

IT LOOKS UNIQUE BECAUSE IT IS UNIQUE

You may have noticed a new breed of Class A coaches populating campsites. Stylish, more nimble, yet loaded with all the features of a true Class A motor home. Built on the versatile Mercedes-Benz® Sprinter chassis, the Itasca Reyo™ is leading a new revolution in RVing with incredibly impressive fuel efficiency. The Reyo keeps getting better, now offering multiple LCD TVs, a sliding retractable screen door and LED ceiling lights that can reduce energy consumption by up to 70 percent. Choose from innovations such as the Flex Bed system on the 25T, the StudioLoft™ on 25R and 25T and three available floorplans, all built to the quality standards that only our SuperStructure® construction process makes possible. Take a fresh look at Class A luxury in a 2013 Itasca Reyo.

Why Reyo?

- Mercedes-Benz Sprinter chassis
- LED lighting
- LCD TVs
- Ultraleather[™] furniture
- Swivel cab seats
- Flex Bed (25T)

- Fuel-efficient and easy to maneuver
- Class A comfort
- Threshold[™] Quiet RV Door
- RV Radio®/rearview monitor
- MCD American Duo® solar/blackout roller shades



RECOGNIZED QUALITY The RV Dealers Association annually bestows the Quality Circle Award based on dealer ratings to manufacturers that provide exceptional products, service and support. Only one manufacturer has received this award for sixteen consecutive years: Winnebago Industries, proud manufacturer of the Itasca Reyo.

BEST IN CLASS

See how Winnebago Industries takes motor home design and function to the next level, and why we've earned the right to be called the Most Recognized Name in Motor Homes.®



Click on this icon throughout the brochure to link to more information on the web.



The touch screen RV Radio includes a CD player, MP3 input and the monitor for the rearview camera.



Accurately monitor tank levels and other key systems on the OnePlace® Systems Center.



Stretch out or enjoy dinner at the **Sofa** with movable pedestal table.

available Exterior Wash Station. Easy access and a lighted

pump switch enable you to clean your gear, your kids, even your



Drawers open wide on Full-Extension Drawer **Slides** for easy access to abundant storage.



These available lightweight scratch-resistant Acrylic Windows feature built-in screens and shades that pull up from the window base so you can enjoy a cool breeze while maintaining privacy (NA 25R w/optional dinette).



The **Comfort Sofa Sleeper** in the 25Q quickly and easily converts from a sofa into a bed with a self-inflating mattress that features adjustable pressure settings for maximum comfort.





Eat dinner, play cards or just enjoy some pleasant conversation around the movable pedestal table that can be placed in front of the sofa or the cab seats that raise and rotate to become part of the living area. Both the sofa and cab seats offer an excellent view of the LCD TV, which is connected to the stereo system with CD/DVD player. LED lighting is used throughout the coach, which can reduce energy consumption by up to 70%.







There's more than meets the eye in the kitchen where the faucet folds down beneath a glass cover to increase your workspace and the refrigerator features a removable freezer compartment for added cold storage flexibility. You will love the dualfunction microwave/ convection oven that actually cooks and browns like a conventional oven.













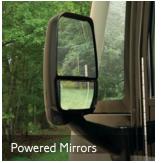


A slideout offers ample room for a queen bed in the 25R and 25Q. The 25T gets creative with the Flex Bed System that allows you to quickly convert its two twin beds into a giant queen bed. Add the StudioLoft drop-down cab bed to the 25T and 25R and you have an entire second bedroom available in an instant.





The Sprinter chassis provides the ultimate Class A driving experience with superior ride and handling, a robust engine and power everything. Ultraleather cab seats enhance the driving experience while the RV Radio or available Infotainment Center/GPS incorporates the rearview monitor and available sideview cameras for improved navigation on and off the campsite.









We re-thought everything when creating the Reyo, including the entrance door. After studying airplane door design for inspiration, we crafted the exclusive Threshold™ Quiet RV Door, which employs dual bulb seals that lock out wind and road noise. Then we added a retractable screen door that keeps the pests outside while you enjoy a cool breeze. And, for good measure, we made the electric patio awning standard so you always have a place to enjoy the great outdoors.









