

# LACROSSE

## Luxury Lite

PRIME TIME  
Manufacturing



## LUXURY TO THE MAX

LACROSSE | TRAVEL TRAILERS

[WWW.PRIMETIMERV.COM](http://WWW.PRIMETIMERV.COM)



# *Luxury to the MAX*

With LaCrosse, this is more than just a catchy phrase found inside a brochure - it's the strategy that guides us every day as we strive to create the perfect Recreational Vehicle. Whether it's the BEST kitchen storage in its class, the LARGEST slide room found on any travel trailer, or industry-first innovations like a 4 door, 12 cubic foot Refrigerator in a Bunk House floorplan, the designers at Prime Time want to make sure that your enjoyment and satisfaction are MAXimized.

• 318 BHS

• 87" Booth Dinette




• 319 QBS Hazelnut Décor



# Luxury to the MAX

In the past, luxury and value were contradictory terms - not any more! LaCrosse redefines value to include the very best in price and quality but without sacrificing luxury, comfort, and convenience. LaCrosse is loaded with upgraded features, unmatched storage, residential appeal, and comfort normally found only on units costing thousands more. Your search for the perfect combination of luxury and value is over. We have created it. It's called LaCrosse!



• Free Standing Dinette Option

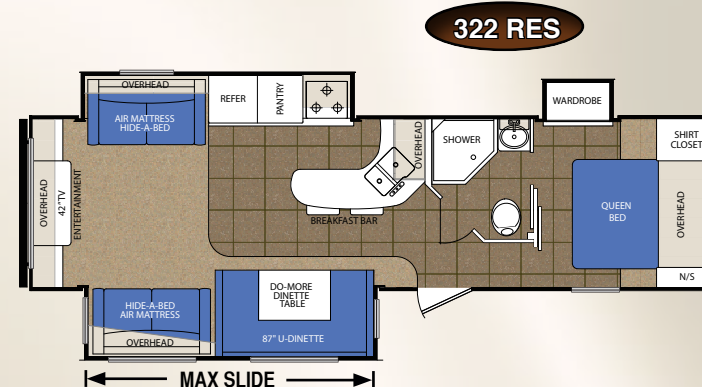
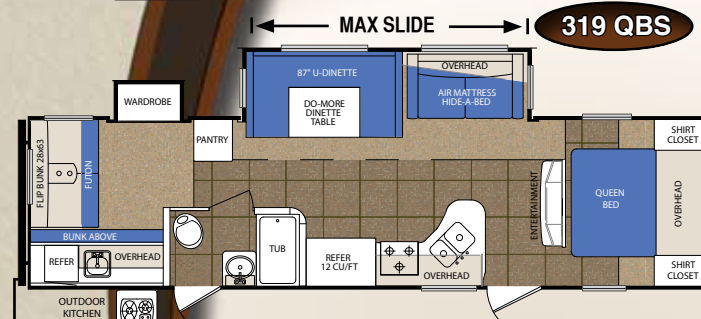
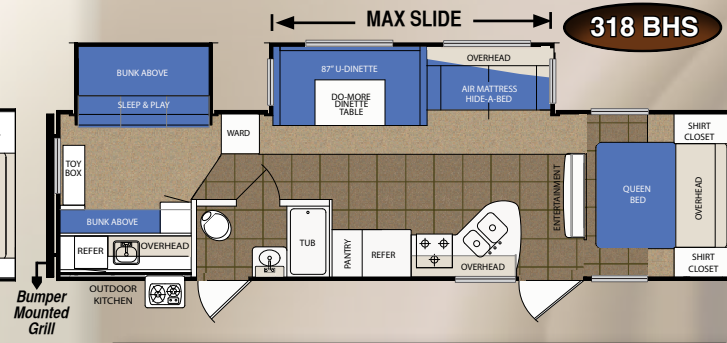
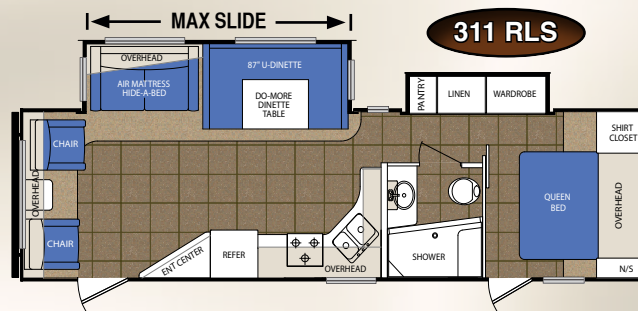
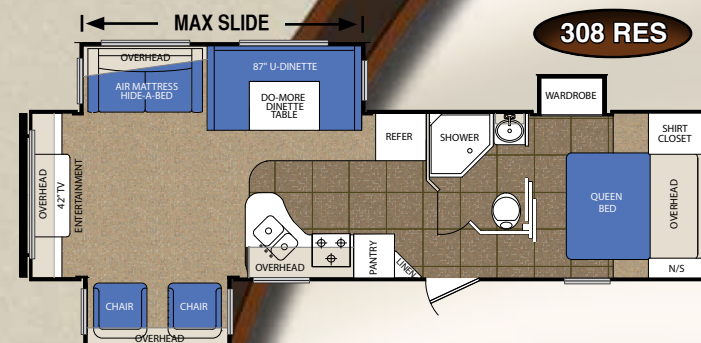
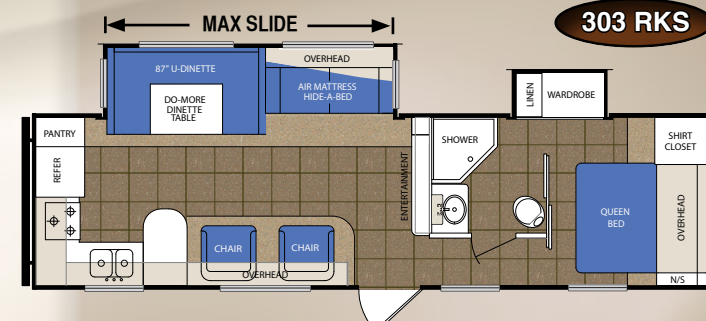
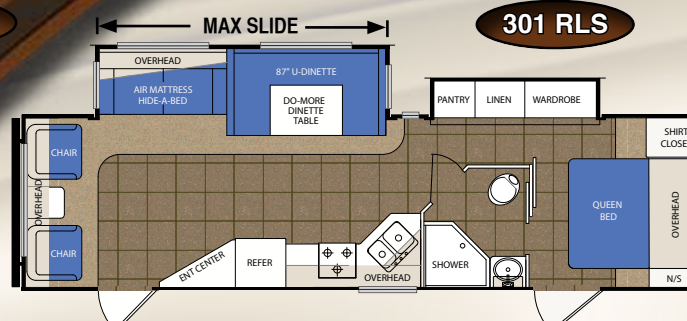


