabric collections and customize your Impulse to suit your style. Your choice of Belmont Maple, Forest Cherry, Sierra Maple or Coffee-Glazed Sierra Maple cabinetry comes with satin nickel hardware for a warm, inviting interior.

Belmont Maple

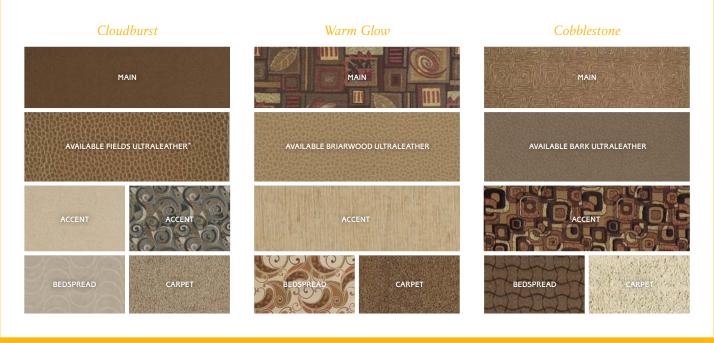
Coffee-Glazed Sierra













Now is the Time

If you've ever had the urge to travel on your own terms, the Itasca Impulse is the perfect place to begin. It's loaded with great features and user-friendly SmartSpace[™] amenities in a fun-to-drive package at a very welcoming price. Choose from four models, each offering a variety of sleeping options to accommodate kids or overnight guests. You can also add the interior upgrade package for stylish touches such as raised-panel woodgrain refrigerator doors, glass cabinet door inserts and a decorative light in the dining area. All this, plus surprisingly abundant interior and exterior storage makes it easy to go with the 2010 Itasca Impulse.

Comfort Sofa Sleeper This 2-in-1 sofa, available in the 31C, redefines comfort and convenience.

1133

By day it's a plush sofa.
 A hidden drawer stores bed linens.
 It converts easily into a bed.

31C Cobblestone with Coffee-Glazed Sierra Maple

4) The mattress inflates and deflates with an automatic pump.













Take Your Pick

The Itasca Impulse fits your traveling needs, giving you the choice of an overhead bunk with an available 19" LCD TV and DVD player or an available front entertainment center with a 32" LCD TV. The front entertainment center can be enhanced with a home theater system that includes a DVD player and 5.1 surround sound. Both TVs include a video selection system that allows DVDs to also be shown on the available 19" bedroom LCD TV (NA 24V).

The kitchen is loaded with at-home features, including a microwave oven, range and an available oven to meet your cooking needs. Sink and range covers from the available interior upgrade package ensure ample countertop space. Enjoy dinner in the dinette, which contains extra storage space and converts to a comfortable bed.

All Impulse models offer the comfort and privacy of a bedroom with a queen-size bed. The bathroom features a shower screen that self-cleans as it retracts (NA 31N). It's another example of the amazing attention to detail you'll find throughout the Impulse.









Travel on Your Terms

Go ahead and bring an extra chair or two. High-density rotocast compartments and the large rear storage trunk on the 29T and 31C provide plenty of room for your larger items. Impulse available upgrades include power mirrors, heated holding tanks for cool-weather camping and a patio awning. An available 4,000-watt Cummins Onan® MicroQuiet[™] generator and an additional large-capacity Group 31 RV battery provide more than enough power for dry camping. The available LCD TV can be taken from the bedroom and hung on the exterior mount (NA 24V) for outside viewing. An exterior upgrade package includes a rear ladder, running boards, a rubber-tread stepwell and storage compartment covers in the rear storage area on the 29T and 31C. The Impulse even makes seasonal storage easy with a water system winterization package.

Smart Storage A recessed storage compartment includes a drain plug that allows you to keep drinks on ice (29T and 31C). A large rear trunk with side access on the 29T and 31C has room for large items. The rear compartment cover can be removed quickly and used as a picnic table as part of the exterior upgrade package.

More Tunes Upgrade your dash stereo to the RV Radio[®] with rearview monitor system, CD player, weather band, two remotes and an iPod/MP3 input. Add the Sirius[®] Plug-N-Play satellite radio system and receive a six-month complimentary subscription, a docking station for your tow vehicle and an iPod interface connector.

TrueLevel The TrueLevel[™] holding-tank monitoring system uses sonar technology to read liquid levels from outside the tank. There are no probes to corrode or clog, just accurate readings time after time.





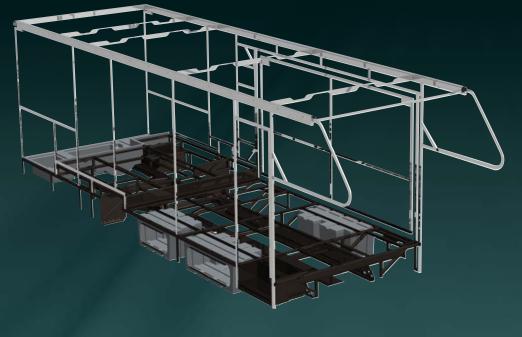






SuperStructure Legendary strength and durability are the results of SuperStructure construction that goes into every Itasca motor home. It's the combination of quality, proprietary components and careful attention to detail that makes Itasca motor homes the cream of the crop.

