



2007





SMARTSPACE
titanium TOUCH
STAINLESS
WEB

THE NEW LOOK OF THE SUNRISE.

Inside and out, the all new 2007 Itasca Sunrise® has more of what you're looking for in a Class A motor home. You'll enjoy an abundance of living space thanks to double and triple slideouts and an increased interior height of over 7'2". Every part of the motor home is designed with our

SmartSpace™ philosophy in mind, focusing on innovative, user-friendly features that make the most of the interior space. A workstation that tucks into the newly styled, two-tone dash is just one example of how SmartSpace enhances the motor home experience in the Itasca Sunrise.

FULL OF FEATURES

Every Sunrise model is full of upscale amenities like solid-surface countertops in the galley, and a beautiful catalyzed finish on the cabinetry. The galley impresses with a Magic Chef® three-burner range and a Sharp® microwave or available microwave/convection oven.

The refrigerator doors feature a Titanium Touch stainless finish that has the look of stainless steel, resists fingerprints and is warmer to the touch than traditional stainless steel. As an added bonus, you can even use your favorite kitchen magnets.

After dinner, relax in front of the 27" Sony® TV. The hoop-base chair can be placed in your favorite spot when the coach is parked.

In the bedroom, you get the convenience of a slideroom, a walk-around queen-size bed with underbed storage, a mirrored wardrobe and an available washer/dryer combination (NA 33V).

Dual-glazed, thermo-insulated windows throughout the coach increase thermal efficiency. TrueAir® residential central air conditioning with a heat pump comes standard.

WEB Select a Key Feature

The **WEB** icon designates a Winnebago Industries Key Feature. For further in-depth information and photos, use this drop-down menu or click on the 'Key Features' page at winnebagoind.com.



ENTERTAINMENT CENTER The available Home Theater Sound System includes a receiver, amplifier, DVD player, five speakers and a subwoofer. Add the 600-watt inverter to enjoy the sound system without shoreline or generator power.



WEB BenchMark™ Innerspring cushions, large, easy-to-access storage areas and a comfortable bed conversion are all part of the BenchMark full comfort dinette (NA 38J). A child safety-seat tether is also included.



WEB RestEasy® This multi-position lounge changes from a couch to a recliner to a comfortable bed, all at the touch of a button.



DRAWER SLIDES Drawers feature full-extension slides that provide easy access to all your stored items.



EURO CHAIR Relax in front of the TV in this available, stylish UltraLeather™ recliner with ottoman.



BEDROOM All models offer an available 20" bedroom TV. The 35L even offers an available king-size bed.

EASY RIDER

Feel at ease behind the wheel, thanks to navigational features like the available rearview monitor with one-way audio. You can also add the new sideview video camera system. The video camera system is activated by your turn signal and allows the driver to view the side of the coach through the available rearview monitor system.

The RV Radio® includes AM/FM stereo, CD player, weather band and large, easy-to-use buttons and knobs. Upgrade your RV Radio with the available Sirius® Satellite* radio package. Sirius brings you 120 channels of crystal-clear programming and a free six-month subscription.

The QuickPort® service connection hatch allows the service center door to fully close when your Sunrise is connected to electrical and sewer hookups. An exterior wash station can be found in the service center for quick cleanups.

*Sirius Satellite radio not available in Canada.



DASH The Itasca Sunrise features a newly styled dash for 2007 designed to give the driver greater command of the road.



WORKSTATION The in-dash workstation provides a great workspace for computers and letter writing.



WEB POWERLINE® ONEPLACE®

The PowerLine energy management system monitors electrical usage and cycles select appliances on and off during periods of heavy use to prevent tripped circuit breakers. It is part of the convenient OnePlace® systems center that places frequently used switches and controls in one central location.



WEB TRUEAIR TrueAir® residential central air conditioning is 40% more efficient and runs 10% quieter than roof air. The system uses residential filters and includes a heat pump to take the chill off cool mornings without running the furnace.