• 292 BHS Breakfast Bar



• 292 BHS Cappuccino Décor





At Prime Time, we know that finding the right floorplan is the single most important decision you have to make when purchasing your new recreational vehicle. That's why we offer a variety of choices that include bunk houses both large and small; couple's models with rear living rooms, rear entertainments, and rear kitchens; single, double and triple slides; and several bath configurations including the popular side aisle design. Every model comes standard with Prime Time's legendary attention to detail and the LaCrosse promise of "Luxury To The MAX!"

**PRIME TIME**  
Manufacturing

**Tank Capacities** FRESH: 48 Gallons • GRAY: 60 Gallons • BLACK: 30 Gallons

SPECIFICATIONS	292 BHS	301 RLS	303 RKS	308 RES	311 RLS	318 BHS	319 QBS	322 RES
Length	32' 10"	34' 8"	34' 10"	35' 7"	TBD	35' 5"	35' 7"	35' 5"
Height	11' 1"	11' 1"	11' 1"	11' 1"	TBD	11' 1"	11' 1"	11' 1"
Hitch	749 lbs.	794 lbs.	936 lbs.	848 lbs.	TBD	797 lbs.	798 lbs.	857 lbs.
Ship Weight	6,640 lbs.	7,032 lbs.	6,987 lbs.	7,490 lbs.	TBD	7,613 lbs.	7,290 lbs.	7,736 lbs.
Carrying Capacity	2,872 lbs.	2,471 lbs.	2,711 lbs.	2,121 lbs.	TBD	1,947 lbs.	2,383 lbs.	1,911 lbs.