- Patented Thermo-Panel[™] sidewalls are durable and lightweight.
- Specially engineered interlocking joints connect the floor, sidewalls and roof together for strength and durability.
- An automotive-style dip tank applies an advanced electrodeposition coating that protects critical steel components.
- The crowned, one-piece fiberglass roof is backed by a 10-year limited parts-and-labor roof skin warranty.





TRIPSaver

Committed to Service We back our motor homes with the industry's best service after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- Standard 10-year limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program
- RV Technical Assistance Hotline
- Emergency Trip Interruption - Nationwide Trip Routing
- RV Service Appointment Assistance
- Emergency Message Service
- Fee-Free Travelers Cheques

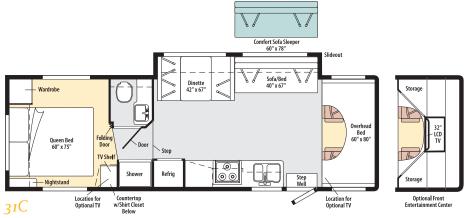
Veights & Measures	24V	29T	31C	31N
Length	25'	30'5"	31'8"	32'4"
Exterior Height ¹	10'11"	10'11"	10'11"	10'11"
Exterior Width ²	8'5"	8'5"	8'5"	8'5"
Exterior Storage ³ w/slideout (cu. ft.)	NA	74.6	79.6	34.8
Exterior Storage ³ w/o slideout (cu. ft.)	38.7	72.2	NA	NA
Awning Length	11'6"	14'	16'	16'
Interior Height	6'8"	6'10"*	6'10"*	6'10"*
Interior Width	8'0"	8'0"	8'0"	8'0"
Freshwater Capacity w/Heater ⁴ (gal.)	42	42	42	42
Holding Tank Capacity - Black/Gray ⁴ (gal.)	39/29	41/41	41/41	44/41
LP Capacity ⁵ (gal.)	18	18	18	18
Fuel Capacity (gal.)	55	55	55	55
GCWR ⁶ (lbs.)	18,500 ⁴ /20,000 ^B	20,000 ^B	20,000 ^B	20,000
GVWR (lbs.)	11,500 ⁴ /14,500 ^B	14,500 ^B	14,500 ^B	14,500
GAWR - Front (lbs.)	4,600 ^A /5,000 ^B	5,000 ^B	5,000 ^B	5,000 ^B
GAWR - Rear (Ibs.)	7,800 ^A /9,500 ^B	9,500 ^B	9,500 [₿]	9,500 ^B
Wheelbase	158"	190"	220"	215"

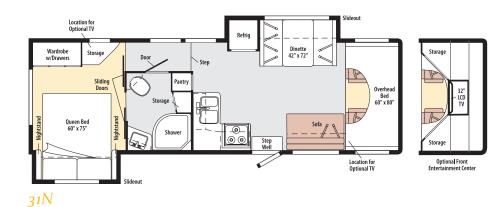
Floorplans & Specifications

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at Goltasca.com.

Standard *UltraLeather* Optional *UltraLeather* Carpet







Chassis

Ford[®] E350 Chassis (24V)

- 305-hp 6.8L Super-Duty V10 SEFI Triton engine
- TorqShift[™] 5-speed automatic transmission
- 120-amp. alternator

Ford E450 Chassis (29T, 31C & 31N)

- 305-hp 6.8L Super-Duty V10 SEFI engine TorqShift 5-speed automatic transmission
- 120-amp. alternator

4-wheel ABS

0

Trailer Hitch⁶: 5.000-lb. drawbar/350-lb. maximum vertical tongue weight and wiring 7-pin trailer wiring

Stainless steel wheel covers

31 32 32 34 32 32 34 34

- Ford E450 Chassis
- o o o Stainless steel wheel liners

Cab Conveniences

Cab Seats: armrests, lumbar support and multiadjustable slide/recline AM/FM stereo/CD player 12-volt powerpoint Power steering w/tilt and cruise control Power door locks Sunvisors Manually adjustable exterior mirrors रे दि सि Optional Equipment 0 0 0 0 **Rearview LCD monitor system** w/one-way audio (NA after July 2009 o o o Power mirrors w/defrost o o o **Dash appliqués** 0 0 0 RV Radio[®]/Rearview Monitor System: 6.5" LCD touch screen color monitor, remotes, iPod/MP3 input, black and white rear camera w/one-way audio, CD player, weather band (available beginning with

August 2009 production) Plug-N-Play Sirius[®] Satellite System: 0 0 0 0 two docking ports, receiver, 6-month complimentary subscription and iPod interface connector (requires RV Radio/ Rearview Monitor System)