WEB TRUELEVEL

Eliminate the guesswork when it comes to tank levels with our exclusive TrueLevel™

holding tank monitoring system. It incorporates detector cells that read liquid levels from outside the tank. No probes means no more corrosion, just accurate readings time after time.



SERVICE CENTER

Large, color-coded labels make hookups a snap.



HYDRAULIC JACKS New for 2007: our exclusive three-way hydraulic switching system. Control your jacks from the driver's seat, entrance door or service center.

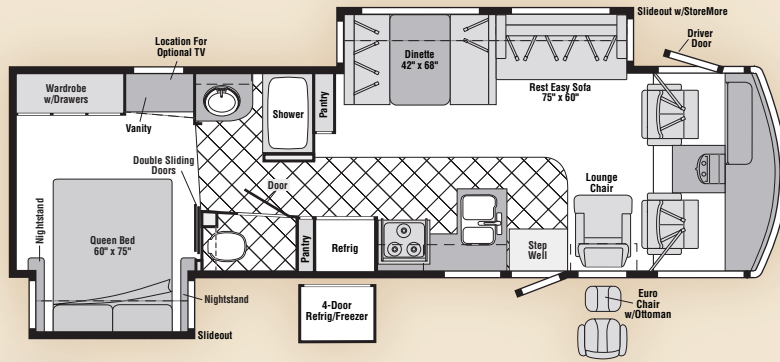


EXTERIOR ENTERTAINMENT CENTER

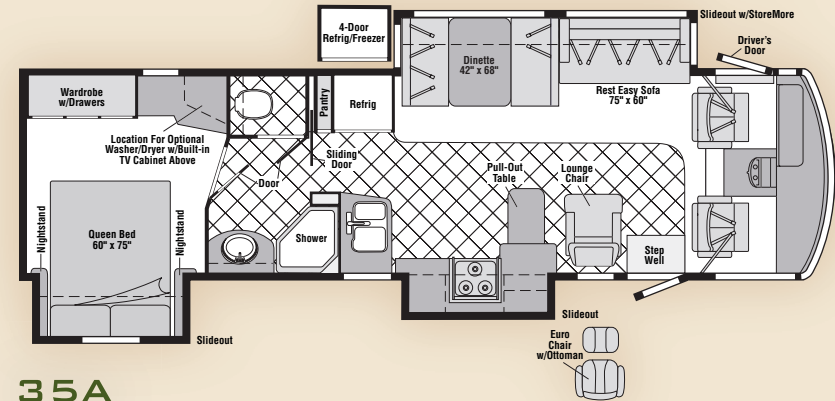
Includes AM/FM radio, CD player with remote, 12-volt DC receptacle, 110-volt outlet and speakers in a lockable compartment.



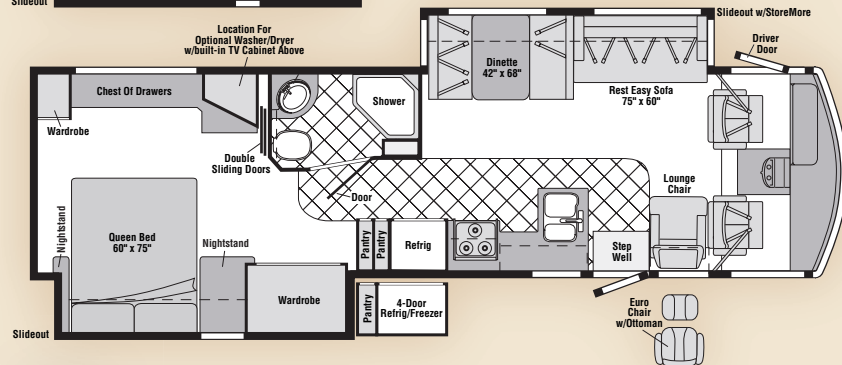
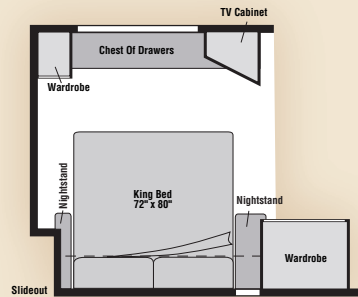
WEB STOREMORE This slideout system allows exterior compartments to extend with the slideroom for easy storage access.



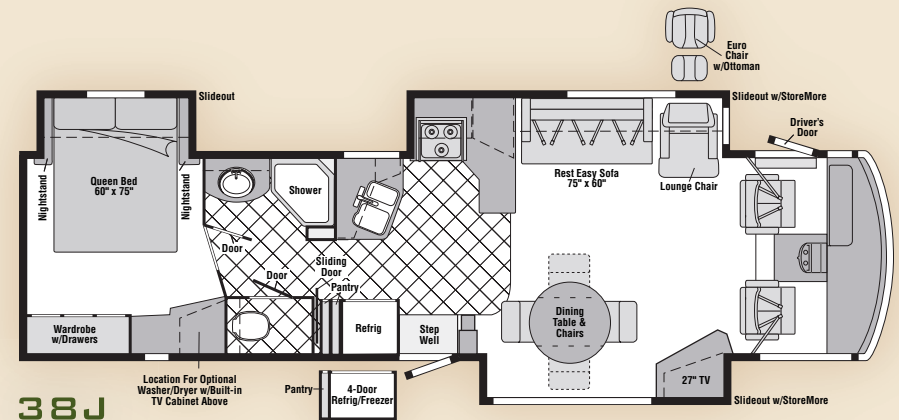
33V



35A



35L
NEW



38J

WEIGHTS & MEASURES	33V	35A	35L NEW	38J
Length	33'7"	35'10"	35'11"	38'9"
Exterior Height ¹	12' ^A / 11'11" ^C	12'2" ^B / 12'3" ^D / 12'3" ^E	12'2" ^B / 12'2" ^D / 12'3" ^E	12'2" ^E
Exterior Width ²	8'5.5"	8'5.5"	8'5.5"	8'5.5"
Exterior Storage ^{3,6} (cu. ft.)	54.6	89.9	81.7	88.6
Awning Length	18'	20'	15'	19'
Interior Height	7'2.5"	7'2.5"	7'2.5"	7'2.5"
Interior Width	8'0.5"	8'0.5"	8'0.5"	8'0.5"
Freshwater Capacity w/Heater ⁴ (gal.)	82	84	82	84
Holding Tank Capacity - Black/Gray ⁴ (gal.)	55/43	50/75	65/49	51/53
LP Capacity ⁵ (gal.)	28	28	28	28
Fuel Capacity (gal.)	75	75	75	75
GCWR ⁷ (lbs.)	26,000 ^A / 26,000 ^C	26,000 ^B / 26,000 ^D / 30,000 ^E	26,000 ^B / 26,000 ^D / 30,000 ^E	30,000 ^E
GVWR (lbs.)	20,500 ^A / 20,700 ^C	22,000 ^B / 22,000 ^D / 24,000 ^E	22,000 ^B / 22,000 ^D / 24,000 ^E	24,000 ^E
GAWR - Front (lbs.)	7,500 ^A / 7,500 ^C	7,500 ^B / 8,500 ^D / 9,000 ^E	7,500 ^B / 8,500 ^D / 9,000 ^E	9,000 ^E
GAWR - Rear (lbs.)	13,500 ^A / 13,500 ^C	14,500 ^B / 15,000 ^D / 15,500 ^E	14,500 ^B / 15,000 ^D / 15,500 ^E	15,500 ^E
Wheelbase	208" ^A / 208" ^C	228" ^B / 228" ^D / 228" ^E	228" ^B / 228" ^D / 228" ^E	248" ^E

AUTOMOTIVE/CHASSIS	33V	35A	35L	38J
^A Ford® Chassis – 6.8L SOHC Triton® V10 362-hp, TorqShift 5-speed overdrive transmission, 4-wheel ABS, 130-amp. alternator, Tires 19.5"	\$			
^B Ford Chassis – 6.8L SOHC Triton V10 362-hp, TorqShift™ 5-speed overdrive transmission, 4-wheel ABS, 130-amp. alternator, Tires 22.5," Wheels stylized aluminum		\$	\$	
^C Workhorse™ Chassis – 8.1L Vortec V8 340-hp, Allison® 1000 MH 6-speed overdrive transmission, 4-wheel ABS, 145-amp. alternator, Steering Wheel custom, Tires 19.5"	0			
^D Workhorse Chassis – 8.1L Vortec V8 340-hp, Allison 1000 MH 6-speed overdrive transmission, 4-wheel ABS, 145-amp. alternator, Steering Wheel custom, Tires 22.5"		0	0	
^E Workhorse Chassis – 8.1L Vortec V8 340-hp, Allison 2100 MH 6-speed overdrive transmission, 4-wheel ABS, 145-amp. alternator, Steering Wheel custom, Tires 22.5"		0	0	\$
Trailer Hitch ⁷ 5,000-lb. drawbar/500 lbs. maximum vertical tongue weight, fixed mount female socket, 7-pin connector, Wheel Liners stainless steel (Workhorse only on 35A & 35L)	\$	\$	\$	\$

AUTOMOTIVE/CHASSIS	33V	35A	35L	38J
Leveling Jacks (front & rear) Kwikkee® hydraulic, manual touch pad w/3-way, 1-touch system, indicator light	\$	\$	\$	
Leveling Jacks (front & rear) Kwikkee, hydraulic, automatic w/3-way, 1-touch system	0	0	0	
Leveling Jacks (front & rear) HWH® hydraulic, automatic w/3-way, 1-touch system				\$

CAB AREA & DRIVER CONVENIENCES	33V	35A	35L	38J
Cab Seats lumbar support, armrests, multiadjustable swivel/slide/recline, fabric, Cab Sound Control Package , Convenience Tray , Cruise Control , Door (Driver) entry, assist bar, courtesy light, TriMark® KeyOne™ System, Map Lights , Powerpoint 12-volt DC/cigarette lighter, Steering Wheel tilt w/power-assist, Sunvisors , Trim Panels driver & passenger, Window (Driver) power, Window (Passenger) full-slider w/screen, Windshield Wipers intermittent, Workstation in-dash, passenger	\$	\$	\$	\$
Cab Seats UltraLeather,™ Cab Seat Pedestal 6-way power-assist (driver), Defroster Fans auxiliary, Monitor System rearview, black & white w/single camera & 1-way audio, Audiovox®, Video Camera System requires rearview monitor system	0	0	0	0

GRAND PACKAGE	33V	35A	35L	38J
Cab Seats UltraLeather, Cab Seat Pedestal 6-way power-assist (driver), Entertainment Center (Exterior) DC receptacle, AC duplex receptacle, AM/FM radio w/CD player & remote, radio antenna, speakers (2), lockable compartment, removable table, Home Theater Sound System amplifier, DVD player, receiver, speakers (5), subwoofer, Memorex®, Leveling Jacks (front & rear) Kwikkee®, hydraulic, automatic (HWH standard 38J), Microwave/Convection Oven w/range fan, stainless steel, Monitor System rearview, black & white w/single camera & 1-way audio, Audiovox, Power Cord 50-amp., Roof Vent powered ventilator fan, galley, TV 20" color AC stereo w/remote, flat-face, bedroom, Water Heater 10-gallon electronic ignition, 120 VAC/LP gas w/motoraid & auto heater	0	0	0	0

ENTERTAINMENT	33V	35A	35L	38J
C.B. Wire Prep 12-volt DC powerpoint, RV Radio® (Cab) AM/FM/stereo/CD player w/remote controls & weather band, Radio Power Switch main/auxiliary battery, Satellite System Ready , Telephone input & interior jack, TV 27" flat-face, color AC stereo w/remote, Sony®, TV Enhancement Package antenna (amplified), 12-volt DC powerpoint, interior jacks, coax wiring, cable input, TV shelf in bedroom, Video Selection System	\$	\$	\$	\$
DVD stereo w/remote	0	0	0	0
Entertainment Center (Exterior) DC receptacle, AC duplex receptacle, AM/FM radio w/CD player & remote, radio antenna, speakers (2), lockable compartment, removable table, Home Theater Sound System amplifier, DVD player, receiver, speakers (5), subwoofer, Memorex	0	0	0	0
Satellite Dish Antenna Winegard®, RV digital, elevation sensing unit, manual	0	0	0	0
Satellite Dish Antenna Winegard, RV digital, automatic	0	0	0	0
Satellite Radio Sirius® includes 6-month prepaid subscription (NA in Canada)	0	0	0	0
TV 20" color AC stereo w/remote, flat-face, bedroom	0	0	0	0

INTERIOR	33V	35A	35L	38J
Ceiling fabric, Countertops solid-surface in galley, laminate in dinette, bath & bedroom, Cupholder(s) , Curtain front wraparound, Light decorative, Lights ceiling, incandescent w/wall switches, Lights fluorescent lounge & galley w/wall switches, Lights reading, Shades day/night pleated (lounge, dinette & bedroom), mini blinds (galley), Windows dual-glazed/thermo-insulated	\$	\$	\$	\$

FURNITURE	33V	35A	35L	38J
BenchMark™ Full Comfort Dinette w/access to storage below, child seat tether anchor	S	S	S	
Dining Table w/chairs (2) freestanding, (2) folding				S
Entertainment Center w/27" TV				S
Lounge Chair hoop-base rocker/recliner, footrest	S	S	S	S
Rest Easy® Multi-Position Lounge power recliner, throw pillows	S	S	S	S
Euro Lounge Chair (UltraLeather) w/ottoman	0	0	0	0
Lounge Chair (UltraLeather) hoop-base rocker/recliner, footrest	0	0	0	0
Rest Easy® Multi-Position Lounge (UltraLeather) power recliner, throw pillows	0	0	0	0

GALLEY	33V	35A	35L	38J
Countertop w/flip-up extension(s), Faucet single-control, Microwave Oven w/vented range fan, Sharp® Pantry(ies) , Range Top 3-burner w/storage below, Magic Chef® Range Cover , Refrigerator/Freezer large double-door, Titanium Touch stainless, Roof Vent nonpowered, Water Filtration System cold water only	S	S	S	S
Microwave/Convection Oven w/range fan, stainless steel	0	0	0	0
Range 3-burner w/large oven	0	0	0	0
Refrigerator/Freezer 2-door w/icemaker, Titanium Touch stainless	0	0	0	0
Refrigerator/Freezer 4-door w/icemaker, Titanium Touch stainless	0	0	0	0
Roof Vent powered ventilator fan	0	0	0	0

BATH	33V	35A	35L	38J
Cabinet lavatory, Cabinet medicine, Faucet (Shower) dual-control w/flexible showerhead, Faucet (Lavatory) dual-control, Light shower, Lights makeup, Roof Vent powered, Shower Door(s) textured glass	S	S	S	S

BEDROOM	33V	35A	35L	38J
Bed queen, innerspring Serta® mattress, bed lift gas springs w/underbed storage, Bedsread pillow shams, pillows, throw pillow	S	S	S	S
Bed king, innerspring			0	

EXTERIOR	33V	35A	35L	38J
Awning patio, Awning Rails w/rain gutters, Door entrance, separate screen door w/shade, deadbolt lock, Entrance Steps electric w/doorjamb switch, Ladder , Light porch, Mirrors electric remote w/defrost, Mudflaps front & rear, Receptacle AC duplex, Sidewall Skin 1-piece smooth fiberglass, Storage Compartments valance panels, trunk liner, gas struts, TriMark® KeyOne™ System, paddle latch, lights, antenna jack	S	S	S	S
Awning patio, electric w/wind sensor & remote	0	0	0	0

SYSTEMS	33V	35A	35L	38J
HEATING/AC – Air Conditioner TrueAir® residential central air conditioning system w/heat pump, Automotive Heater/Air Conditioner , PowerLine Energy Management System	S	S	S	S
Furnace 35,000 BTU	S			
Furnace 40,000 BTU		S	S	S
ELECTRICAL – Auxiliary Start Circuit, Batteries (2) (Coach) deep-cycle w/disconnect system, Dual Battery charge control (automatic), Electrical Distribution System AC & DC breaker panels, 45-amp. converter/charger (55-amp. 38J), Generator 5,500-watt, Onan® Marquis Gold,™ gas, Generator Prep gas line, 12-volt DC wiring, Generator/Shoreline Automatic Changeover Switch , OnePlace® Systems Center wall-mounted, battery condition gauge, generator hourmeter gauge, generator start/stop switch, holding tank levels, LP tank level, water heater switch & lights, water pump switch, water tank level, Service Center (Electrical) cable input, portable satellite dish hookup, 30-amp. power cord, QuickPort service connection hatch	S	S	S	S
Inverter DC/AC, 600-watt, Power Cord 50-amp., Solar Panel 10-watt w/battery charger	0	0	0	0
PLUMBING/LP – Drain 1" water tank, Service Center (Drainage/Water) city water hookup/tank diverter fill, drainage valves, exterior wash station w/pump switch, QuickPort® service connection hatch, sewer hose 10', Tank Flushing System black tank only, Tank holding, heated compartment, Tank LP, permanent mount w/gauge, TrueLevel™ Holding Tank Monitoring System , Water Heater 6-gallon electronic ignition w/motoraid & auto heater, Water Pump demand, Water System Winterization Package water heater bypass valve, siphon tube	S	S	S	S
Washer/Dryer Combination (requires 10-gallon water heater, NA w/king-size bed on 35L)		0	0	0
Washer/Dryer Prep		S	S	S
Water Heater 6-gallon electronic ignition, 110 VAC/LP gas w/motoraid & auto heater, Water Heater 10-gallon electronic ignition, 110 VAC/LP gas w/motoraid & auto heater	0	0	0	0

SAFETY	33V	35A	35L	38J
Assist Bar interior, Assist Handle exterior, Bumpers front & rear, Child Seat Tether Anchor (NA 38J), Detectors/Alarms LP leak, smoke, carbon monoxide, Fire Extinguisher 10 BC, Lights fog lamps, Ground Fault Interrupter , Lights high-mount brakelamps, Light courtesy, Lights daytime running lamps, Seat Belts 3-point, adjustable, Window escape, Windshield laminated safety glass	S	S	S	S

WARRANTY ⁸	33V	35A	35L	38J
12-month/15,000-mile basic limited warranty,⁹ 36-month/36,000-mile limited warranty on structure,⁹ 10-year limited parts & labor warranty on roof skin⁹	S	S	S	S

- The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
 - Sunrise floorplans feature a wide-body design – over 96." In making your purchase decision, you should be aware that some states restrict access on some or all state roads to 96" in body width. Before making your purchase decision, you should confirm the road usage laws in the states of interest to you.
 - The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.
 - Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
 - Capacities shown are tank manufacturer's listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
 - Measurements are based on the most recent information available. See your dealer for specifications.
 - Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
 - See separate chassis warranty.
 - See your dealer for complete warranty information.
- NA** Not Available
S Standard
0 Optional

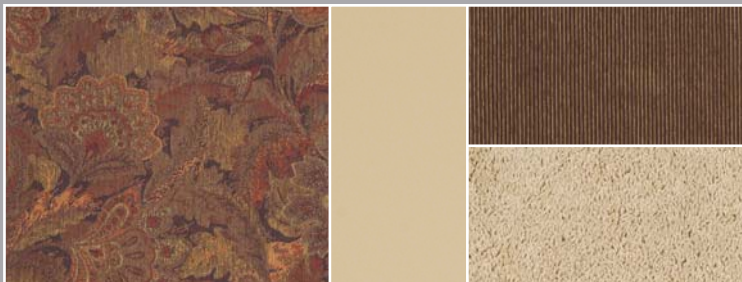
Not all items available in combination. See dealer for details.

Winnebago Industries® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

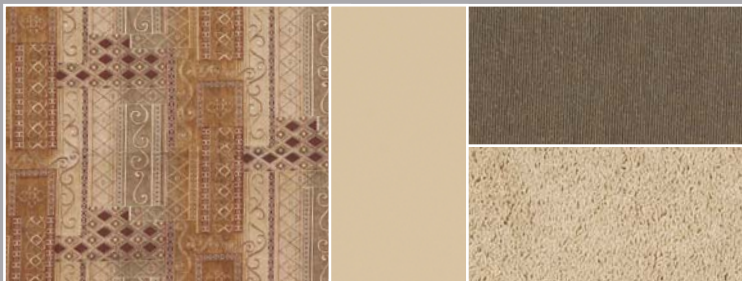
INTERIOR DECOR

Choose from three fabric selections and two wood choices with satin nickel hardware.

SOFA	ULTRA LEATHER	ACCENT
		CARPET



Salasan w/available Buff UltraLeather™



Garden Mist w/available Buff UltraLeather



Odyssey w/available Papyrus UltraLeather



Sierra Maple



Washed Maple

EXTERIOR DECOR



Metallic Gold



Granite Metallic



Welcome to Winnebago Industries, Inc.

<http://www.winnebagoind.com/>

WINNEBAGO

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The 2007 coaches have arrived.

WINNEBAGO INDUSTRIES' FEATURED PRODUCTS

Introducing the 2007 Itasca Inspire™

TRUEAIR
Cools 48% Faster,
While 10% Quieter!

SIRIUS
Available Sirius Satellite Radio.
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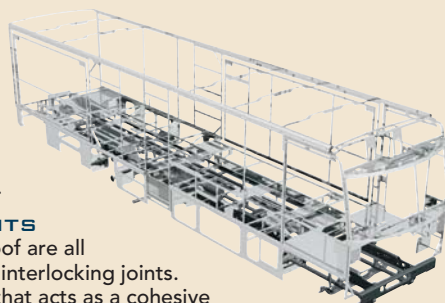


**BUILT BY WINNEBAGO INDUSTRIES.
BUILT TO LAST.**

Itasca motor homes are built by Winnebago Industries, the company that defined motor homes. The company that built its reputation on quality construction. The company that transformed the motor home concept into a way of life.

Today, Winnebago Industries brings that reputation for quality and its 48-year history of motor home innovation to the design and construction of every motor home. It's all a part of SuperStructure® our exclusive system of proprietary structural components that instills each motor home with improved strength and durability.

SOLID FOUNDATION Steel and aluminum truss work provides a solid, flat foundation for floors and sidewalls. Winnebago Industries engineers also take special care to distribute the weight of components to ensure proper handling and stability.



INTERLOCKING JOINTS

The floors, sidewalls and roof are all integrally connected using interlocking joints. This creates a coach body that acts as a cohesive unit for improved strength and durability.

E-COATING Winnebago Industries employs an exclusive 12-stage automotive-style dip tank process to apply an advanced electrodeposition coating on critical steel components for unmatched corrosion protection.



WEB

THERMO-PANEL® SIDEWALLS Invented by Winnebago Industries, Thermo-Panel construction combines a fiberglass panel, high-density, block-foam insulation and aluminum support structures to create some of the most durable, lightweight sidewalls in the industry.

ATTENTION TO DETAIL Whether it's sending every coach through a high-pressure water tunnel to check for leaks or labeling each individual wire and bar-coding parts to save time and frustration during service, Winnebago Industries considers every detail to ensure your Itasca motor home provides you with years of pleasure.

STRONG AS STEEL Appliances are secured directly to embedded steel plates for added safety. Windshields are also mounted in steel with an automotive-style sealant; lesser designs use a rubber gasket to mount the windshield in fiberglass.



1-year-old Itasca fiberglass roof



1-year-old competitor's rubber roof

FIBERGLASS ROOF The Sunrise features a crowned, one-piece fiberglass roof, backed with a 10-year limited parts-and-labor roof skin warranty. Fiberglass offers superior strength, attractiveness and durability over the rubber roofs found on many competitive models which can chalk, streak and degrade over time. Fiberglass also provides increased puncture and tear resistance.



TAKE A TOUR We're proud of our process, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our factory in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.



RECOGNIZED QUALITY The Recreation Vehicle Dealer Association annually rates RV manufacturers and awards the Quality Circle award to manufacturers who provide exceptional products, service and support. Winnebago Industries is proud to be the only manufacturer to receive this award every year since its inception.



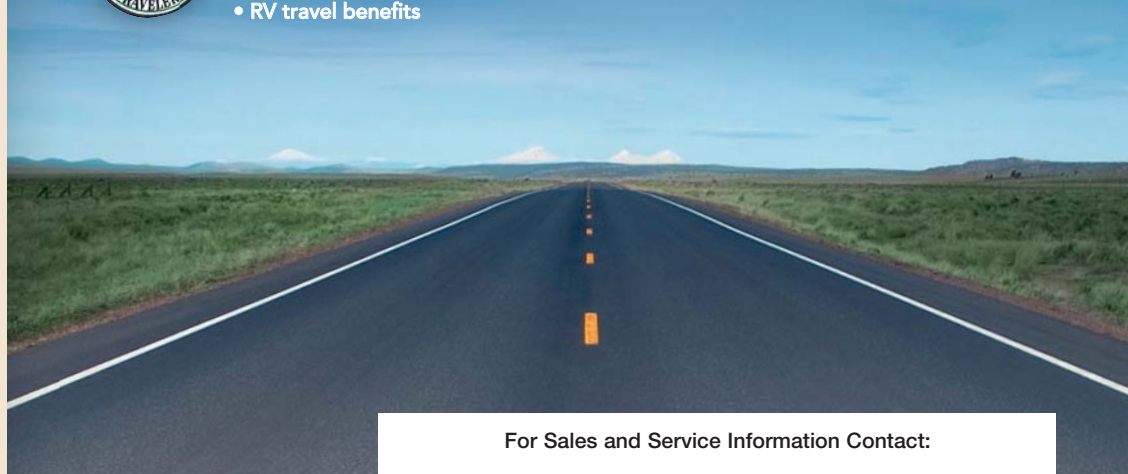
COMMITTED TO SERVICE We back our motor homes with the industry's best service after the sale.

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile limited warranty on structure
- Standard 10-year limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program
- TripSaver Fast Track Parts. TripSaver guarantees that in-stock warranty parts ship directly to your dealer within 24 hours.
- National dealer service network



WIT CLUB Itasca owners are like family. Joining the Winnebago-Itasca Travelers is a great way to meet and travel with other Itasca enthusiasts. Members enjoy:

- Caravans and rallies
- Local and state group activities
- RV travel benefits



For Sales and Service Information Contact:

Colton RV
North Tonawanda, NY 14120
(716) 694-0188
(800) 628-4889
www.ColtonRV.com

Colton RV
Orchard Park, NY 14127
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www.Coltonrv.com



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NYSE listing: WGO

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Seat belts are your most important hookup. Always buckle up.