Interlocking Joints Specially

engineered interlocking joints

connect the floor, sidewalls and roof where competitors often rely on simple screws to bear

Laser-Cut Tubing
Precision laser cutters
create precise joints in
structural steel that are

stronger and

require less

welding.

the weight.

Fiberglass Roof The crowned, one-piece fiberglass roof is backed by a 10-year parts-and-labor roof skin warranty.

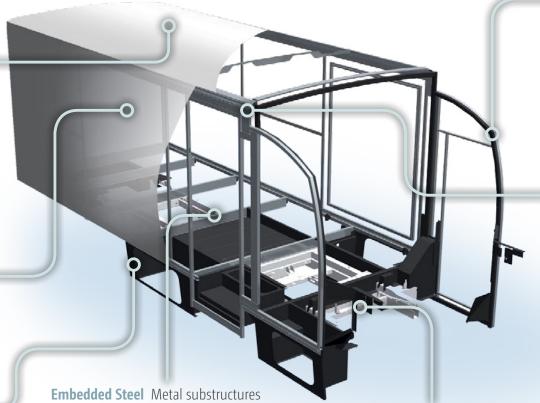
Rubber Can't Cut It

Rubber roofs used by competitors can streak and degrade over time.

Thermo-Panel® Sidewalls

By layering fiberglass and high-density block foam insulation with welded aluminum support structures, we create some of the industry's strongest, most durable and lightweight sidewalls.

E-Coating An electrodeposition coating helps protect critical steel components.



Embedded Steel Metal substructures embedded into the sidewall provide solid attachment points to keep cabinets and appliances mounted securely in place.

Solid Framework Aluminum extruded in our own facility to our exacting standards creates an extremely strong and solid structural framework.



Every coach—from our smallest Class C to our largest diesel pusher model—is built to Winnebago Industries'® legendary SuperStructure construction standards. It's a process developed and refined over more than 50 years of building some of the strongest, most durable coaches in the industry.

TESTING Before rolling out of our factories, every coach undergoes an extensive 113-point inspection. Each coach also passes a high-pressure water test that simulates rain at a rate of 50-inches per hour to check for leaks. During the design process, computer simulations, our physical testing center and rigorous test track ensure each model is built to last.

DETAILS At Winnebago Industries, we treat the features you can't see with the same care as the ones you can. Look in the access panels of some of our competitors' coaches and you'll see loose insulation and wires haphazardly strewn about. Winnebago Industries maintains a clean fit and finish throughout so your coach will last for the long haul.

BUILT IN-HOUSE We extrude our own aluminum. We rotocast our own plastic components. In fact, we manufacture most of our own parts so they are designed to fit the space, rather than fitting the space to an









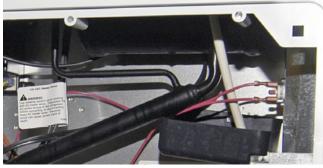




awkward off-the-shelf component size.











Visit BetterBuiltRVs.com to gain real insight into what goes into a Winnebago Industries motor home.

TAKE A TOUR We're proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, lowa, for a first-hand look at the dedication and technology behind every motor home we build.









The Foundation of Fun

The Reyo's revolutionary design starts with the versatile Mercedes-Benz Sprinter F50 chassis. A powerful Mercedes-Benz turbo-diesel engine makes the Reyo a coach that is both fun to drive and a pleasure to call home. Adaptive

ESP® electronic stability control delivers more responsive control with ABS, traction control (ASR) and load adaptive control (LAC) that calculates the vehicle's mass and center of gravity to ensure optimum stability.