Interior

Cab divider curtain Bunk privacy curtain Bunk ladder Tinted windows Satellite system ready Amplified digital TV antenna system Pleated blinds (lounge, dinette and bedroom) Mini blinds (kitchen, bath) Systems monitor panel Key-activated slideroom master lock switch (29T, 31C, 31N) Roof vent(s) (lounge) Powered roof vent (bath)

⁸² ¹⁶² ¹⁶² ¹⁶⁸ ¹⁶ ¹⁶⁸ ¹⁶⁸ ¹⁶⁸ ¹⁶⁸ ¹⁶⁸ ¹⁶⁸¹⁶⁸¹⁶⁸¹⁶¹

- 0 0 0 o Upgrade Package: select overhead cabinet doors w/glass inserts, decorative light in dinette area, picture (29T), range cover, galley backsplash, raised-panel refrigerator o 19" LCD TV (DC powered) w/DVD player and video selection system in front bunk 0 0 0 area 0 0 0 0 **Front Overhead Entertainment Center:**



- Carpet in lounge and dining area
- Vinyl floorcovering throughout 0 0 0

Kitchen

Laminate countertops

Norcold[®] double-door refrigerator/freezer Microwave oven

3-burner range w/storage below Vented range hood

A La DE DE Optional Equipment

o o o o **3-burner range w/oven**

Bedroom





Bath Laminate countertop Shower w/wall surround Self-cleaning retractable shower door (NA 31N) Textured glass shower door (31N) **Flexible showerhead** Skylight AFZ LGZ LE Optional Equipment 0 0 Textured glass shower door

Exterior

0

0

Manual entrance step Porch light Main entrance w/screen door Rear mud flaps Rotocast compartment w/drain plug (29T & 31C)

- 24
 Log
 Log
 Optional
 Equipment
- o o Automatic entrance step
- Patio awning 0 0 0
- Accessory Package: rubber-tread step-0 0 0 well, ladder, running boards, storage
- o o o Premium high-gloss sidewall skin

Heating & Cooling System

13,500 BTU roof-mounted air conditioner 25,000 BTU low-profile furnace (24V) 30,000 BTU low-profile furnace (29T, 31C, 31N)

≹ & सि Cptional Equipment

o o 14.800 BTU roof-mounted air conditioner

Electrical System

AC/DC load center, 45-amp. converter/charger Automatic dual battery charge control 25' 30-amp. power cord

Deep-cycle Group 31 battery Battery disconnect system (coach) Auxiliary start circuit

A La Contional Equipment 0 0 0 4,000-watt Cummins Onan® MicroQuiet[™] gas generator o o o 1 additional deep-cycle Group 31 battery

Plumbing System

City water hook-up Lockable water tank fill 6-gallon LP water heater Winterization Package: water heater bypass valve and siphon tube TrueLevel[™] holding-tank monitoring system Manual dump valve On-demand water pump Permanent-mount LP tank w/gauge A La DE Optional Equipment o o o Heated electric drainage system o o o o 6-gallon 120 VAC/LP water heater

w/EMS

Safety

Seat belts
Dual air bags
Child seat tether anchor
High-mount brake lamp
LP, smoke and carbon monoxide detectors
10 BC fire extinguisher
Ground fault interrupter

Warranty⁷

12-month/15,000-mile basic warranty⁸ 36-month/36,000-mile limited warranty on structure8

10-year limited parts-and-labor warranty on roof skin8

- 0 Optional
- NΔ Not Available
- The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information. 1
- Impulse floorplans feature a wide-body design over 96" in making your purchase decision, you should be aware that some states restrict access on some or all state roads to 96" in body width. Before making your purchase decision, you should confirm the road usage laws in the states of interest to you. 2
- The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home. 3
- Capacities are based on measurements prior to tank installation. Slight capacity 4 variations can result due to installation applications
- 5 Capacities shown are tank manufacturer's listed water capacity (W.C.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
- Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GWWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the chassis operator's manual of your vehicle for further towing information. 6
- See separate chassis warranty.
- See your dealer for complete warranty information.
- Not all items available in combination. See dealer for details.

Winnebago Industries[®] continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

Discover More on the Web

Want to see more of the Itasca Impulse? You'll find more pictures, in-depth info, floorplans and complete specs at **Goltasca.com**. You'll also see videos and highlights of key features, such as:



Join the Itasca Family Itasca owners simply have more fun. When you buy an Impulse, you can become a part of

the Winnebago-Itasca Travelers Club. As a member, you'll meet other motor home enthusiasts, travel to interesting places with interesting people, and be the first to learn about new Itasca products. See what the WIT Club is all about at **WITclub.com**.



Seat belts are your most important hookup. Always buckle up.



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- Join the WIT Club
- Caravans and rallies
- Local and state activities
- RV travel and benefits

For Sales and Service Information Contact: