

# PRODUCT UPDATES

2025 Model Year



# SALEM



## Quality and Reliability

At the heart of our brand is a commitment to surpassing the quality expectations of our customers and dealers. Our journey begins with crafting extraordinary products from the finest materials and employing state-of-the-art processes. Because we know, “The lowest price doesn’t always mean the best value.”



## Passion and Innovation

At Salem, we blend passion with cutting-edge innovation. We’re not just selling RVs; we’re delivering adventures. Our mission is to ignite a love for memory making in our customers and dealers, driving everything we do. Discover the Salem difference and ignite your passion for unforgettable journeys.

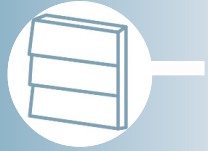


## Top Selling Retail Brand

At Salem, we’re driven to become the best-selling retail brand in the market, offering our dealers the fruit of our relentless passion and innovation. We believe so deeply in our brand that we see it as our mission to ensure every customer experiences the joy of having a Salem at their campsite. Anything less is a disservice to their future memories. Join us, and let’s make unforgettable moments together.



# Cruise Lite : New Features



## RETRO/METAL REDESIGN

Introducing Retro Metal—a fresh take on classic tin. With an enhanced .030 thickness, we've achieved a sleek, modern look that's both stylish and durable. Experience the perfect blend of vintage charm and contemporary design.



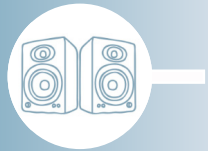
## EXTERIOR CAMP KITCHEN

Unleash your culinary creativity outdoors with our convenient and stylish Lodge Grill Exterior Kitchen. Cook, dine, and enjoy the great outdoors like never before.



## 4K BLADE LIGHTING

Illuminate luxury with our new 4K Blade Lighting. Experience enhanced track lighting inside and elegant 4' exterior accent lighting. Elevate your space, inside and out, with unparalleled brilliance.



## JBL SPEAKERS - INTERIOR/EXTERIOR

Elevate your audio experience with JBL's superior sound quality. Our marine-grade exterior speakers ensure durability in any weather. Perfect sound, inside and out.



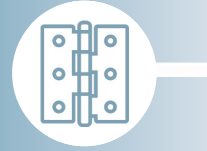
## 4K AWNING BLADE LIGHTING

Upgrade your ambiance with Fusion lighting. Enjoy enhanced brightness that perfectly complements your interior lighting, creating a seamless glow inside and out.



## TFL CABINET DOORS

Upgrade your space with our TFL 5/8 particleboard cabinet doors. Thermally Fused Laminate ensures exceptional durability and a sleek, modern look. Experience the perfect blend of style, strength, and durability.



## HEAVY-DUTY CABINET HINGES

Stronger doors need stronger support. Our upgrade to heavy-duty hinges ensures lasting durability and robust performance. Your cabinets, fortified.



## FOLD-OUT TRASH CAN

Maximize your RV space with our fold-out trash can, cleverly tucked under the sink for easy access and optimal efficiency. Smart design for seamless living.



## VERSA-RANGE

Sleek and innovative, the Versa-Range Hood offers a stylish solution for concealing your microwave. With just a touch, the hood smoothly lifts, unveiling the hidden appliance, merging functionality with modern design seamlessly.



## VERSA-RANGE SPICE RACK

Function meets style with our updated Versa-Range. This sleek Range Hood now includes a convenient spice rack, offering both aesthetic appeal and practical storage.



## STYLISH BACKSPLASH UPDATE

Enhance your kitchen with our updated backsplash in Bryan Stone. Featuring a chic horizontal pattern, it seamlessly blends style with modern elegance.

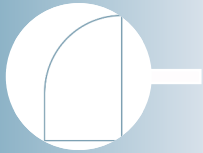


## UPDATED BARSTOOLS (24VIEW)

Introducing our new metal-framed barstools—stronger, more stable, and incredibly comfortable. Elevate your dining space with their modern design and enhanced durability.



# Cruise Lite : New Features



## LUMINOUS ARCHED RADIUS PANELS

Elevate your space with our stunning arched panels featuring backlighting. This luxurious and modern accent replaces slide-out wall windows, adding a sophisticated touch that will leave you in awe.



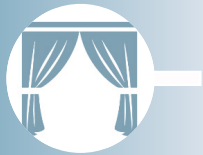
## EXPANDED KITCHEN WINDOW

Upgrade your view with our new 32x29 kitchen window. Enjoy a broader perspective of your campsite, bringing the beauty of the outdoors inside.



## STYLISH ROLLER SHADES

Enhance your space with our new color-themed roller shades. Durable and easy to use, they perfectly complement your decor while adding convenience and style.



## ELEGANT CURTAIN RODS AND CURTAINS

Upgrade your decor with our sleek new rods and crisp white curtains, now featuring ScotchGuard™. Enjoy easy cleaning and lasting durability for a stylish, hassle-free look.



## SLEEK SINGLE BOWL SINK

Elevate your kitchen with our stylish and spacious single bowl sink, designed for modern living and effortless elegance.



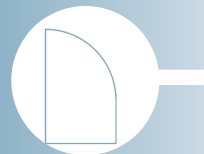
## VERSA-TILT BED UPGRADE

Upgrade your comfort in models 171RBXL & 19DBXL with our signature Versa-Tilt Bed, replacing the Murphy bed for enhanced convenience and relaxation.



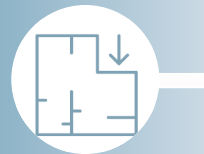
## PET STEP

Designed for your furry friend or yourself, our Pet Step offers enhanced stability and ease for getting into your Versa-Tilt Bed. Comfort and safety, all in one step.



## BACKLIT ARCHED RADIUS BATHROOM MIRROR

Luxury redefined. Our backlit arched radius bathroom mirror is the perfect accent feature, tying your elegant bathroom design together seamlessly. Experience the ultimate blend of style and sophistication.



## REVAMPED BEDROOM LAYOUT

Experience enhanced flow with our updated bedroom design. We've optimized storage and repositioned the built-in laundry hamper for a more seamless and functional space.



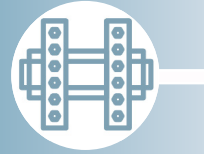
## ENHANCED FLOATING SHELVES

Boost your entertainment area with our sturdy floating shelves, built to hold more for efficient and stylish storage.



## TFL BLACK WALNUT ENTERTAINMENT SHELF

Match your kitchen's elegance with our TFL Black Walnut Entertainment Shelf. Strong and durable, it's built to handle all your entertainment essentials with style.



## PRE-INSTALLED TV BRACKETS

Enjoy seamless setup with our pre-installed TV brackets, making it easy to mount your TV and start watching in no time.

# NEW EXTERIOR GRAPHICS





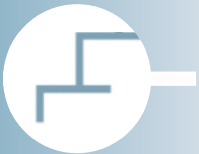
# Cruise Lite : Best In Class Features



**VERSA FURNITURE**



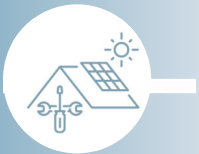
**STOW N GO STORAGE**



**MORRYDE™ STEPABOVE DOUBLE STEP (ENTRY DOOR)**



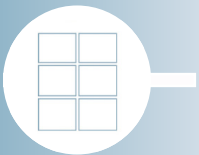
**TFL CABINET DOORS**



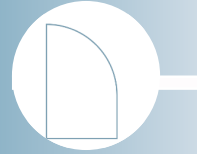
**ROOF MOUNT SOLAR PREP**



**ADJUSTABLE TEXTURED ROLLER SHADES**



**ENCLOSED ACCESSIBELLY**



**BACKLIT RADIUS BATHROOM MIRROR**



**BUILT-IN LAUNDRY HAMPER IN BEDROOM**



**BACK-UP CAMERA PREP**



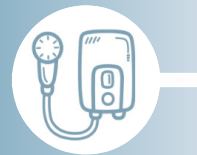
**JBL STEREO**



**DIMMABLE INTERIOR LED “BLADE LIGHTING” (LIVING AREA)**



**LED “BLADE LIGHTING” UNDER AWNING**



**60K ON-DEMAND TANKLESS WATER HEATER**





# Salem : New Features



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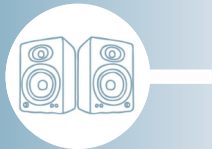
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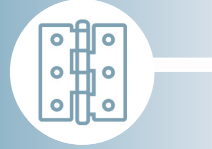
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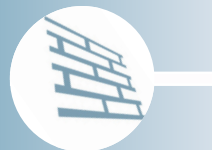
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## UPDATED BARSTOOLS

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# Salem : New Features



## VERSA-FLEX

Meet Versa-Flex, the upgraded Versa-Lounge 2.0 with a movable, extendable dinette that also doubles as a desk. Offering multiple configurations to suit any dining space or workspace needs, it's designed for ultimate versatility and comfort.



## LOCK AND GROOVE SHIPLAP ISLANDS

Elevate your kitchen's aesthetic with our authentic lock and groove shiplap, now featured on our islands and the upgraded Versa-Lounge 2.0. Experience timeless style and craftsmanship.



## EXPANDED KITCHEN WINDOW

Upgrade your view with our new 32x29 kitchen window. Enjoy a broader perspective of your campsite, bringing the beauty of the outdoors inside.



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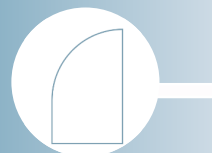
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Match your kitchen's elegance with our TFL Black Walnut Entertainment Shelf. Strong and durable, it's built to handle all your entertainment essentials with style.



## SLEEK SINGLE BOWL SINK

Elevate your kitchen with our stylish and spacious single bowl sink, designed for modern living and effortless elegance.



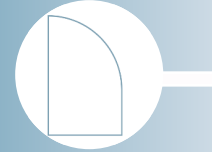
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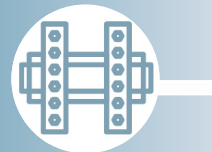
## REVAMPED BEDROOM LAYOUT/PET STEP

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## PRE-INSTALLED TV BRACKETS

Enjoy seamless setup with our pre-installed TV brackets, making it easy to mount your TV and start watching in no time.

# NEW EXTERIOR GRAPHICS



  
**FOREST RIVER**  
SALEM





# Salem : Best In Class Features



**VERSA FURNITURE**



**STOW N GO STORAGE**



**MORRYDE™ STEPABOVE TRIPLE STEP (ENTRY DOOR)**



**TFL CABINET DOORS**



**ROOF MOUNT SOLAR PREP**



**ADJUSTABLE TEXTURED ROLLER SHADES**



**HEATED & ENCLOSED ACCESSIBELLY**



**BACKLIT RADIUS BATHROOM MIRROR**



**BUILT-IN LAUNDRY HAMPER IN BEDROOM**



**BACK-UP CAMERA PREP**



**FLUSH FLOOR SLIDE-OUT W/ MARINE GRADE FLOORING**



**JBL STEREO**



**DIMMABLE INTERIOR LED “BLADE LIGHTING” (LIVING AREA)**



**LED “BLADE LIGHTING” UNDER AWNING**



**60K ON-DEMAND TANKLESS WATER HEATER**



# Platinum Upgrades

Available on Cruise Lite & Salem



FIBERGLASS EXTERIOR



200W SOLAR PANEL W/30 AMP CONTROLLER









# Villa/Grand Villa : New Features



## RETRO/METAL REDESIGN

Introducing Retro Metal—a fresh take on classic tin. With an enhanced .030 thickness, we've achieved a sleek, modern look that's both stylish and durable. Experience the perfect blend of vintage charm and contemporary design.



## LIPPERT ON-THE-GO LADDER PREP

Prepare for your ideal ladder solution with our convenient setup, tailored for a telescoping ladder that's easy to store and deploy (ladder not included). Effortlessly find and purchase your perfect ladder on Amazon.



## JBL SPEAKERS - INTERIOR/EXTERIOR

Elevate your audio experience with JBL's superior sound quality. Our marine-grade exterior speakers ensure durability in any weather. Perfect sound, inside and out.



## 4K AWNING BLADE LIGHTING

Upgrade your ambiance with Fusion lighting. Enjoy enhanced brightness that perfectly complements your interior lighting, creating a seamless glow inside and out.



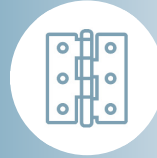
## LOCK AND GROOVE SHIPLAP ISLANDS

Elevate your kitchen's aesthetic with our authentic lock and groove shiplap, now featured on our islands and the upgraded Versa-Lounge 2.0. Experience timeless style and craftsmanship.



## TFL CABINET DOORS

Upgrade your space with our TFL 5/8 particleboard cabinet doors. Thermally Fused Laminate ensures exceptional durability and a sleek, modern look. Experience the perfect blend of style, strength, and durability.



## HEAVY-DUTY CABINET HINGES

Stronger doors need stronger support. Our upgrade to heavy-duty hinges ensures lasting durability and robust performance. Your cabinets, fortified.



## HIDDEN PANTRY DOOR (40RLB, 42DL, 42FLDL)

Our innovative hidden pantry door design adds a sleek touch while increasing counter space by 15 inches. Experience the perfect blend of style and functionality.



## UPDATED BARSTOOLS

Introducing our new metal-framed barstools—stronger, more stable, and incredibly comfortable. Elevate your dining space with their modern design and enhanced durability.



## STYLISH BACKSPLASH UPDATE

Enhance your kitchen with our updated backsplash in Bryan Stone. Featuring a chic horizontal pattern, it seamlessly blends style with modern elegance.



## MODERN HEADBOARD REDESIGN

Transform your bedrooms and loft with our chic geometric headboards. Featuring a sophisticated blend of two fabrics and backlit options in the loft, these modern designs add a touch of elegance to your space.



## ELEGANT CURTAIN RODS AND CURTAINS

Upgrade your decor with our sleek new rods and crisp black curtains. Enjoy easy cleaning and lasting durability for a stylish, hassle-free look.



# Villa/Grand Villa : New Features



## STYLISH ROLLER SHADES

Enhance your space with our new color-themed roller shades. Durable and easy to use, they perfectly complement your decor while adding convenience and style.



## ENHANCED FLOATING SHELVES

Boost your entertainment area with our sturdy floating shelves, built to hold more for efficient and stylish storage.



## TFL BLACK WALNUT ENTERTAINMENT SHELF

Match your kitchen's elegance with our TFL Black Walnut Entertainment Shelf. Strong and durable, it's built to handle all your entertainment essentials with style.



## JBL 3-ZONE MEDIA CENTER

Experience immersive sound with our JBL Media Center. Featuring FM and Bluetooth connectivity, plus four interior speakers, it delivers quality audio you can feel throughout your space.



## VERSA-SINK

Meet the Versa-Sink: your ultimate kitchen companion. Featuring a PD Faucet, Soap Dish, Cutting Board, Glass Washer, Colander, Task Basket, and Strainer all in one, it simplifies food prep and dishwashing like never before. Elevate your kitchen efficiency with style.



## 4K BLADE LIGHTING

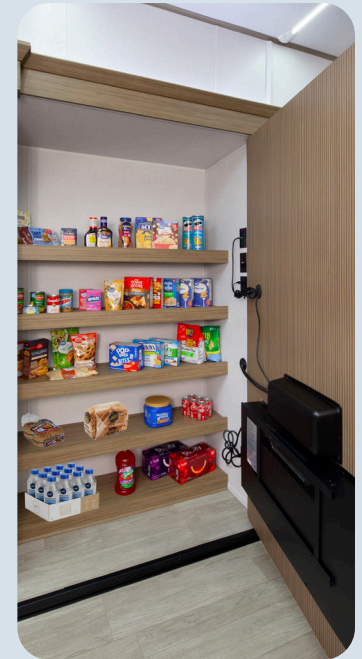
Illuminate luxury with our new 4K Blade Lighting. Experience enhanced track lighting inside and elegant 4' exterior accent lighting. Elevate your space, inside and out, with unparalleled brilliance.



## TRIO CIRCLE ILLUMINATION

(40RLB, 42FLDL, 42DL, 42VIEW, & 44VIEW)

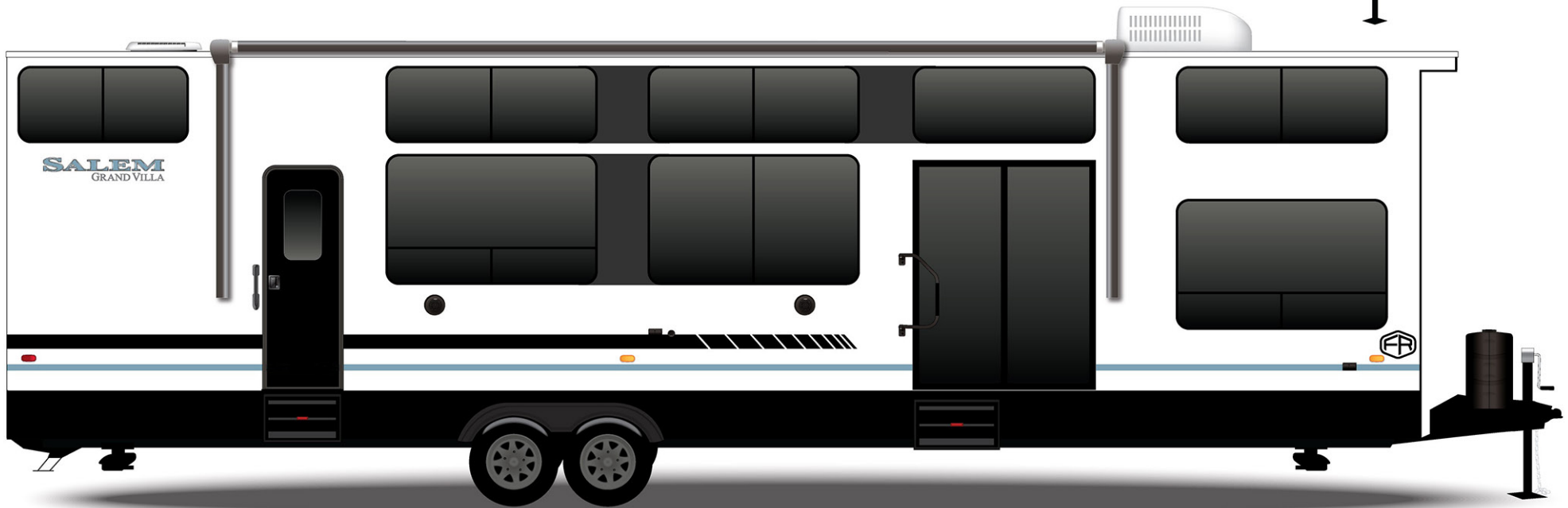
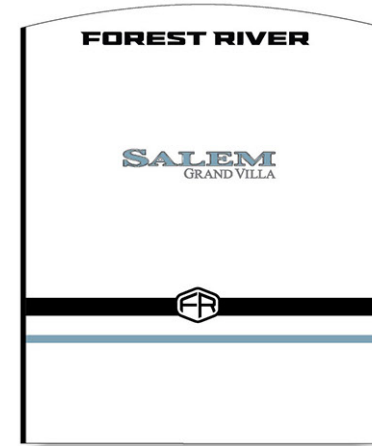
Meet Trio Circle Illumination, featuring the advanced 4K Blade Lighting. This innovative lighting solution enhances the luxurious look and feel of your interior. The unique 3 ring circle lights symbolize totality, wholeness, and perfection, providing a superior ambiance and an unparalleled lighting experience.





# NEW EXTERIOR GRAPHICS

  
**FOREST RIVER**  
**SALEM** GRAND VILLA      **SALEM** VILLA





# Villa/Grand Villa : Best In Class Features



**1.6 CU FT OVERSIZED  
RESIDENTIAL MICROWAVE**



**7' SLIDE-OUT HEIGHT**  
(Living Area) (STD on GRANDS)



**ADJUSTABLE TEXTURED  
ROLLER SHADES**



**CENTRAL VACUUM  
W/ SWEEP ATTACHMENT**



**JBL STEREO**



**DIMMABLE INTERIOR LED  
"BLADE LIGHTING"** (Living Area)



**HEATED & ENCLOSED  
ACCESSIBELLY**



**LED "BLADE LIGHTING"  
UNDER AWNING**



**RAINFALL VERSA-SINK IN KITCHEN**



**SERTA MATTRESS  
IN BEDROOM(S)**



**STAINLESS STEEL  
KITCHEN APPLIANCES**



**VERSA-TILT BED**



**SLIDE-OUT AWNING TOPPERS**



**SOFT CLOSE DRAWER GUIDES**



**60K ON-DEMAND  
TANKLESS WATER HEATER**







# Exterior Photos



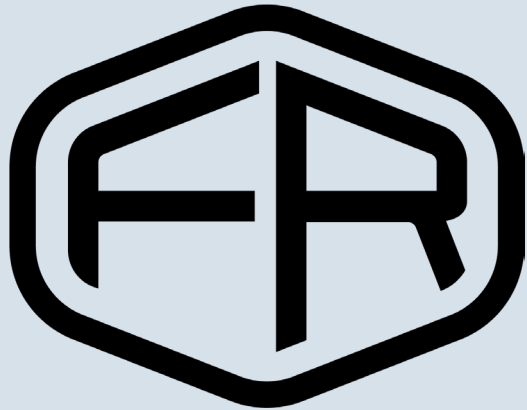
**\*Optional Gel Coat Fiberglass**

# All In with Tin: The RetroMetal Revolution

We are ecstatic to announce our triumphant return to tin units, now with an exhilarating twist!

We've revolutionized tin with a blend of nostalgic charm and modern sophistication, perfectly complementing our updated exteriors. Forged with robust .030 aluminum, our design infuses a sleek, contemporary edge into the timeless Stick and Tin aesthetic.

Welcome to Salem 2025, where timeless charm meets cutting-edge innovation.



# SALEMI

**For more information/downloads visit:  
[www.salemtrailers.com](http://www.salemtrailers.com)**