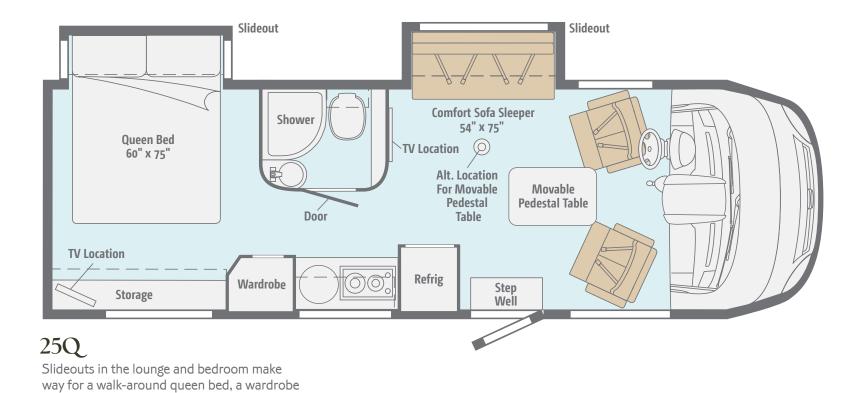


and the Comfort Sofa Sleeper.

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at **Goltasca.com**.





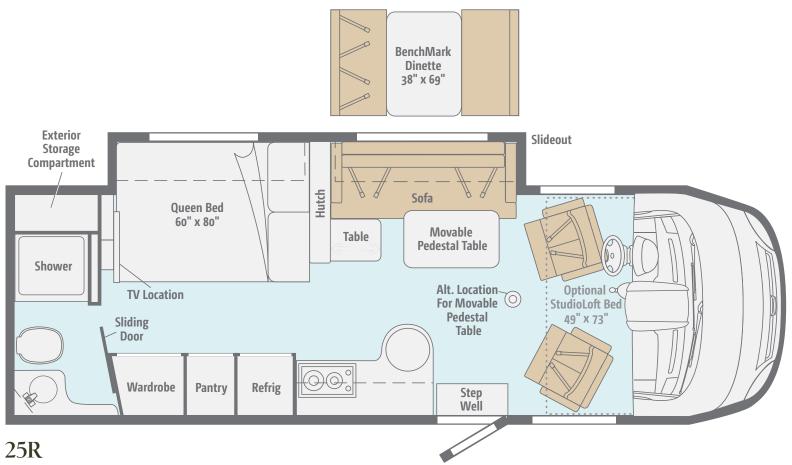


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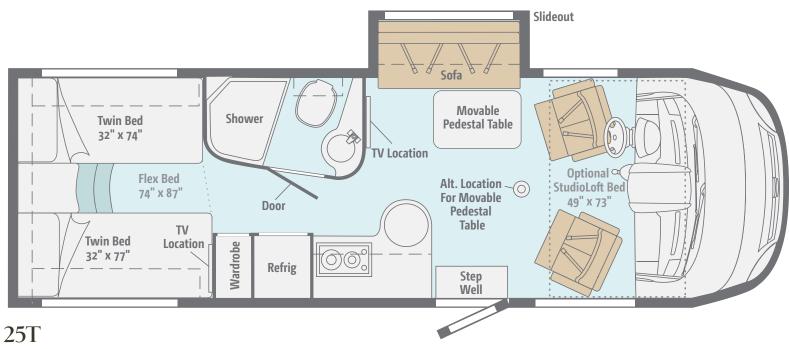
Vinyl



The 25R makes the most of the available space with a full-wall slideout containing a queen bed and your choice of a sofa or the BenchMark® dinette.

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Travel on your terms in this versatile floorplan that includes the Flex Bed System and the available drop-down StudioLoft bed.



Enjoy the soft feel and upscale luxury of Ultraleather™ in the fabric collection of your choice. Beautiful cabinetry in Café Cherry, Mocha Cherry or Sunset Cherry with stylish hardware provides plentiful storage.

Smoke Screen





Alpine Passage Wilsonart Laminate Countertop



Driftwood Wall Board



Café Cherry Mocha Cherry

Sunset Cherry

Fabrics and carpets may change without notice or obligation.





Enjoy the soft feel and upscale luxury of Ultraleather[™] in the fabric collection of your choice. Beautiful cabinetry in Café Cherry, Mocha Cherry or Sunset Cherry with stylish hardware provides plentiful storage.

Incline





Alpine Passage Wilsonart Laminate Countertop



Waldorf Sierra Wall Board



Café Cherry Mocha Cherry

Sunset Cherry

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Enjoy the soft feel and upscale luxury of Ultraleather[™] in the fabric collection of your choice. Beautiful cabinetry in Café Cherry, Mocha Cherry or Sunset Cherry with stylish hardware provides plentiful storage.

White Sand





Deepstar Agate Wilsonart Laminate Countertop

Mineral Wall Board



Mocha Cherry

Fabrics and carpets may change without notice or obligation.



Choose from two deluxe graphics packages and four dazzling full-body paint options.



Dark Titanium DELUXE GRAPHICS



Antique Sage DELUXE GRAPHICS

Choose from two deluxe graphics packages and four dazzling full-body paint options.



Black Walnut FULL-BODY PAINT



Sage FULL-BODY PAINT



Charcoal FULL-BODY PAINT



Forest FULL-BODY PAINT

Weights & Measures	25Q	25R	25T
Length	25'5"	25'5"	25'5"
Exterior Height ¹	11'	11'	11'
Exterior Width	7'6"	7'6"	7'6"
Exterior Storage ² (cu. ft.)	39.0	54.0	92.0
Awning Length	16'	16'	16'
Interior Height	6'5"	6'5"	6'5"
Interior Width	7'3"	7'3"	7'3"
Freshwater Capacity w/Heater ³ (gal.)	34	33	34
Holding Tank Capacity - Black/Gray ³ (gal.)	36/36	40/30	36/36
LP Capacity ⁴ (gal.)	13	13	13
Fuel Capacity (gal.)	26.4	26.4	26.4
GCWR ⁵ (lbs.)	15,250	15,250	15,250
GVWR (lbs.)	11,030	11,030	11,030
GAWR - Front (lbs.)	4,410	4,410	4,410
GAWR - Rear (lbs.)	7,720	7,720	7,720
Wheelbase	170"	170"	170"

CHASSIS

Mercedes-Benz® Sprinter F50 Chassis

188-hp Mercedes-Benz 3.0L 6-cylinder turbo-diesel engine

5-speed automatic transmission w/ Tip Shift technology to allow manual shifting

Hydraulic brakes w/ABS

Adaptive ESP® technology

180-amp. alternator

Trailer Hitch⁵ 5,000-lb. drawbar/ 500-lb. maximum vertical tongue weight w/7-pin connector

Stainless steel wheel liners

Optional Equipment
Stylized aluminum wheels



Cab Conveniences

RV Radio® Rearview Monitor System 6.5" LCD touch screen, CD player, weather band, remotes, iPod® interface connector, rear camera w/one-way audio

Cab Seats armrest, adjustable lumbar support, power lift, swivel/slide, recline

Power steering w/tilt and telescoping wheel

Power door lock w/remote for main entry door

Removable one-piece fitted carpet liner

12-volt powerpoints

Power mirrors w/defrost and built-in sideview video camera system

Dash appliqué package

Cruise control

Chassis/house battery radio power switch

Sunvisors

Front wraparound curtain

Optional Equipment
Sirius® satellite radio

Infotainment Center/GPS voice navigation, 7" LCD touch screen w/PIP, Bluetooth,™ remote, AM/FM/CD/DVD radio, iPod interface connector, Sirius satellite ready

Interior

OnePlace® Systems Center

Key-activated slideroom master lock switch

Soft vinyl ceiling

Privacy curtain

Stereo System AM/FM, alarm clock, CD/DVD player, input jack

26" LCD TV (25T, 25Q)

32" LCD TV (25R)

Satellite system ready



Tinted windows

LED ceiling lights (coach)

MCD American Duo® solar/blackout roller shades

Amplified digital TV antenna system

Powered roof vent (kitchen, 25Q only)

Roof vent w/powered ventilator fan (bath)

Optional Equipment

StudioLoft™ and powered sunvisor (25R, 25T) (NA w/optional driver's door)

Satellite TV antenna system w/elevation sensing unit

Dual-pane windows w/built-in screen and shade (NA 25R w/optional dinette)

Kitchen

Microwave/convection oven

Vented range hood (25R, 25T)

2-burner range top w/glass cover

Refrigerator w/removable freezer compartment

Stainless steel sink w/glass cover and folding faucet

Laminate countertops

Decorative backsplash

Water filtration system w/cold water faucet

Bath

Flexible showerhead

Retractable self-cleaning shower door (25R, 25T)

Shower curtain (25Q)

Skylight

Bedroom

Flex Bed System twin beds/queen bed w/ foam mattress pillows w/shams and access to storage below (25T)

Queen bed w/expandable base, foam mattress, pillows, shams (25R)

Queen bed w/headboard, innerspring mattress, pillows, shams, bedspread and access to storage below (25Q)

22" LCD TV (25Q, 25T)

Exterior

Premium high-gloss skin

16' electric patio awning

Threshold RV[™] entrance door

Retractable screen door

Automatic entrance door steps

Lighted storage compartment

Mud flaps (rear)

Porch light

Stepwell light

Optional Equipment

Driver's door w/power lock and power window (NA w/StudioLoft)

Lower front protective mask

Heating & Cooling System

13,500 BTU roof-mount air conditioner w/heat pump

20,000 BTU low-profile furnace

Optional Equipment
14,800 BTU roof-mount air conditioner w/heat pump

Electrical System

Service Center cable TV input, 30-amp. power cord, portable satellite dish hook-up

AC/DC load center, 45-amp. converter/charger

Auxilary start circuit

Battery disconnect system (coach)

2 deep-cycle, Group 24 RV batteries

Automatic dual-battery charge control

3,600-watt Cummins Onan® MicroQuiet™ LP generator

1,000-watt DC/AC Inverter

Exterior TV jack and AC duplex

Optional Equipment
3,200-watt Cummins Onan diesel generator

Plumbing System

Service Center color-coded labels, city water hookup/tank diverter fill, drainage valves, 10' sewer hose, exterior wash station w/lighted pump switch

TrueLevel[™] holding-tank monitoring system

6-gallon water heater w/electric ignition, 110 V/LP

Winterization Package water heater bypass valve and siphon tube

On-demand water pump

Permanent-mount LP tank w/remote fill

Heated drainage system

Water tank fill w/lockable door

Safety

Seat belts

Child seat tether anchor (25R)

LP, smoke and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

High-mount brake lamps

Daytime running lamps

Fog lamps

Warranty⁶

12-month/15,000-mile basic warranty7

36-month/36,000-mile limited warranty on structure⁷

10-year limited parts-and-labor warranty on roof skin⁷

- 1 The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
- 2 The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.
- 3 Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
- 4 Capacities shown are tank manufacturer's listed water capacity (W.C.)
 Actual filled LP capacity is 80% of listing due to overfilling prevention
- 5 Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
- 6 See separate chassis warranty.
- 7 See your dealer for complete warranty information.

NA Not Available

Not all items available in combination. See dealer for details

Winnebago Industries'® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

GOITASCA.COM HAS GONE MOBILE





Learn more about the 2013 Reyo on your computer, smartphone or tablet. Visit **Goltasca.com/Reyo** for the complete Reyo experience.



We back our motor homes with best-in-class support both before and after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program





- TripSaver® Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network

JOIN THE CLUB, JOIN THE FUN

As an Itasca motor home owner, you are invited to join the WIT Club. It's a great way to take full advantage of your new coach and meet fun-loving WIT Club members from across the country who make motor home adventures a way of life.





Grand National Rally

Each year, thousands of Winnebago Industries motor home owners descend upon Forest City, Iowa, for the Grand National Rally. Rally goers connect with old friends and enjoy concerts, tours, activities and more in a weeklong celebration of the motor home lifestyle. Join us in July for a week you'll never forget.

Members enjoy:

- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

For more information, visit **WITclub.com**.