# LACROSSE STANDARDS AND FEATURES

**LACROSSE**  
Luxury Lite

## CONSTRUCTION

- Gel Coated Fiberglass Exterior
- ETERNABOND Solid Construction
  - \* Laminated Aluminum Framed Side Walls and End Walls (R-11)
  - \* Laminated Aluminum Main Floor (R-14)
  - \* Laminated Slide Room Walls and Roof (R-11)
- Thermal Package Plus
  - \* Enclosed and Heated Underbelly
  - \* Heated Holding Tanks
  - \* Enclosed and Heated Dump Valves
- One Piece Rubber Roof
- Snow Load Approved 5" Truss Rafters W/Double Insulation (R-14)
- 3/8" WALK ON Roof Decking
- Upgraded Oetiker Water Line Fittings

## EXTERIOR FEATURES & EQUIPMENT

- "One Touch" Electric Awning
- "One Touch" Electric Jacks
- Aluminum Wheels
- Universal Docking Station
- Outside Shower with Detachable Hose (UDC)
- Slam Latch Baggage Doors
- Aerodynamic Front Fiberglass Cap
- Front Diamond Plate
- 30" Radius Entry Door
- Folding Grab Handle
- Black Tank Flush
- Radius Triple Entry Steps
- EZ Tow Wide Track Suspension
- Radial Tires
- "Super Lube" Greasable Axle Hubs
- 30# LP Bottles with Easy Access Cover
- "Quick Connect" Exterior LP Connection
- Marine Grade Outside Speakers
- Black Framed, Dark Tinted, Radius Safety Glass Windows
- 30 AMP Power Cord
- Extended Drip Spouts
- Hitch Light
- TV Antenna
- Easy Access Low Point Drain Valves

## APPLIANCES

- 26" LCD TV with Bracket to Remove
- 42" LCD TV on Power TV Lift (308RES and 322RES only)
- Outside TV Bracket and Hook-ups
- AM/FM/CD/DVD Stereo with I-Pod Hook-up
- 3-Burner Range with Large Oven
- Range Hood W/ Light and Exhaust
- Large Double Door Refrigerator
- 12 CU. FT. 4 Door Refrigerator (319QBS only)

- 13,500 BTU Air Conditioner
- 30,000 BTU Hi Capacity Gas Furnace
- 6 Gal Gas/Electric Water Heater with DSI
- 18 Gal./Hr. Quick Recovery Mode for Water Heater
- Water Heater Bypass
- Hi Capacity Water Pump

## INTERIOR FEATURES & EQUIPMENT

- Solid Hartford Cherry Cabinet Doors
- Solid Wood Core Cabinets
- Predrilled and Screwed Cherry Finish Cabinetry
- Ball Bearing Full Extension Drawer Glides
- "Video Pro" Separate Cable / Satellite Prep (UDC)
- Upgraded Residential Carpet with Pad
- EZ Command Center
- Night Shades
- Deep Overhead Cabinets in Slide Out
- Spice Rack
- Swivel Chairs (where applicable)
- Decorative Wall Light in Slide Out
- Deep Kitchen Pantry with Removable Shelves
- Large Panoramic Slide Room Windows
- ARMSTRONG "Tough Guard" Premium Vinyl Flooring
  - \* Fully Glued Application
- Oversized MAX Living Room Slide Out
- Decorative Overhead Lighting Above Entertainment Center
- EZ Winterization Hook-Up

## KITCHEN

- Solid Surface Countertops
- Deep, Double Bowl Undermount Kitchen Sink
- Sink Cover Storage Area
- Hi Rise Metal Kitchen Faucet
- Oil Rubbed Bronze Fixtures & Hardware
- Residential Style Microwave
- 87" King U-Shaped Dinette
- "Do-More" Folding Dinette Table
- MAX STORAGE Oversized Pots N Pans Drawer
  - \* 2nd Pots-n-Pan Drawer on 318 BHS only
- Trash Can Storage

## BATHROOM

- ABS Tub/Shower Surround
- One Piece Fiberglass Shower (311 RES only)
- Skylight Over Tub/Shower
- Radius Shower Curtain (some models)
- Glass Shower Door (most models)
- Porcelain Toilet with Foot Flush
- Power Vent Fan
- Wooden Medicine Cabinet with Mirror
- ARMSTRONG "Tough Guard" Premium Vinyl Flooring
- Large Bathroom Sink

## BEDROOM

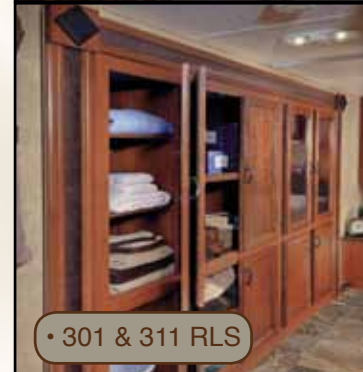
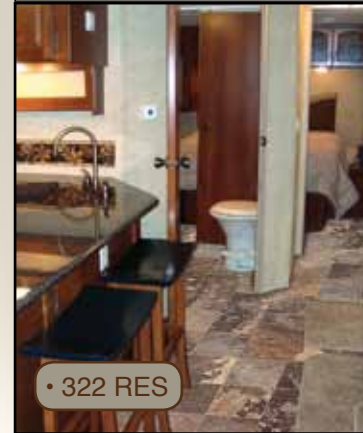
- Solid Pocket Doors
- Ceiling Mounted TV Bracket
- Dual Wardrobes (most models)
- Underbed Storage with Struts
- Quilted Residential Bedspread
- Bedroom Heat and A/C Vents
- "Evergreen" Select Foam Mattress
- Quilted Bunk Matts
- Built In Bunk Ladder (292,318 and 319 only)

## SAFETY

- CO Detector
- LP Detector
- Fire Extinguisher
- Smoke Alarm
- Propane Alarm
- Dual Hitch Safety Chains

## OPTIONS

- Outside Kitchen Cook Center
  - (318BHS and 319QBS only-Mandatory)
- Free Standing Table with 4 Chairs
- 15,000 BTU Air Conditioner
- Dual 15,000 BTU Air Conditioners With 50 AMP Service
- 2 Swivel Rockers IPO Door Sized Hide-a-Bed Sofa
  - (322RES only)



## STYLE & CLASS

The 311 RLS and 322 RES floorplans are customer favorites because of their

MAX storage, roomy design and spacious bathrooms that feature a KING shower in the 322 and a HUGE One

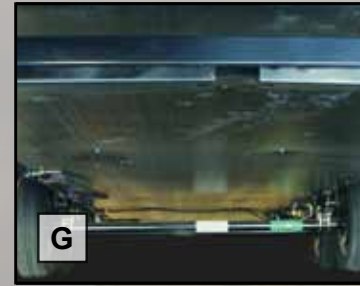
Piece 54" fiberglass shower with molded seat in the 311 RES. These LaCrosse Luxury Lite Floorplans will spoil you with Luxury to the MAX.





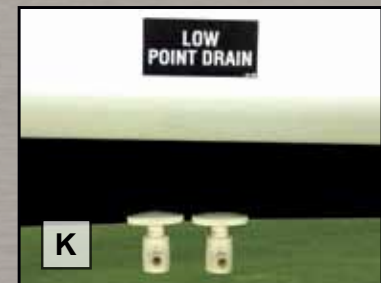
## LACROSSE Luxury Lite

- A. LaCrosse's **MAX SLIDE** is almost 2' longer providing nearly 40 cubic feet of additional living area.
- B. The elegant Air Mattress Hide-A-Bed easily transforms into comfortable overnight accommodations.
- C. The "Do-More Dinette" doubles as a Coffee Table.
- D. The great looking Fiberglass Front Cap improves aerodynamics and fuel efficiency while providing long lasting beauty.
- E. Extra thick Slam Latch Baggage Doors have superior locks, seals, and hinges protecting your valuables.
- F. LaCrosse offers **MAX** Sized pass-thru storage.
- G. The enclosed underbelly and industry-best R-Values allow for Extended Season Camping Enjoyment.
- H. "One Touch" Electric Stabilizer Jacks reduce setup time.



- I. "One Touch" Electric Awning offers adjustability for changing weather conditions.
- J. The Universal Docking Station allows for all of your vital hook-ups to be located in one area behind a locked compartment door.
- K. Easy Access Low Point Drains make winterizing quick and easy.

- L. The Interior Command Center hides critical switches from "little" fingers.
- M. EZ Tow provides for a more stable, stress free, safer towing experience.
- N. The EZ Winterizing Kit is another **MAX CONVENIENCE** feature on LaCrosse.



**MAX  
SLIDE**

**MAX  
STORAGE**

**MAX  
CONVENIENCE**

**MAX  
PROTECTION**



# DESIGN



Advanced Engineering

Before a new industry leading floorplan or idea hits Prime Time's production line, countless hours of **DESIGN** go on behind the scenes.

# DETAIL

The manufacturing team at Prime Time exposes LaCrosse daily to some of the most stringent and rigorous testing procedures in the industry.

LEAK GUARD, designed to protect your investment for a lifetime of value, is just one of Prime Time's industry-leading quality assurance programs.



PEX Water Lines

- Flexibility, eliminating the use of joints and elbows
- Can expand up to 300% without damage
- Higher R Value, keeping your water hotter longer!
- Oetiker clamp rings allow for 25 year warranty



Seek-A-Leak

- NEW technology
- Pressured Equalization
- Water line system is tested with 80 lbs. of air
- Instantaneous results, highly precise!

# LACROSSE

Luxury Lite



ETERNABOND®

Competitor's Soft Walls

ETERNABOND® is the superior construction standard on LaCrosse. EVERY wall and main floor is bonded together to create the lightest, yet strongest construction available on any RV in the industry.



ETERNABOND®

ETERNABOND® Aluminum framed, laminated walls eliminate soft, spongy exteriors that have "sagging" insulation.



Competitor's Soft Walls

ETERNABOND® Offers you MAX PROTECTION and peace of mind knowing you have the finest in structural durability.



Seal Tech Air Pressure Test

- High capacity blower pressurizes the unit
- Detergent solution is applied to exterior
- Identifies the smallest exterior void
- **EVERY** Prime Time RV is tested!

## Rain Bay

- State of the art facility
- (2) 1,200 gallon recycling tanks with 184 spray heads
- Exceeds the most extreme weather conditions
- Delivering 300 gallons per minute = 24" of rain an hour!



65 Point Secondary PDI



Executive Quality Audits



# 2010 & 2011 DSI QUALITY CIRCLE AWARD WINNER

Prime Time Manufacturing is proud to be recognized as an industry leader in value, reliability, and overall quality by the Recreational Vehicle Dealers Association. This was accomplished by committing ourselves to "A Higher Standard" in design, construction, testing, and customer service. Check us out - we know you'll be impressed!



Seal Tech Air Pressure Test



ETERNABOND Construction



Rain Bay



Seek-A-Leak Pressure Test



65 Point Secondary PDI



Web Based Customer Service



Executive Quality Audits



Advanced Engineering



www.primetimerv.com



## Coach-Net®

RV TECHNICAL & ROADSIDE ASSISTANCE

With the purchase of this recreational vehicle, you receive the benefit of our exclusive around the clock Emergency Roadside Assistance and Product Support Plan. Through our partnership with Coach-Net, you have access 24 hours a day, 7 days a week to RVDA/RVIA Trained Technician and Service personnel to assist with service during your time of need.

\*Exclusions and restrictions apply. See member guide for details.

HERE'S JUST A SAMPLE OF THE BENEFITS\*

- ✓ Mobile Mechanic
- ✓ Free Jump Starts
- ✓ Tire Changes
- ✓ \$2000 Trip Interruption
- ✓ Appointment Assistance
- ✓ Lock Out Service
- ✓ Fuel Delivery
- ✓ Service Assistance
- ✓ Custom Trip Routing and Maps
- ✓ 24 Hour Emergency Messaging



Forest River, Inc. encourages our customers to purchase their Forest River products from a local dealership whenever possible for the following reasons:

- 1) Forest River, Inc. dealers are independently owned and operated businesses so priority service and scheduling is at their discretion and is often provided to customers that purchased their unit at that dealership.
- 2) Purchasing locally allows customers to establish meaningful relationships with a dealer, enhancing the RV experience through assistance with product questions, user tips or RV regulations for your state or country, and much more!
- 3) Canadian customers must meet requirements to bring an RV purchased out of the country to their home. These requirements may involve additional inspections and certifications, taxes and fees. Your local Canadian Dealer is a professional at meeting these requirements.
- 4) Scheduling timely warranty repairs and adjustments through a local dealership provides far greater flexibility and convenience to you, the customer!

It is the goal of Forest River, Inc. that all of our RV owners fully enjoy the RV experience and that customer satisfaction meets or exceeds their expectations!



**Learn More**  
Scan this barcode using a QR Reader on your smart phone to learn more about Forest River.



A Berkshire Hathaway company.

All illustrations and specifications contained in this literature are based on the latest product information at time of publication. Prime Time Manufacturing reserves the right to make changes in prices, colors, materials, equipment and specifications at anytime, without notice, and assumes no responsibility for any error in this literature. All units are shipped F.O.B. point of manufacture.

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Litho U.S.A.

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DEALER